

Ines Duarte

Lebanon | Female | 24

Target MSc: Marketing and Strategy

PROFESSIONAL EXPERIENCE

Brand Assistant - Consumer Goods Company (Jan 2023 - Sep 2023)

Assisted in brand performance analysis and campaign coordination

Created PowerPoint presentations for marketing strategy meetings

Conducted competitor and market research

Intern - Creative Agency (2021)

Supported content creation and social media campaigns

Assisted with client presentations and reporting

EDUCATION

Bachelor in Advertising, ESPM Sao Paulo, 2019 - 2022

Focus on brand strategy, consumer behavior, and marketing communications

SKILLS

Brand management basics, PowerPoint, marketing analysis

LANGUAGES

Portuguese (native), English (good)

PERSONAL INTERESTS

Brand storytelling, design, marketing trends