

# Medium-Fi Prototype

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**Studio:** Digital Democracy

**Presenter:** Leslie Kurt



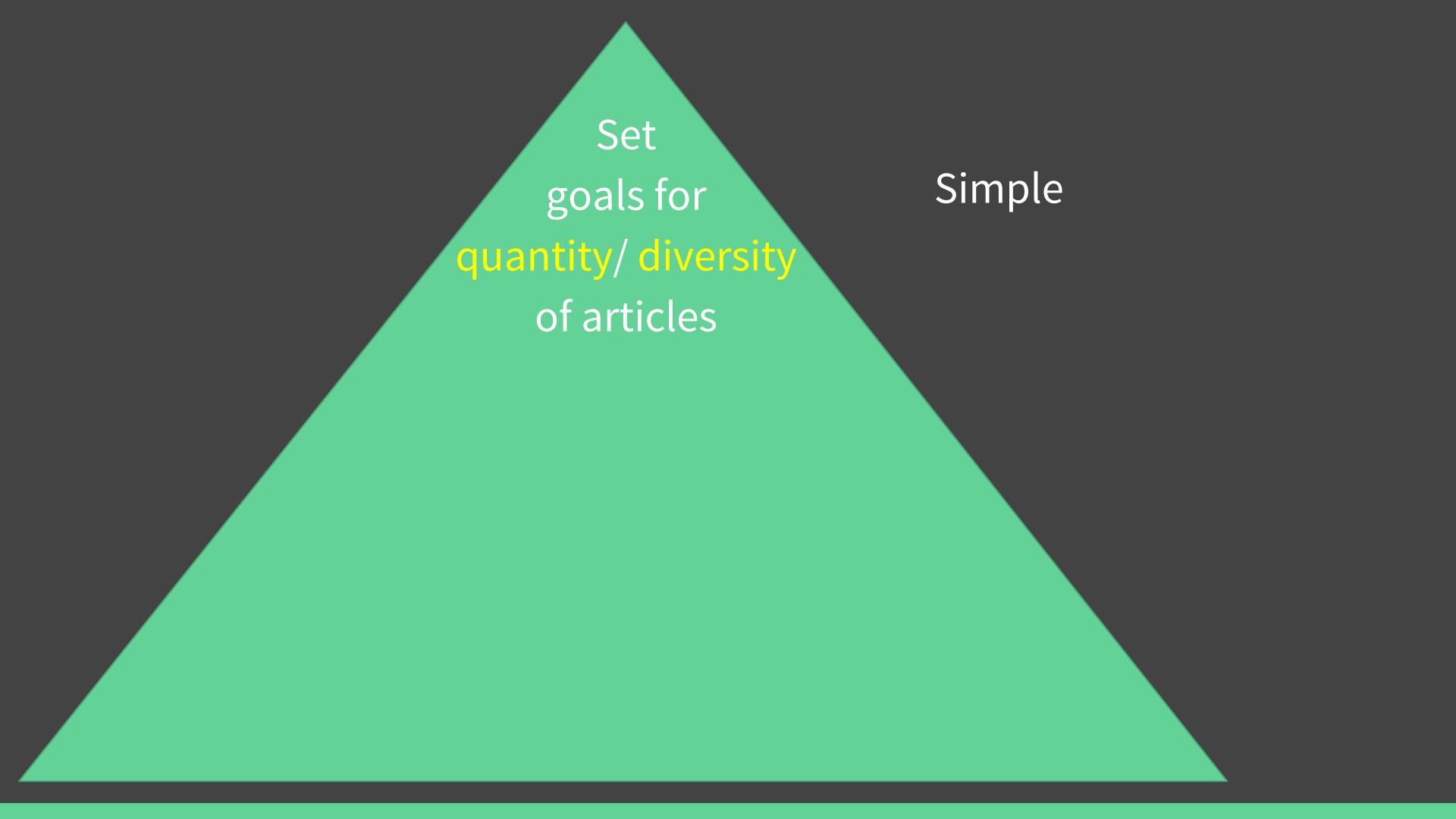
