

Ivan Lin

Chinese | Male | 22 years old

Target MSc: Global Marketing EDUCATION BA in Marketing, Fudan University 2021 - 2024.
PROFESSIONAL EXPERIENCE Digital Intern - ByteDance, Shanghai July 2024 - Present. Managed influencer partnerships for e-commerce. Intern - Ogilvy 2023. Drafted creative briefs for FMCG clients.
SKILLS Technical: Google Analytics, Canva, WeChat Work.

LANGUAGES

Mandarin (Native), English (Fluent). PERSONAL INTERESTS Piano, Contemporary Art, Food Blogging.