

# Luis Kim

South Korea | Male | 25

## EXPERIENCE

- Marketing Analyst Intern at Samsung (6 months): Conducted market research and campaign analysis.
- Business Development Intern at Hyundai (6 months): Supported strategic planning and sales analysis.

## EDUCATION

- Bachelor in International Business, Seoul National University, 2022

## SKILLS

Excel, PowerPoint, Market Research, Data Analysis, Communication

## PROJECTS

- Market Penetration Strategy: Developed plan for tech product launch in Southeast Asia.

## LANGUAGES

English, Korean, French

## CERTIFICATIONS

Google Analytics, HubSpot

## HOBBIES

Reading, Traveling, Cooking

## REFERENCES

- Minsoo Park, Marketing Manager at Samsung, minsoo.park@samsung.com

## ACHIEVEMENTS

- Internship Excellence Award, Samsung 2021