Arman Bianchi

Italian | Male | 22 years old

Target MSc: Luxury & Customer Experience

PROFESSIONAL EXPERIENCE

CRM Intern - Bulgari, Rome July 2024 - Present.
Managed the database for HNW (High-Net-Worth) clients, segmenting data to personalize direct marketing campaigns.
Analyzed boutique performance metrics for the EMEA region.
Showroom Intern - Valentino June 2023 - August 2023.
Supported the sales team during the Milan Fashion Week market, managing orders for international buyers.

EDUCATION

BSc in Management, Bocconi University 2021 - 2024.
Specialized in Luxury Brand Marketing and Fashion Law.

SKILLS

Technical: Salesforce CRM, SAP, Excel (Data manipulation), Adobe Spark.

LANGUAGES

Italian (Native), English (Fluent), Spanish (B2).

PERSONAL INTERESTS

High Jewelry Design, Pilates, Mediterranean Gastronomy.