

Isabella Rossi

German | Female | 24

EXPERIENCE

- Marketing Intern at L'Oréal France (6 months): Assisted in digital campaigns, social media management, and market research.
- Junior Analyst at UniCredit (6 months): Supported financial reporting and investment analysis.

EDUCATION

- Bachelor in Business Administration, Bocconi University, 2022

SKILLS

Excel, PowerPoint, Data Analysis, Social Media, Teamwork, Communication

PROJECTS

- Market Entry Strategy Project: Analyzed potential markets for a new cosmetic brand in Europe.

LANGUAGES

English, Italian, French

CERTIFICATIONS

Google Analytics, CFA Level 1 Candidate

HOBBIES

Traveling, Blogging, Cooking

REFERENCES

- Marco Bianchi, Marketing Manager at L'Oréal, marco.bianchi@loreal.com

ACHIEVEMENTS

- Won 1st place in Bocconi Case Competition 2021