

Santiago Diallo

Senegal | Male | 24

EXPERIENCE

- Marketing Intern at Orange Senegal (6 months): Managed social media campaigns and analyzed customer feedback.
- Business Development Intern at Ecobank (6 months): Assisted in market research and sales strategy.

EDUCATION

- Bachelor in Business Administration, Cheikh Anta Diop University, 2022

SKILLS

Digital Marketing, Excel, Communication, Teamwork, Strategic Planning

PROJECTS

- Social Media Engagement Analysis: Improved engagement by 20% for Orange campaigns.

LANGUAGES

French, English

CERTIFICATIONS

Google Ads, HubSpot

HOBBIES

Traveling, Cooking, Reading

REFERENCES

- Mamadou Ndiaye, Marketing Manager at Orange, mamadou.ndiaye@orange.sn

ACHIEVEMENTS

- Best Intern Award, Orange Senegal 2021