

Elodie Beaumont

French | Female | 23 years old

Target MSc: Marketing & Creative Industries

PROFESSIONAL EXPERIENCE

Communications Intern - Musée du Louvre, Paris June 2024 - Present.
Coordinated the digital promotion of a major temporary exhibition, achieving 1M+ impressions on social media.
Managed press relations with 30+ international journalists.
Marketing Intern - Hermès 2023.
Assisted the retail marketing team in organizing VIP store events and analyzing boutique sales data.

EDUCATION

Bachelor in Management, Audencia Business School 2021 - 2024.
Specialized in Arts and Culture Management.

SKILLS

Technical: InDesign, Photoshop, Salesforce CRM, Google Analytics.

LANGUAGES

French (Native), English (Fluent), Italian (B1).

PERSONAL INTERESTS

Art Curation, Contemporary Cinema, Cooking.