

# João Ribeiro

Portugal | Male | 24

*Target MSc: Entrepreneurship*

## PROFESSIONAL EXPERIENCE

- Project Officer - Public Innovation Agency (Jan 2023 - Present)
  - Coordinated startup programs and incubator initiatives
  - Monitored KPIs and produced monthly reports on program effectiveness
  - Assisted startups in market validation and business model refinement
- Co-founder - Student Startup (failed) (2020 - 2021)
  - Developed business plan and financial projections
  - Prepared pitch decks and investor presentations
  - Gained hands-on experience in fundraising and team management

## EDUCATION

- Bachelor in Management, University of Porto, 2018 - 2021
- Master in Innovation & Entrepreneurship, University of Porto, 2021 - 2022
  - Focused on startup creation, innovation management, and business modeling

## SKILLS

- Project management, startup ecosystem knowledge, Excel reporting, strategic planning

## LANGUAGES

- Portuguese (native), English (fluent)

## PERSONAL INTERESTS

- Entrepreneurship, mentoring, innovation trends, public policy