

Esther Ribeiro

Portugal | Female | 25

Target MSc: Entrepreneurship

PROFESSIONAL EXPERIENCE

- Project Officer - Public Innovation Agency (Jan 2023 - Present)
 - Coordinated startup programs and incubator initiatives
 - Monitored KPIs and produced monthly reports on program effectiveness
 - Assisted startups in market validation and business model refinement
- Co-founder - Student Startup (failed) (2020 - 2021)
 - Developed business plan and financial projections
 - Prepared pitch decks and investor presentations
 - Gained hands-on experience in fundraising and team management

EDUCATION

- Bachelor in Management, University of Porto, 2018 - 2021
- Master in Innovation & Entrepreneurship, University of Porto, 2021 - 2022
 - Focused on startup creation, innovation management, and business modeling

SKILLS

- Project management, startup ecosystem knowledge, Excel reporting, strategic planning

LANGUAGES

- Portuguese (native), English (fluent)

PERSONAL INTERESTS

- Entrepreneurship, mentoring, innovation trends, public policy