

Luis Moreau

France | Male | 24

Things I Did:

- LVMH (Marketing Intern, 6 months): Coordinated social media campaigns for luxury brands, developed content calendars, tracked engagement, collaborated with photographers, drafted weekly performance summaries for managers.

- AXA (Business Analyst Intern, 6 months): Supported market research, prepared Excel dashboards, participated in cross-functional workshops, created financial summaries for internal reporting.

Learning &

EDUCATION

- Bachelor in Business Administration, ESSEC Paris, 2022: Courses included Strategic Marketing, Digital Business, Consumer Behavior. Group project: Market entry strategy for fashion accessories. Participated in entrepreneurship incubator program.

Projects & Extras:

- Brand Awareness Campaign Analysis: Designed reporting templates, monitored KPIs, suggested improvements.

SKILLS

Excel (advanced), PowerPoint, Data Analysis, Social Media, Teamwork

LANGUAGES

French (native), English (fluent), Spanish (basic)

HOBBIES

Travel, cooking, photography, volunteering

REFERENCES

Claire Dubois (LVMH), Marc Lefevre (AXA)

ACHIEVEMENTS

Internship recognition at LVMH; Top 10% team project