Irina Smirnova

Netherlands | Female | 30

Target MSc: Business Analytics

PROFESSIONAL EXPERIENCE

Senior Data Analyst - E-commerce Company (Jan 2019 - Sep 2023)
Advanced Analytics: Designed and implemented advanced analytical models to optimize sales and operations.
Strategic Reporting: Developed and maintained automated dashboards to support executive-level strategic decision-making.
Leadership & Mentoring: Mentored and trained junior analysts in Python, SQL, and Power BI best practices.
Customer Intelligence: Performed predictive modeling on customer behavior to drive revenue growth and reduce churn rates.
Data Analyst (2016 - 2018)
Data Engineering: Cleaned and structured large-scale datasets to ensure data integrity.
Statistical Modeling: Developed statistical models to refine business logic and improve decision-making accuracy.
Collaborative

EDUCATION

Master in Data Science, Local Technical University, 2016 - 2018
Advanced data science projects, machine learning, and predictive analysis.
Bachelor in Applied Mathematics, Higher School of Economics (HSE), 2012 - 2016
Coursework in applied mathematics, statistics, and quantitative analysis.

SKILLS

Technical: Python, SQL, Power BI, Advanced Analytics, Predictive Modeling.
Functional: Data Visualization, Dashboard Design, Business Intelligence (BI).

PROJECTS

Participated in various academic and industrial data analysis initiatives.

LANGUAGES

Russian: Native
English: Fluent

PERSONAL INTERESTS

Applied data science, professional mentoring, machine learning, artificial intelligence.