

# Emma Nguyen

Vietnam | Female | 28

## EXPERIENCE

- Business Development Intern at Danone Vietnam (6 months): Conducted market research and sales analysis for new product launches.
- Marketing Assistant at VinGroup (6 months): Supported social media campaigns and event planning.

## EDUCATION

- Bachelor in International Business, Foreign Trade University, 2022

## SKILLS

Market Research, Excel, Presentation, Digital Marketing, Communication

## PROJECTS

- Product Launch Strategy: Developed launch plan for a health beverage in Vietnam.

## LANGUAGES

English, Vietnamese, French

## CERTIFICATIONS

Google Ads, HubSpot Inbound Marketing

## HOBBIES

Cooking, Reading, Traveling

## REFERENCES

- Linh Tran, Marketing Manager at Danone, linh.tran@danone.com

## ACHIEVEMENTS

- Best Internship Project Award, Danone Vietnam 2021