

Marco Bianchi

Italian | Male | 24 years old

Target MSc: International Management

PROFESSIONAL EXPERIENCE

Operations Analyst Intern - Luxottica

January 2023 - June 2023

Analyzed supply chain and operational KPIs for the EMEA region

Supported initiatives aimed at improving inventory turnover and delivery performance

Coordinated with logistics providers and internal stakeholders to improve data reporting

Contributed to operational reviews and continuous improvement initiatives

Sales Operations Intern - Salesforce Italy

September 2022 - December 2022

Supported sales pipeline analysis and revenue forecasting activities

Built reports and dashboards for regional sales teams using CRM data

Assisted sales managers with performance tracking and opportunity analysis

Gained exposure to enterprise sales processes in a multinational tech environment

EDUCATION

Bachelor in Economics and Management

Bocconi University, Milan

2019 - 2022

Solid academic foundation in economics, management, strategy and quantitative methods

Exposure to international business case studies and group

SKILLS

Data analysis, CRM tools

Process optimization

LANGUAGES

Italian (native), English (fluent), French (basic)

PERSONAL INTERESTS

Cycling, geopolitics, luxury industry trends