

LATAM HUB TORONTO

HELPING LATIN AMERICAN STARTUPS SCALE GLOBALLY

LATAM STARTUPS

PROGRAM PARTNERS

StartUp
HERE
TORONTO

TORONTO

WHAT WE DO?

1

Bring market-ready startups from Latin America to Toronto and scale them globally

2

Accelerate startups with programs to prepare their business for the North American market

3

Incorporate their company in Canada and launch



LATAM HUB TORONTO

WHAT ARE WE LOOKING FOR?



STARTUPS WE ACCEPT INTO OUR PROGRAMS

1

Coachable teams with a global vision

2

Tech companies with a user or customer
data base

3

Financial stable companies ready to take
the next step to grow their business
globally





PROGRAMS

Scaleup Bootcamp Toronto

One or two weeks
program designed for
startups looking for market
validation

LATAM HUB Toronto

Three months program
designed for startups
looking for an effective
market entry to North
America

Scaleup Bootcamp NY

One week program
designed for startups
looking to increase sales in
the US market

TRACTION

2017

- First and second generation of LatAm Startups in Toronto
- Fourth LatAm Startups Conf (Toronto, Canada)
- Supported by Government of Canada, Government of Mexico and Government of Brazil
- Two Scaleup Bootcamps in Toronto
- MoU with Helix Seneca
- +10 meetups in Canada
- +30 webinars

2016

- Incorporation of LatAm Startups as a non-profit
- Third LatAm Startups Conf (Mexico City, Mexico)
- Supported by Government of Canada and Government of Mexico
- MoU with DMZ and ProMexico
- +5 meetups in Canada
- +30 webinars

2015

- Second LatAm Startups Conf (Toronto, Canada)
- Supported by Government of Canada, City of Toronto, the DMZ at Ryerson

2014

- First LatAm Startups Conf (Santiago, Chile)
- Supported by Ryerson and the DMZ

TRACTION

2018

- MoU with City of Toronto
- Members of NACO (National Angel Capital Organization)
- Open sales office in NY
- Third and fourth generation of LatAm Startups in Toronto
- Fifth LatAm Startups Conf (Toronto, Canada)
- Supported by Government of Ontario, City of Toronto
Government of Mexico and Government of Brazil
- Three Scaleup Bootcamps in Toronto
- One Scaleup Bootcamp in NY
- +10 meetups in Canada
- +5 webinars



OUR VISION

Year 1

- Bring 20 startups from Latin America
- Have a group of qualified mentors
- Incorporate at least 60% of the startups going through the programs
- Connect startups with Incubators and Accelerators across Ontario

Year 2

- Bring 30 startups from Latin America
- Have entrepreneurs in residence at LatAm Hub Toronto
- Incorporate at least 65% of the startups going through the programs
- Create the first Angel Fund for LatAm Startups

Year 3

- Bring 45 startups from Latin America
- Have Latin American and Canadian corporations at LatAm Hub Toronto
- Incorporate at least 70% of the startups going through the programs

PARTNERS IN NORTH AMERICA



We're members of



NACO

National Angel
Capital Organization

PARTNERS IN LATIN AMERICA



INADEM
INSTITUTO NACIONAL DEL EMPRENDEDOR



ST>RT-UP
CHILE

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