

# Hana Kim

South Korea | Female | 23

## Experience Notes:

- *E-Sports Team Manager (2 years): Coordinated team schedules, organized tournaments, negotiated sponsorships, managed social media presence.*
- *Marketing Intern at Tech Startup (6 months): Campaign analytics, content creation, data reporting, cross-team collaboration.*

*Learning &*

## EDUCATION

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- Bachelor in Media & Entertainment Management, Korea University, 2022: Courses in digital marketing, project management, event planning. Capstone: Social media engagement study for e-sports industry.

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## SKILLS

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Project Management, Social Media, Team Leadership, Data Analysis

## PROJECTS

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- E-sports Workshop Leader: Mentored young players, organized competitions.

## LANGUAGES

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Korean (native), English (fluent)

## HOBBIES

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Gaming, streaming, content creation, photography

## REFERENCES

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Minsoo Park (Team Sponsor), Jihoon Lee (University Supervisor)

## ACHIEVEMENTS

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Tournament planning award, Internship recognition