

Elif Desai

Indian | Female | 24 years old

Target MSc: Entrepreneurship & Innovation

PROFESSIONAL EXPERIENCE

Product Intern - Zomato, Gurgaon July 2023 - Jan 2024.
Defined user stories and roadmaps for a new "Subscription" feature.
Conducted 20+ user interviews to identify pain points in the delivery app interface.
Co-founder - "AgriLink" (College Startup) 2021 - 2023.
Built a mobile platform connecting farmers to urban markets; secured \$10k in seed funding.

EDUCATION

B.Tech in Computer Science, IIT Madras 2019 - 2023.
Specialized in Software Engineering and Product Development.

SKILLS

Technical: Python, Java, Figma, Agile (Jira), Market Research.

LANGUAGES

Hindi (Native), English (Fluent).

PERSONAL INTERESTS

Reading Startup Biographies, Amateur Robotics, Cricket.