

# Elodie Beaumont

French | Female | 23 years old

*Target MSc: Marketing & Creative Industries*

## PROFESSIONAL EXPERIENCE

- Communications Intern - Musée du Louvre, Paris June 2024 - Present.  
Coordinated the digital promotion of a major temporary exhibition, achieving 1M+ impressions on social media.  
Managed press relations with 30+ international journalists.  
Marketing Intern - Hermès 2023.  
Assisted the retail marketing team in organizing VIP store events and analyzing boutique sales data.

## EDUCATION

- Bachelor in Management, Audencia Business School 2021 - 2024.  
Specialized in Arts and Culture Management.

## SKILLS

Technical: InDesign, Photoshop, Salesforce CRM, Google Analytics.

## LANGUAGES

French (Native), English (Fluent), Italian (B1).

## PERSONAL INTERESTS

Art Curation, Contemporary Cinema, Cooking.