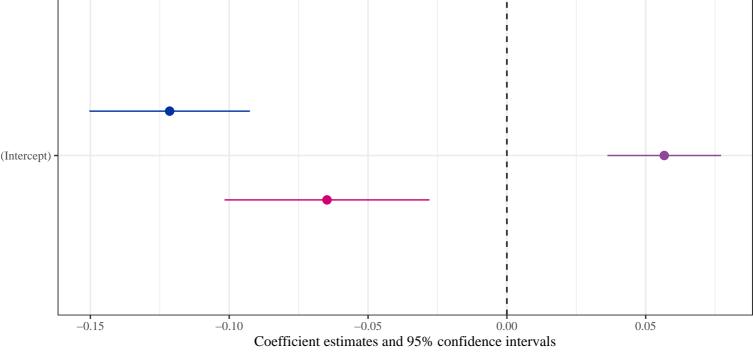
## Switchers, quitters and average intention—to—action gap



model - lhs: YminusI0 - lhs: Switcher - lhs: –Quitter