

Chloé Lefebvre

French | Female | 29

Target MSc: Luxury Management & Customer Experience EDUCATION Bachelor in Management, Audencia Business School 2021 - 2024. Focused on Creative Industries and Brand Equity. PROFESSIONAL EXPERIENCE CRM Intern - Christian Dior Couture, Paris June 2024 - Present. Managed the database for the "Haute Joaillerie" segment, personalizing outreach for the top 1% of clients. Assisted in organizing private viewing events. Retail Intern - Galeries Lafayette 2023. Supported the floor management team in the luxury accessories department. SKILLS Technical: Salesforce, SAP, InDesign, Advanced Excel.

LANGUAGES

French (Native), English (Fluent), Mandarin (B1).

PERSONAL INTERESTS Art History, Horse Riding (Competition level), Fashion Photography.