

# **LATAM STARTUPS CONFERENCE 3.0**

# MEXICO 2016 OCTOBER 12-14, 2016

## **AGENDA**

Two intense days of workshops, presentations and networking—plus an optional tour of the booming Mexico City startup ecosystem.

#### **OCTOBER 12, 2016**

Mexico City has an amazing startup ecosystem. Come check out the city on our optional day tour of the best accelerators in Mexico City!

Day ends with a complementary welcome reception at Tec Monterrey.

Tour includes visits to:

- 9:30AM WeWork (confirmed)
- 11:30AM 500startups (confirmed)
- 2:00PM BBVA Innovation Centre (confirmed)
- 4:00PM Angel Ventures (confirmed)
- 7:00PM Welcoming Reception at Tec Monterrey (by Invitation only)

#### **OCTOBER 13, 2016**

10:00AM-10:20AM	Opening Remarks (PROMEXICO, EMBASSY OF CANADA, INADEM,
	LATAM STARTUPS)
10:30AM-10:55AM	Startup Mexico Program by Marcus Dantus, CEO Startup Mexico
11:00AM-11:25AM	Startup Brasil Program by Vitor Andrade, CEO Startup Brasil
11:30AM-11:55AM	Startup Chile Program by Sebastian Diaz, Startup Chile
12:00PM-12:25PM	Startup Buenos Aires Program by Lisa Besserman CEO Startup BA
12:30PM -1:30PM	Lunch
1:30PM-1:55PM	What makes the DMZ at Ryerson a leading global tech incubator by
	Abdullah Snobar
2:00PM-2:25PM	Working with international angel investors by Yuri Navarro
3:00PM-3:30PM	Coffee Break
3:30PM-3:55PM	Investing in Pacific Alliance Startups by Hernán Fernandez
4:00PM-4:25PM	Innovation and Entrepreneurship in Canada: Lessons from Waterloo
	Region by Catherine Bischoff, University of Waterloo
4:30PM-4:55PM	Crosslanding pilot project CANADA-MEXICO - Competition
5:00PM-6:00PM	Networking sessions

## **OCTOBER 14, 2016**

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10:00AM-10:25AM	When will a VC invest in your startup? by Stuart Browne
10:30AM-10:55AM	Building a diverse startup ecosystem by Luis Miguel Beristain, Tec de Monterrey
11:00AM-11:45AM	Panel Going Global: Tips and tools to help your startup to scale up (UPS, PROMEXICO, EDC, AIESEC, BANCOMEXT)
12:00PM-1:00PM	Lunch
1:00PM-1:25PM	Startup Valuation and Scaling Potential in Latin America by Enrique Martín Sánchez, Angels Den Mexico
1:30PM-1:55PM	The implementation of new energy solutions in Smart Cities by Enrique Gómez Junco, Optima Energía
2:00PM	Breaking sessions
	FINTECH
2:00PM-2:25PM	The proliferation of mobile commerce and what it means in the Latin American context by Patrick Watson
2:30PM-3:00PM	Panel: The evolution of Fintech in Latin America
	IoT (Internet of Things)
2:00PM-2:25PM	Present and Future of the IoT
2:30PM-3:00PM	Panel: How is IoT changing lives?
3:00PM-3:30PM	Coffee Break
3:30PM-4:00PM	Pitch competition – crosslanding Canada-LATAM
4:00PM-4:30PM	Special Announcements
6:00PM	After party

#### **REGISTER NOW HERE**

Paypal and Credit Card are accepted. Special prices for groups are available

## Need more information? We're here to help!

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