

# Ines Duarte

Brazil | Female | 24

*Target MSc: Marketing and Strategy*

## PROFESSIONAL EXPERIENCE

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Brand Assistant - Consumer Goods Company (Jan 2023 - Sep 2023)  
Assisted in brand performance analysis and campaign coordination  
Created PowerPoint presentations for marketing strategy meetings  
Conducted competitor and market research  
Intern - Creative Agency (2021)  
Supported content creation and social media campaigns  
Assisted with client presentations and reporting

## EDUCATION

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Bachelor in Advertising, ESPM Sao Paulo, 2019 - 2022  
Focus on brand strategy, consumer behavior, and marketing communications

## SKILLS

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Brand management basics, PowerPoint, marketing analysis

## LANGUAGES

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Portuguese (native), English (good)

## PERSONAL INTERESTS

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Brand storytelling, design, marketing trends