

Website Planning Document

Franklin's First to Know Weather Updates

Author: Laura Mazariegos

Site Purpose

The purpose of the site is to guide the residents and area travelers to the local weather and current weather information. There would also be an area for uploading and displaying pictures of the local areas weather. There is also a link for up to date information for storm warnings and updates on severe weather.

Target Audience

The target audience is the residents of the Franklin area and it's surrounding areas, also any travelers to these areas.

Site Map

The site Map will list Franklin city and it's surrounding areas Greenville and Springfield city. These links will give specific weather information for each area. This will include any potential weather threats and warnings. There will also be links to the storm center where there will be more information on potential or current storms or weather, the photo gallery where users can view pictures of the cities weather and upload pictures they have taken, and a home button to take the user back to the main page.

Color Scheme

The color Scheme will be cool colors to be consistent with the weather subject, i.e. blue, grey, light yellow, light green, etc.

Typography

The typography will be centered on the links and the local information posted will be centered as well. The sizing of the lettering will be moderate, not over bearing to the user. The font will be sans-serif, Helvetica, or Arial.

Wire-Frame Sketches

Small Sketch

Image logo [Franklin's First to Know Weather Updates](#)

HEADER

We will keep you in the know

HOME

FRANKLIN

GREENVILLE

SPRINGFIELD

NAV

STORM CENTER

GALLERY

[Current Weather Information for the Tri-City Area](#)

Paragraph information about the weather in the general area and a brief overview of the three individual cities. and is to include an image of current weather radar or real-time weather.

MAIN

[Franklin's First to Know Weather Updates](#)

Address and contact information.

FOOTER

Copyright information, site title, and date

Medium Sketch

(Image logo) Franklin's First to Know Weather Updates

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NAV

Current Weather Information for the Tri-City Area

Paragraph information about the weather in the general area and a brief overview of the three individual cities and is to include an image of current weather radar or real-time weather.

[Franklin City](#)

(Image Franklin City)

Current weather forecast, current temperature, road conditions

(Image Greenville City)

[Greenville City](#)

MAIN

Current weather forecast, current temperature, road conditions

[Springfield City](#)

(Image Springfield City)

Current weather forecast, current temperature, road conditions

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FOOTER

Large Sketch

(Image logo)

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Current Weather Information for the Tri-City Area

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Franklin City

(Image Franklin City)

Current weather forecast,
current temperature,
road conditions

Greenville City

(Image Greenville City)

Current weather forecast,
current temperature,
road conditions

Springfield City

(Image Springfield City)

Current weather forecast,
current temperature,
road conditions

MAIN

FOOTER

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