

LATAM STARTUPS CONFERENCE 3.0

MEXICO 2016

OCTOBER 12-14, 2016

AGENDA

Two intense days of workshops, presentations and networking—plus an optional tour of the booming Mexico City startup ecosystem.

OCTOBER 12, 2016

Mexico City has an amazing startup ecosystem. Come check out the city on our optional day tour of the best accelerators in Mexico City!

Day ends with a complementary welcome reception at Tec Monterrey.

Tour includes visits to:

- Wayra Mexico
- Angel Ventures
- BBVA Innovation Centre
- Cleantech Labs

OCTOBER 13, 2016

10:00AM-10:20AM *Opening Remarks (PROMEXICO, EMBASSY OF CANADA, INADEM, LATAM STARTUPS)*

10:30AM-10:55AM *Startup Mexico Program by Marcus Dantus, CEO Startup Mexico*

11:00AM-11:25AM *Startup Brasil Program by Vitor Andrade, CEO Startup Brasil*

11:30AM-11:55AM *Startup Chile Program by Sebastian Diaz, Startup Chile*

12:00PM-12:25PM *Startup Buenos Aires Program by Lisa Besserman CEO Startup BA*

12:30PM -1:30PM *Lunch*

1:30PM – 1:55PM *Keynote speaker: 20 reasons why startups fail by Bob Lane*

2:00PM-2:25PM *What makes the DMZ at Ryerson a leading global tech incubator by Abdullah Snobar*

2:30PM-2:55PM *Investing in Pacific Alliance Startups by Hernán Fernandez*

3:00PM-3:25PM *Working with international angel investors by Yuri Navarro*

3:30PM-4:00PM *Coffee Break*

4:00PM-4:25PM *Innovation and Entrepreneurship in Canada: Lessons from Waterloo Region by Catherine Bischoff, University of Waterloo*

4:30PM-5:00PM *Crosslanding pilot project CANADA-MEXICO - Competition*

5:00PM-6:00PM *Networking sessions*

OCTOBER 14, 2016

10:00AM-10:20AM	<i>When will a VC invest in your startup? by Stuart Browne</i>
10:30AM-10:55AM	<i>Building a diverse startup ecosystem by Tec Monterrey</i>
11:00AM-11:25AM	<i>Panel Going Global: Tips and tools to help your startup to scale up (UPS, PROMEXICO, EDC)</i>
12:00PM-1:00PM	Lunch
1:00PM	<i>Breaking sessions</i>
	FINTECH
1:00PM-1:25PM	<i>The proliferation of mobile commerce and what it means in the Latin American context by Patrick Watson</i>
1:30PM-1:55PM	<i>Panel: The evolution of Fintech in Latin America</i>
	ENERGY
1:00PM-1:25PM	<i>Challenges and opportunities to develop new energy solutions</i>
1:30PM-1:55PM	<i>Panel: How are the new energy solutions affecting this traditional market?</i>
	IoT
1:00PM-1:25PM	<i>Present and Future of the IoT</i>
1:30PM-1:55PM	<i>Panel: How is IoT changing lives?</i>
2:00PM-2:30PM	Coffee Break
2:30PM-3:15PM	<i>Pitch competition – crosslanding Canada-LATAM</i>
3:20PM-3:50PM	<i>Special Announcements</i>
4:00PM-4:30PM	<i>Closing keynote</i>
6:00PM	<i>After party</i>

Register now on Eventbrite [here](#)

Early Bird prices end August 15, 2016!

Need more information? We're here to help!

Miryam Lazarte, Conference Organizer

Miryam.Lazarte@LatAmStartups.biz

+1-647-888-3715