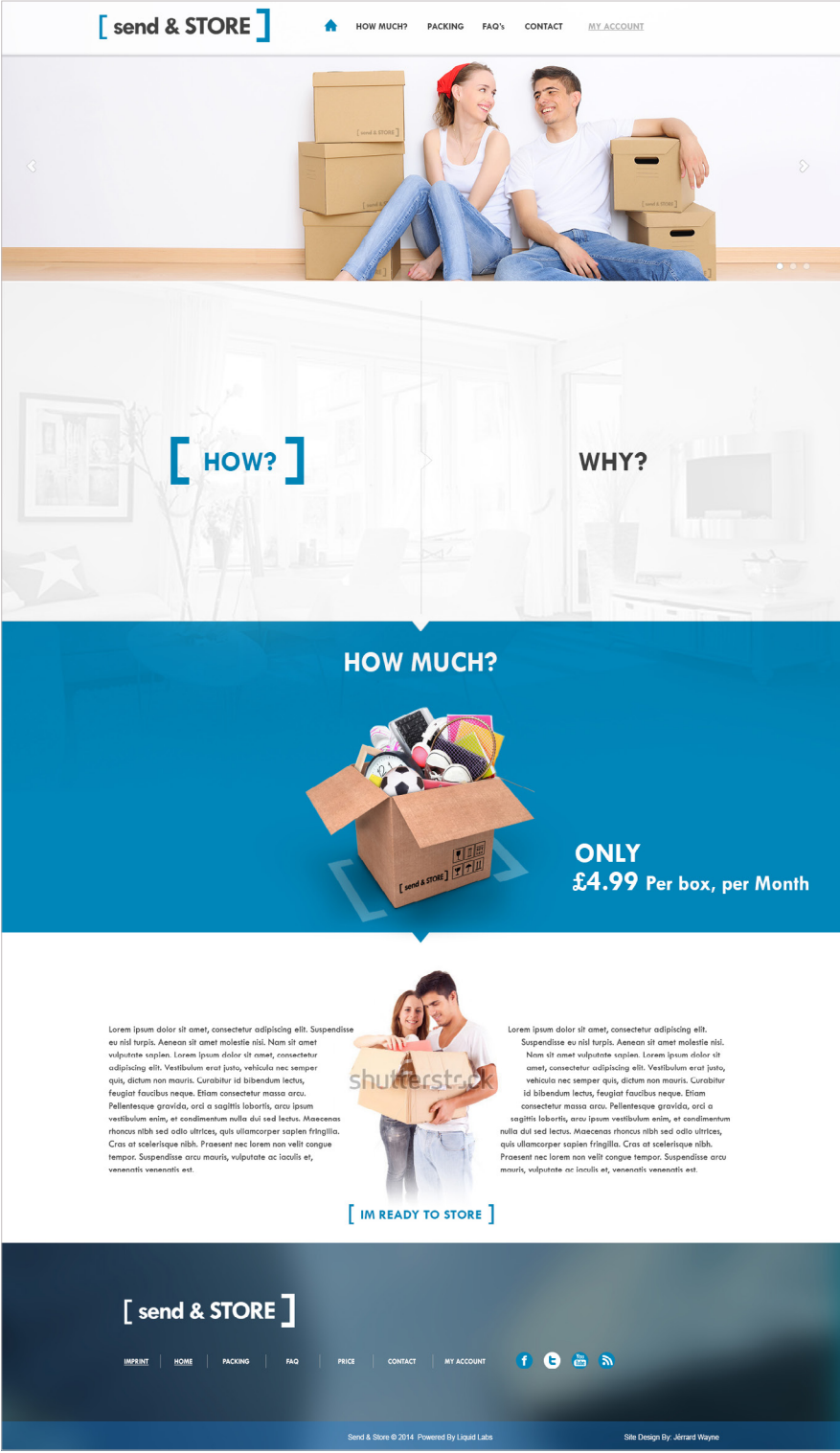
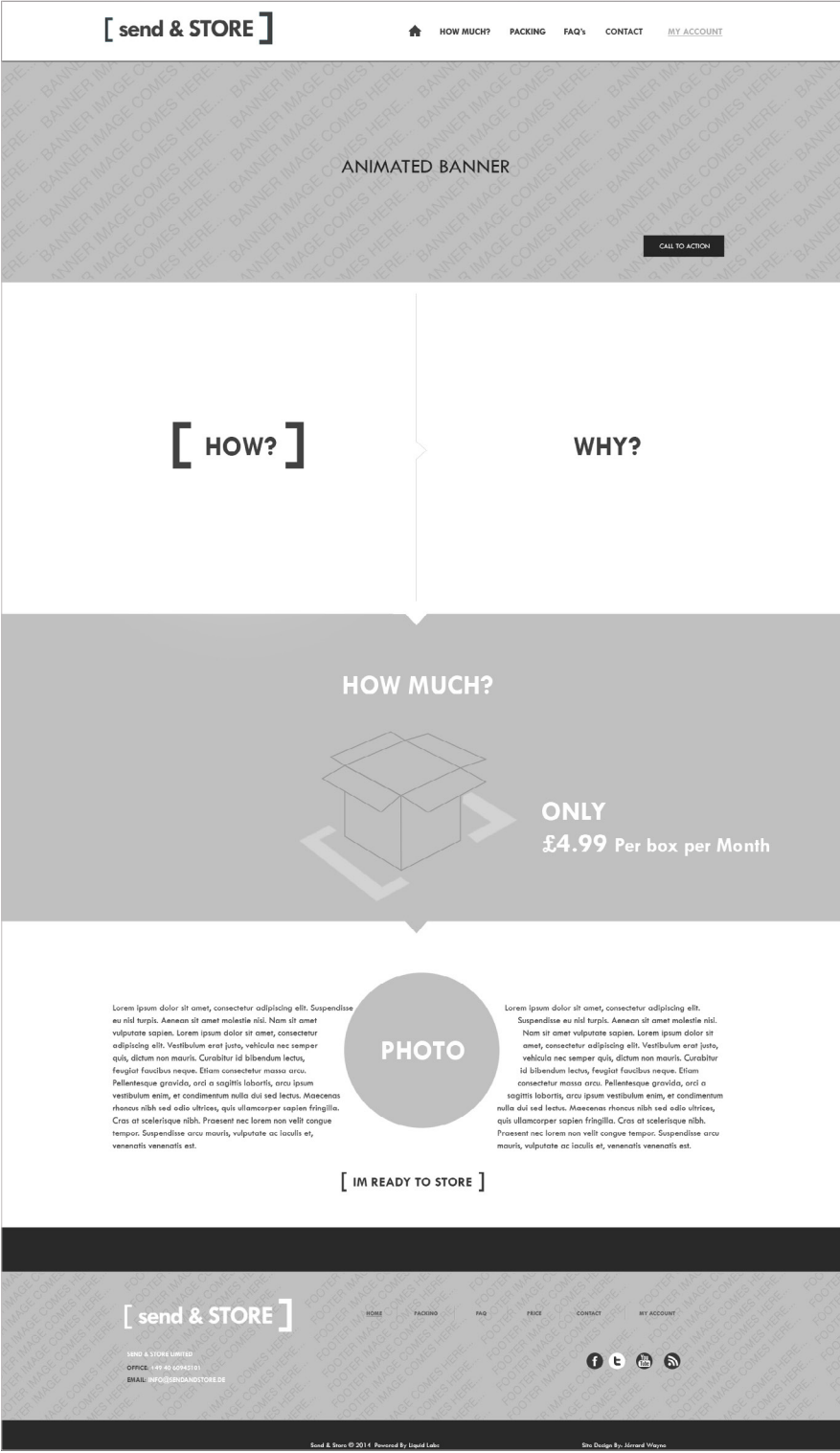
