

Ananya Rao

Indian | Female | 28

Target MSc: Social Innovation / Entrepreneurship

*EDUCATION Bachelor of Arts in Economics & Social Work Tata Institute of Social Sciences (TISS), Mumbai
2019 - 2023*

Focused on developmental economics and rural entrepreneurship.

Awarded the "Social Impact Leader" trophy at graduation.

PROFESSIONAL EXPERIENCE

Project Lead - SEWA (Self Employed Women's Association) July 2023 - Present

Led a vocational training initiative for 200+ women in rural Gujarat, focusing on digital literacy and e-commerce.

Managed the end-to-end supply chain for a local handicraft brand, increasing artisan income by 40%.

Negotiated partnerships with national retail chains to create new distribution channels.

Impact Analyst Intern - Ashoka January 2023 - June 2023

Conducted due diligence on social entrepreneurs for the Ashoka Fellowship program.

Developed a framework to measure the "Social Return on Investment" (SROI) for education-tech startups.

Organized a pan-India networking event for social impact investors and changemakers.

SKILLS

Technical: Data collection tools (KoboToolbox), NVivo, Project Management (Trello).

Analytical: Stakeholder engagement, Qualitative research, Microfinance modeling.

LANGUAGES

Hindi (Native), English (Fluent), Marathi (Native).

PERSONAL INTERESTS Classical Indian Dance (Kathak), Documentary Photography, Yoga.