Deals — Basic Database Model

Customer

Business

0..N

1

acquires

publishes

0..N

0..N
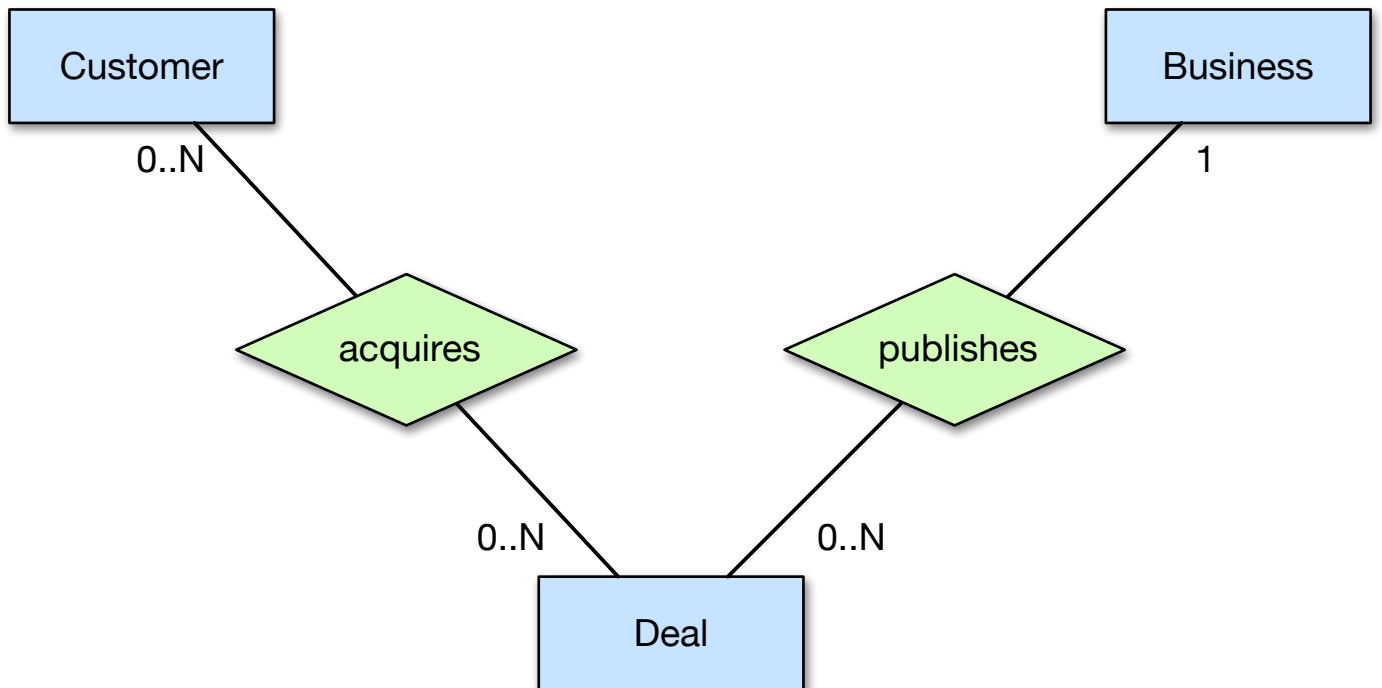
Deal

Reading example:
   - a customer may acquire 0..N deals
   - a deal may be acquired by 0..N customers
   - a business may publish 0..N deals
   - a deal is published by exactly one business