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June 1, 2021

Konrad Group
Attn: HR Department

Dear Hiring Team,

As a UI/UX Designer, I believe that using innovation and forward-thinking in user experience in order to solve problems for both brands and consumers has the possibility to change the world. That is why it is always truly rewarding to find a company, like Konrad, that is so passionate about making business opportunities a reality through digital design.

My journey into UI/UX design included operating from concept to delivery of the design process, beginning with various brainstorming sessions to create low-fidelity wireframes, rapidly prototyping to gain user feedback, and mood boards to foster emotion and empathy within the design. These initial design thinking steps coupled with several rounds of user testing and iterative design helped me to create not only compelling digital design experiences but also helped to solve functional challenges. If you're looking for someone with exceptional design execution skills who is also eager to learn and grow, then I know I can be an asset to your team.

In addition to UI/UX design, my last role as a Paralegal and Executive Assistant gave me experience in working in a cross-functional environment, and I am extremely comfortable articulating conceptual thoughts and solutions to varied audiences. I know I can help identify project needs and understand both business objectives and technology requirements. I am confident that my unique skill set, passion for solving complex problems, and dedication to understanding both brand and user needs to optimize growth will allow me to help Konrad continue to ship world-class digital experiences.

In closing, I am honored to be considered for the opportunity to work with such an amazing company that aligns itself with many of my own personal beliefs. Thank you for your time and I look forward to any opportunity to discuss this position and what I can bring to Konrad

Sincerely,

Laura Blondi