

Lejla Hadzic

Bosnia and Herzegovina | Female | 22

Target MSc: Marketing

PROFESSIONAL EXPERIENCE

Marketing Intern - Local Retail Brand (Mar 2023 - Aug 2023)

Managed social media posts and engagement

Monitored campaign performance and prepared reports

Assisted in content creation and brand promotion

Student Volunteer - Student Union (2021 - 2022)

Promoted campus events and activities

Assisted in organizing student campaigns

EDUCATION

Bachelor in Business and Marketing, University of Tuzla, 2020 - 2023

Coursework in marketing strategy, consumer behavior, and digital media

SKILLS

Digital marketing basics, Canva, Excel, social media management

LANGUAGES

Bosnian (native), English (good)

PERSONAL INTERESTS

Social media, communication, brand storytelling