

# LATAM STARTUPS CONFERENCE 3.0

## MEXICO 2016

### OCTOBER 12-14, 2016

#### AGENDA

Two intense days of workshops, presentations and networking—plus an optional tour of the booming Mexico City startup ecosystem.

#### OCTOBER 12, 2016

Mexico City has an amazing startup ecosystem. Come check out the city on our optional day tour of the best accelerators in Mexico City!

Day ends with a complementary welcome reception at Tec Monterrey.

Tour includes visits to:

- Wayra Mexico
- Angel Ventures
- BBVA Innovation Centre
- Cleantech Labs

#### OCTOBER 13, 2016

**10:00AM-10:20AM** *Opening Remarks (PROMEXICO, EMBASSY OF CANADA, INADEM, LATAM STARTUPS)*

10:30AM-10:55AM *Startup Mexico Program by Marcus Dantus, CEO Startup Mexico*

11:00AM-11:25AM *Startup Brasil Program by Vitor Andrade, CEO Startup Brasil*

11:30AM-11:55AM *Startup Chile Program by Sebastian Diaz, Startup Chile*

12:00PM-12:25PM *Startup Buenos Aires Program by Lisa Besserman CEO Startup BA*

**12:30PM -1:30PM** *Lunch*

1:30PM – 1:55PM *Keynote speaker: 20 reasons why startups fail by Bob Lane*

2:00PM-2:25PM *What makes the DMZ at Ryerson a leading global tech incubator by Abdullah Snobar*

2:30PM-2:55PM *Investing in Pacific Alliance Startups by Hernán Fernandez*

3:00PM-3:25PM *Working with international angel investors by Yuri Navarro*

**3:30PM-4:00PM** *Coffee Break*

4:00PM-4:25PM *Innovation and Entrepreneurship in Canada: Lessons from Waterloo Region by Catherine Bischoff, University of Waterloo*

4:30PM-5:00PM *Crosslanding pilot project CANADA-MEXICO - Competition*

**5:00PM-6:00PM** *Networking sessions*

**OCTOBER 14, 2016**

10:00AM-10:20AM	<i>When will a VC invest in your startup? by Stuart Browne</i>
10:30AM-10:55AM	<i>Building a diverse startup ecosystem by Luis Miguel Beristain Tec Monterrey</i>
11:00AM-11:45AM	<i>Panel Going Global: Tips and tools to help your startup to scale up (UPS, PROMEXICO, EDC)</i>
<b>12:00PM-1:00PM</b>	<b>Lunch</b>
1:00PM	<i>Breaking sessions</i>
	<b>FINTECH</b>
1:00PM-1:25PM	<i>The proliferation of mobile commerce and what it means in the Latin American context by Patrick Watson</i>
1:30PM-1:55PM	<i>Panel: The evolution of Fintech in Latin America</i>
	<b>ENERGY</b>
1:00PM-1:25PM	<i>Challenges and opportunities to develop new energy solutions</i>
1:30PM-1:55PM	<i>Panel: How are the new energy solutions affecting this traditional market?</i>
	<b>IoT</b>
1:00PM-1:25PM	<i>Present and Future of the IoT</i>
1:30PM-1:55PM	<i>Panel: How is IoT changing lives?</i>
<b>2:00PM-2:30PM</b>	<b>Coffee Break</b>
2:30PM-3:15PM	<i>Pitch competition – crosslanding Canada-LATAM</i>
3:20PM-3:50PM	<i>Special Announcements</i>
4:00PM-4:30PM	<i>Closing keynote</i>
6:00PM	<i>After party</i>

**REGISTER NOW [HERE](#)**

Paypal and Credit Card are accepted. Special prices for groups are available

**Need more information? We're here to help!**

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