

Beatriz Souza

Brazilian | Female | 28

Target MSc: Social Innovation / International Development

EDUCATION Bachelor in Social Sciences University of São Paulo (USP) 2019 - 2023

Research focus on urban poverty and access to education.

Awarded the Santander Scholarship for academic merit.

PROFESSIONAL EXPERIENCE

Program Coordinator - TETO Brasil (NGO) July 2023 - Present

Lead a team of 40+ volunteers in the construction of emergency housing for marginalized communities. Manage relationships with corporate sponsors, securing over R\$100k in funding through impact reports. Coordinate data collection in informal settlements to assess community needs and evaluate project impact.

CSR Intern - Natura &Co January 2023 - June 2023

Assisted in the preparation of the annual Sustainability Report according to GRI (Global Reporting Initiative) standards.

Supported the "Amazon Program" by tracking social and economic indicators for local ingredient suppliers.

Managed internal communication campaigns to promote employee volunteering programs.

SKILLS

Technical: Social Impact Measurement (SROI), Project Management, NVivo (Qualitative Analysis).
Analytical: Stakeholder engagement, Grant writing, Policy analysis.

LANGUAGES

Portuguese (Native), English (Fluent), Spanish (Fluent).

PERSONAL INTERESTS Documentary filmmaking, Capoeira, Latin American politics