

Gender: Male

## CONTACT

-  Lyon, France ([Home](#))
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-  (+33) 698765432

## ABOUT ME

Creative and proactive student passionate about digital growth levers, with experience in startups and freelancing.

## WORK EXPERIENCE

- 'PayFast' FinTech** Paris, France  
**CEO's Right Hand / Executive Intern**  
**1 Jan 2025 – 1 Jun 2025**  
Contributed to Go-to-market strategy, automated LinkedIn prospecting (Growth Hacking), and managed social media.
- Self-Employed** Lyon, France  
**Freelancer / Self-Employed**  
**1 Jan 2024 – 1 Jan 2026**  
Designed websites for SMEs (WordPress & Shopify) and managed Facebook Ads campaigns.

## EDUCATION AND TRAINING

- 1 SEP 2023 – 1 JUN 2026** Lyon, France  
**Bachelor in Digital Project Management** IUT Lyon 1 / École du Web

## SKILLS

- Web Development**  
HTML/CSS, WordPress, Shopify, Notion.
- Data & Marketing**  
Python (Data Analysis), Google Analytics (GA4), HubSpot.
- Design**  
Adobe Creative Suite (Photoshop, Premiere Pro).

## LANGUAGES

- English**  
B2+ Fluent Professional
- Chinese**  
A2 Beginner

## INTERESTS

- Travel**  
Backpacking road-trip in Southeast Asia.
- Sports**  
Running (Paris Half-Marathon).
- Tech**  
Tech Blogger (AI and NoCode).