

Ali Souza

Lopes | Male | Female | 24 years old

Target MSc: Entrepreneurship & Social Innovation

PROFESSIONAL EXPERIENCE

Co-founder - "VerdePay" (Green fintech startup) 2022 - Present.
Developed a micro-loan platform for small-scale sustainable farmers in Brazil; secured \$50k in seed funding and scaled to 500 active users.
Impact Intern - Natura & Co 2023.
Analyzed the social ROI (SROI) of the brand's Amazonian bio-diversity preservation programs.

EDUCATION

Bachelor in Business Administration, FGV São Paulo 2020 - 2023.
Focus on Social Entrepreneurship and Microfinance.

SKILLS

Technical: Product Design (Figma), Agile/Scrum, Pitching, SQL.

PERSONAL INTERESTS

Bossa Nova Music, Urban Gardening, Community Mentorship.