

# Aisha Khan

Pakistan | Female | 26

## Experience Notes:

- Nestlé Pakistan (Marketing Intern, 6 months): Managed campaign content, social media monitoring, engagement tracking, collaborated with creative teams, assisted in organizing tasting events, collected feedback.
- Telenor Pakistan (Business Analyst Intern, 6 months): Prepared sales reports, analyzed customer data, drafted executive summaries, collaborated on market research projects.

## Education & Learning:

- Bachelor in International Business, Lahore University of Management Sciences, 2022: Courses included Marketing Analytics, Financial Accounting, Business Strategy. Capstone: Market entry for health beverages.
- Side

## SKILLS

Excel, PowerPoint, Communication, Project Management, Digital Marketing

## PROJECTS

- Product Launch Planning: Survey design, data analysis, strategy recommendation.

## LANGUAGES

English (fluent), Urdu (native), French (basic)

## HOBBIES

Cooking, reading strategy books, yoga, volunteering

## REFERENCES

Sara Malik (Nestlé), Ahmed Khan (Professor)

## ACHIEVEMENTS

Best Internship Project at Nestlé; University recognition