

Julia Fischer

Italy | Female | 23 years old

Target MSc: International Management

EDUCATION BA in Business Administration, LMU Munich 2021 - 2024. Core coursework in global strategy, organizational behavior, and microeconomics.

PROFESSIONAL EXPERIENCE Marketing Intern - BMW Group, Munich July 2024 - Present. Assisted in product positioning for the electric vehicle segment. Market Research Intern - GfK January 2024 - May 2024.

Analyzed consumer trends in the automotive industry.

SKILLS Technical: Excel (Advanced), PowerPoint, SPSS.

LANGUAGES

German (Native), English (Fluent).

PERSONAL INTERESTS Tennis, Sustainable Architecture, Photography.