

# Petra Morales

Spain | Female | 26

## EXPERIENCE

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- Finance Intern at BBVA, Madrid (6 months): Assisted portfolio managers in risk assessment, prepared weekly performance dashboards, analyzed investment opportunities, participated in client meetings, helped with financial modeling and forecasting, presented findings to team leads.
- Business Development Intern at Inditex, Zara Division (6 months): Supported market analysis for new store openings, collected sales data, tracked KPIs, assisted in preparing business proposals, collaborated with cross-functional teams including merchandising, finance, and marketing.

## EDUCATION

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- Bachelor in Business Administration, University of Madrid, 2022: Specialized in Finance and Marketing.

Capstone project on optimizing retail store portfolio in Spain, included financial analysis and strategic recommendations.

Exchange semester at London School of Economics focusing on European market trends.

## SKILLS

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Financial Analysis, Excel (advanced modeling, macros), PowerPoint (professional presentations), Data Visualization (Tableau), Strategic Planning, Market Research, Teamwork

## PROJECTS

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- Retail Portfolio Optimization: Conducted analysis of store locations, created financial models, proposed recommendations to senior management.
- Investment Opportunity Report: Evaluated multiple investment scenarios, summarized insights in PowerPoint reports, presented to portfolio managers.

## LANGUAGES

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Spanish (native), English (fluent), French (basic)

## CERTIFICATIONS

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CFA Level 1 Candidate, Bloomberg Market Concepts

## HOBBIES

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Football (local league), photography and photo editing, cooking traditional Spanish recipes, attending finance networking events

## REFERENCES

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- Lucia Gomez, Portfolio Manager at BBVA, [lucia.gomez@bbva.com](mailto:lucia.gomez@bbva.com)
- Javier Ortega, Business Analyst at Inditex, [javier.ortega@zara.com](mailto:javier.ortega@zara.com)

## ACHIEVEMENTS

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- Dean's List, University of Madrid, 2020
- Recognized for high-quality project report at BBVA