

Helena Petrova

Senegal | Female | 25

Work & Stuff:

- Sberbank (*Finance Analyst Intern, 6 months*): Assisted in financial modeling, reporting, client communication, portfolio evaluation.
- Yandex (*Marketing Intern, 6 months*): Managed social media campaigns, analyzed engagement metrics, prepared weekly analytics reports.

Learning &

EDUCATION

- Bachelor in Economics, Higher School of Economics, Moscow, 2022: Corporate Finance, Marketing Analytics, Strategic Management. Capstone: Market entry strategy for e-commerce brand.

Side

SKILLS

Excel, PowerPoint, Data Analysis, Marketing, Communication, Teamwork

PROJECTS

- Social Media Analysis Project: Monitored campaigns, created reporting templates, presented findings.

LANGUAGES

Russian (native), English (fluent), French (intermediate)

HOBBIES

Traveling, photography, chess, volunteering

REFERENCES

Ivan Smirnov (Sberbank), Elena Ivanova (Yandex)

ACHIEVEMENTS

Internship Excellence Award; Capstone top grade