

# Eléonore de Saint

Brazilian | French | Female | 23 years old

*Target MSc: Luxury Brand Management*

## PROFESSIONAL EXPERIENCE

- Marketing Intern - Louis Vuitton (HQ), Paris July 2024 - Present.  
Managing the 2025 Cruise Collection launch for the leather goods category.  
Coordinating with 15+ regional marketing heads.
- Retail Operations Intern - Hermès, Tokyo Jan 2024 - June 2024.  
Analyzed boutique traffic and VIC (Very Important Client) purchasing patterns during the Ginza store renovation.

## EDUCATION

- Bachelor in Management, HEC Paris (Undergraduate) 2021 - 2024.  
Specialized in Luxury Marketing.  
GPA: 4.0/4.0.

## SKILLS

Technical: Salesforce CRM, SAP, InDesign, Advanced Excel.

## LANGUAGES

French (Native), English (Fluent), Japanese (N2).

## PERSONAL INTERESTS

Equestrian (Jumping), Haute Couture History, Oenology.