

Katarina Ionescu

Romania | Female | 25

Target MSc: Business Analytics

PROFESSIONAL EXPERIENCE

- Junior Data Analyst - E-commerce Company (Mar 2023 - Present)
Analyzed customer and sales data to identify trends and improvement areas
Built dashboards in Power BI to track KPIs and performance metrics
Assisted marketing and operations teams in data-driven decision-making
IT Support Intern (2020 - 2021)
Cleaned and managed internal data systems
Provided technical support to end-users

EDUCATION

- Bachelor in Computer Science, Technical University of Cluj-Napoca, 2018 - 2021
Master in Applied Data Science, University of Bucharest, 2021 - 2022
Focused on machine learning, data visualization, and predictive analytics

SKILLS

SQL, Python (basic), Power BI, data analysis, data visualization

LANGUAGES

Romanian (native), English (fluent)

PERSONAL INTERESTS

Data projects, automation, business intelligence, tech innovation