

# Helena Petrova

Russia | Female | 26

## Work & Stuff:

- Sberbank (Finance Analyst Intern, 6 months): Assisted in financial modeling, reporting, client communication, portfolio evaluation.
- Yandex (Marketing Intern, 6 months): Managed social media campaigns, analyzed engagement metrics, prepared weekly analytics reports.

## Learning &

## EDUCATION

- Bachelor in Economics, Higher School of Economics, Moscow, 2022: Corporate Finance, Marketing Analytics, Strategic Management. Capstone: Market entry strategy for e-commerce brand.

Side

## SKILLS

Excel, PowerPoint, Data Analysis, Marketing, Communication, Teamwork

## PROJECTS

- Social Media Analysis Project: Monitored campaigns, created reporting templates, presented findings.

## LANGUAGES

Russian (native), English (fluent), French (intermediate)

## HOBBIES

Traveling, photography, chess, volunteering

## REFERENCES

Ivan Smirnov (Sberbank), Elena Ivanova (Yandex)

## ACHIEVEMENTS

Internship Excellence Award; Capstone top grade