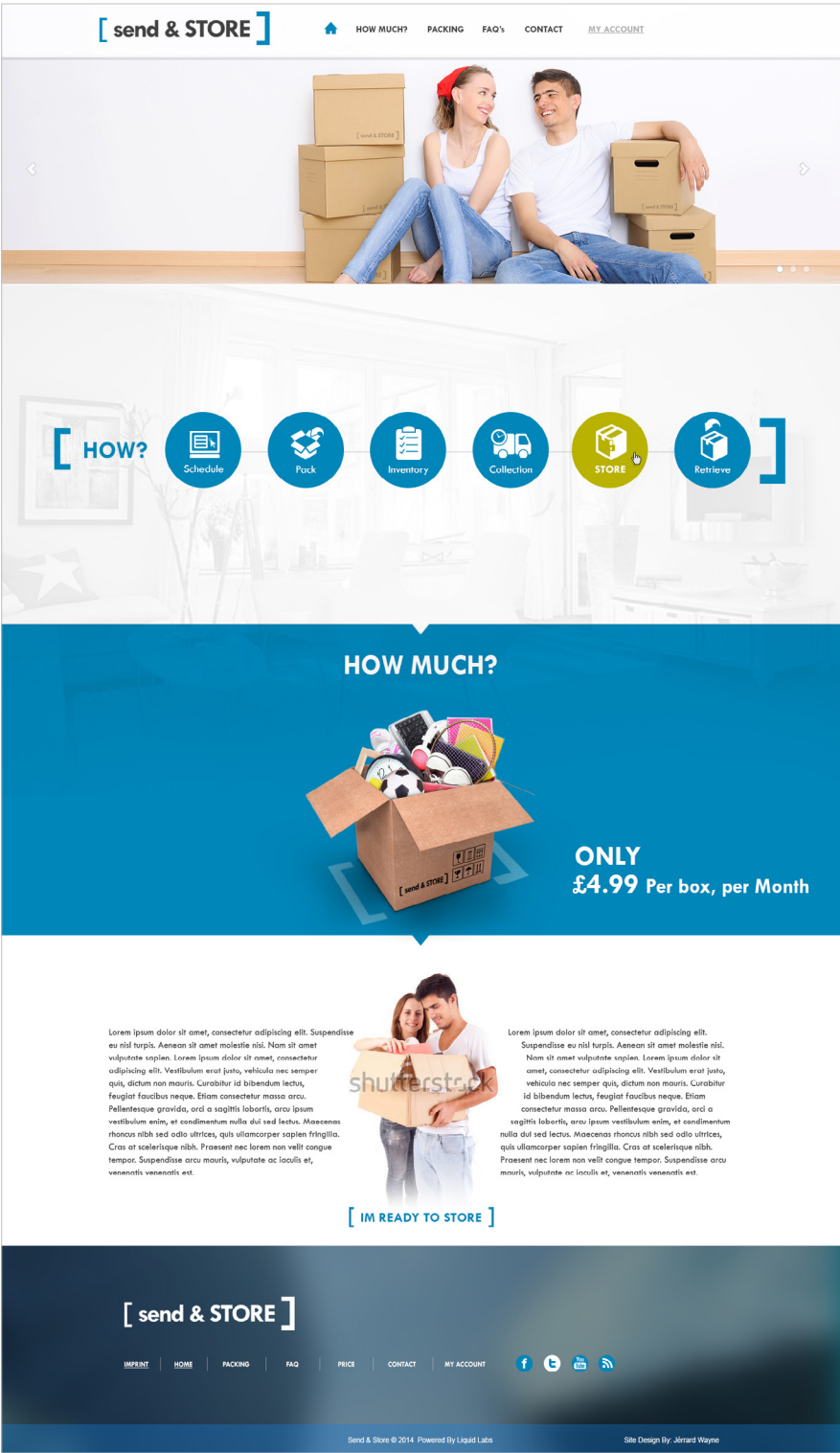
