

Bio: Joe is married and has two dogs. He is an engineer who recently began working from home.

PERSONAL INFORMATION

Age: 45

Location: San Francisco, CA

Occupation: Engineer

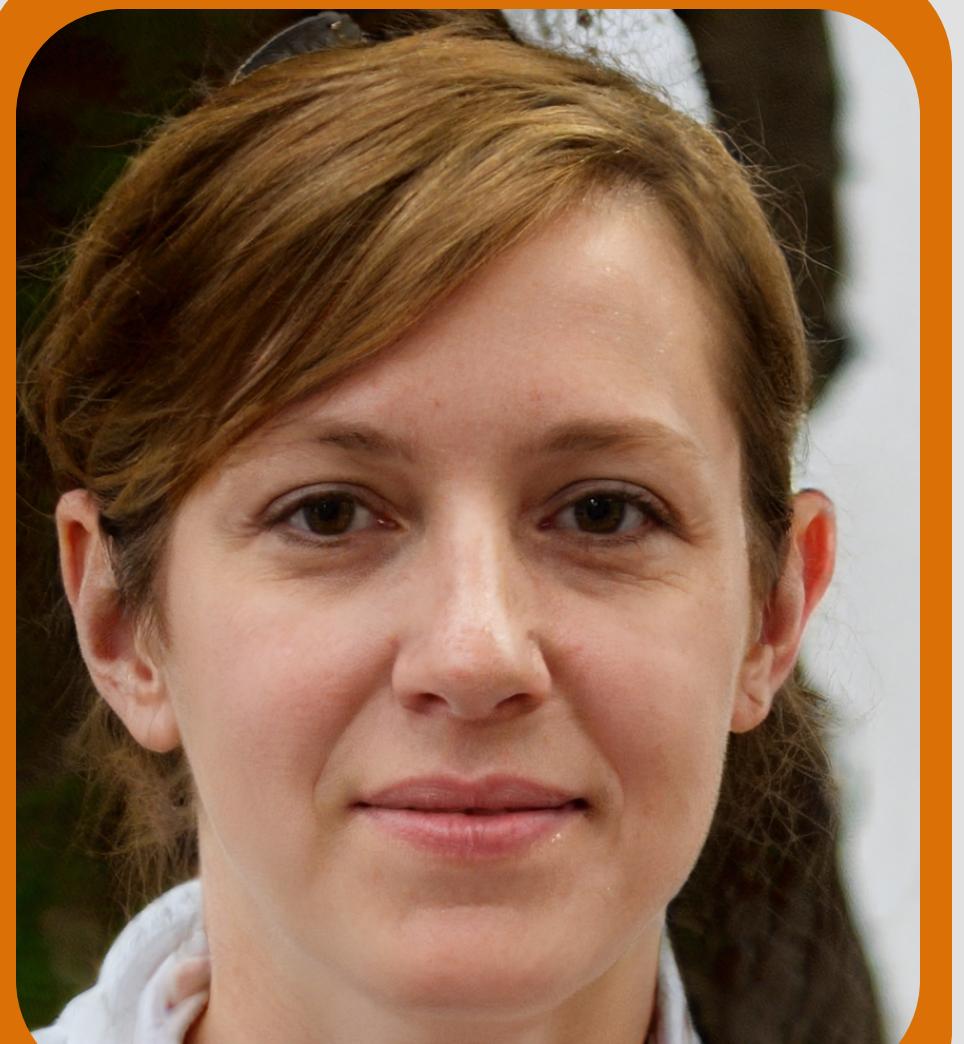
Hobbies: running, hiking, wood working

FRUSTRATIONS

- Difficulty maintaining a healthy diet while working from home
- Not a skilled cook

GOALS

- Be productive while working from home
- Decrease time spent preparing meals
- Maintain a healthy & active lifestyle



PERSONAL INFORMATION

Age: 36

Location: Annapolis, MD

Occupation: Contractor

Hobbies: sewing, volunteering

FRUSTRATIONS

- Very picky eater
- Prefers the same, local restaurants

Bio: Pat is a contractor who specializes in kitchen installations. She started her own contracting business in 2013.

GOALS

- Finding quick and easy meals that I enjoy
- Growing my business and hiring more employees



Bio: Sam is an economics professor at a local college. He is an avid golfer and has a house in the Poconos.

PERSONAL INFORMATION

Age: 56

Location: Philadelphia, PA

Occupation: Professor

Hobbies: golfing, fishing

FRUSTRATIONS

- Lots of food allergies
- Not tech savvy

GOALS

- Provide a positive learning environment for students
- Support local businesses

Name/logo

search

pick your food
(icons)

pick your restaurant

log in / sign up

Name/logo

food category picked

restaurant

1

restaurant

2

restaurant

3

restaurant

4

restaurant

5

restaurant

6

prev

next

Name/logo

cart

restaurant 3 menu

list style menu
options with
brief descriptions

prev

next

GourmetMe

search

log in / sign up