# Mission Statement

*Diversify  
your  
news!*



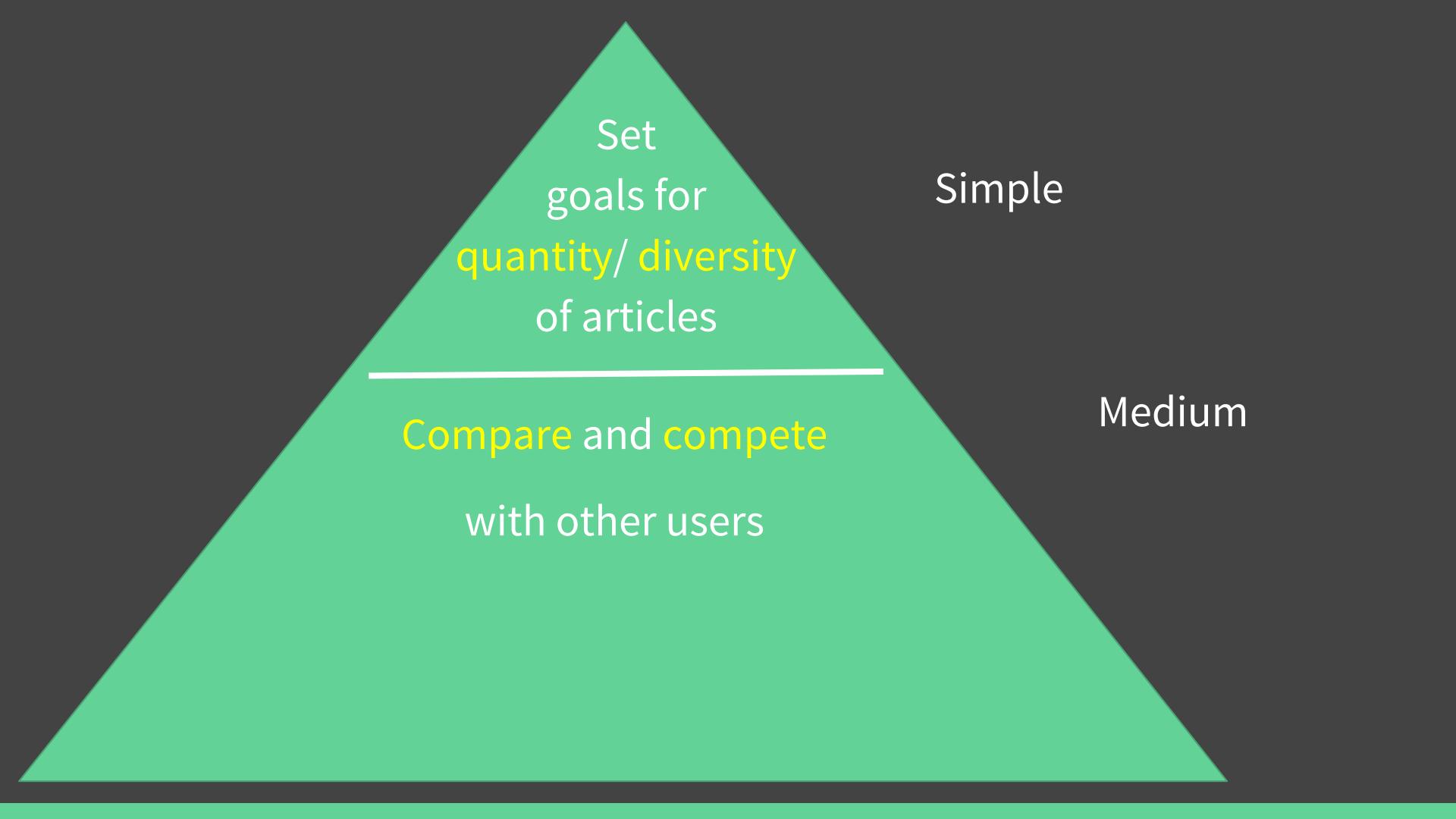
# Tasks

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Set  
goals for  
**quantity/ diversity**  
of articles

