



Sarah BENALI

Gender: Female

CONTACT

 Marseille, France (**Home**)

 sarah.benali@email.com

 (+33) 691335672



europass

ABOUT ME

Creative and analytical marketing student with strong interest in brand strategy and consumer behavior.

WORK EXPERIENCE

L'Oréal France Paris, France

Marketing Intern

1 Jun 2024 – 1 Dec 2024

Assisted brand managers with product launches, analyzed sales KPIs, and coordinated digital campaigns.

E-commerce Startup Marseille, France

Digital Marketing Assistant

1 Sep 2023 – 1 May 2024

Managed social media calendars and monitored online performance metrics.

EDUCATION AND TRAINING

1 SEP 2022 – 1 JUN 2025 Marseille, France

Bachelor in Business Administration KEDGE Business School

1 SEP 2021 – 1 JUN 2022 Marseille, France

Baccalauréat (Economics) Lycée Thiers

SKILLS

Marketing

Brand Strategy, Market Research, Campaign Analysis.

IT Skills

Excel (Advanced), Power BI, Google Analytics, Canva.

LANGUAGES

English

C1 - TOEIC 945

Arabic

Native

INTERESTS

Photography

Lifestyle and travel portfolio on Instagram.

Trends

Fashion, consumer trends, contemporary art.