

INTRO

Class imbalance is prevalent across all problems.

→ How to do anomaly detection.

- Medical
- Net. Security
-

CARLETON DATA SCIENCE

Focus on data science

↳ for Masters Dgr.

2 New Programs of D.S

→ w - PhD program

Data Day on Mar 31st!

BENJAMIN FUNG PRESENTATION (on Authorship & Malware Analysis).
Data-mining & ML for
funded by CFI.

Today focus on National Defense Sector

Authorship Analysis

Cheque Scam

- ① Send cheque to someone
- ② Ask for return on some money
- ③ Bounce the cheque

feature-engineering w-embedding

→ can be used for different problems
- deep learning not so reusable.

How to prove the scammer
is the author of the
email?

Authorship Identification

Candidate X C_Y C_Z



Send Email

There is networking proof
but no link between
Keyboard & types

Handcrafted Stylometric Features

- lexical (caps/no caps)
- syntactic (spaces, commas)
- structural
- content-specific
- idiosyncratic features

why Models don't work:
Naive Bayes

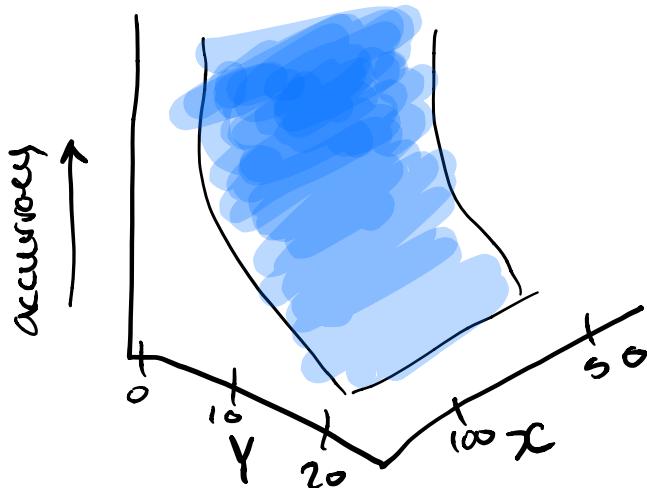
- low classification accuracy.

Decision Trees

- accuracy \approx SVM

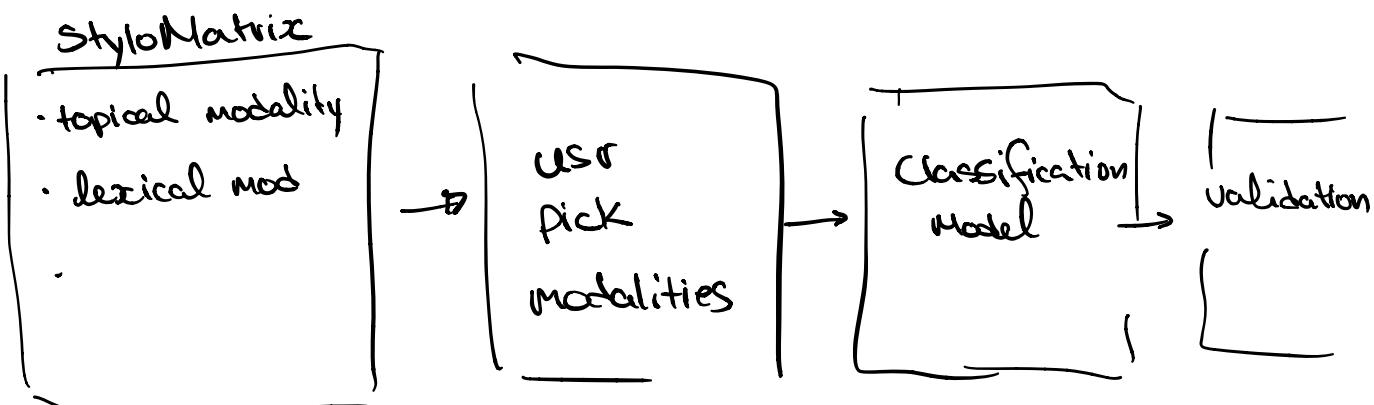
Support Vector Machine

- small data



X: # writing samples

Y: number of candidates



topic - lexic - 2-vec

1. find topic
 2. find context
 3. find bias
- } find in emails.

Also is Authorship Verification, Auth. Characterization.

↓ ↓ ↗
age political sex.
orientation

Assembly - Reverse Engineering

Given binary code - how to understand its behaviour.

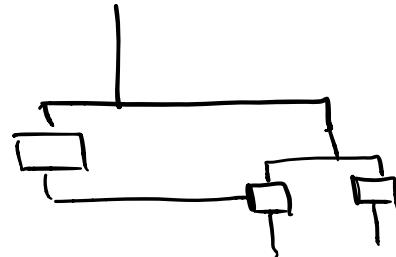
push eax

test ...

jz --



Control Flow Graph



PROBLEM - how to find subgraph clone



Approach

① when same
Hash code to compare

② diff operators
normalize + hash

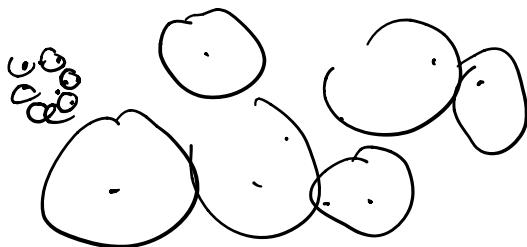
③ almost same idiosyncrasies

can't hash → do subgraph clone w- search
engine.

locality sensing
hashing

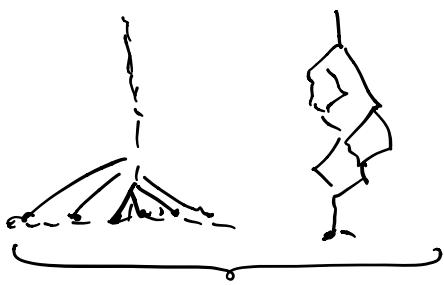
- find circular reference
- expand circ. ref as much possible.

Adaptive Locality Sens Hashing



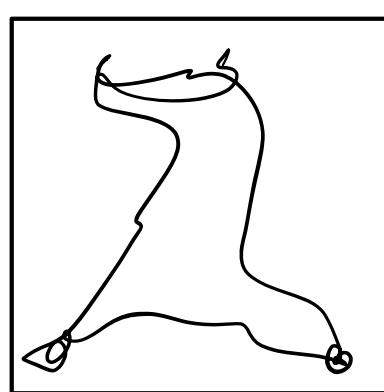
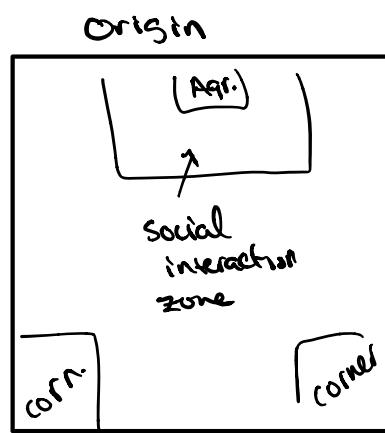
shrink scope for dense distrib.

Obfuscation & Optimization



Same Code - how detect?
→ use ML/AI (Kannan).

Fighting Rats



(*) Could classify political sentiment using 2013 twitter data.
→ StyloMatrix. App on Github