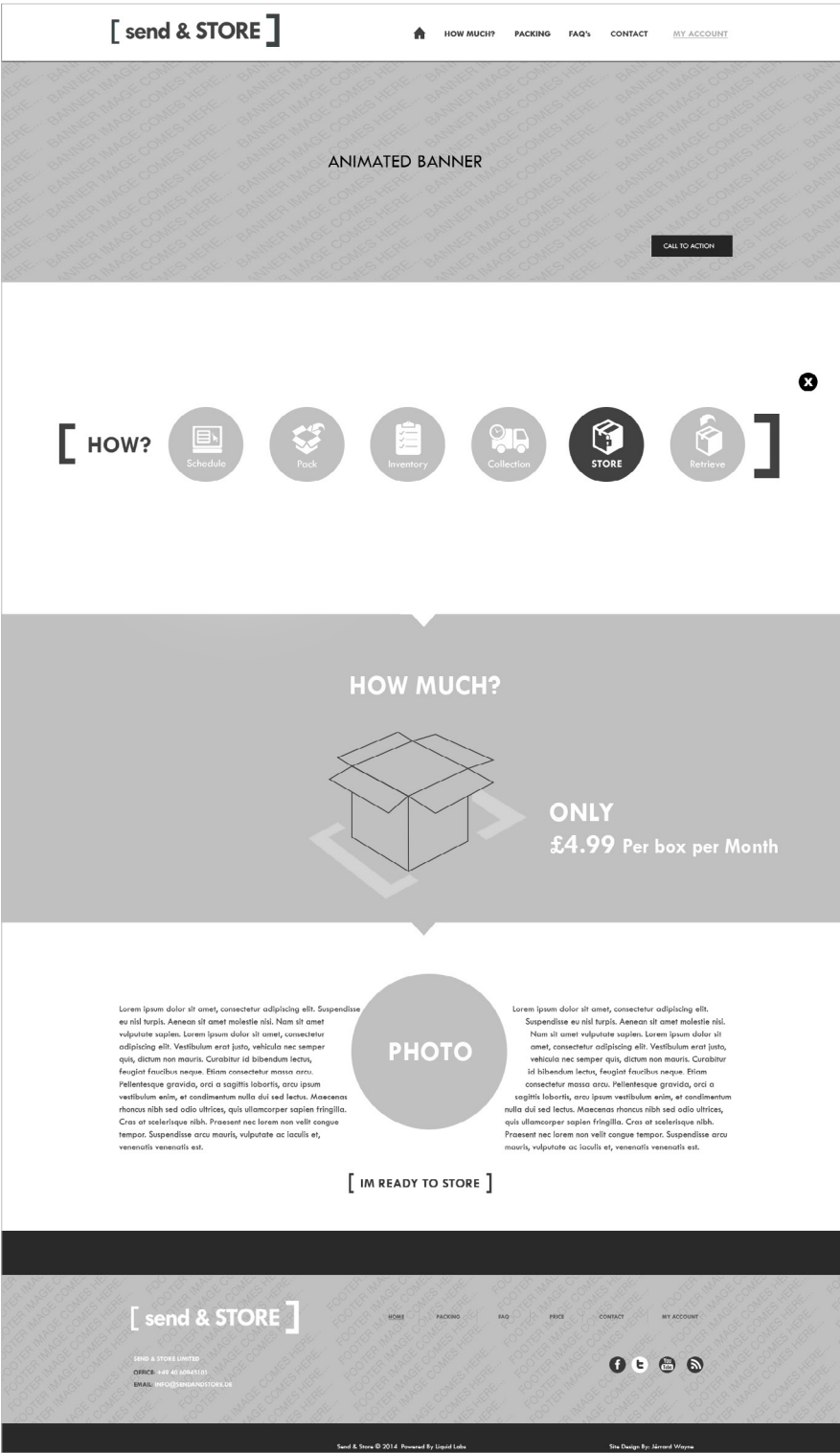
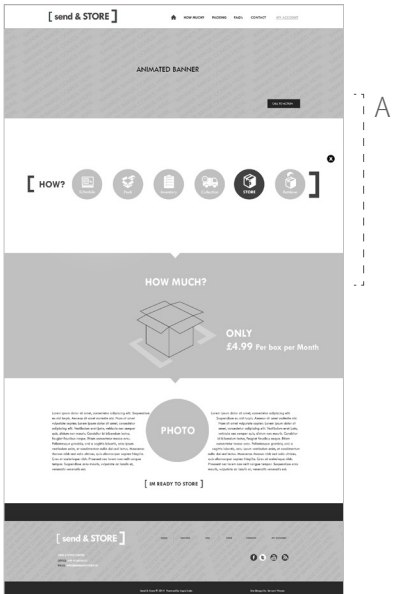


