


The background of the image is a composite. The upper portion shows a large audience of people seated at tables in a conference hall, facing a stage where a speaker is visible at a podium. The lower portion shows a black and white photograph of the Toronto skyline, with the CN Tower prominently on the left and several skyscrapers on the right. A semi-transparent purple overlay covers the entire image.

LATAM STARTUPS CONF 5.0

TORONTO, 2018

A portrait of David Johnston, the Governor General of Canada, speaking. He is an older man with white hair, wearing a dark blue suit, a light blue shirt, and a patterned tie. A small Canadian maple leaf pin is on his lapel. The background is a blurred interior with warm lighting.

*“Canada is one of the world’s best places
to do business, and Latin American countries
have so many diverse strengths...
Let’s continue to collaborate to create
an atmosphere of innovation
with Canada and Latin America
leading the way”*

*His Excellency the Governor General of Canada
David Johnston
LatAm Startups Conf 4.0*



SPONSORS 2017





STARTUPS CONFERENCE 5.0

EVENT PACKAGES

Sponsor Packages 2018

Bronze

- Logo on marketing
- **Bronze** social media
- Add to delegate packs
- 3 tickets

US 1,000

Silver

- Title breakout sessions
- Introductory or closing remarks
- **Silver** social media
- 5 tickets
- Logo on marketing
- Add to delegate packs
- Opportunity to be part of a panel

US 2,500

Gold

- Title sponsor of flagship component: VIP Pre-Event Reception, Breakfast or Lunch
- Introductory or closing remarks
- **Gold** social media
- Logo on marketing & PR
- Front row seats
- 10 tickets
- Special AV feature shown during your session
- Add to delegate packs
- Opportunity to moderate a panel

US 5,000

Platinum

- Title sponsor of flagship component: VIP Pre-Event Reception, Breakfast or Lunch
- Introductory or closing remarks
- **Platinum** social media
- Logo on marketing & PR
- Front row seats
- 20 tickets
- Special AV feature shown during your session
- Add to delegate packs
- Sponsor break out session

US 10,000

Sponsor Packages 2018 - Extras

Coffee breaks

Coffee break sponsors have their brands displayed with a special banner located at the coffee break area. The sponsor is mentioned each time a coffee break happens during the conference.

Two coffee-break sponsorship are available at \$800

Lunch

The lunch sponsor will have their logo displayed at each of the conference tables, as well as a prominent banner in the lunch area.

One Lunch sponsor is available at \$2,000

Exhibit space

A limited number of exhibit spaces will be available.
Each Exhibit space is available at \$500

Did you know?

The LatAm Startups Conference 2017

- Was held in Toronto on June 7-9, 2017;
- LatAm Hub Toronto officially presented the first cohort of eight Latin American startup companies being part of the first Latin American softlanding program in Canada.
- Hosted attendees from Chile, Brazil, Mexico, Colombia, Peru, USA and Central American countries;
- Featured keynote speakers includes: Dan Breznitz, Chair Innovation Studies at Munk School of Global Affairs; Elias Tefarikis, Global Consultant Inter-American Bank; Guadalupe Itzel Villa, INADEM Government of Mexico; Ana Pires, Softex-Startup Brasil Government of Brasil;
- The welcoming remarks were made by The Governor General of Canada His Excellency David Johnston;
- A tour of the ecosystem brought over 40 national and international startups, investors and public policy to meet the tech corridor Toronto-Waterloo.



Did you know?

The LatAm Startups Conference 2016

- Was held in Mexico city on October 12-14, 2016;
- DMZ Ryerson officially announced a partnership with Tec de Monterrey announcing the first crosslanding program between an incubator in Canada and an incubator in Latin America.
- Hosted attendees from Chile, Brazil, Mexico, Colombia, Peru, USA and Central American countries;
- Featured keynote speakers includes: Abdullah Snobar, Executive director at DMZ Ryerson; Catherine Bischoff, Associate Director at Conrad Waterloo University; Yuri Navarro, CEO at NACO; Stuart Browne, CEO at Pycap Ventures; Canadian and Mexican trade commissioners; and others;
- The welcoming remarks were made by The Governor General of Canada His Excellency David Johnston;
- A tour of the ecosystem brought 40 international attendees to meet the Mexican startup ecosystem;



Did you know?

The LatAm Startups Conference 2015

- Was held in Toronto, Canada on July 9-10, 2015;
- Hosted attendees from Chile, Brazil, Mexico, Colombia, Peru, USA and Central American countries;
- Featured keynote speakers includes: John Ruffolo, CEO of Omers Ventures and Businessman of the year 2014; Randall Howard, Angel Investor of the year 2014; Valerie Fox, Former CEO DMZ #1 business incubator in North America; and Jose Benavente, Director of Innovation at the Inter-American Development Bank;
- The welcoming remarks were made by The Governor General of Canada His Excellency David Johnston;
- A tour of the ecosystem brought 50 attendees to the best incubators, accelerators and innovation centres in Waterloo and Toronto;



Did you know?

The LatAm Startups Conference 2014

- Was held in Santiago, Chile September 26-27, 2014;
- Hosted attendees from Chile, Brazil, Peru, Colombia, Argentina, Uruguay, Mexico, Venezuela, Canada, Panama and USA.
- Featured keynote speakers include: Victoria Lennox (CEO, Startup Canada); Marcus Dantus (CEO, Startup Mexico); Sebastian Vidal (CEO, Startup Chile); Felipe Matos (COO, Startup Brasil)
- Was livestreamed to thousands of viewers online;
- Organized a VIP dinner to connect investors with Public Policy Officials
- Organized B2B meetings between Latin American startups and international investors; and,
- Connected the Canadian and Latin American startup ecosystems



INNOVATING TOGETHER FOR A BETTER FUTURE



Contact@LatAmStartups.org

www.LatAmStartups.org