

Giovanni Bianchi

South Korea | Male | 25 years old

Target MSc: Food & Beverage Management / Agribusiness

EDUCATION BSc in Food Science & Technology University of Gastronomic Sciences (Pollenzo) 2018 - 2022

Multidisciplinary studies in food production, sustainability, and marketing.

Internship at a traditional balsamic vinegar producer in Modena.

PROFESSIONAL EXPERIENCE

Junior Product Manager - Barilla Group, Parma September 2023 - Present

Support the "Sustainable Pasta" line development, focusing on supply chain transparency.

Coordinate with the R&D and packaging teams to launch eco-friendly product formats.

Analyze sales data and consumer trends in the Mediterranean market to adjust pricing strategies.

Supply Chain Intern - Lavazza, Turin June 2022 - August 2023

Assisted in the procurement of green coffee beans from East African cooperatives.

Managed logistics tracking for international shipments, ensuring adherence to "Just-in-Time" inventory principles.

Participated in a CSR project aimed at improving water access for coffee farmers.

SKILLS

Technical: SAP (ERP), Quality Assurance (HACCP), Advanced Excel.

Analytical: Food supply chain auditing, Consumer taste-testing analysis.

LANGUAGES

Italian (Native), English (Fluent), Portuguese (B1).

PERSONAL INTERESTS Slow Food movement, Cycling, Amateur Winemaking.