

# Laura Ben Youssef

Tunisia | Female | 25

*Target MSc: International Management*

## PROFESSIONAL EXPERIENCE

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Junior Sales Assistant - Orange Tunisia (Jan 2022 - Sep 2023)  
Managed B2B client accounts, ensuring timely delivery of products and services  
Prepared detailed commercial offers and proposals tailored to client needs  
Created Excel dashboards to track sales activity, KPIs, and monthly performance metrics  
Assisted the sales manager in developing sales strategies based on data insights  
Intern - Local Consulting Firm (SME) (Jun 2021 - Dec 2021)  
Conducted market studies and competitive benchmarking for small companies  
Collected, cleaned, and analyzed data from surveys and interviews to support consulting recommendations  
Presented findings in PowerPoint reports, highlighting growth opportunities for clients

## EDUCATION

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Bachelor Degree in Management, University of Tunis El Manar, 2018 - 2021  
Focus on organizational behavior, business strategy, and international business management  
Summer School in Business Analytics, University of Barcelona, Summer 2022 (6 weeks)  
Learned data visualization, predictive analytics, and applied statistical techniques for business decision-making

## SKILLS

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Excel (good), PowerPoint, sales support, market research, reporting

## LANGUAGES

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Arabic (native), French (fluent), English (intermediate)

## PERSONAL INTERESTS

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Travel, football, online courses, entrepreneurship insights