

# Carlos Mendoza – Colombia – Male – 23

Target MSc: Marketing

## EDUCATION

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Bachelor in Business Administration

Universidad de los Andes

**2020 – 2023**

Summer Program – Digital Marketing

ESCP Business School (Paris)

**Summer 2023**

## PROFESSIONAL EXPERIENCE

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Marketing Intern – Rappi

**Jan 2023 – Jun 2023**

- Campaign coordination
- Content analysis and reporting

Student Assistant – Marketing Department

**2021 – 2022**

- Surveys and basic data analysis

## SKILLS

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Digital marketing basics

Excel, Google tools

Languages: Spanish (native), English (good)

## PERSONAL INTERESTS

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Content creation, social media, photography