

Emma Nguyen

Vietnam | Female | 28

EXPERIENCE

- Business Development Intern at Danone Vietnam (6 months): Conducted market research and sales analysis for new product launches.
- Marketing Assistant at VinGroup (6 months): Supported social media campaigns and event planning.

EDUCATION

- Bachelor in International Business, Foreign Trade University, 2022

SKILLS

Market Research, Excel, Presentation, Digital Marketing, Communication

PROJECTS

- Product Launch Strategy: Developed launch plan for a health beverage in Vietnam.

LANGUAGES

English, Vietnamese, French

CERTIFICATIONS

Google Ads, HubSpot Inbound Marketing

HOBBIES

Cooking, Reading, Traveling

REFERENCES

- Linh Tran, Marketing Manager at Danone, linh.tran@danone.com

ACHIEVEMENTS

- Best Internship Project Award, Danone Vietnam 2021