

PETER MAINA NJAU

• +254745843767 •

Petermainaah375@gmail.com • LinkedIn Profile: @Don Mainaah •

EXPERIENCE

2023-2024

SALES,MARKETING & BRANDING, EMPOWERED CONSUMERISM INC.

Developed strong sales and marketing skills, focusing on lead generation and client engagement.

Trained in personal development, communication, and branding strategies.

Achieved consistent sales targets while mentoring new team members

2024-2025

FREELANCE NETWORKING PROJECTS

Freelance Networking Projects.

Installed and configured local network setups for small businesses and individuals.

Published insights and experiences on LinkedIn, showcasing problem-solving skills and technical expertise.

JUNE 2024-TILL DATE

FOUNDER, CONTENT CREATOR, AND MANAGER, PITCH_PULSE

Built a rapidly growing sports brand (Instagram @pitch_.pulse), reaching over 1.8M views and 450k+ likes within 30 days of organic posting. Insights are Available.

Created and executed content strategies to highlight historical football moments, driving high audience engagement.

Managed all aspects of the brand, including social media growth, partnerships, and audience interactions.

Volunteer Work

Assisted local businesses in setting up networking systems and troubleshooting IT-related issues.

EDUCATION

2022-2023

BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY, KCA UNIVERSITY MAIN CAMPUS.

1-Year IT Program

Paused due to financial challenges.

2024-TILL DATE

CISCO NETWORKING COURSE, KCA UNIVERSITY MAIN CAMPUS.

Cisco CCNA 1: Introduction to Networks (Certificate & Badge)

Cisco CCNA 2: Switching, Routing, and Wireless Essentials (Certificate & Badge)

Currently pursuing CCNA 3 and Cisco certification.

SKILLS

- Networking: IP configuration, sub netting, troubleshooting, Cisco hardware setup, LAN/WAN protocols.
- Content Creation & Branding: Social media management, growth strategies, audience engagement, and campaign development.
- Sales & Marketing: Lead generation, client communication, personal development training, and brand promotion.
- Soft Skills: Communication, problem-solving, leadership, adaptability, and teamwork.
- Languages: English (Fluent), Kiswahili (Fluent)

ACTIVITIES

- Successfully completed CCNA 1 and 2 with distinction, earning badges and certifications, and getting hands on experience was an added Advantage.
- Launched a sports brand from scratch, leveraging creativity and strategic planning to achieve rapid growth, collected data, analysis of insights, strategized and Adapted.

RECOMMENDATIONS

1. Eng. Charles Njoroge, Network Engineer,
+254700740935