

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	18 July 2025
Team ID	LTVIP2025TMID53232
Project Name	LearnHub
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

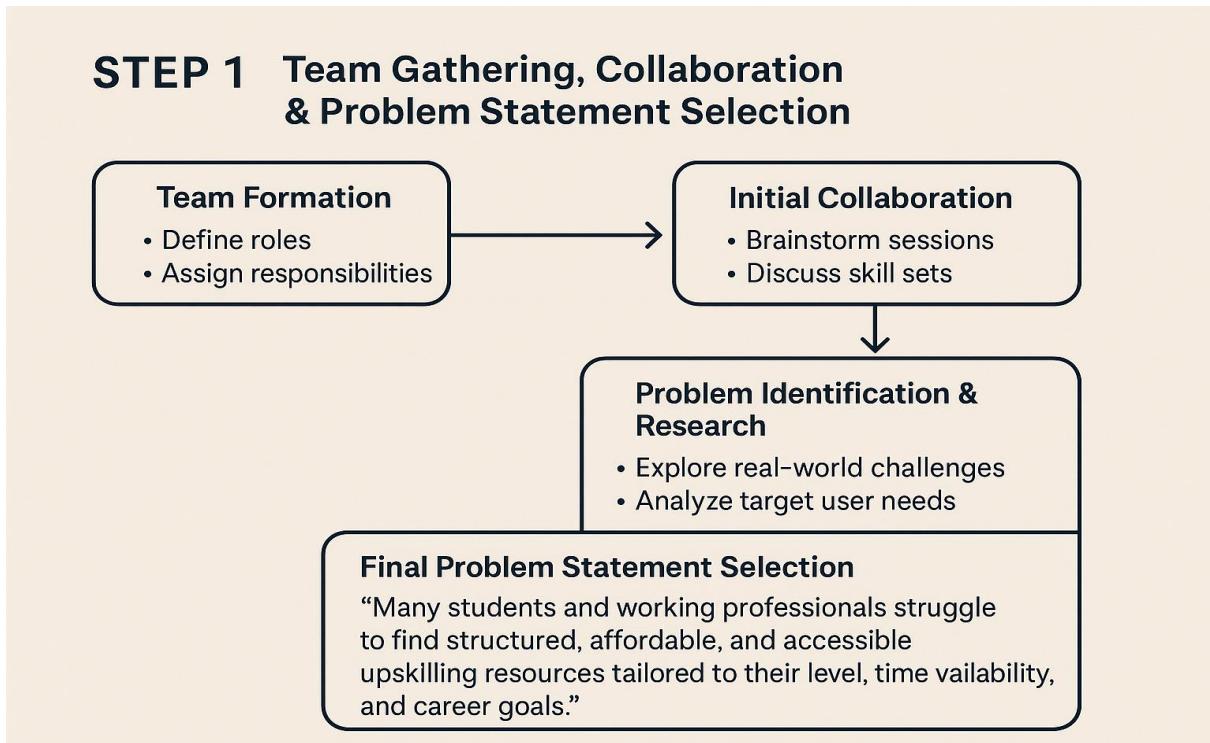
Through LearnHub, brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to solving real-world learning and upskilling challenges. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon. All participants are encouraged to collaborate, helping each other develop a rich amount of creative and practical solutions.

Reference: <https://www.mural.co/templates/brainstorm-and-idea-prioritization>

Step 1: Team Gathering, Collaboration, and Problem Statement Selection

Problem Statement Chosen:

Many students and working professionals struggle to find structured, affordable, and accessible upskilling resources tailored to their level, time availability, and career goals.

