

Nikola Silva

Portugal | Male | 22

Target MSc: Marketing

PROFESSIONAL EXPERIENCE

Marketing Intern - E-commerce Startup (Feb 2023 - Jul 2023)
Managed social media campaigns and measured engagement metrics
Tracked campaign performance and prepared reporting dashboards
Assisted in content creation and marketing strategy meetings
Student Assistant - University Events (2021 - 2022)
Coordinated campus events, promotions, and student activities
Assisted in logistics, registration, and post-event analysis

EDUCATION

Bachelor in Marketing, ISCTE Business School, 2020 - 2023
Specialized in digital marketing, branding, and consumer behavior

SKILLS

Digital marketing, Excel, Canva, social media management

LANGUAGES

Portuguese (native), English (good)

PERSONAL INTERESTS

Content creation, branding, digital campaigns