

# Lucas Moreau

Poland | Male | 26

## EXPERIENCE

- Junior Analyst at Société Générale (1 year): Conducted financial analysis, reporting, and data visualization.
- Marketing Intern at LVMH (6 months): Assisted in luxury brand campaigns and client engagement.

## EDUCATION

- Master in Management, ESCP Business School, 2025 (expected)
- Bachelor in Finance, University of Lyon, 2021

## SKILLS

Financial Analysis, Excel, PowerPoint, Marketing, Client Relations

## PROJECTS

- Luxury Brand Digital Campaign: Optimized social media strategy increasing engagement by 15%.

## LANGUAGES

French, English, Spanish

## CERTIFICATIONS

CFA Level 1, Google Analytics

## HOBBIES

Tennis, Traveling, Photography

## REFERENCES

- Claire Petit, Financial Analyst at Société Générale, [claire.petit@sg.com](mailto:claire.petit@sg.com)

## ACHIEVEMENTS

- Winner, ESCP Business Case Competition 2023