

# App Idea: Pet Passport App

## Elevator Pitch

Recently returning from travelling abroad and am tackling the challenge that will eliminate the paperwork and complications of flying with a pet. If you are like me and so many other's looking to add some peace of mind to the already stressful endeavor of travelling; the pet passport is for you!

## Assumptions

1. Traveling with a pet is difficult
2. People prefer digital over physical documents.
3. Assuming the App will meet airline and federal regulations.

## Problem Statement

1. Identify the requirements to meet travel regulations and rules.
2. Describe what individuals find difficult about travelling with a pet.
3. Identify whether airlines will participate with the app.

## Survey Design

### Screening Question

1. Do you have a pet?
2. Do you travel with your pet?
3. Do you find it difficult to travel with your pet?
4. Do you find it difficult to keep track of your pet's paperwork while traveling?
5. Do you prefer digital or physical documentation?

### Qualitative Questions

1. What is the hardest part about getting the airline your pet's documents?
2. Does your pet have any special needs that the airline should know about?
3. What concerns do you have while traveling with your pet?

### Quantitative Questions

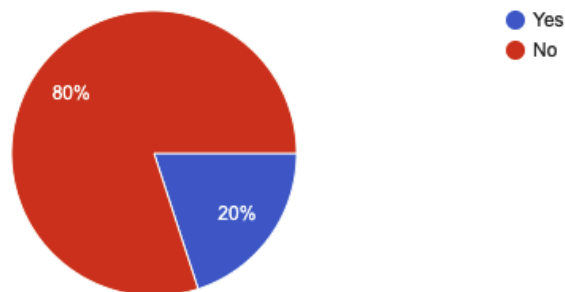
1. How often do you travel with your pet per year? 0-3, 4-7, 8-10
2. What kind of pet do you have? Dog, cat, other

## Analysis & Reporting

1. Summarize at least **3 key findings** from your survey results. Include screenshots of any helpful graphs for your survey.
  - a. Lack of need for a pet passport app.
  - b. Those that do travel with their pet prefer digital over paper documents.
  - c. People are not traveling with their pets very often.
2. Document any results that were surprising to you.
  - a. Most people who travel with their pets are not traveling by airline.
3. Address your problem statement.
  - a. Were you able to answer your problem statement? If not, why not? Do you need more responses? Do you need to modify your survey?  
If so, what did you learn?
    - i. Yes. We learned that very few pet owners actually travel with their pet.

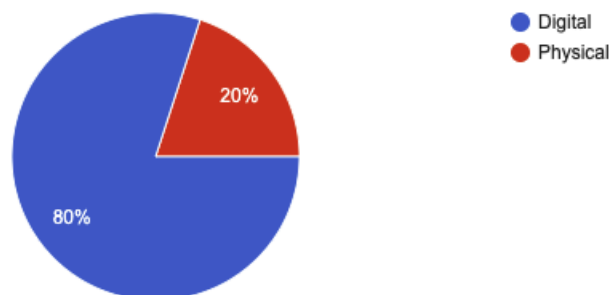
Do you travel with your pet?

5 responses



Do you prefer digital or physical documentation?

5 responses



How often do you travel with your pet per year?

6 responses

