

# Ali Souza

Lopes | Male | Female | 24 years old

Target MSc: *Entrepreneurship & Social Innovation*

## PROFESSIONAL EXPERIENCE

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Co-founder - "VerdePay" (Green fintech startup) 2022 - Present.  
Developed a micro-loan platform for small-scale sustainable farmers in Brazil; secured \$50k in seed funding and scaled to 500 active users.  
Impact Intern - Natura & Co 2023.  
Analyzed the social ROI (SROI) of the brand's Amazonian bio-diversity preservation programs.

## EDUCATION

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Bachelor in Business Administration, FGV São Paulo 2020 - 2023.  
Focus on Social Entrepreneurship and Microfinance.

## SKILLS

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Technical: Product Design (Figma), Agile/Scrum, Pitching, SQL.

## PERSONAL INTERESTS

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Bossa Nova Music, Urban Gardening, Community Mentorship.