- 1 Upon arrival at the website, the user is presented with a simple user interface, clearly sectioned in order to lead the user through the website content to encourage sign-ups.
- 2 The navigational menu remains consistent throughout the website and remains positioned at the top of the user's browser as they scroll down a web page, allowing for ease of use.
- 3 The top banner could feature an animated brand display, clearly depicting the service offerings to the user, thus increasing engagement and buy-in.
- 4 Below the banner, the user is presented with two clickable options, 'How' and 'Why'. By clicking on either option, the process for the relative option is revealed (please see following page).
- 5 Send & Store's pricing is clearly depicted through a visually engaging banner image, allowing for transparency and engaging the user with the value for money offered.
- 6 Finally, above the footer, we have allowed room for a text description of the company's services and how it can benefit the user's lifestyle.

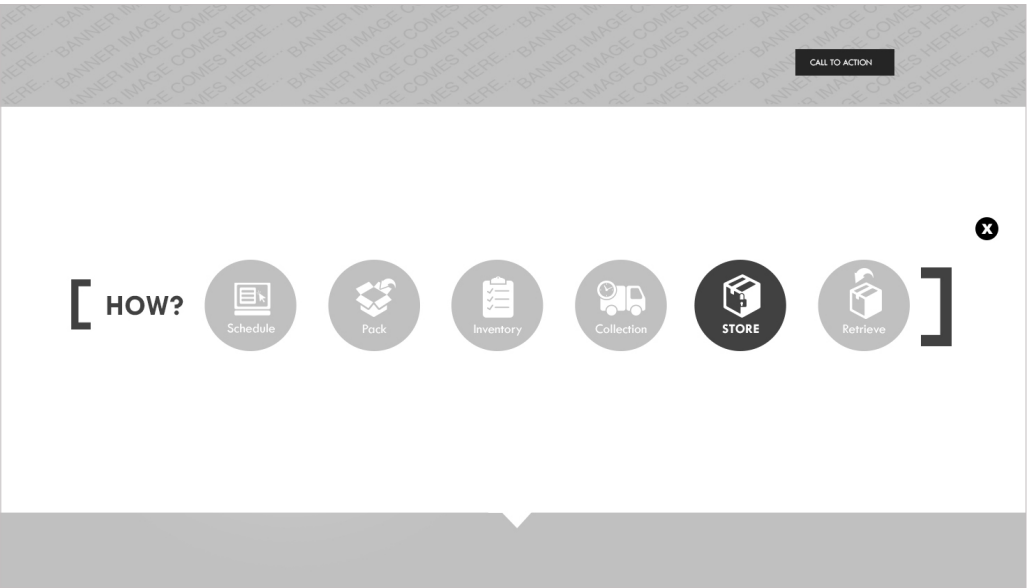


- 1 Should the user click on 'How' (for example) the bracket will expand, thus hiding the 'Why' option. As this happens, an infographic of the 'How' process is revealed.
- 2 This provides the user with an overview of the service offering at a glance. For more detailed information regarding each step of the process, the user can click on each icon.
- 3 To hide this expanded content, the user can simply either click an 'x' to close the 'How' content, or click anywhere outside of the content.





Section A



Section A (item selected)



Why/How - Service Icon Graphic

Rather than having separate pages to explain the process, the home page features a spacious 'click to expand' layout. Upon clicking one button option; 'How' / 'Why', the word is encased in the brackets found in the Send & Store logo, thus reiterating the brand message subtly throughout the website design.

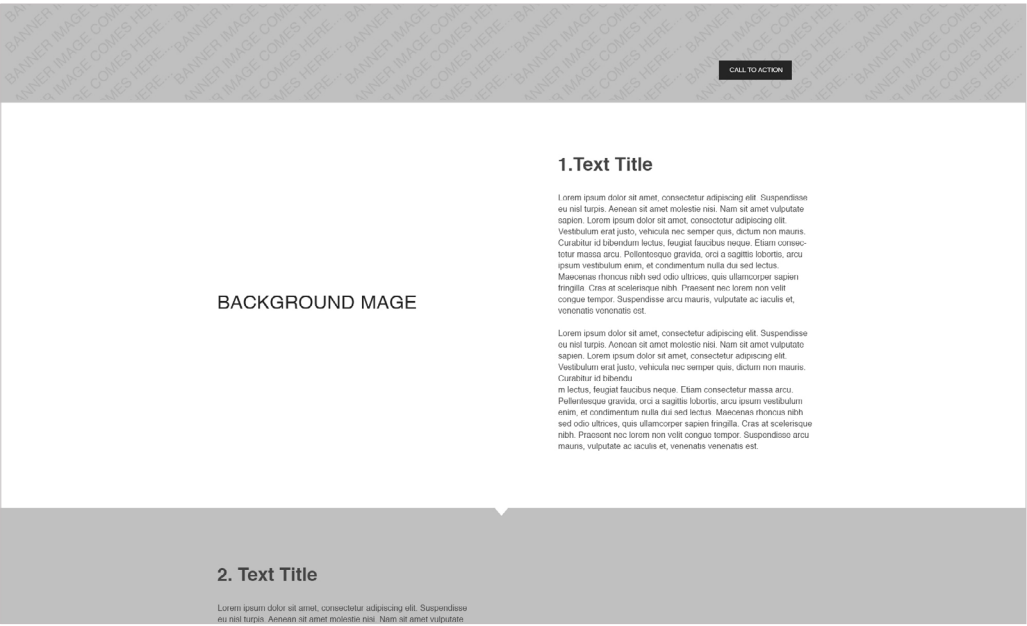
The brackets then expand horizontally to reveal icons displaying the process of each option. Thus clearly demonstrating the Send & Store process to the user.

