

# Irina Smirnova

Russia | Female | 25

Target MSc: Business Analytics

## PROFESSIONAL EXPERIENCE

Senior Data Analyst - E-commerce Company (Jan 2019 - Sep 2023)

Advanced Analytics: Designed and implemented advanced analytical models to optimize sales and operations.

Strategic Reporting: Developed and maintained automated dashboards to support executive-level strategic decision-making.

Leadership & Mentoring: Mentored and trained junior analysts in Python, SQL, and Power BI best practices.

Customer Intelligence: Performed predictive modeling on customer behavior to drive revenue growth and reduce churn rates.

Data Analyst (2016 - 2018)

Data Engineering: Cleaned and structured large-scale datasets to ensure data integrity.

Statistical Modeling: Developed statistical models to refine business logic and improve decision-making accuracy.

Collaborative

## EDUCATION

Master in Data Science, Local Technical University, 2016 - 2018

Advanced data science projects, machine learning, and predictive analysis.

Bachelor in Applied Mathematics, Higher School of Economics (HSE), 2012 - 2016

Coursework in applied mathematics, statistics, and quantitative analysis.

## SKILLS

Technical: Python, SQL, Power BI, Advanced Analytics, Predictive Modeling.

Functional: Data Visualization, Dashboard Design, Business Intelligence (BI).

## PROJECTS

Participated in various academic and industrial data analysis initiatives.

## LANGUAGES

Russian: Native

English: Fluent

## PERSONAL INTERESTS

Applied data science, professional mentoring, machine learning, artificial intelligence.