

# Yusuf Al

Mansouri | UAE | 30 | 24

## Experience Highlights:

- Drone Photography Freelancer (2 years): Captured aerial photos for events, real estate, marketing campaigns. Edited images, liaised with clients, managed project timelines.
  - Marketing Intern at Tourism Board (6 months): Social media strategy, content creation, engagement tracking, campaign reporting.
- Learning &

## EDUCATION

- Bachelor in Media & Communication, American University in Dubai, 2022: Media strategy, digital marketing, storytelling. Capstone: Tourism promotion campaign.

Side

## SKILLS

Photography, Video Editing, Social Media Management, Communication

## PROJECTS

- YouTube Travel Channel: Scriptwriting, filming, editing, analytics tracking.

## LANGUAGES

Arabic (native), English (fluent)

## HOBBIES

Traveling, drone flying, video editing, music

## REFERENCES

Fatima Al Farsi (Tourism Board), Ahmed Khalid (Client)

## ACHIEVEMENTS

Featured in local exhibitions, Viral travel video campaign