Sarah O'Connor

Irish | Female | 30

Target MSc: Entrepreneurship & Innovation / Digital Transformation
EDUCATION Bachelor of Business Studies (BBS) Trinity College Dublin 2020 - 2024
Specialization in Innovation and Digital Business.
Winner of the "LaunchBox" Student Accelerator program for a fintech startup concept.
Core coursework: Venture Capital, Digital Strategy, Lean Startup Methodology.

PROFESSIONAL EXPERIENCE

Product Management Intern - Stripe, Dublin May 2024 - August 2024
Collaborated with engineering and design teams to refine the user onboarding flow for small businesses.
Analyzed user feedback and churn data to prioritize features for the Q3 product roadmap.
Conducted market research on the competitive landscape of "Buy Now, Pay Later" (BNPL) services in Europe.
Coordinated the localization of product documentation for the Italian and Spanish markets.
Co-Founder - "CampusDrop" (Student Startup) 2022 - 2024
Developed and launched a peer-to-peer delivery app within the Trinity College campus.
Grew the user base to 2,000+ active students within the first year with a 15% month-over-month growth rate.
Managed a team of 5 student developers and oversaw a micro-marketing budget of €500/month.
Successfully pitched the project to local angel investors, securing seed funding for technical scaling.

SKILLS

Technical: Agile/Scrum (Jira), Figma (UI/UX design), Python (Basic), Google Analytics.
Analytical: Product-market fit analysis, Growth hacking, User interview synthesis.

LANGUAGES

English (Native), Irish (Fluent), French (B2).
PERSONAL INTERESTS Podcast production (Tech & Society), Ultramarathon running, Chess.