


Ideation Phase

Define the Problem Statements

Date	18 July 2025
Team ID	LTVIP2025TMID53232
Project Name	Learn Hub
Maximum Marks	2 Marks

Customer Problem Statement Template:

Learners struggle to find personalized, relevant, and structured learning paths aligned with their career goals. Current platforms lack community-driven support, local language accessibility, and real-time mentorship opportunities



Customer Problem Statement Template

describes the difficulties faced by

- Who is the customer?
- What is the problem?
- When / where does it occur?
- Why does it matter?

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	a college student	Improve my skills beyond classroom learning	most online platforms are costly or disorganized	I can't find a clear, affordable, and trustworthy learning path	confused and left behind
PS-2	a beginner in programming	find structured learning resources	most tutorials are scattered and not beginner-friendly	I don't know where to start or what to follow	Overwhelmed and unmotivated