

Miriam Mwangi

Kenya | Female | 28

Target MSc: Entrepreneurship

PROFESSIONAL EXPERIENCE

- Small Business Owner - Retail Shop (Jan 2017 - Sep 2023)
- Managed all aspects of business operations including sales, inventory, and finances
 - Negotiated with suppliers to optimize procurement costs
 - Developed marketing and customer loyalty strategies
 - Tracked revenue and expenses to maximize profitability
- Sales Assistant (2015 - 2016)
- Assisted in customer service, sales transactions, and stock management
 - Supported marketing and promotional campaigns

EDUCATION

- Diploma in Business Management, Kenya Institute of Management, 2014 - 2016
- Focus on entrepreneurship, small business management, and finance

SKILLS

- Entrepreneurship, business operations, financial management, basic accounting

LANGUAGES

- Swahili (native), English (good)

PERSONAL INTERESTS

- Local business development, small business mentoring, networking