

Miriam Mwangi

Kenya | Female | 28

Target MSc: Entrepreneurship

PROFESSIONAL EXPERIENCE

Small Business Owner - Retail Shop (Jan 2017 - Sep 2023)

Managed all aspects of business operations including sales, inventory, and finances

Negotiated with suppliers to optimize procurement costs

Developed marketing and customer loyalty strategies

Tracked revenue and expenses to maximize profitability

Sales Assistant (2015 - 2016)

Assisted in customer service, sales transactions, and stock management

Supported marketing and promotional campaigns

EDUCATION

Diploma in Business Management, Kenya Institute of Management, 2014 - 2016

Focus on entrepreneurship, small business management, and finance

SKILLS

Entrepreneurship, business operations, financial management, basic accounting

LANGUAGES

Swahili (native), English (good)

PERSONAL INTERESTS

Local business development, small business mentoring, networking