

# Julia Fischer

Italy | Female | 23 years old

*Target MSc: International Management*

*EDUCATION BA in Business Administration, LMU Munich 2021 - 2024. Core coursework in global strategy, organizational behavior, and microeconomics.*

*PROFESSIONAL EXPERIENCE Marketing Intern - BMW Group, Munich July 2024 - Present. Assisted in product positioning for the electric vehicle segment. Market Research Intern - GfK January 2024 - May 2024. Analyzed consumer trends in the automotive industry.*

*SKILLS Technical: Excel (Advanced), PowerPoint, SPSS.*

## LANGUAGES

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German (Native), English (Fluent).

PERSONAL INTERESTS Tennis, Sustainable Architecture, Photography.