

Lucas Pereira – Brazil – Male – 23

Target MSc: Management / Strategy

EDUCATION

Bachelor in Business Administration
Fundação Getulio Vargas (FGV), São Paulo
2019 – 2023

PROFESSIONAL EXPERIENCE

Business Analyst Intern – Itaú Unibanco, São Paulo
Jul 2023 – Dec 2023

- Conducted market and financial analysis for retail banking products
- Built Excel dashboards to monitor customer acquisition KPIs

Strategy Intern – Ambev

Jan 2023 – Jun 2023

- Supported pricing strategy for FMCG products
- Performed competitor benchmarking and market sizing

Student Consultant – FGV Junior Enterprise

2021 – 2022

- Delivered consulting projects for SMEs in retail and logistics

SKILLS

Excel, PowerPoint, basic SQL
Market analysis, financial modeling
Languages: Portuguese (native), English (fluent), Spanish (intermediate)

PERSONAL INTERESTS

Football, macroeconomics, entrepreneurship, endurance running