



# PIZZA SALES REPORT

Jan/15-- Dec-15

Pizza Category

All

1/1/2015

12/31/2015



HOME



BEST/WORST SELLERS

## BUSIEST DAYS & TIMES

### DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

### MONTHLY

There are **maximum** orders from month of **July** and **January**.

## SALES PERFORMANCE

### CATEGORY

**Classics** Category contributes to **maximum** sales & orders.

### SIZE

**Large** size pizza contributes to **maximum** sales.



817.86K

total revenue



38.31

Avg Order Value



49574

Total Pizzas Sold



21350

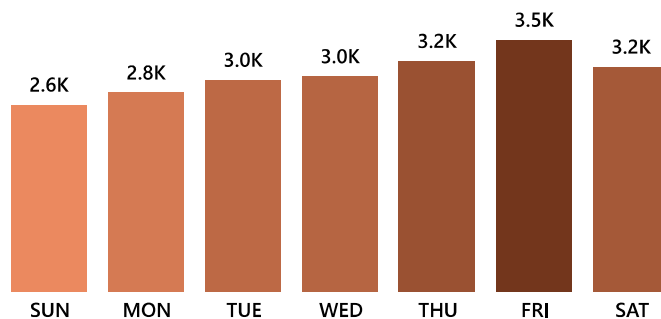
total orders



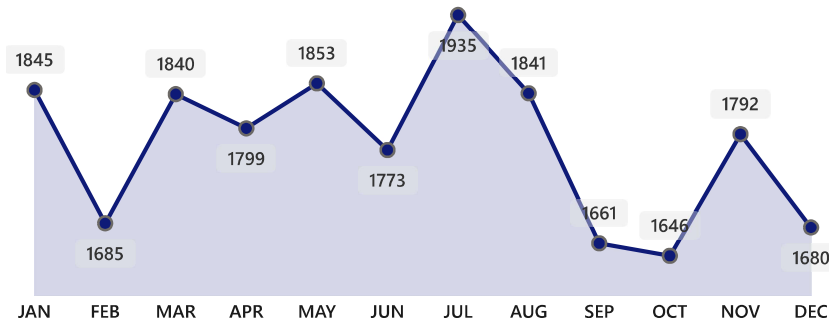
2.32

Avg Pizzas Per Order

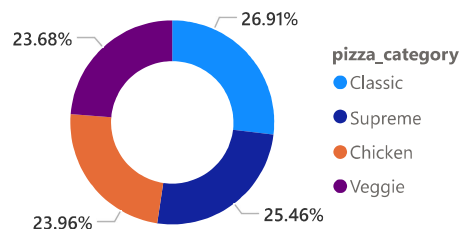
### Daily Trend For Total Order



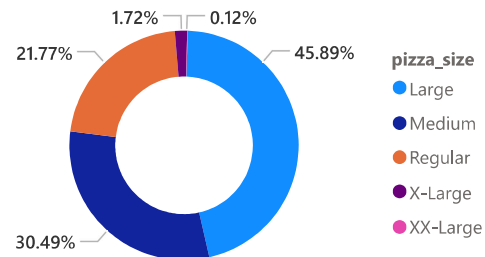
### Monthly Trend For Total Orders



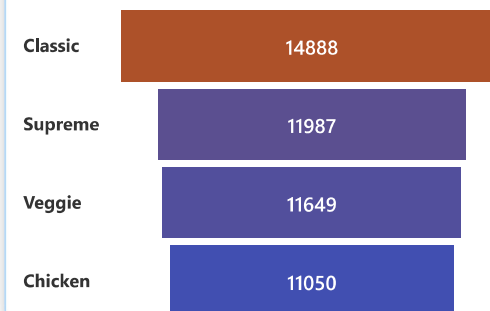
### % of Sales by Pizza Category



### % of Sales by Pizza Size



### Total Pizza Sold by Pizza Category





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## BEST SELLERS

### REVENUE

The Thai Chicken Pizza Contributes to maximum Revenue

### QUANTITY

The Classic Deluxe Pizza Contributes to maximum Total Quantities

### TOTAL ORDERS

The Classic Deluxe Pizza contributes to maximum Total Orders

### Top 5 Pizza by Revenue

The Thai C...	43K
The Barbe...	43K
The Califor...	41K
The Classic...	38K
The Spicy I...	35K

### Top 5 Pizza by Quantity

The Classic D...	2.5K
The Barbecu...	2.4K
The Hawaiaa...	2.4K
The Pepper...	2.4K
The Thai Chi...	2.4K

### Top 5 Pizza by Total Orders

The Classic D...	2.3K
The Hawaiaa...	2.3K
The Pepper...	2.3K
The Barbecu...	2.3K
The Thai Chi...	2.2K

## WORST SELLERS

### REVENUE

The Brie Carre Pizza Contributes to minimum Revenue

### QUANTITY

The Brie Carre Pizza Contributes to minimum Total Quantities

### TOTAL ORDERS

The Brie Carre Pizza contributes to minimum Total Orders

### Bottom 5 Pizza by Revenue

The Spinac...	16K
The Medite...	15K
The Spinac...	15K
The Green ...	14K
The Brie Ca...	12K

### Bottom 5 Pizza by Quantity

The Soppres...	961
The Spinach ...	950
The Calabres...	937
The Mediter...	934
The Brie Car...	490

### Bottom 5 Pizza by Total Orders

The Chicken ...	938
The Calabres...	918
The Spinach ...	918
The Mediterr...	912
The Brie Carr...	480