

# LATAM STARTUPS CONFERENCE 3.0

## MEXICO 2016

### OCTOBER 12-14, 2016

#### AGENDA

Two intense days of workshops, presentations and networking—plus an optional tour of the booming Mexico City startup ecosystem.

#### OCTOBER 12, 2016

Mexico City has an amazing startup ecosystem. Come check out the city on our optional day tour of the best accelerators in Mexico City!

Day ends with a complementary welcome reception at Tec Monterrey.

Tour includes visits to:

- 9:30AM WeWork (confirmed)
- 11:30AM 500startups (confirmed)
- 2:00PM BBVA Innovation Centre (confirmed)
- 4:00PM Angel Ventures (confirmed)
- 6:00PM Welcoming Reception at Tec Monterrey (by Invitation only)

#### OCTOBER 13, 2016

**10:00AM-10:20AM** ***Opening Remarks (PROMEXICO, EMBASSY OF CANADA, INADEM, LATAM STARTUPS)***

10:30AM-10:55AM *Startup Mexico Program by Marcus Dantus, CEO Startup Mexico*

11:00AM-11:25AM *Startup Brasil Program by Vitor Andrade, CEO Startup Brasil*

11:30AM-11:55AM *Startup Chile Program by Sebastian Diaz, Startup Chile*

12:00PM-12:25PM *Startup Buenos Aires Program by Lisa Besserman CEO Startup BA*

**12:30PM -1:30PM** ***Lunch***

1:30PM-1:55PM *What makes the DMZ at Ryerson a leading global tech incubator by Abdullah Snobar*

2:00PM-2:25PM *Working with international angel investors by Yuri Navarro*

2:30PM-2:55PM *Interview: the Role of Cleantech Startups in the Future of Latin America's Economy by Rafael Carmona CTO GreenMomentum*

**3:00PM-3:30PM** ***Coffee Break***

3:30PM-3:55PM *Investing in Pacific Alliance Startups by Hernán Fernandez*

4:00PM-4:25PM *Innovation and Entrepreneurship in Canada: Lessons from Waterloo Region by Catherine Bischoff, University of Waterloo*

4:30PM-4:55PM *Crosslanding pilot project CANADA-MEXICO - Competition*

**5:00PM-6:00PM** ***Networking sessions***

**OCTOBER 14, 2016**

10:00AM-10:25AM	<i>When will a VC invest in your startup? by Stuart Browne</i>
10:30AM-10:55AM	<i>Building a diverse startup ecosystem by Luis Miguel Beristain Tec Monterrey</i>
11:00AM-11:45AM	<i>Panel Going Global: Tips and tools to help your startup to scale up (UPS, PROMEXICO, EDC, AIESEC, BANCOMEXT)</i>
<b>12:00PM-1:00PM</b>	<b>Lunch</b>
1:00PM-1:25PM	<i>Startup Valuation and Scaling Potential in Latin America by Enrique Martín Sánchez, Angels Den Mexico</i>
1:30PM-1:55PM	<i>Education, Innovation and Investment in Latin America by Marcelo Natalini, CEO Latam Business School</i>
2:00PM-2:25PM	<i>The implementation of energy solutions in Smart Cities by Enrique Gómez Junco, CEO Optima Energia</i>
<b>2:30PM-3:00PM</b>	<b>Coffee break</b>
<b>3:00PM</b>	<b>Break out sessions</b>
	<b>FINTECH</b>
3:00PM-3:25PM	<i>The proliferation of mobile commerce and what it means in the Latin American context by Patrick Watson</i>
3:30PM-3:55PM	<i>Panel: The evolution of Fintech in Latin America</i>
	<b>IoT (Internet of Things)</b>
3:00PM-3:25PM	<i>Present and Future of the IoT by Marco Demaria</i>
3:30PM-3:55PM	<i>Panel: How is IoT changing lives?</i>
4:00PM-4:30PM	<i>Special Announcements</i>
6:00PM	<i>After party</i>

**REGISTER NOW [HERE](#)**

Paypal and Credit Card are accepted. Special prices for groups are available

**Need more information? We're here to help!**

Miryam Lazarte, Conference Organizer

Miryam.Lazarte@LatAmStartups.biz

+1-647-888-3715