

Marta van den Berg

Dutch | Female | 24 years old

Target MSc: Business Analytics & Big Data

PROFESSIONAL EXPERIENCE

- Data Scientist Intern - Booking.com, Amsterdam July 2023 - Jan 2024.
Conducted A/B tests on the search results page, leading to a 2.5% increase in conversion rates for the "Summer Deals" campaign.
- Developed a Python script to automate weekly web scraping of competitor pricing data.
- Operations Intern - KLM 2022.
Optimized crew scheduling algorithms, reducing overtime costs by 5%.

EDUCATION

- BSc in Econometrics and Operations Research, University of Amsterdam 2020 - 2023.
Focus on Linear Programming and Stochastic Modeling.

SKILLS

Technical: R, Python (Pandas/Scikit-learn), SQL, Tableau, Power BI.

LANGUAGES

Dutch (Native), English (Fluent).

PERSONAL INTERESTS

Sailing, Artificial Intelligence Research, Modern History.