

Anika Sharma

Indian | Female | 22 years old

Target MSc: Management & Digital Strategy

PROFESSIONAL EXPERIENCE

Digital Strategy Intern - McKinsey & Company, Delhi June 2024 - Present.
Assisted in the digital transformation of a major Indian bank.
Conducted user journey mapping and identified 5 key friction points in the mobile app.
Research Intern - NITI Aayog 2023.
Analyzed the economic impact of UPI (Unified Payments Interface) on rural commerce.

EDUCATION

BA in Economics, St. Stephen's College, Delhi 2021 - 2024. Specialized in Mathematical Economics.

SKILLS

Technical: MS Project, SQL (Basic), PowerPoint, Stata.

LANGUAGES

Hindi (Native), English (Fluent).

PERSONAL INTERESTS

Debating, Classical Dance, Social Entrepreneurship.