

# George Farkas

Hungary | Male | 24

*Target MSc: Marketing*

## PROFESSIONAL EXPERIENCE

- Marketing Coordinator - Event Agency (Jan 2023 - Aug 2023)
- Coordinated marketing campaigns and event promotion
  - Prepared reports for clients and tracked campaign KPIs
  - Supported content creation and media planning
- Intern - Media Agency (2021)
- Assisted in content planning and campaign research
  - Conducted competitor analysis for marketing strategies

## EDUCATION

- Bachelor in Commerce and Marketing, Corvinus University of Budapest, 2019 - 2022
- Focus on marketing strategy, client engagement, and digital marketing

## SKILLS

- Marketing coordination, PowerPoint, campaign reporting

## LANGUAGES

- Hungarian (native), English (fluent)

## PERSONAL INTERESTS

- Event marketing, communication, social media trends