

THOMAS LEGRAND

Lyon · 698765432 · thomas.legrand@email.com

PROFILE

Creative and proactive student passionate about digital growth levers, with experience in startups and freelancing.

PROFESSIONAL EXPERIENCE

CEO's Right Hand / Executive Intern | 'PayFast' FinTech Paris
01/2025 – 06/2025

- Contributed to Go-to-market strategy, automated LinkedIn prospecting (Growth Hacking), and managed social media.

Freelancer / Self-Employed | Self-Employed Lyon
01/2024 – 01/2026

- Designed websites for SMEs (WordPress & Shopify) and managed Facebook Ads campaigns.

EDUCATION

Bachelor in Digital Project Management 2023 – 2026
IUT Lyon 1 / École du Web, Lyon

SKILLS & LANGUAGES

- English:** B2+ Fluent Professional
- Chinese:** A2 Beginner
- Web Development:** HTML/CSS, WordPress, Shopify, Notion.
- Data & Marketing:** Python (Data Analysis), Google Analytics (GA4), HubSpot.
- Design:** Adobe Creative Suite (Photoshop, Premiere Pro).

INTERESTS

Travel, Sports, Tech.