



Thomas LEGRAND

Gender: Male | **Phone number:** (+33) 698765432 (Mobile) | **Email address:** thomas.legrand@email.com |

Address: Lyon, France (Home)

● ABOUT ME

Creative and proactive student passionate about digital growth levers, with experience in startups and freelancing.

● WORK EXPERIENCE

CEO'S RIGHT HAND / EXECUTIVE INTERN - 'PAYFAST' FINTECH – 1 Jan 2025 – 1 Jun 2025 – PARIS, FRANCE

Contributed to the Go-to-market strategy for the launch of a new B2B offer. Growth Hacking: Automating LinkedIn prospecting (+30 qualified leads/week). Video content creation and social media management.

FREELANCER / SELF-EMPLOYED – SELF-EMPLOYED – 1 Jan 2024 – 1 Jan 2026 – LYON, FRANCE

Designed websites for 5 local SMEs (WordPress & Shopify). Managed Facebook Ads campaigns (Budget €2k, ROI x3). Full client relationship management: Briefing, quoting, and invoicing.

● EDUCATION AND TRAINING

1 SEP 2023 – 1 JUN 2026 Lyon, France

BACHELOR IN DIGITAL PROJECT MANAGEMENT IUT Lyon 1 / École du Web

● SKILLS

Web Development

HTML/CSS, WordPress, Shopify, Notion.

Data & Marketing

Python (Data Analysis), Google Analytics (GA4), HubSpot.

Design

Adobe Creative Suite (Photoshop, Premiere Pro).

● LANGUAGES

English

B2+ Fluent Professional

Chinese

A2 Beginner

● INTERESTS

Travel

Backpacking road-trip in Southeast Asia.

Sports

Running (Paris Half-Marathon).

Tech

Tech Blogger (AI and NoCode).