

Thomas LEGRAND



europass

Gender: Male

CONTACT

 Lyon, France (**Home**)
 thomas.legrand@email.com
 (+33) 698765432

ABOUT ME

Creative and proactive student passionate about digital growth levers, with experience in startups and freelancing.

WORK EXPERIENCE

● **'PayFast' FinTech** Paris, France

CEO's Right Hand / Executive Intern

1 Jan 2025 – 1 Jun 2025

Contributed to the Go-to-market strategy for the launch of a new B2B offer.
Growth Hacking: Automating LinkedIn prospecting (+30 qualified leads/week).
Video content creation and social media management.

● **Self-Employed** Lyon, France

Freelancer / Self-Employed

1 Jan 2024 – 1 Jan 2026

Designed websites for 5 local SMEs (WordPress & Shopify). Managed Facebook Ads campaigns (Budget €2k, ROI x3). Full client relationship management: Briefing, quoting, and invoicing.

EDUCATION AND TRAINING

1 SEP 2023 – 1 JUN 2026 Lyon, France

● **Bachelor in Digital Project Management** IUT Lyon 1 / École du Web

SKILLS

● **Web Development**

HTML/CSS, WordPress, Shopify, Notion.

● **Data & Marketing**

Python (Data Analysis), Google Analytics (GA4), HubSpot.

● **Design**

Adobe Creative Suite (Photoshop, Premiere Pro).

LANGUAGES

● **English**

B2+ Fluent Professional

● **Chinese**

A2 Beginner

INTERESTS

● **Travel**

Backpacking road-trip in Southeast Asia.

● **Sports**

Running (Paris Half-Marathon).

● **Tech**

Tech Blogger (AI and NoCode).