

Thomas LEGRAND

CONTACT

thomas.legrand@email.com
698765432
Lyon

LANGUAGES

English (B2+ Fluent Professional)
Chinese (A2 Beginner)

SKILLS

Web Development
Data & Marketing
Design

INTERESTS

Travel (Backpacking road-trip in Southeast Asia.), **Sports** (Running (Paris Half-Marathon).), **Tech** (Tech Blogger (AI and NoCode).).

PROFILE

Creative and proactive student passionate about digital growth levers, with experience in startups and freelancing.

EXPERIENCE

CEO's Right Hand / Executive Intern | 'PayFast' FinTech

Paris

01/2025 - 06/2025

- Contributed to the Go-to-market strategy for the launch of a new B2B offer. Growth Hacking: Automating LinkedIn prospecting (+30 qualified leads/week). Video content creation and social media management.

Freelancer / Self-Employed | Self-Employed

Lyon

01/2024 - 01/2026

- Designed websites for 5 local SMEs (WordPress & Shopify). Managed Facebook Ads campaigns (Budget €2k, ROI x3). Full client relationship management: Briefing, quoting, and invoicing.

EDUCATION

Bachelor in Digital Project Management

2023 - 2026

IUT Lyon 1 / École du Web, Lyon