

Ines Duarte

Lebanon | Female | 24

Target MSc: Marketing and Strategy

PROFESSIONAL EXPERIENCE

Brand Assistant - Consumer Goods Company (Jan 2023 - Sep 2023)
Assisted in brand performance analysis and campaign coordination
Created PowerPoint presentations for marketing strategy meetings
Conducted competitor and market research
Intern - Creative Agency (2021)
Supported content creation and social media campaigns
Assisted with client presentations and reporting

EDUCATION

Bachelor in Advertising, ESPM Sao Paulo, 2019 - 2022
Focus on brand strategy, consumer behavior, and marketing communications

SKILLS

Brand management basics, PowerPoint, marketing analysis

LANGUAGES

Portuguese (native), English (good)

PERSONAL INTERESTS

Brand storytelling, design, marketing trends