



europass

# Thomas LEGRAND

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**Home:** Lyon (France)

## ABOUT ME

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Creative and proactive student passionate about digital growth levers, with experience in startups and freelancing.

## WORK EXPERIENCE

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### 'PayFast' FinTech – Paris, France

#### **CEO's Right Hand / Executive Intern**

[ 1 Jan 2025 – 1 Jun 2025 ]

Contributed to Go-to-market strategy, automated LinkedIn prospecting (Growth Hacking), and managed social media.

### Self-Employed – Lyon, France

#### **Freelancer / Self-Employed**

[ 1 Jan 2024 – 1 Jan 2026 ]

Designed websites for SMEs (WordPress & Shopify) and managed Facebook Ads campaigns.

## EDUCATION AND TRAINING

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### **Bachelor in Digital Project Management**

**IUT Lyon 1 / École du Web** [ 1 Sep 2023 – 1 Jun 2026 ]

City: Lyon | Country: France

## SKILLS

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### **Web Development**

HTML/CSS, WordPress, Shopify, Notion.

### **Data & Marketing**

Python (Data Analysis), Google Analytics (GA4), HubSpot.

### **Design**

Adobe Creative Suite (Photoshop, Premiere Pro).

## LANGUAGES

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### **English**

B2+ Fluent Professional

### **Chinese**

A2 Beginner

## INTERESTS

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### Travel

Backpacking road-trip in Southeast Asia.

### Sports

Running (Paris Half-Marathon).

### Tech

Tech Blogger (AI and NoCode).