

Aria Johansson

Sweden | Female | 27

Experience Highlights:

- *Freelance Creative Strategist (2 years): Developed branding strategies for small businesses and cultural startups. Designed campaigns, coordinated visual identity, created digital content, advised clients on social media growth. Managed timelines, budgets, and client presentations.*
- *Volunteer Event Organizer, Stockholm Arts Festival (1 year): Coordinated workshops, artist communications, logistics, and community engagement events.*

Learning &

EDUCATION

- Bachelor in Arts Management, Stockholm University, 2022: Courses in cultural project management, marketing, event planning, fundraising. Capstone: Strategy for local art exhibition.

Side

SKILLS

Project Management, Social Media Strategy, Design Thinking, Communication

PROJECTS

- Social Media Campaign for Eco-Brand: Increased engagement by 25% through storytelling content.

LANGUAGES

Swedish (native), English (fluent), French (basic)

HOBBIES

Painting, photography, hiking, volunteer coaching

REFERENCES

Sofia Lindberg (Client), Johan Eriksson (Festival Coordinator)

ACHIEVEMENTS

Featured in local creative magazine; Successful crowdfunding campaign for startup