

# Amina Diallo

Australian | Female | 24

## EXPERIENCE

- Marketing Intern at Orange Senegal (6 months): Managed social media campaigns and analyzed customer feedback.
- Business Development Intern at Ecobank (6 months): Assisted in market research and sales strategy.

## EDUCATION

- Bachelor in Business Administration, Cheikh Anta Diop University, 2022

## SKILLS

Digital Marketing, Excel, Communication, Teamwork, Strategic Planning

## PROJECTS

- Social Media Engagement Analysis: Improved engagement by 20% for Orange campaigns.

## LANGUAGES

French, English

## CERTIFICATIONS

Google Ads, HubSpot

## HOBBIES

Traveling, Cooking, Reading

## REFERENCES

- Mamadou Ndiaye, Marketing Manager at Orange, [mamadou.ndiaye@orange.sn](mailto:mamadou.ndiaye@orange.sn)

## ACHIEVEMENTS

- Best Intern Award, Orange Senegal 2021