

Lukas Meyer

German | Male | 23 years old

Target MSc: Strategy / Management

EDUCATION BSc in Business Administration University of Mannheim 2021 - 2024

Specialized in Strategic Management and Corporate Governance.

Ranked top 5% of the graduating class.

PROFESSIONAL EXPERIENCE

Strategy Intern - Roland Berger, Munich June 2024 - September 2024

Supported a performance improvement program for a Tier-1 automotive supplier.

Conducted primary research and interviews to map the competitive landscape of the European EV battery market.

Developed complex financial models in Excel to estimate potential cost savings from supply chain restructuring.

Business Development Intern - SAP, Walldorf January 2023 - June 2023

Assisted the Cloud Strategy team in identifying growth opportunities in the SME sector in Eastern Europe.

Prepared executive-level presentations for quarterly business reviews with regional directors.

Analyzed churn rates and customer lifetime value (CLV) for SaaS products.

SKILLS

Technical: Advanced Excel (VBA), Think-Cell, PowerPoint (Expert), SQL (Basic).

Analytical: MECE problem structuring, Market sizing, Valuation.

LANGUAGES

German (Native), English (Fluent), Spanish (B2).

PERSONAL INTERESTS Debating Society, Macro-Investing, Chess.