







UI/UX DESIGNER

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ABOUT

Empathetic UI/UX Designer with a passion for integrating human-centered design decisions to solve difficult problems and make the world work better. Skilled in communicating ideas visually, designing concepts for interactions, and working with cross-functional teams in a fast-paced environment.

SKILLS

- User Research
- User flows
- Creating Mood Boards
- Style Guides
- Wireframing
- Design Thinking
- Prototyping
- Team Collaboration
- Priority Driven
- HTML
- CSS
- Javascript

TOOLS

- Sketch
- Invision
- Flinto
- Balsamiq
- Github
- Atom
- Adobe Illustrator
- Figma

EDUCATION

- March 2021 | CareerFoundry

UI Design Program

Specialization in Frontend Development

- May 2019 | SUNY New Paltz

B.A. Biology

Minor in Sociology and Evolutionary Studies

EXPERIENCE

• UI/UX DESIGNER

June 2020 - Present

Freelance

- Navigated the full UI/UX Design lifecycle of multiple projects for both native and responsive web applications on iOS and Android devices.
- Implemented design thinking coupled with user interviews, personas, and MVP Documents to facilitate user flows, wireframes, clickable prototypes, and high fidelity mockups.
- Pioneered the launch of a cohesive online e-commerce brand. Defined the brand mission, principles, imagery, typography, and designed a brand logo. Conducted competitor analysis amongst competing apps to formulate what performs well in order to increase customer satisfaction and encourage returning use.
- Streamlined communication of finalized shipped projects through maintaining active knowledge of front-end development procedures, HTML, CSS, and Javascript

• Paralegal/ Executive Assistant

Jan 2020 - Jan 2021

Kirschenbaum & Kirschenbaum, P.C.

- Assisted several attorneys in the timely drafting, and filing of legal documents and correspondence supporting case preparation for court appearances, arbitrations, and meetings.
- Balanced priorities to meet deadlines amongst cross-functional teams to deliver solutions in order to reach the goals of the firm.
- Effectively remodeled banking system to allow for seamless deposits, distribution of funds to clients, and payroll.

• Administrative Receptionist / Party Coordinator

Feb 2019 - Jan 2020

Gold Medal Gymnastics, Inc.

- Greeted and welcomed new guests with a positive first impression of the organization, ascertained to guests' needs. Gave tours of the facility, scheduled trials, and helped onboard new members
- Orchestrated the coordination of multiple weekly birthdays parties, collaborated, and communicated with parents to ensure their child's party needs, ideas, and safety were consistently met and held to the highest standard.