

# Yusuf Al

Brazilian | UAE | Male | 24

## *Experience Highlights:*

- *Drone Photography Freelancer (2 years): Captured aerial photos for events, real estate, marketing campaigns.*  
*Edited images, liaised with clients, managed project timelines.*
- *Marketing Intern at Tourism Board (6 months): Social media strategy, content creation, engagement tracking, campaign reporting.*

*Learning &*

## EDUCATION

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- Bachelor in Media & Communication, American University in Dubai, 2022: Media strategy, digital marketing, storytelling. Capstone: Tourism promotion campaign.

Side

## SKILLS

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Photography, Video Editing, Social Media Management, Communication

## PROJECTS

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- YouTube Travel Channel: Scriptwriting, filming, editing, analytics tracking.

## LANGUAGES

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Arabic (native), English (fluent)

## HOBBIES

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Traveling, drone flying, video editing, music

## REFERENCES

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Fatima Al Farsi (Tourism Board), Ahmed Khalid (Client)

## ACHIEVEMENTS

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Featured in local exhibitions, Viral travel video campaign