



Thomas LEGRAND

Home : Lyon, France

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Gender: Male

ABOUT ME

Creative and proactive student passionate about digital growth levers, with experience in startups and freelancing.

WORK EXPERIENCE

'PayFast' FinTech

City: Paris | **Country:** France

[1 Jan 2025 – 1 Jun 2025]

CEO's Right Hand / Executive Intern

Contributed to the Go-to-market strategy for the launch of a new B2B offer. Growth Hacking: Automating LinkedIn prospecting (+30 qualified leads/week). Video content creation and social media management.

Self-Employed

City: Lyon | **Country:** France

[1 Jan 2024 – 1 Jan 2026]

Freelancer / Self-Employed

Designed websites for 5 local SMEs (WordPress & Shopify). Managed Facebook Ads campaigns (Budget €2k, ROI x3). Full client relationship management: Briefing, quoting, and invoicing.

EDUCATION AND TRAINING

[1 Sep 2023 – 1 Jun 2026]

Bachelor in Digital Project Management

IUT Lyon 1 / École du Web

City: Lyon | **Country:** France |

SKILLS

Web Development

HTML/CSS, WordPress, Shopify, Notion.

Data & Marketing

Python (Data Analysis), Google Analytics (GA4), HubSpot.

Design

Adobe Creative Suite (Photoshop, Premiere Pro).

LANGUAGES

English

B2+ Fluent Professional

Chinese

A2 Beginner

INTERESTS

Travel

Backpacking road-trip in Southeast Asia.

Sports

Running (Paris Half-Marathon).

Tech

Tech Blogger (AI and NoCode).