

Thomas LEGRAND

Creative and proactive student passionate about digital growth levers, with experience in startups and freelancing.

Lyon, France | 698765432 | thomas.legrand@email.com

Experience

CEO's Right Hand / Executive Intern | 'PayFast' FinTech Paris
01/2025 - 06/2025

- Contributed to the Go-to-market strategy for the launch of a new B2B offer. Growth Hacking: Automating LinkedIn prospecting (+30 qualified leads/week). Video content creation and social media management.

Freelancer / Self-Employed | Self-Employed Lyon
01/2024 - 01/2026

- Designed websites for 5 local SMEs (WordPress & Shopify). Managed Facebook Ads campaigns (Budget €2k, ROI x3). Full client relationship management: Briefing, quoting, and invoicing.

Education

Bachelor in Digital Project Management 2023 – 2026
IUT Lyon 1 / École du Web, Lyon

Skills & Languages

- English: B2+ Fluent Professional
 - Chinese: A2 Beginner
 - Web Development: HTML/CSS, WordPress, Shopify, Notion.
 - Data & Marketing: Python (Data Analysis), Google Analytics (GA4), HubSpot.
 - Design: Adobe Creative Suite (Photoshop, Premiere Pro).

Interests

Travel (Backpacking road-trip in Southeast Asia.), **Sports** (Running (Paris Half-Marathon).), **Tech** (Tech Blogger (AI and NoCode).).