

# Lejla Hadzic

Bosnia and Herzegovina | Female | 22

*Target MSc: Marketing*

## PROFESSIONAL EXPERIENCE

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Marketing Intern - Local Retail Brand (Mar 2023 - Aug 2023)  
Managed social media posts and engagement  
Monitored campaign performance and prepared reports  
Assisted in content creation and brand promotion  
Student Volunteer - Student Union (2021 - 2022)  
Promoted campus events and activities  
Assisted in organizing student campaigns

## EDUCATION

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Bachelor in Business and Marketing, University of Tuzla, 2020 - 2023  
Coursework in marketing strategy, consumer behavior, and digital media

## SKILLS

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Digital marketing basics, Canva, Excel, social media management

## LANGUAGES

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Bosnian (native), English (good)

## PERSONAL INTERESTS

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Social media, communication, brand storytelling