Why/How - Pop Up Description

Once the user has selected either 'How' or 'Why', and is presented with the infographic that details the process, they can also select each icon to reveal a more detailed text description of each step of the process.

By clicking on an icon, the user is presented with a information box, which appears centre screen. In order to ensure the legibility of text box, the infographic blurs slightly and becomes a part of the background.

To clear the text box and return to the infographic, the user simply clicks either the 'x' in the corner of the box, or clicks any area outside of the text box. To hide the full infographic and return to the main homepage, the user clicks the 'x' in the top right-hand corner of the icons.



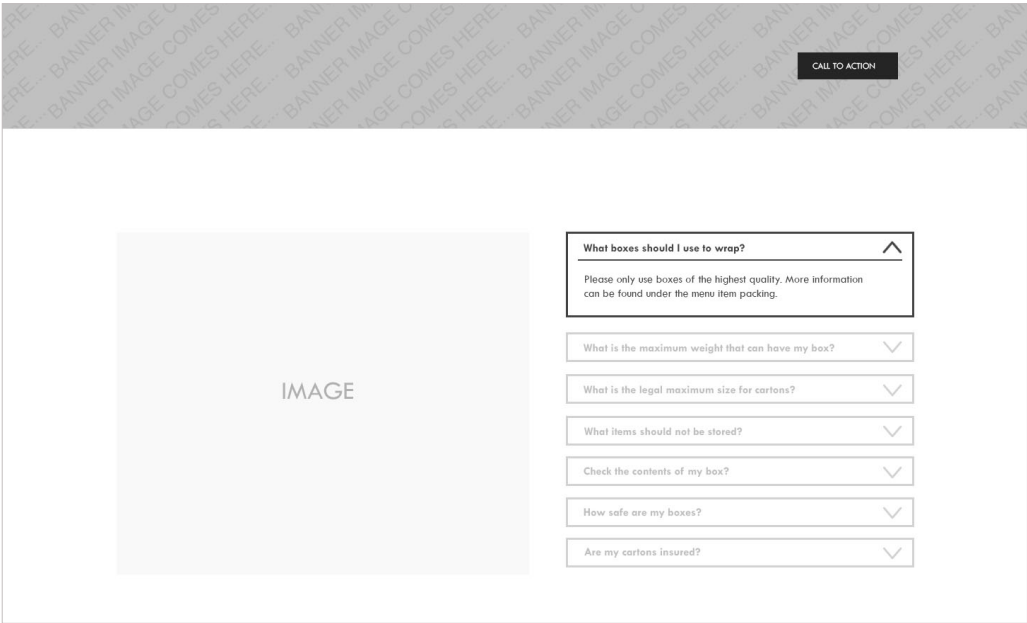
Packing Image and Description

The banner image remains in place on top of the page, with the ‘Start Now’ button to the right-hand side. The banner should be designed specifically to demonstrate the purpose of the packing page.

The layout is simple and spacious; easy to navigate, each packing instruction and explanation has its own large area, with an illustrative / photographic image to highlight each point.

Both the image and the text are clear and legible, on a clear background. Neither the image nor the text is constrained to a separate box within their section. Each flows freely into the other, creating a feeling of space.

The text contents remain similar to those of the original Send & Store website but the page now feels more inviting, thus engaging the user.

