

# Diego Garcia

Brazil | Male | 30

## EXPERIENCE

- Marketing Specialist at Globo (3 years): Developed campaigns increasing brand engagement by 25%.
- Business Analyst at Banco do Brasil (2 years): Analyzed financial reports and optimized investment strategies.

## EDUCATION

- Bachelor in Business Administration, University of São Paulo, 2014

## SKILLS

Marketing, Data Analysis, Public Speaking, Strategic Planning

## PROJECTS

- Social Media Campaign for Product Launch: Achieved 1M+ impressions.
- Customer Retention Analysis: Improved retention rate by 10%.

## LANGUAGES

Portuguese, English, Spanish

## CERTIFICATIONS

PMP

## HOBBIES

Music, Running, Cooking

## REFERENCES

- Carla Souza, Manager at Globo, carla.souza@globo.com