

# Ivan Lin

Chinese | Male | 22 years old

*Target MSc: Global Marketing EDUCATION BA in Marketing, Fudan University 2021 - 2024.*

*PROFESSIONAL EXPERIENCE Digital Intern - ByteDance, Shanghai July 2024 - Present. Managed influencer partnerships for e-commerce. Intern - Ogilvy 2023. Drafted creative briefs for FMCG clients.*

*SKILLS Technical: Google Analytics, Canva, WeChat Work.*

## LANGUAGES

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Mandarin (Native), English (Fluent). PERSONAL INTERESTS Piano, Contemporary Art, Food Blogging.