



**LATAM** STARTUPS HUB TORONTO





1

Bring market-ready startups from Latin America to Toronto and scale them globally

2

Accelerate startups with a three-month intensive program to prepare their business for the North American market

3

Incorporate the company in Canada and launch!

A man and a woman are seated on a light green patterned couch. The man, on the right, is wearing a blue button-down shirt and dark trousers. He is holding a black microphone in his left hand and gesturing with his right hand. The woman, on the left, has long blonde hair and is wearing a dark jacket. She is also holding a microphone. They appear to be in a professional setting, possibly a conference or a podcast recording session. The background consists of vertical blinds or a similar architectural element.

*“The demographics in Latin America are better than anywhere,”...  
“Everyone is thinking about China but we are starting to think  
about [investing in] Latin America because of a similar  
time zone and culture.”*

—John Ruffolo, CEO at Omers Ventures, LatAm Startups Conf 2.0

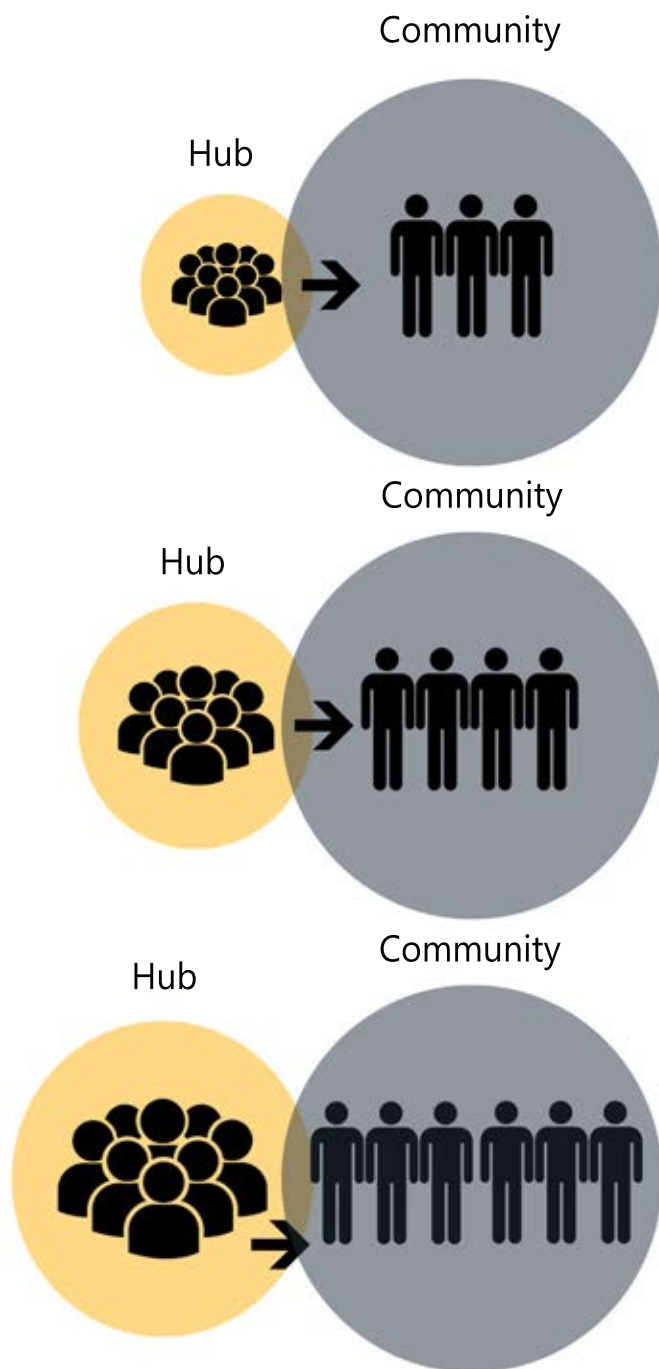




We have  
**AMAZING**  
Partners!



**LATAM** STARTUPS HUB TORONTO



## Year 1

Bring 20 startups from Latin America

Have a group of qualified mentors in different technologies

Incorporate at least 60% of the startups to the ecosystem in Canada

Connect startups with incubators and accelerators across Ontario

## Year 2

Bring 30 startups from Latin America

Have a group of qualified mentors in different technologies

Have entrepreneurs in residence at the hub

Incorporate at least 65% of the startups to the ecosystem in Canada

Connect startups with incubators and accelerators across Ontario

## Year 3

Bring 45 startups from Latin America

Have a group of qualified mentors in different technologies

Have entrepreneurs in residence at the hub

Incorporate at least 70% of the startups to the ecosystem in Canada

Connect startups with incubators and accelerators across Canada

**2017**

Fourth LatAm Startups Conference in Toronto  
Support by Government of Brazil, Government of Mexico,  
Government of Canada, DMZ Ryerson, Moneta Partners  
Launching Hub with 9 startups from Latin America  
Signed MoU LatAm Startups - Helix at Seneca  
4 LATAM 101 in Ontario  
4 LATAM 101 in Latin America (Colombia, Mexico, Peru, Brasil)  
Projected 30 webinars  
Projected 2 bootcamps

**2016**

Third LatAm Startups Conference in Mexico  
Support by Government of Mexico, Government of Canada,  
DMZ Ryerson, Moneta Partners  
Signed MoU LatAm Startups - ProMexico - DMZ  
5 LATAM 101 events in Canada (4 cities)  
34 webinars Canada-LATAM tech markets

**2015**

Second LatAm Startups Conference in Toronto  
Support by Government of Canada, DMZ Ryerson

**2014**

First LatAm Startups Conference in Chile  
Support by DMZ Ryerson





Be part of the movement! We help startups scale.

**LATAM**

[Contact@LatAmStartups.org](mailto:Contact@LatAmStartups.org)