

# Thomas LEGRAND

Creative and proactive student passionate about digital growth levers, with experience in startups and freelancing.

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## Experience

**CEO's Right Hand / Executive Intern** | 'PayFast' FinTech

Paris

01/2025 – 06/2025

- Contributed to Go-to-market strategy, automated LinkedIn prospecting (Growth Hacking), and managed social media.

**Freelancer / Self-Employed** | Self-Employed

Lyon

01/2024 – 01/2026

- Designed websites for SMEs (WordPress & Shopify) and managed Facebook Ads campaigns.

## Education

**Bachelor in Digital Project Management**

2023 – 2026

IUT Lyon 1 / École du Web, Lyon

## Skills & Languages

- **English:** B2+ Fluent Professional
- **Chinese:** A2 Beginner
- **Web Development:** HTML/CSS, WordPress, Shopify, Notion.
- **Data & Marketing:** Python (Data Analysis), Google Analytics (GA4), HubSpot.
- **Design:** Adobe Creative Suite (Photoshop, Premiere Pro).

## Interests

Travel, Sports, Tech.