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| Peter Maina njau  • +254745843767 •  Petermainaah375@gmail.com · LinkedIn Profile: [@Don Mainaah](https://www.linkedin.com/in/don-m-223922322?utm_source=share&utm_campaign=share_via&utm_content=profile&utm_medium=android_app) · |
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# Experience

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| 2023-2024Sales,Marketing & branding, Empowered Consumerism Inc. Developed strong sales and marketing skills, focusing on lead generation and client engagement.  Trained in personal development, communication, and branding strategies.  Achieved consistent sales targets while mentoring new team members |
| 2024-2025Freelance Networking Projects Freelance Networking Projects.    Gained practical hands-on experience in network hardware tasks such as crimping Ethernet cables (RJ45), terminating keystone jacks, patch panel management, and basic rack installation.  Installed and configured local network setups for small businesses and individuals.  Published insights and experiences on LinkedIn, showcasing problem-solving skills and technical expertise. |
| June 2024-Till DateFounder, Content Creator, and Manager, Pitch\_Pulse Built a rapidly growing sports brand (Instagram @pitch\_.pulse), reaching over 1.8M views and 450k+ likes within 30 days of organic posting. Insights are Available.  Created and executed content strategies to highlight historical football moments, driving high audience engagement.  Managed all aspects of the brand, including social media growth, partnerships, and audience interactions**.**  **Volunteer Work**  Assisted local businesses in setting up networking systems and troubleshooting IT-related issues. |

# Education

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| 2022-2023Bachelor of Science in information Technology, KCA University Main campus. 1-Year IT Program  Paused due to financial challenges. |
| 2024-Till DateCisco Networking Course, KCA UNIVERSITY MAIN CAMPUS. Cisco CCNA 1: Introduction to Networks (Certificate & Badge)  Cisco CCNA 2: Switching, Routing, and Wireless Essentials (Certificate & Badge)  Cisco CCNA 3:Enterprise Networking,Security and Automation (Certificate and Badge) |

# Skills

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| * Networking: IP configuration, sub netting, troubleshooting, Cisco hardware setup, LAN/WAN protocols. * Content Creation & Branding: Social media management, growth strategies, audience engagement, and campaign development. * Sales & Marketing: Lead generation, client communication, personal development training, and brand promotion. * Soft Skills: Communication, problem-solving, leadership, adaptability, and teamwork. * Languages: English (Fluent),Kiswahili (Fluent) |  |

# Activities

* Successfully completed CCNA 1,2 & 3 with distinction, earning badges and certifications, and getting hands on experience was an added Advantage.
* Launched a sports brand from scratch, leveraging creativity and strategic planning to achieve rapid growth, collected data, analysis of insights, strategized and Adapted.

**RECOMMENDATIONS**

1. Eng. Charles Njoroge, Network Engineer, +254700740935

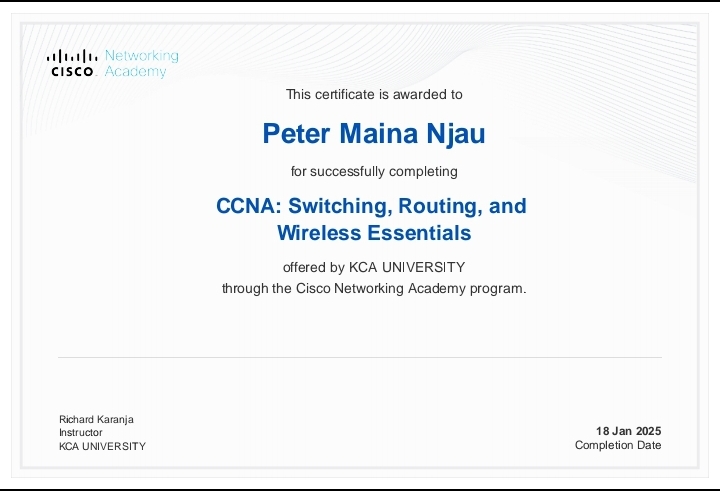
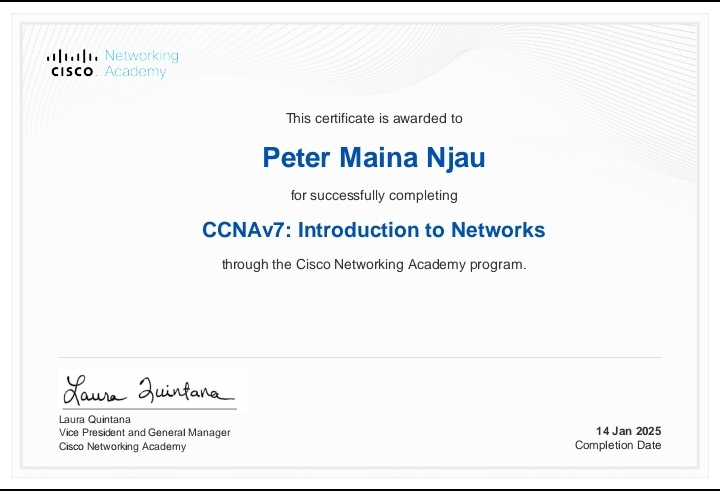
**CREDLY CISCO BADGES (Links)**

**CCNA 1 :** [**Credly Badge**](https://www.credly.com/badges/657f828c-196b-4cc8-95e7-1aa47162ccd2/public_url)

**CCNA 2 :** [**Credly Badge**](https://www.credly.com/badges/4cdf9668-ee70-423b-86d3-283325feae2d/public_url)

**CCNA 3 :** [**Credly Badge**](https://www.credly.com/badges/57d0dd6b-99c9-4b4c-a975-5c0ac9129fdf/public_url)

**CERTIFICATIONS**

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