



LATAM STARTUPS CONF  
TORONTO

6.0

TAKING YOUR STARTUP TO THE NEXT LEVEL!

SPONSORSHIP PACKAGE 2019

**"THE CITY OF TORONTO IS  
WORKING TO CREATE  
OPPORTUNITIES FOR COMPANIES  
IN TORONTO, MEXICO AND  
THROUGHOUT LATIN AMERICA..."**

**AS CANADA'S LARGEST CITY  
AND THE FOURTH LARGEST IN  
NORTH AMERICA, TORONTO IS A  
GLOBAL CENTRE FOR BUSINESS,  
FINANCE, ARTS AND CULTURE  
AND IS DEDICATED TO BEING A  
MODEL OF SUSTAINABLE  
DEVELOPMENT."**

**Mayor of Toronto John Tory  
Welcoming Remarks  
LatAm Startups Conf 2018**



# DO YOU KNOW?

- The LatAm Startups Conference has been an annual event since 2014.
- It has been held in Toronto, Mexico and Chile.
- The conference attracts high-profile speakers such as His Excellency David Johnston (former Governor General of Canada), Abdullah Snobar (CEO of DMZ, top-ranked university business incubator), Randall Howard and Manny Padda (Angel Investors of the year 2015, 2016 respectively) and John Ruffolo Business Man of the Year 2014.
- Government officials from Mexico, Brazil, Chile and Canada (Federal, Provincial, Municipal) are regular conference participants.
- The conference has had, on average, 250+ attendees and 700+ are projected to attend the Toronto conference in 2019.
- Community partners include: Startup Chile, Startup Buenos Aires, Startup Brasil, Startup Canada, Startup Peel, INADEM (Mexico) and others.

# PAST SPONSORS



# SPONSORSHIP OPPORTUNITIES—2019

**Bronze \$2,500**

- Participation in a panel
- Delegate digital package
- Up to 2 VIP meetings
- Booth
- Logo on Marketing and PR
- Bronze Social Media
- Front row seats
- 5 VIP tickets

**Silver \$4,500**

- Sponsor special event during the conference
- Delegate digital package
- Up to 5 VIP meetings
- Booth
- Logo on Marketing and PR
- Silver Social Media
- Front row seats
- 8 VIP tickets
- Special Interview with local or international press media

**Gold \$8,000**

- Sponsor break out session
- Delegate digital package
- Up to 8 VIP meetings
- Booth
- Logo on Marketing and PR
- Gold Social Media
- Front row seats
- 15 VIP tickets
- Special Interview with local or international press media
- Video marketing pre-conference

**Platinum  
\$15,000**

- Opening or closing remarks
- Keynote speaker in the morning or Panel moderator
- Sponsor break out session
- Delegate digital package
- Up to 10 VIP B2B meetings
- Booth
- Logo on Marketing and PR
- Platinum Social Media
- Front row seats
- 25 VIP tickets
- Special Interview with local or international press media
- Video marketing pre-conference



## SPONSORSHIP — EXTRAS

### Coffee Break & Lunch — \$1, 500

Coffee break sponsors have their brand displayed with a special banner located at the coffee break area. The sponsor is mentioned during each coffee break — Special booth aside the catering table

### Corporation Exhibit Space — \$350

Limited exhibit space is available for corporations.

### Startup Exhibit Space — \$200

Limited exhibit space is available for startups (less than \$500K in revenue per year).

### Customized Package

Contact us to customize a partnership with LatAm Startups Conf 6.0

[business@LatAmStartups.org](mailto:business@LatAmStartups.org)



# Reach International Markets and Grow Global!





For questions or to book your sponsorship package contact us at  
**[Business@LatAmStartups.org](mailto:Business@LatAmStartups.org)**