

# Sarah BENALI

## CONTACT

sarah.benali@email.com  
691335672  
Marseille

## LANGUAGES

English (C1 - TOEIC 945)  
Arabic (Native)

## SKILLS

Marketing  
IT Skills

## INTERESTS

Photography, Trends.

## PROFILE

Creative and analytical marketing student with strong interest in brand strategy and consumer behavior.

## EXPERIENCE

**Marketing Intern** | L'Oréal France Paris  
06/2024 - 12/2024

- Assisted brand managers with product launches, analyzed sales KPIs, and coordinated digital campaigns.

**Digital Marketing Assistant** | E-commerce Startup Marseille  
09/2023 - 05/2024

- Managed social media calendars and monitored online performance metrics.

## EDUCATION

**Bachelor in Business Administration** 2022 - 2025  
KEDGE Business School, Marseille

**Baccalauréat (Economics)** 2021 - 2022  
Lycée Thiers, Marseille