

Maria Garcia

Spanish | Female | 23 years old

Target MSc: Public Relations / Corporate Communications

EDUCATION Bachelor in Communications IE University, Madrid 2021 - 2024

Specialized in Corporate Reputation and Crisis Management.

PROFESSIONAL EXPERIENCE Communications Intern - Inditex (Zara), Arteixo June 2024 - Present

Support the internal communications team in drafting newsletters for 150k+ global employees.

Assisted in the preparation of the annual CSR report, focusing on community investment projects.

Monitored global media coverage for brand mentions and potential reputation risks.

PR Intern - LLYC (LLorente & Cuenca) June 2023 - August 2023

Assisted in the development of "Public Affairs" strategies for clients in the tech sector.

Organized press conferences and media interviews for executive spokespeople.

SKILLS

Technical: Media monitoring tools (Meltwater), Canva, Microsoft Suite.

LANGUAGES

Spanish (Native), English (Fluent), Italian (B2).

PERSONAL INTERESTS Tennis, Modern Literature, Political Podcasts.