

# Aisha Khan

French | Female | 23

## Experience Notes:

- Nestlé Pakistan (*Marketing Intern, 6 months*): Managed campaign content, social media monitoring, engagement tracking, collaborated with creative teams, assisted in organizing tasting events, collected feedback.
- Telenor Pakistan (*Business Analyst Intern, 6 months*): Prepared sales reports, analyzed customer data, drafted executive summaries, collaborated on market research projects.

## Education & Learning:

- Bachelor in International Business, Lahore University of Management Sciences, 2022: Courses included Marketing Analytics, Financial Accounting, Business Strategy. Capstone: Market entry for health beverages.

Side

## SKILLS

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Excel, PowerPoint, Communication, Project Management, Digital Marketing

## PROJECTS

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- Product Launch Planning: Survey design, data analysis, strategy recommendation.

## LANGUAGES

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English (fluent), Urdu (native), French (basic)

## HOBBIES

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Cooking, reading strategy books, yoga, volunteering

## REFERENCES

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Sara Malik (Nestlé), Ahmed Khan (Professor)

## ACHIEVEMENTS

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Best Internship Project at Nestlé; University recognition