

# LATAM STARTUPS CONF 4.0

## TORONTO 2017

### JUNE 7-9

#### AGENDA

This exclusive event connects the Canadian and Latin American startup ecosystems.

Top investors, public policy officials, and startups will come together for three days of speakers, panels, workshops, and tours.

The first two days of the conference are optional tours of the Waterloo (Wednesday, June 7) and Toronto (Thursday, June 8) startup ecosystems. These tours proved extremely popular in 2015, and we expect them to sell out quickly.

A select group of startups from across Latin America will be invited to pitch at the welcoming reception the evening of June 8th.

The conference will take place from 9-5pm on Friday, June 9th at MaRS

#### JUNE 7, 2017 – TOUR, WATERLOO

Tour includes visits to:

- 10:00AM Communitech
- 11:30AM Google
- 12:30PM Lunch
- 2:00PM Catalyst
- 3:30PM Accelerator Centre

#### JUNE 8, 2017 – TOUR, TORONTO

Tour includes visits to:

- 9:30AM Cisco
- 11:00AM One Eleven
- 12:00PM lunch
- 1:30PM SpinVFX
- 3:00PM DMZ at Ryerson

#### JUNE 8, 2017

- 6:00PM Welcoming reception

**JUNE 9, 2017****9:00AM-9:10AM****Welcoming Remarks**

9:15AM-9:40AM

Keynote speaker: Innovating Sustainable Startup Ecosystems by Dan Breznitz, Chair Innovation Studies, Munk School of Global Affairs

9:45AM-10:10AM

Pacific Alliance: The Easy Way to Scale into Latin America by Elias Tefarikis, International consultant in Washington D.C.

10:15AM-10:40AM

Brazil: Scaling into Brazil giant market by Ana Pires, Startup Brasil

**10:45AM-11:15AM****Coffee Break**

11:15AM-11:40AM

Special interview Bridging Canada-Mexico: Supporting Entrepreneurship, Innovation and Technology. Special Guest: Salvador Behar Lavallo, Director for North America Ministry of Economy of Mexico. Moderated by Sean Stantleigh, editor at Globe and Mail

11:45AM-12:10PM

Cybersecurity for startups by Ian Robertson, VP NCC Group

12:15PM-12:40PM

Panel Ontario: A Global Entry Point (Peter Liber, Ontario Trade Commissioner)

**12:45PM-1:45PM****Lunch**

1:45PM-2:10PM

The Evolution of the startup ecosystem in Mexico by Itzel Villa Salinas, General Director Entrepreneurship Programs at INADEM

2:15PM-2:40PM

Panel: What startups need to know about AI and the implication in the developing of new tech solutions (Dr. Foteini Agrafioti, Chief Science officer at RBC)

2:45PM-3:10PM

Global partnership and the power of diversity in a community by Aliza Lakhani, Director of International Projects at DMZ Ryerson

**3:15PM-3:45PM****Coffee Break**

3:45PM-4:10PM

Panel: Latin America Entry Points (Lisa Besserman, CEO Startup Buenos Aires; Frederico Marques, Chairman of the Board of Directors at Brazil-Canada Chamber of Commerce)

4:15PM-4:40PM

Closing keynote

4:45PM-4:50PM

Closing remarks

**REGISTER NOW** [HERE](https://www.latamstartups.biz)**Need more information? We're here to help!**

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