

Esther Ribeiro

Portugal | Female | 25

Target MSc: Entrepreneurship

PROFESSIONAL EXPERIENCE

Project Officer - Public Innovation Agency (Jan 2023 - Present)
Coordinated startup programs and incubator initiatives
Monitored KPIs and produced monthly reports on program effectiveness
Assisted startups in market validation and business model refinement
Co-founder - Student Startup (failed) (2020 - 2021)
Developed business plan and financial projections
Prepared pitch decks and investor presentations
Gained hands-on experience in fundraising and team management

EDUCATION

Bachelor in Management, University of Porto, 2018 - 2021
Master in Innovation & Entrepreneurship, University of Porto, 2021 - 2022
Focused on startup creation, innovation management, and business modeling

SKILLS

Project management, startup ecosystem knowledge, Excel reporting, strategic planning

LANGUAGES

Portuguese (native), English (fluent)

PERSONAL INTERESTS

Entrepreneurship, mentoring, innovation trends, public policy