

## **LATAM STARTUPS CONFERENCE 3.0**

# MEXICO 2016 OCTOBER 12-14, 2016

#### **AGENDA**

Two intense days of workshops, presentations and networking—plus an optional tour of the booming Mexico City startup ecosystem.

#### **OCTOBER 12, 2016**

Mexico City has an amazing startup ecosystem. Come check out the city on our optional day tour of the best accelerators in Mexico City!

Day ends with a complementary welcome reception at Tec Monterrey.

Tour includes visits to:

- 9:30AM WeWork (confirmed)
- Wayra
- 2:00PM BBVA Innovation Centre (confirmed)
- 4:00PM Angel Ventures (confirmed)
- 6:00PM Welcoming Reception at Tec Monterrey (by Invitation only)

#### **OCTOBER 13, 2016**

| 10:00AM-10:20AM | Opening Remarks (PROMEXICO, EMBASSY OF CANADA, INADEM, LATAM STARTUPS) |
|-----------------|--|
| 10:30AM-10:55AM | Startup Mexico Program by Marcus Dantus, CEO Startup Mexico            |
| 11:00AM-11:25AM | Startup Brasil Program by Vitor Andrade, CEO Startup Brasil            |
| 11:30AM-11:55AM | Startup Chile Program by Sebastian Diaz, Startup Chile                 |
| 12:00PM-12:25PM | Startup Buenos Aires Program by Lisa Besserman CEO Startup BA          |
| 12:30PM -1:30PM | Lunch  |
| 1:30PM-1:55PM   | What makes the DMZ at Ryerson a leading global tech incubator by       |
|                 | Abdullah Snobar  |
| 2:00PM-2:25PM   | Working with international angel investors by Yuri Navarro             |
| 3:00PM-3:30PM   | Coffee Break   |
| 3:30PM-3:55PM   | Investing in Pacific Alliance Startups by Hernán Fernandez             |
| 4:00PM-4:25PM   | Innovation and Entrepreneurship in Canada: Lessons from Waterloo       |
|                 | Region by Catherine Bischoff, University of Waterloo                   |
| 4:30PM-4:55PM   | Crosslanding pilot project CANADA-MEXICO - Competition                 |
| 5:00PM-6:00PM   | Networking sessions  |

### **OCTOBER 14, 2016**

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|-----------------|--|
| 10:00AM-10:25AM | When will a VC invest in your startup? by Stuart Browne  |
| 10:30AM-10:55AM | Building a diverse startup ecosystem by Luis Miguel Beristain Tec<br>Monterrey                           |
| 11:00AM-11:45AM | Panel Going Global: Tips and tools to help your startup to scale up (UPS, PROMEXICO, EDC)                |
| 12:00PM-1:00PM  | Lunch  |
| 1:00PM-1:25PM   | Startup Valuation and Scaling Potential in Latin America by Enrique<br>Martín Sánchez, Angels Den Mexico |
| 2:00PM          | Breaking sessions  |
|                 | FINTECH  |
| 2:00PM-2:25PM   | The proliferation of mobile commerce and what it means in the Latin                                      |
|                 | American context by Patrick Watson   |
| 2:30PM-3:00PM   | Panel: The evolution of Fintech in Latin America   |
|                 | IoT (Internet of Things)   |
| 2:00PM-2:25PM   | Present and Future of the IoT  |
| 2:30PM-3:00PM   | Panel: How is IoT changing lives?  |
| 3:00PM-3:30PM   | Coffee Break   |
| 3:30PM-4:00PM   | Pitch competition – crosslanding Canada-LATAM  |
| 4:00PM-4:30PM   | Special Announcements  |
|                 |  |
| 6:00PM          | After party  |
|                 |  |

#### **REGISTER NOW HERE**

Paypal and Credit Card are accepted. Special prices for groups are available

## Need more information? We're here to help!

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