

Carlos Mendoza – Colombia – Male – 23

Target MSc: Marketing

EDUCATION

Bachelor in Business Administration
Universidad de los Andes
2020 – 2023
Summer Program – Digital Marketing
ESCP Business School (Paris)
Summer 2023

PROFESSIONAL EXPERIENCE

Marketing Intern – Rappi
Jan 2023 – Jun 2023

- Campaign coordination
 - Content analysis and reporting
- Student Assistant – Marketing Department
2021 – 2022

- Surveys and basic data analysis

SKILLS

Digital marketing basics
Excel, Google tools
Languages: Spanish (native), English (good)

PERSONAL INTERESTS

Content creation, social media, photography