

## **LATAM STARTUPS CONFERENCE 3.0**

# MEXICO 2016 OCTOBER 12-14, 2016

#### **AGENDA**

Two intense days of workshops, presentations and networking—plus an optional tour of the booming Mexico City startup ecosystem.

#### **OCTOBER 12, 2016**

Mexico City has an amazing startup ecosystem. Come check out the city on our optional day tour of the best accelerators in Mexico City!

Day ends with a complementary welcome reception at Tec Monterrey.

Tour includes visits to:

- Wayra Mexico
- Angel Ventures
- BBVA Innovation Centre
- Cleantech Labs

#### **OCTOBER 13, 2016**

10:00AM-10:20AM	Opening Remarks (PROMEXICO, EMBASSY OF CANADA, INADEM,
	LATAM STARTUPS)
10:30AM-10:55AM	Startup Mexico Program
11:00AM-11:25AM	Startup Brasil Program
11:30AM-11:55AM	Startup Chile Program
12:00PM-12:25PM	Startup Buenos Aires Program
12:30PM -1:30PM	Lunch
1:30PM – 1:55PM	Keynote speaker: 20 reasons why startups fail by Bob Lane
2:00PM-2:25PM	What makes the DMZ at Ryerson a leading global tech incubator by
	Abdullah Snobar
2:30PM-2:55PM	Investing in Pacific Alliance Startups by Hernán Fernandez
3:00PM-3:25PM	Working with international angel investors by Yuri Navarro
3:30PM-4:00PM	Coffee Break
4:00PM-4:25PM	Keynote
4:30PM-5:00PM	Crosslanding pilot project CANADA-MEXICO - Competition
5:00PM-6:00PM	Networking sessions

#### **OCTOBER 14, 2016**

10:00AM-10:20AM	When will a VC invest in your startup? by Stuart Browne
10:30AM-10:55AM	Building a diverse startup ecosystem by Tec Monterrey
11:00AM-11:25AM	Panel Going Global: Tips and tools to help your startup to scale up (UPS, PROMEXICO, EDC)
12:00PM-1:00PM	Lunch
1:00PM	Breaking sessions
	FINTECH
1:00PM-1:25PM	The proliferation of mobile commerce and what it means in the Latin
	American context by Patrick Watson
1:30PM-1:55PM	Panel: The evolution of Fintech in Latin America
	<b>ENERGY</b>
1:00PM-1:25PM	Challenges and opportunities to develop new energy solutions
1:30PM-1:55PM	Panel: How are the new energy solutions affecting this traditional
	market?
	IoT
1:00PM-1:25PM	Present and Future of the IoT
1:30PM-1:55PM	Panel: How is IoT changing lives?
2:00PM-2:30PM	Coffee Break
2:30PM-3:15PM	Pitch competition – crosslanding Canada-LATAM
3:20PM-3:50PM	Special Announcements
4:00PM-4:30PM	Closing keynote
6:00PM	After party

**Register now** on Eventbrite <u>here</u>

Early Bird prices end August 15, 2016!

### Need more information? We're here to help!

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