

# Petra Schmidt

Austrian | Female | 24 years old

*Target MSc: Sports Management*

## PROFESSIONAL EXPERIENCE

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Partnerships Intern - Red Bull, Salzburg July 2023 - Jan 2024.  
Coordinated logistics and sponsorship activations for 3 international extreme sports events.  
Managed athlete relations and social media content schedules.  
Operations Intern - SK Rapid Wien 2022.  
Assisted in match-day operations and ticketing data analysis.

## EDUCATION

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BSc in Sports Science & Management, University of Vienna 2020 - 2023.

## SKILLS

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Technical: CRM, Adobe Premiere (Basic), Excel, Project Management.

## LANGUAGES

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German (Native), English (Fluent).

## PERSONAL INTERESTS

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Alpine Climbing, Football, Sports Psychology.