

Hana Kim

South Korea | Female | 23

Experience Notes:

- *E-Sports Team Manager (2 years): Coordinated team schedules, organized tournaments, negotiated sponsorships, managed social media presence.*
- *Marketing Intern at Tech Startup (6 months): Campaign analytics, content creation, data reporting, cross-team collaboration.*

Learning &

EDUCATION

- Bachelor in Media & Entertainment Management, Korea University, 2022: Courses in digital marketing, project management, event planning. Capstone: Social media engagement study for e-sports industry.

Side

SKILLS

Project Management, Social Media, Team Leadership, Data Analysis

PROJECTS

- E-sports Workshop Leader: Mentored young players, organized competitions.

LANGUAGES

Korean (native), English (fluent)

HOBBIES

Gaming, streaming, content creation, photography

REFERENCES

Minsoo Park (Team Sponsor), Jihoon Lee (University Supervisor)

ACHIEVEMENTS

Tournament planning award, Internship recognition