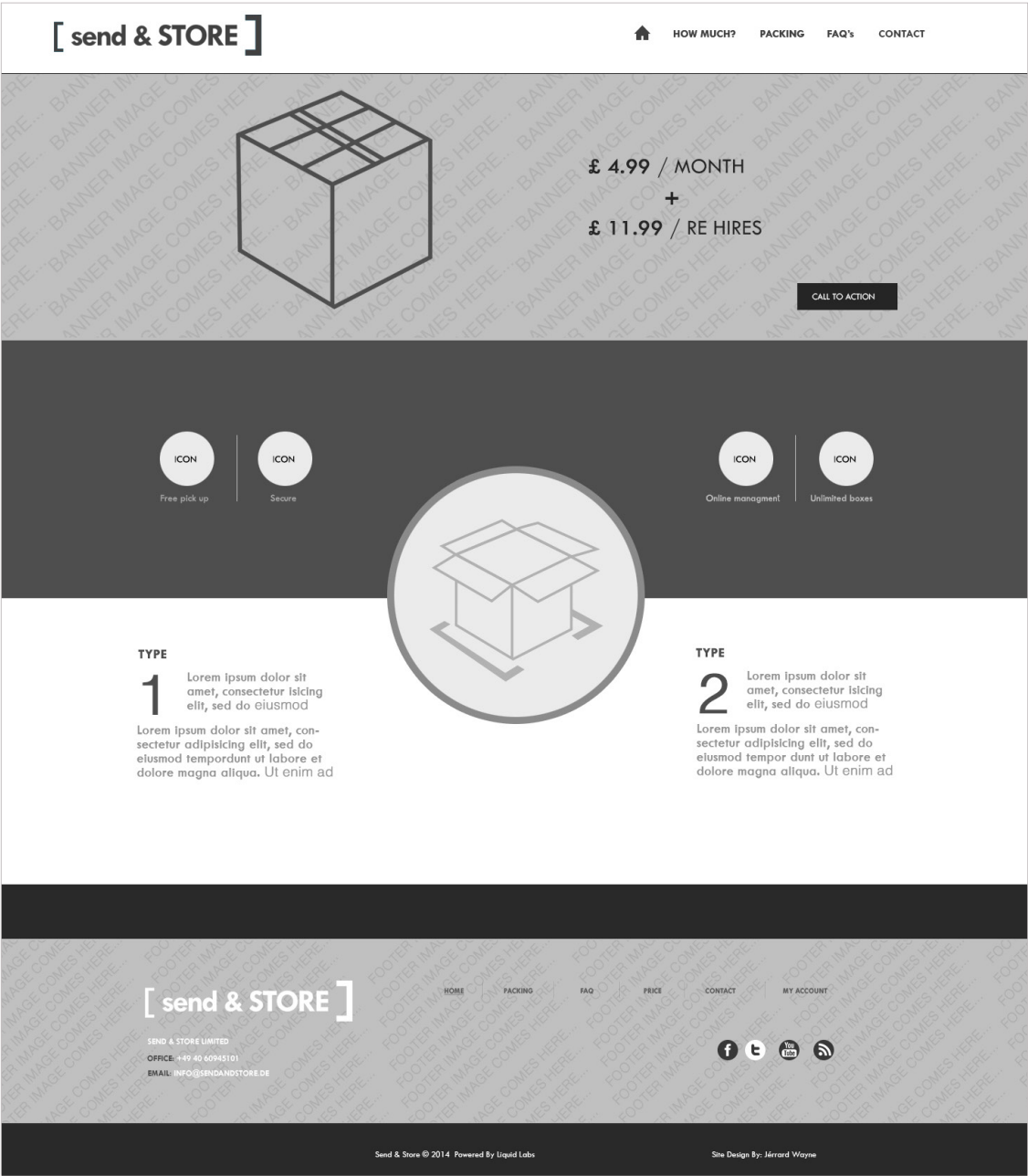
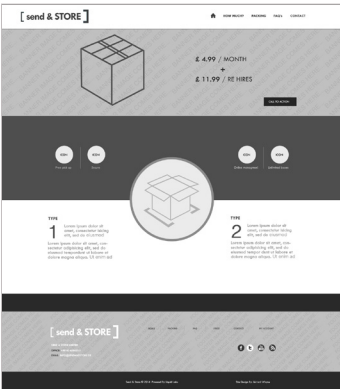


Questions and Answers

An image illustrates the FAQs to the left of the page.

On the right, the default questions can be clicked on to display simple, concise answers.

The answers are displayed in a drop-down system. To reveal each answer, the user clicks on a specific question and the answer expands vertically down the page.



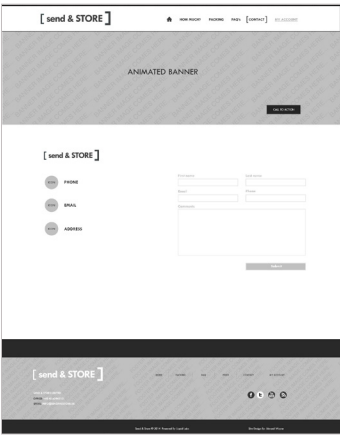
Prices And Principles

The banner remains at the top of the page, this time promoting Send & Store’s value for money. As with all previous pages, the ‘Start Now’ button acts as a call to action for the user

Below the banner, icons detail the main principles of the Send & Store service. Additionally, an image of a box clearly describes the correct size values of the boxes.

Two friendly tips for the client are listed below, providing the user a simple guide as to the necessary packing methods to keep packed items safe during transit and storage. These tips will link to the Packing page, for more detailed information.

This section of the page is set on a solid light background to help the user differentiate and locate the contents and is visually simple.



