



# Sarah BENALI

**Gender:** Female **Phone number:** (+33) 691335672 **Email address:** [sarah.benali@email.com](mailto:sarah.benali@email.com)

**Home:** Marseille (France)

## ABOUT ME

Creative and analytical marketing student with strong interest in brand strategy and consumer behavior.

## WORK EXPERIENCE

**L'Oréal France** – Paris, France

### Marketing Intern

[ 1 Jun 2024 – 1 Dec 2024 ]

Assisted brand managers with product launches, analyzed sales KPIs, and coordinated digital campaigns.

**E-commerce Startup** – Marseille, France

### Digital Marketing Assistant

[ 1 Sep 2023 – 1 May 2024 ]

Managed social media calendars and monitored online performance metrics.

## EDUCATION AND TRAINING

### Bachelor in Business Administration

**KEDGE Business School** [ 1 Sep 2022 – 1 Jun 2025 ]

City: Marseille | Country: France

### Baccalauréat (Economics)

**Lycée Thiers** [ 1 Sep 2021 – 1 Jun 2022 ]

City: Marseille | Country: France

## SKILLS

### Marketing

Brand Strategy, Market Research, Campaign Analysis.

### IT Skills

Excel (Advanced), Power BI, Google Analytics, Canva.

## LANGUAGES

### English

C1 - TOEIC 945

### Arabic

Native

## INTERESTS

---

### Photography

Lifestyle and travel portfolio on Instagram.

### Trends

Fashion, consumer trends, contemporary art.