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Hi, I'm Laura Hernandez

Graphic designer & avid gamer

I'm currently deeply involved in the world of esports, both as a viewer and a participant—I'm now looking to use my design skills to help this industry grow and to spread its enjoyment. If you would like to work together or simply join me in a game of League of Legends (or even introduce me to a new game!), please don't hesitate to contact me.

Education

[Concordia University, Montreal](#)
BFA, Major in Design
2015 - 2019

[Dawson College, Montreal](#)
DEC in Graphic Design
2012 - 2015

Skills

Web design
Print publication
Digital publication
Promotional design
HTML, CSS, jQuery

Software

Microsoft Office (Word, Excel
& PowerPoint)
Adobe CC (Photoshop, InDesign,
Illustrator, After Effects)
GitHub & Atom

Experience

[Helix Global Solutions, Montreal](#) — Graphic Designer
November 2016 - Present

- Designed web banners
- Designed email templates for email campaigns
- Designed newsletters while applying client content
- Managed marketing campaigns from web banners posted
- Managed images from resizing to format editing
- Managed analytics tagging

[The Material Turn, Montreal](#) — Graphic Designer
September 2017 - February 2018

- Designed the visual identity of the exhibition and catalogue
- Designed the layout of the catalogue
- Edited and curated photography used in the catalogue
- Integrated and proofread text
- Prepared catalogue for print