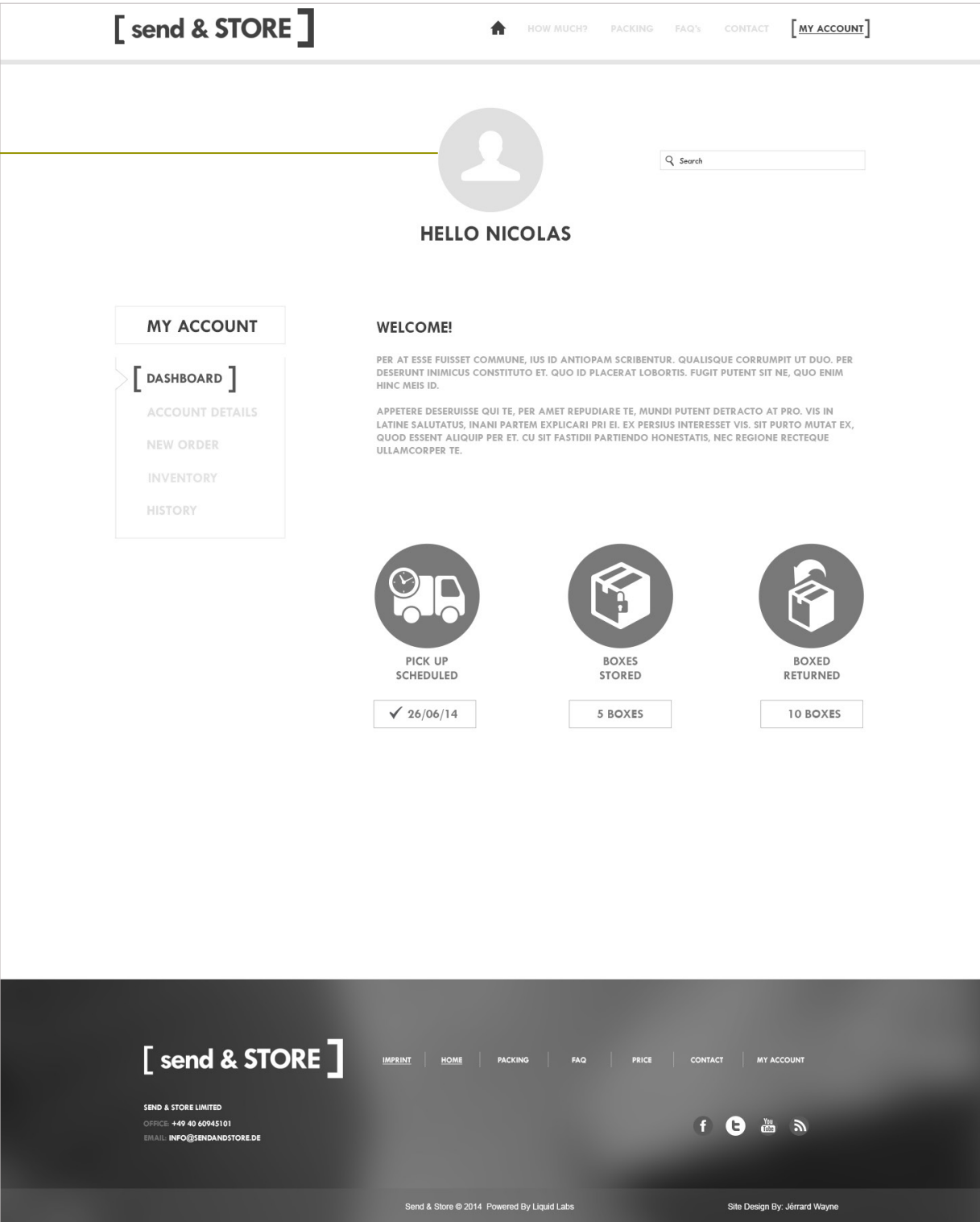
Contact Page

All contact information is displayed in a user friendly, simple manner. The contact information is available on the left, thus encouraging trust in the user. To the right of the page, the website Contact Form is ready for use with text fields to fill out with the client’s contact information and message.

This message is redirected to the relevant mailbox, thus alerting the team of a new enquiry.

User Profile

The user can upload their own image and is addressed in a nice friendly, informal manner in order to create a feeling of trust and loyalty to the Send & Store brand.



Dashboard

Upon registering / logging in, the user arrives at their dashboard. This page shows the user name, all necessary navigation, a text box (which can contain generic information on the Send & Store system, or text updates on new features and so on).

It also lists the number of collections arranged, boxes stored and boxes returned.


These listings are dynamic and change as the user's purchase history changes.

Edit Profile Image

By clicking on the image box, the user is prompted to upload a profile picture.

[send & STORE]

[HOME](#) [HOW MUCH?](#) [PACKING](#) [FAQ's](#) [CONTACT](#) [\[MY ACCOUNT \]](#)



HELLO NICOLAS

Search

MY ACCOUNT

DASHBOARD

[ACCOUNT DETAILS]

NEW ORDER

INVENTORY

HISTORY

EDIT PROFILE

Title

First Name

Last Name

CONTACT

Mobile Number

Email Address

ADDRESS

Company

House Number

Address Line 1

Address Line 2

City

Country

Post Code / Zip Code

☒ APPETITE DESERUISSE QUI TE, PER AMET REFUDIARE TEDOVWSV

SAVE

[send & STORE]

[IMPRINT](#) [HOME](#) [PACKING](#) [FAQ](#) [PRICE](#) [CONTACT](#) [MY ACCOUNT](#)

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EMAIL: info@sendandstore.de

[f](#) [t](#) [y](#) [r](#)

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Site Design By: Jérrard Wayne

Account Details

The user is able to edit their profile easily through by clicking on the 'Account Details' menu option.

