

Leila Haddad

Canadian | Female | 24

Work & Stuff:

- Social Entrepreneur, Founder of GreenHands NGO (2 years): Managed environmental awareness campaigns, led community workshops, organized fundraisers, collaborated with local government and schools, created project reports and digital content.

- Marketing Intern at Local Eco-Business (6 months): Social media strategy, campaign analytics, content creation, engagement monitoring.

Learning &

EDUCATION

- Bachelor in Environmental Studies, Mohammed V University, 2022: Sustainable development, project management, community engagement. Capstone: Community recycling program proposal.

Side

SKILLS

Project Management, Social Media, Community Engagement, Strategic Planning

PROJECTS

- Urban Gardening Workshops: Designed curriculum, coordinated volunteers, measured participation impact.

LANGUAGES

Arabic (native), French (fluent), English (fluent)

HOBBIES

Traveling, sustainable cooking, hiking, photography

REFERENCES

Karim Benali (NGO Partner), Samira El Fassi (University Professor)

ACHIEVEMENTS

Green Innovation Award, Featured in local news