

# Lejla Hadzic

Bosnia and Herzegovina | Female | 26

*Target MSc: Marketing*

## PROFESSIONAL EXPERIENCE

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Marketing Intern - Local Retail Brand (Mar 2023 - Aug 2023)

Managed social media posts and engagement

Monitored campaign performance and prepared reports

Assisted in content creation and brand promotion

Student Volunteer - Student Union (2021 - 2022)

Promoted campus events and activities

Assisted in organizing student campaigns

## EDUCATION

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Bachelor in Business and Marketing, University of Tuzla, 2020 - 2023

Coursework in marketing strategy, consumer behavior, and digital media

## SKILLS

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Digital marketing basics, Canva, Excel, social media management

## LANGUAGES

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Bosnian (native), English (good)

## PERSONAL INTERESTS

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Social media, communication, brand storytelling