



Gender: Male

CONTACT

- Lyon, France ([Home](#))
- thomas.legrand@email.com
- (+33) 698765432

ABOUT ME

Creative and proactive student passionate about digital growth levers, with experience in startups and freelancing.

WORK EXPERIENCE

- 'PayFast' FinTech** Paris, France
CEO's Right Hand / Executive Intern
1 Jan 2025 – 1 Jun 2025
Contributed to the Go-to-market strategy for the launch of a new B2B offer. Growth Hacking: Automating LinkedIn prospecting (+30 qualified leads/week). Video content creation and social media management.
- Self-Employed** Lyon, France
Freelancer / Self-Employed
1 Jan 2024 – 1 Jan 2026
Designed websites for 5 local SMEs (WordPress & Shopify). Managed Facebook Ads campaigns (Budget €2k, ROI x3). Full client relationship management: Briefing, quoting, and invoicing.

EDUCATION AND TRAINING

- 1 SEP 2023 – 1 JUN 2026** Lyon, France
Bachelor in Digital Project Management IUT Lyon 1 / École du Web

SKILLS

- Web Development**
HTML/CSS, WordPress, Shopify, Notion.
- Data & Marketing**
Python (Data Analysis), Google Analytics (GA4), HubSpot.
- Design**
Adobe Creative Suite (Photoshop, Premiere Pro).

LANGUAGES

- English**
B2+ Fluent Professional
- Chinese**
A2 Beginner

INTERESTS

- Travel**
Backpacking road-trip in Southeast Asia.
- Sports**
Running (Paris Half-Marathon).
- Tech**
Tech Blogger (AI and NoCode).