

Yara Hassan

Emirati | Female | 25

Target MSc: Strategy & Business Development

PROFESSIONAL EXPERIENCE

- Business Development Executive - Fintech Startup (Mar 2022 - Oct 2023)
Conducted market expansion research for new fintech products in Egypt and the MENA region
Identified and established partnerships with potential clients and B2B partners
Prepared weekly and monthly reports tracking KPIs, sales pipeline, and growth metrics
Intern - PwC Egypt (Summer 2020)
Assisted in audit support tasks and documentation review
Reviewed internal financial reports and prepared supporting spreadsheets

EDUCATION

- Bachelor in Business Administration, American University in Cairo, 2017 - 2021
Focused on business strategy, entrepreneurship, and corporate finance

SKILLS

- Market research, strategic analysis, business development, presentations

LANGUAGES

- Arabic (native), English (fluent)

PERSONAL INTERESTS

- Startups, networking events, yoga, innovation trends