



STARTUPS CONFERENCE 4.0 TORONTO

Innovation is increasing at an exponential pace. Going forward, economies not based on a foundation of high-tech entrepreneurship will fall behind. Ending the "brain drain" to Silicon Valley—and stimulating local startup ecosystems—are challenges both Canada and Latin America face.

This premier event brings together both the leaders of the Latin American ecosystems and their Canadian counterparts for three intense days of speakers, panels, and workshops. Investors, startups, and public policy officials from across the region will meet at LatAm Startups Conf 4.0, looking for ways to partner with Canada in the years ahead.

A portrait of His Excellency David Johnston, Governor General of Canada. He is an elderly man with white hair, wearing a dark suit, a white shirt, and a dark tie. He is smiling slightly and looking towards the camera. The background is blurred, showing what appears to be an indoor setting with warm lighting.

"To those of you from Latin America, I encourage you to think of Canada when starting your businesses, and to Canadians, I urge you to turn your attention to Latin America.

Only when we work together can we unlock the possibilities that exist in our globalized world."

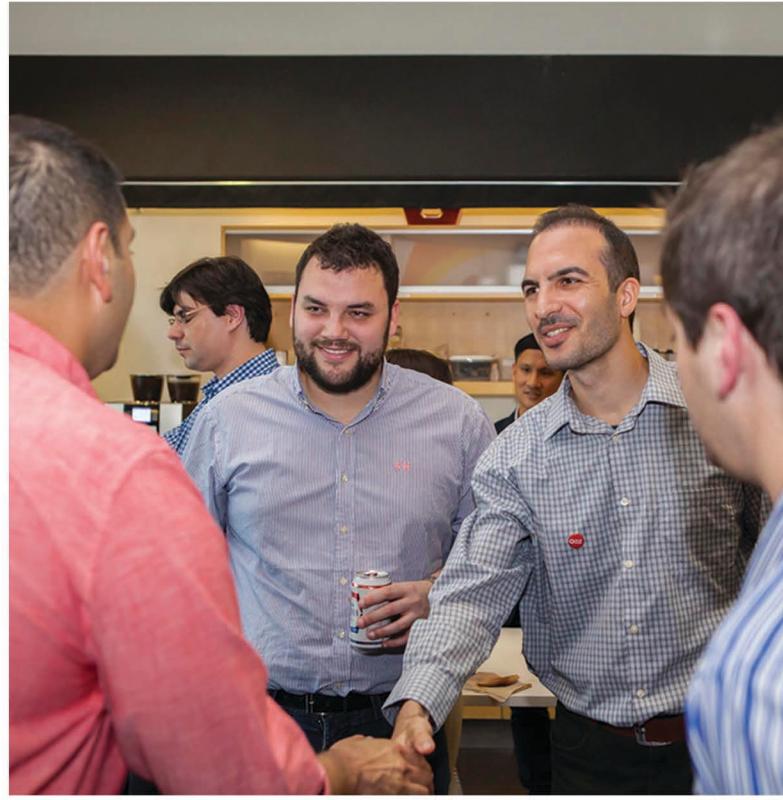
*His Excellency David Johnston,
Governor General of Canada*

LatAm Startups Conference 2016



LATAM STARTUPS CONFERENCE 4.0

Toronto, 2017



SPONSORS 2017

Gold



Silver



COMMUNITY PARTNERS



INSTITUTIONAL PARTNERS



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EVENT PACKAGES

Sponsor Packages 2017

Bronze

- Logo on marketing
- **Bronze** social media
- Add to delegate packs
- 3 tickets conference day

US 1,000

Silver

- Title breakout sessions
- Introductory or closing remarks
- **Silver** social media
- 5 tickets conference day
- Logo on marketing
- Add to delegate packs
- 2 VIP tickets to special events preceding day

US 2,500

Gold

- Title sponsor of flagship component: VIP Pre-Event Reception, Breakfast or Lunch
- Introductory or closing remarks
- **Gold** social media
- Logo on marketing & PR
- Front row seats
- 10 tickets conference day
- Special AV feature shown during your session
- Add to delegate packs
- 3 VIP tickets to special events preceding day

US 5,000

Platinum

- Sponsored content speaker 25 minutes at the conference
- Introductory or closing remarks
- **Platinum** social media
- Logo on marketing & PR
- Front row seats
- 20 tickets conference day
- Promotional visit startup ecosystem tour
- Add to delegate packs
- 7 VIP tickets to special events preceding day

US 10,000



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Toronto, 2017

Sponsor Packages 2017 - Extras

Coffee breaks

Coffee break sponsors have their brands displayed with a special banner located at the coffee break area. The sponsor is mentioned each time a coffee break happens during the conference.

Two coffee-break sponsorship are available at \$800 each

Lunch

The lunch sponsor will have their logo displayed at each of the conference tables, as well as a prominent banner in the lunch area.

One Lunch sponsor is available at \$2,000

Exhibit space

A limited number of exhibit spaces will be available.

Each Exhibit space is available at \$500

Selected Topics - Break Out Sessions

The conference includes four break-out sessions on the afternoon of the third day: Fintech, IoT, Energy, and Social Innovation. Sponsors will have the opportunity to discuss their subject matter expertise directly with our audience.

Each session is available at \$500



Did you know?

The LatAm Startups Conference 2016

- Was held in Mexico city on October 12-14, 2016;
- DMZ Ryerson officially announced a partnership with Tec de Monterrey announcing the first crosslanding program between an incubator in Canada and an incubator in Latin America.
- Hosted attendees from Chile, Brazil, Mexico, Colombia, Peru, USA and Central American countries;
- Featured keynote speakers includes: Abdullah Snobar, Executive director at DMZ Ryerson; Catherine Bischoff, Associate Director at Conrad Waterloo University; Yuri Navarro, CEO at NACO; Stuart Browne, CEO at Pycap Ventures; Canadian and Mexican trade commissioners; and others;
- The welcoming remarks were made by The Governor General of Canada His Excellency David Johnston;
- A tour of the ecosystem brought 40 international attendees to meet the Mexican startup ecosystem;



Did you know?

The LatAm Startups Conference 2015

- Was held in Toronto, Canada on July 9-10, 2015;
- Hosted attendees from Chile, Brazil, Mexico, Colombia, Peru, USA and Central American countries;
- Featured keynote speakers includes: John Ruffolo, CEO of Omers Ventures and Businessman of the year 2014; Randall Howard, Angel Investor of the year 2014; Valerie Fox, Former CEO DMZ #1 business incubator in North America; and Jose Benavente, Director of Innovation at the Inter-American Development Bank;
- The welcoming remarks were made by The Governor General of Canada His Excellency David Johnston;
- A tour of the ecosystem brought 50 attendees to the best incubators, accelerators and innovation centres in Waterloo and Toronto;



Did you know?

The LatAm Startups Conference 2014

- Was held in Santiago, Chile September 26-27, 2014;
- Hosted attendees from Chile, Brazil, Peru, Colombia, Argentina, Uruguay, Mexico, Venezuela, Canada, Panama and USA.
- Featured keynote speakers include: Victoria Lennox (CEO, Startup Canada); Marcus Dantus (CEO, Startup Mexico); Sebastian Vidal (CEO, Startup Chile); Felipe Matos (COO, Startup Brasil)
- Was livestreamed to thousands of viewers online;
- Organized a VIP dinner to connect investors with Public Policy Officials
- Organized B2B meetings between Latin American startups and international investors; and,
- Connected the Canadian and Latin American startup ecosystems



INNOVATING TOGETHER FOR A BETTER FUTURE



photo credit: City of Toronto



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