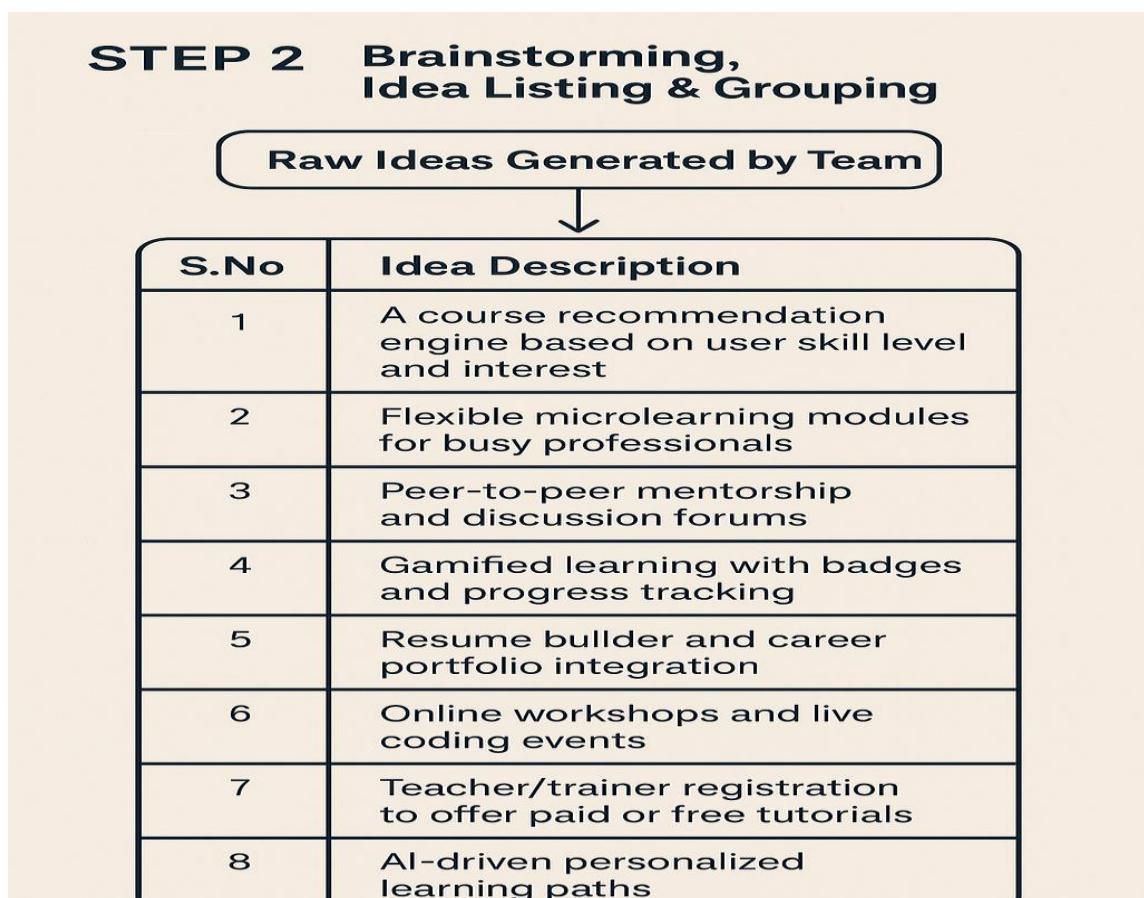


Step 2: Brainstorming, Idea Listing, and Grouping

Raw Ideas Generated by Team:

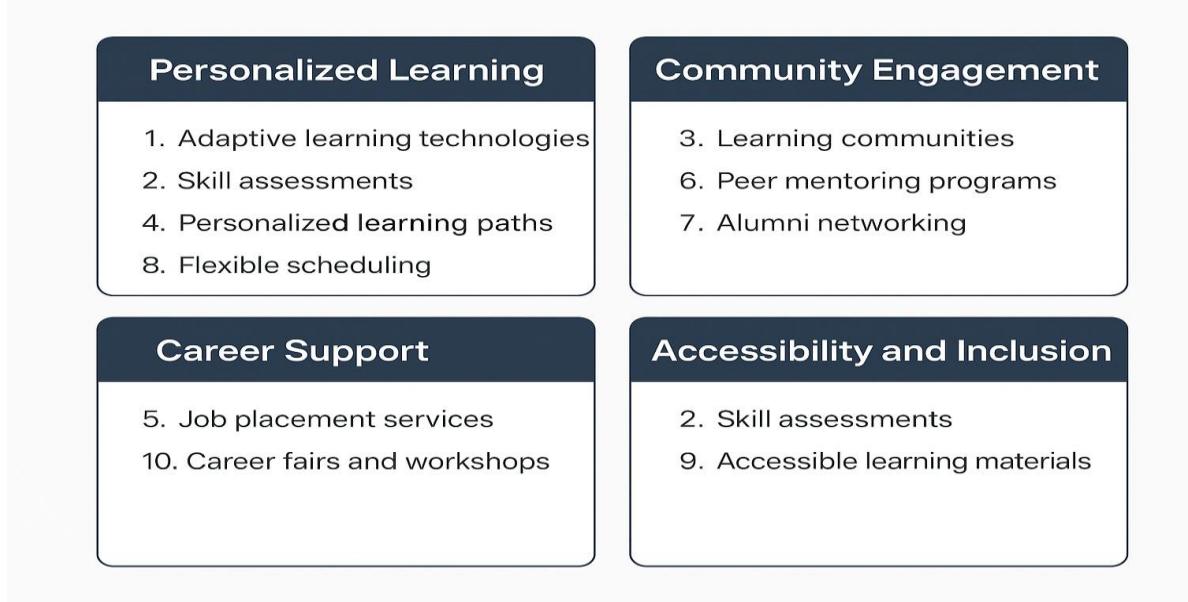
S.N	Idea Description
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- 1 A course recommendation engine based on user skill level and interest
- 2 Flexible microlearning modules for busy professionals
- 3 Peer-to-peer mentorship and discussion forums
- 4 Gamified learning with badges and progress tracking
- 5 Resume builder and career portfolio integration
- 6 Online workshops and live coding events
- 7 Teacher/trainer registration to offer paid or free tutorials
- 8 AI-driven personalized learning paths
- 9 Language support for vernacular learners



Grouped Into Themes:

- **Personalized Learning:** Ideas 1, 2, 4, 8
- **Community Engagement:** Ideas 3, 6, 7
- **Career Support:** Ideas 5, 10
- **Accessibility and Inclusion:** Ideas 2, 9



Step 3: Idea Prioritization

Idea	Value (Impact)	Feasibility (Effort)	Priority
Personalized Learning Path	High	Medium	<input checked="" type="checkbox"/> High
Peer Mentorship System	Medium	Medium	<input checked="" type="checkbox"/> Medium
Resume & Portfolio Integration	High	High	<input checked="" type="checkbox"/> Medium
Gamification	High	Low	<input checked="" type="checkbox"/> High
Vernacular Language Support	Medium	Low	<input checked="" type="checkbox"/> Medium
AI Recommendation Engine	Very High	High	<input checked="" type="checkbox"/> Later Stage
Teacher Onboarding & Tutorials	High	Medium	<input checked="" type="checkbox"/> High

