

# Yara Hassan

Egypt | Female | 25

*Target MSc: Strategy & Business Development*

## PROFESSIONAL EXPERIENCE

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Business Development Executive - Fintech Startup (Mar 2022 - Oct 2023)

Conducted market expansion research for new fintech products in Egypt and the MENA region

Identified and established partnerships with potential clients and B2B partners

Prepared weekly and monthly reports tracking KPIs, sales pipeline, and growth metrics

Intern - PwC Egypt (Summer 2020)

Assisted in audit support tasks and documentation review

Reviewed internal financial reports and prepared supporting spreadsheets

## EDUCATION

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Bachelor in Business Administration, American University in Cairo, 2017 - 2021

Focused on business strategy, entrepreneurship, and corporate finance

## SKILLS

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Market research, strategic analysis, business development, presentations

## LANGUAGES

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Arabic (native), English (fluent)

## PERSONAL INTERESTS

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Startups, networking events, yoga, innovation trends