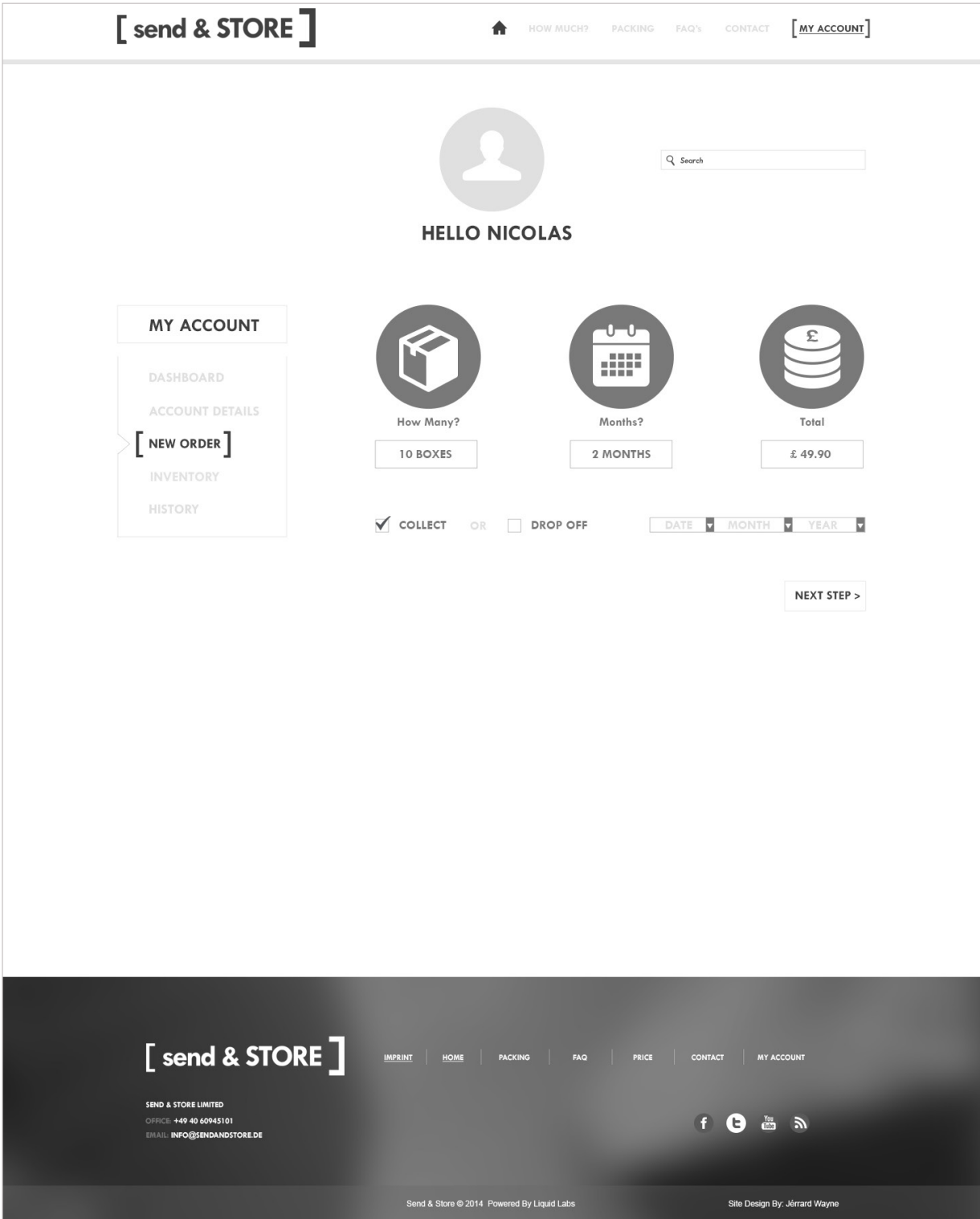
Editable details include collection / delivery address and contact details.

New Order

In order to place a new order, the user inputs the number of boxes they wish to store, and the number of months they would like to store them for. The system then calculates the amount this will cost.

The user then chooses whether to have their boxes collected or drop them at the packetshop and selects the relative date.

By clicking ‘Take My To My Inventory’ the user will be redirected to input all information regarding the box’s items.



Inventory

Here, the user will be guided through the process of entering all necessary information.

On arriving at the Inventory page, the number of boxes that the user has listed on the previous page will display here, to be filled out with item details.

The user will enter the box name and description, upload item images and have the option of describing each item in more detail.

Once this process is complete for all allocated boxes, the user will confirm their order and print their labels.

Toward the bottom of the page, the user can scroll horizontally through previous orders and click on any box to review all inventory information.

send & STORE

HOMEHOW MUCH?PACKINGFAQ'SCONTACTMY ACCOUNT

HELLO NICOLAS

STEP 1STEP 2STEP 3STEP 4

BOX TITLEBOX ITEMSPRINT LABELSCONFIRM

MY ACCOUNT

DASHBOARDACCOUNT DETAILSNOW ORDERINVENTORYHISTORY

BOX 3 OF 16

01020304050607080910111213141516

BOX 13: CLOTHES & SHOES

THIS ORDER: Pick Up Date 27.06.14

Name Your Box: Nicolas amazing stamp collection

Describe Your Box: This box has all my amazing collection of postage stamps from all around the world!

NEXT STEP >

MY PREVIOUS ORDERS

< PREVIOUS

CLOTHES STORED : 18/06/144 BOXESREMAINING TIME : 6 WEEKS

GARDENING STORED : 06/01/144 BOXESREMAINING TIME : 3 WEEKS

CLOTHES STORED : 18/06/144 BOXESREMAINING TIME : 6 WEEKS

NEXT >

History


The user can easily get a snapshot of their order status by ‘History’ page, which lists all previous and current orders made by the user. This allows them to look at what they have previously stored and what they are currently storing.

On the right, under ‘Pickup’, they are reminded when their boxes are due to be picked up and details the date of previous pick-ups.

Under ‘Status’, the user is reminded whether the box is stored, to be picked up or already returned. If the box is in storage, the amount of storage time remaining will be listed.

[send & STORE]

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HELLO NICOLAS

SEARCH

MY ACCOUNT

DASHBOARD

ACCOUNT DETAILS

NEW ORDER

INVENTORY

[HISTORY 1]

YOU HAVE 1 SERVICE DUE FOR RENEWAL

HISTORY

PER AT ESSE FUISSET COMMUNE, IUS ID ANTIOPAM SCRIBENTUR. QUALISQUE CORRUMPIT UT DUO. PER DESERUNT INIMICUS CONSTITUTO ET. QUO ID PLACERAT LOBORTIS. FUGIT PUTENT SIT NE, QUO ENIM HINC MEIS ID.

ITEM IMAGE	ORDER NAME	ORDER DATE	PICKUP	STATUS
IMAGE 1	Gardering Tools	06/01/14	08/01/14	Stored
IMAGE 2	Clothes	13/05/14	17/05/14	Stored
IMAGE 3	Bike	14/02/14	20/02/14	1 Week Remaining
IMAGE 4	Children Stuff	26/06/14	28/06/14	Returned

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