

Sarah BENALI

Creative and analytical marketing student with strong interest in brand strategy and consumer behavior.

Marseille • 691335672 • sarah.benali@email.com

Experience

Marketing Intern | L'Oréal France

Paris

06/2024 – 12/2024

- Assisted brand managers with product launches, analyzed sales KPIs, and coordinated digital campaigns.

Digital Marketing Assistant | E-commerce Startup

Marseille

09/2023 – 05/2024

- Managed social media calendars and monitored online performance metrics.

Education

Bachelor in Business Administration

2022 – 2025

KEDGE Business School, Marseille

Baccalauréat (Economics)

2021 – 2022

Lycée Thiers, Marseille

Skills & Languages

- English:** C1 - TOEIC 945
- Arabic:** Native
- Marketing:** Brand Strategy, Market Research, Campaign Analysis.
- IT Skills:** Excel (Advanced), Power BI, Google Analytics, Canva.

Interests

Photography, Trends.