

Sarah BENALI

CONTACT

sarah.benali@email.com
691335672
Marseille

LANGUAGES

English (C1 - TOEIC 945)
Arabic (Native)

SKILLS

Marketing
IT Skills

INTERESTS

Photography, Trends.

PROFILE

Creative and analytical marketing student with strong interest in brand strategy and consumer behavior.

EXPERIENCE

- Marketing Intern | L'Oréal France** Paris
06/2024 – 12/2024
- Assisted brand managers with product launches, analyzed sales KPIs, and coordinated digital campaigns.
- Digital Marketing Assistant | E-commerce Startup** Marseille
09/2023 – 05/2024
- Managed social media calendars and monitored online performance metrics.

EDUCATION

- Bachelor in Business Administration** 2022 – 2025
KEDGE Business School, Marseille
- Baccalauréat (Economics)** 2021 – 2022
Lycée Thiers, Marseille