

# Olivia Moreau

France | Female | 24

## *Things I Did:*

- *LVMH (Marketing Intern, 6 months): Coordinated social media campaigns for luxury brands, developed content calendars, tracked engagement, collaborated with photographers, drafted weekly performance summaries for managers.*
- *AXA (Business Analyst Intern, 6 months): Supported market research, prepared Excel dashboards, participated in cross-functional workshops, created financial summaries for internal reporting.*

## *Learning &*

## EDUCATION

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- Bachelor in Business Administration, ESSEC Paris, 2022: Courses included Strategic Marketing, Digital Business, Consumer Behavior. Group project: Market entry strategy for fashion accessories. Participated in entrepreneurship incubator program.

Projects & Extras:

- Brand Awareness Campaign Analysis: Designed reporting templates, monitored KPIs, suggested improvements.

## SKILLS

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Excel (advanced), PowerPoint, Data Analysis, Social Media, Teamwork

## LANGUAGES

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French (native), English (fluent), Spanish (basic)

## HOBBIES

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Travel, cooking, photography, volunteering

## REFERENCES

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Claire Dubois (LVMH), Marc Lefevre (AXA)

## ACHIEVEMENTS

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Internship recognition at LVMH; Top 10% team project