

Sarah BENALI

Creative and analytical marketing student with strong interest in brand strategy and consumer behavior.

Marseille, France | 691335672 | sarah.benali@email.com

Experience

- Marketing Intern** | L'Oréal France Paris
06/2024 - 12/2024
• Assisted brand managers with product launches, analyzed sales KPIs, and coordinated digital campaigns.
- Digital Marketing Assistant** | E-commerce Startup Marseille
09/2023 - 05/2024
• Managed social media calendars and monitored online performance metrics.

Education

- Bachelor in Business Administration** 2022 - 2025
KEDGE Business School, Marseille
- Baccalauréat (Economics)** 2021 - 2022
Lycée Thiers, Marseille

Skills & Languages

- **English:** C1 - TOEIC 945
- **Arabic:** Native
- **Marketing:** Brand Strategy, Market Research, Campaign Analysis.
- **IT Skills:** Excel (Advanced), Power BI, Google Analytics, Canva.

Interests

Photography, Trends.