

# Nita Savage

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## Product Manager in St. Louis, MO

Results-orientated product marketing manager with a proven record of understanding market trends and building products to support corporate strategy. A unique mix of communication, writing and analytical skills eager to help an organization reach the next level.

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**GITHUB** [ClickHereForMyGitHub](#) | **LINKEDIN** [ClickHereForMyLinkedInPage](#)

## PROJECT EXPERIENCE

**Furever Friend Website** — A website to match homeless pets with adopters

- Designed using Angular and JavaScript
- Allows users to search for pets most at risk of euthanasia in local shelters.
- Includes other features such as a quiz that helps users determine the best pet for their lifestyle.

## WORK EXPERIENCE

**Product Manager** — Maritz Motivation,  
Fenton, MO

March 2013 - September 2020

- Coordinated with cross-functional teams in all phases of the development and delivery of digital, consulting and strategic services product solutions, from requirements gathering through build, test phases, QA, launch and support.
- Prioritized and managed multiple projects within specifications and budget restrictions.
- Defined and analyzed product metrics to spur the adoption and growth of products.
- Evangelized the product vision and built trust by maintaining accurate roadmaps.

**Program Manager** — Maritz Global Events,  
Fenton, MO

February 2011- June 2013

- Managed the execution of eight Edward Jones travel programs, from post-sale to final billing.
- Coordinated all program details and produced a program itinerary outlining all specifics and requirements.
- Worked closely with the client, hotel, and third party suppliers to ensure all program objectives were met.

## SKILLS

### PROGRAMMING LANGUAGES

- C#
- JavaScript
- HTML5/CSS3

### FRAMEWORKS

- .NET
- AngularJS

### DATABASES

- MySQL

### TOOLS

- Visual Studio

## VOLUNTEER WORK

• Humane Society  
of Missouri

• Bi-State Pet  
Pantry

• St. Louis Feral  
Cat Outreach

## EDUCATION

**LaunchCode**, LC101 Programming Course —  
2021

**University of Missouri-Columbia**, Bachelor  
of Journalism

**University of Missouri-Columbia**, Master of  
Business Administration