

# Youssef Garcia

Spanish | Male | 23 years old

*Target MSc: Public Relations / Corporate Communications*

*EDUCATION Bachelor in Communications IE University, Madrid 2021 - 2024*

*Specialized in Corporate Reputation and Crisis Management.*

*PROFESSIONAL EXPERIENCE Communications Intern - Inditex (Zara), Arteixo June 2024 - Present*

*Support the internal communications team in drafting newsletters for 150k+ global employees.*

*Assisted in the preparation of the annual CSR report, focusing on community investment projects.*

*Monitored global media coverage for brand mentions and potential reputation risks.*

*PR Intern - LLYC (LLorente & Cuenca) June 2023 - August 2023*

*Assisted in the development of "Public Affairs" strategies for clients in the tech sector.*

*Organized press conferences and media interviews for executive spokespeople.*

## SKILLS

Technical: Media monitoring tools (Meltwater), Canva, Microsoft Suite.

## LANGUAGES

Spanish (Native), English (Fluent), Italian (B2).

PERSONAL INTERESTS Tennis, Modern Literature, Political Podcasts.