

# Ana Silva

Portugal | Female | 22

*Target MSc: Marketing*

## PROFESSIONAL EXPERIENCE

---

- Marketing Intern - E-commerce Startup (Feb 2023 - Jul 2023)
- Managed social media campaigns and measured engagement metrics
  - Tracked campaign performance and prepared reporting dashboards
  - Assisted in content creation and marketing strategy meetings
- Student Assistant - University Events (2021 - 2022)
- Coordinated campus events, promotions, and student activities
  - Assisted in logistics, registration, and post-event analysis

## EDUCATION

---

- Bachelor in Marketing, ISCTE Business School, 2020 - 2023
- Specialized in digital marketing, branding, and consumer behavior

## SKILLS

---

- Digital marketing, Excel, Canva, social media management

## LANGUAGES

---

- Portuguese (native), English (good)

## PERSONAL INTERESTS

---

- Content creation, branding, digital campaigns