

Thomas LEGRAND



europass

Gender: Male

CONTACT

 Lyon, France (**Home**)
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ABOUT ME

Creative and proactive student passionate about digital growth levers, with experience in startups and freelancing.

WORK EXPERIENCE

- **'PayFast' FinTech** Paris, France
CEO's Right Hand / Executive Intern
1 Jan 2025 – 1 Jun 2025
Contributed to Go-to-market strategy, automated LinkedIn prospecting (Growth Hacking), and managed social media.
- **Self-Employed** Lyon, France
Freelancer / Self-Employed
1 Jan 2024 – 1 Jan 2026
Designed websites for SMEs (WordPress & Shopify) and managed Facebook Ads campaigns.

EDUCATION AND TRAINING

- **1 SEP 2023 – 1 JUN 2026** Lyon, France
Bachelor in Digital Project Management IUT Lyon 1 / École du Web

SKILLS

- **Web Development**
HTML/CSS, WordPress, Shopify, Notion.
- **Data & Marketing**
Python (Data Analysis), Google Analytics (GA4), HubSpot.
- **Design**
Adobe Creative Suite (Photoshop, Premiere Pro).

LANGUAGES

- **English**
B2+ Fluent Professional
- **Chinese**
A2 Beginner

INTERESTS

- **Travel**
Backpacking road-trip in Southeast Asia.
- **Sports**
Running (Paris Half-Marathon).
- **Tech**
Tech Blogger (AI and NoCode).