

# Alexandre Lefevre

France | Male | 25

## EXPERIENCE

- Strategy Consulting Intern at Roland Berger, Paris (6 months): Conducted market research, analyzed competitor data, contributed to client presentations, supported workshops on retail strategy, collaborated with a team of 5 consultants, assisted in drafting internal reports and project deliverables, presented findings to senior managers.
- Business Analyst Intern at Danone, Paris (6 months): Assisted in sales analysis, drafted performance dashboards, coordinated with marketing and finance teams, participated in product launch meetings, performed consumer trend analysis using survey data, summarized insights for management.

## EDUCATION

- Master in Management, HEC Paris, 2025 (expected): Courses include Corporate Strategy, Financial Accounting, Marketing Analytics, Operations, Business Ethics, Project Management. Group projects on market entry strategy for FMCG brands and operational efficiency studies. Thesis on strategic analysis of digital transformation in retail sector.
- Bachelor in Economics, University of Paris, 2021: Specialized in Corporate Finance and Marketing. Completed capstone project analyzing market entry strategies for European brands. Participated in exchange program at University College London focusing on international business regulations.

## SKILLS

Excel (advanced financial and strategic modeling), PowerPoint (executive-level presentations), Market Research, Data Analysis, Project Management, Communication, Team Collaboration

## PROJECTS

- Retail Expansion Strategy: Conducted competitor analysis, drafted recommendations, prepared final presentation to board members.
- Internal Efficiency Project: Collected workflow data, suggested process improvements, created visual dashboards.

## LANGUAGES

French (native), English (fluent), Spanish (basic)

## CERTIFICATIONS

Bloomberg Market Concepts, CFA Level 1

## HOBBIES

Basketball, photography of cityscapes, traveling for cultural experiences, mentoring junior students

## REFERENCES

- Sophie Martin, Senior Consultant at Roland Berger, sophie.martin@rolandberger.com
- Claire Petit, Business Analyst at Danone, claire.petit@danone.com

## ACHIEVEMENTS

- Dean's List, University of Paris 2020
- Internship Excellence Award, Roland Berger 2023