Dashboard On Sales Store Analysis 2021-2024

Select date range

Record Count

162

Total Sales

46,665

Total Profit

937.5

Total States

9

Quantity

389

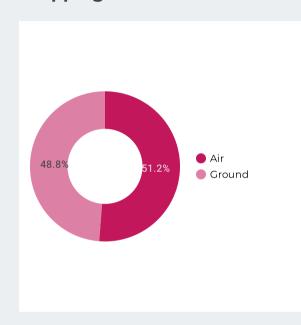
count sub_category

32

Order date & Total sales

	Order_Date	Total Sales ▼
1.	Nov 12, 2021	3,600
2.	Nov 30, 2022	3,400
3.	Oct 5, 2021	3,200
4.	Apr 10, 2022	2,800
5.	Apr 6, 2021	2,800
6.	Nov 27, 2022	2,400
7.	Oct 18, 2022	2,400
8.	Apr 28, 2023	2,200
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Shipping Mode Vs Order Date



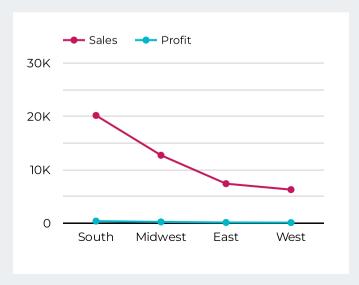
state & profit

	State	Profit ▼
1.	IL	200.8
2.	TX	192
3.	DC	149.4
4.	GA	107.6
5.	FL	105.6
6.	CA	66
7.	ОН	55.2
8.	UT	48
		1-9/9 < >

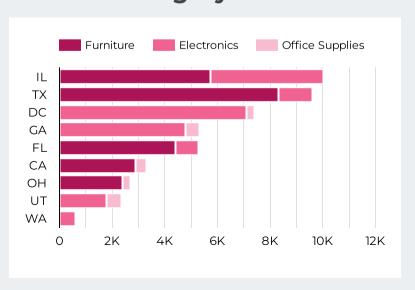
State wise sales



Total sales on region

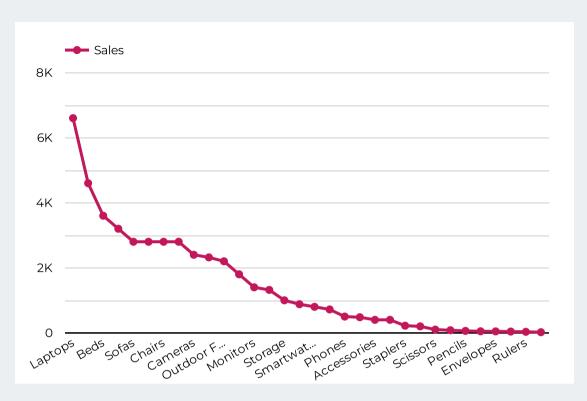


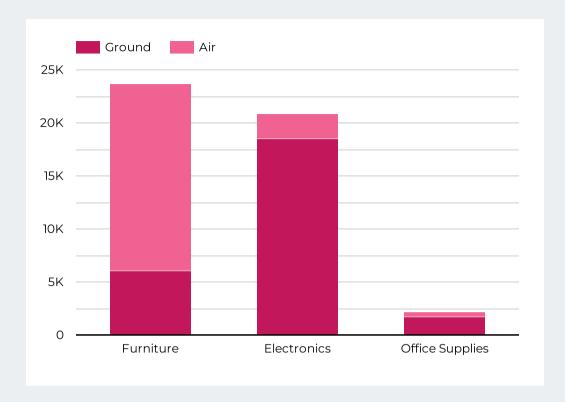
category sales



sub_category wise sales

Shipping Mode & Category Sales





Summary

- 1. Total sales are 46,665 and Total profit is 934.5.
- 2. In this sales data we use two shipping modes Air & Ground, highly used shipping mode is Air.
- 3. High Sales and profit in IL state and low sales and profit in WA state.
- 4. There are three Category in this data Furniture, Electronics & office supplies Maximum Sales in furniture category.
- 5. Total no .of sub_categories are 32 , high sales in laptops.