

Aisha Khan

Pakistan | Female | 23

Experience Notes:

- Nestlé Pakistan (Marketing Intern, 6 months): Managed campaign content, social media monitoring, engagement tracking, collaborated with creative teams, assisted in organizing tasting events, collected feedback.
- Telenor Pakistan (Business Analyst Intern, 6 months): Prepared sales reports, analyzed customer data, drafted executive summaries, collaborated on market research projects.

Education & Learning:

- Bachelor in International Business, Lahore University of Management Sciences, 2022: Courses included Marketing Analytics, Financial Accounting, Business Strategy. Capstone: Market entry for health beverages.
- Side

SKILLS

Excel, PowerPoint, Communication, Project Management, Digital Marketing

PROJECTS

- Product Launch Planning: Survey design, data analysis, strategy recommendation.

LANGUAGES

English (fluent), Urdu (native), French (basic)

HOBBIES

Cooking, reading strategy books, yoga, volunteering

REFERENCES

Sara Malik (Nestlé), Ahmed Khan (Professor)

ACHIEVEMENTS

Best Internship Project at Nestlé; University recognition