

Noemi Farkas

Bulgaria | Female | 24

Target MSc: Marketing

PROFESSIONAL EXPERIENCE

Marketing Coordinator - Event Agency (Jan 2023 - Aug 2023)

Coordinated marketing campaigns and event promotion

Prepared reports for clients and tracked campaign KPIs

Supported content creation and media planning

Intern - Media Agency (2021)

Assisted in content planning and campaign research

Conducted competitor analysis for marketing strategies

EDUCATION

Bachelor in Commerce and Marketing, Corvinus University of Budapest, 2019 - 2022

Focus on marketing strategy, client engagement, and digital marketing

SKILLS

Marketing coordination, PowerPoint, campaign reporting

LANGUAGES

Hungarian (native), English (fluent)

PERSONAL INTERESTS

Event marketing, communication, social media trends