Simple



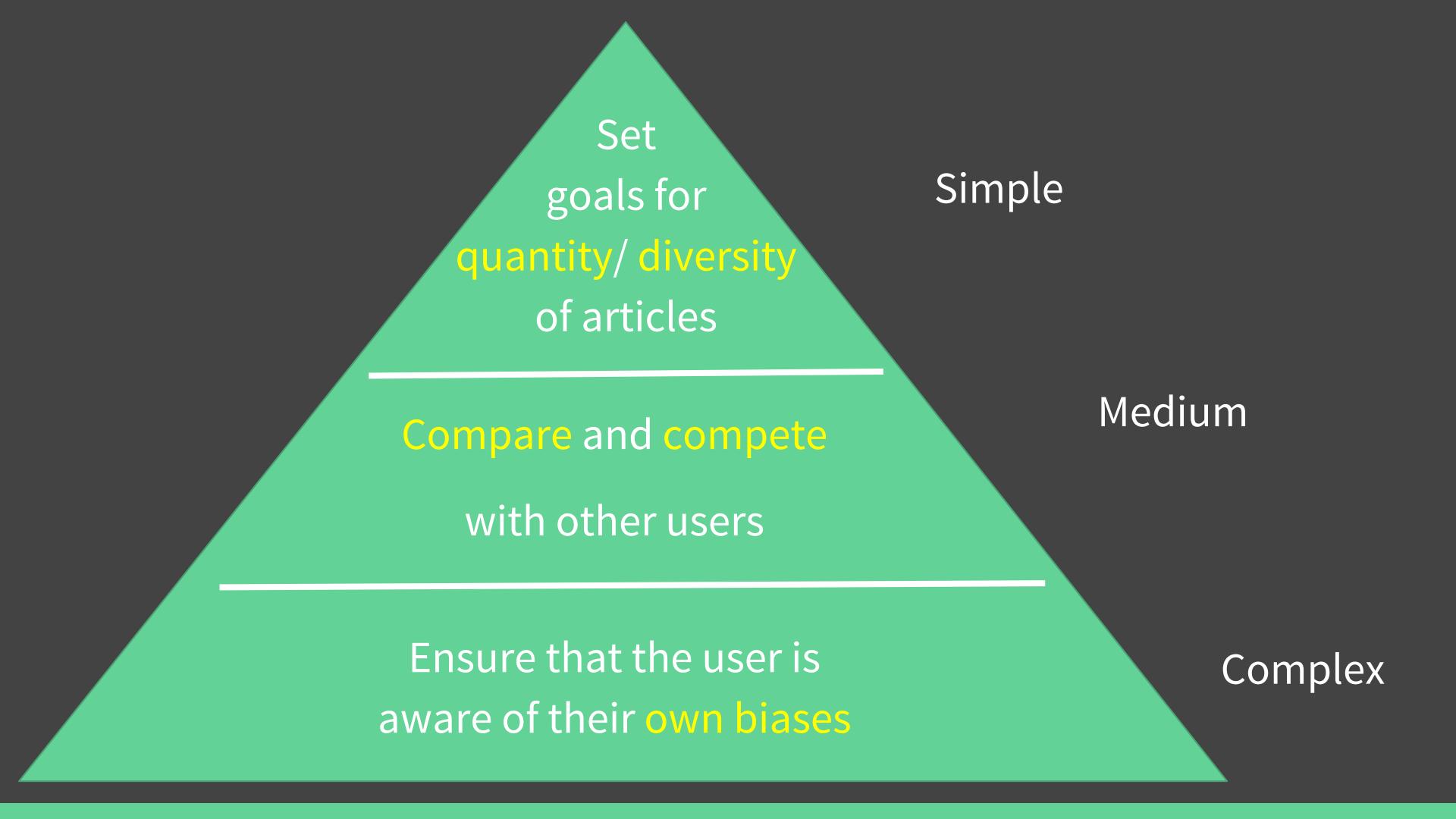
Set  
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**quantity/ diversity**  
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**Compare and compete**  
with other users

Simple

Medium



Set  
goals for  
**quantity/ diversity**  
of articles

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**Compare and compete**  
with other users

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Ensure that the user is  
aware of their **own biases**

Simple

Medium

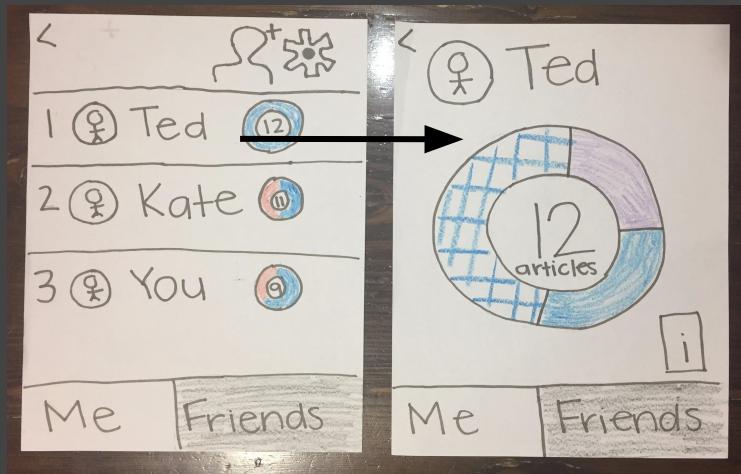
Complex

# UI Changes

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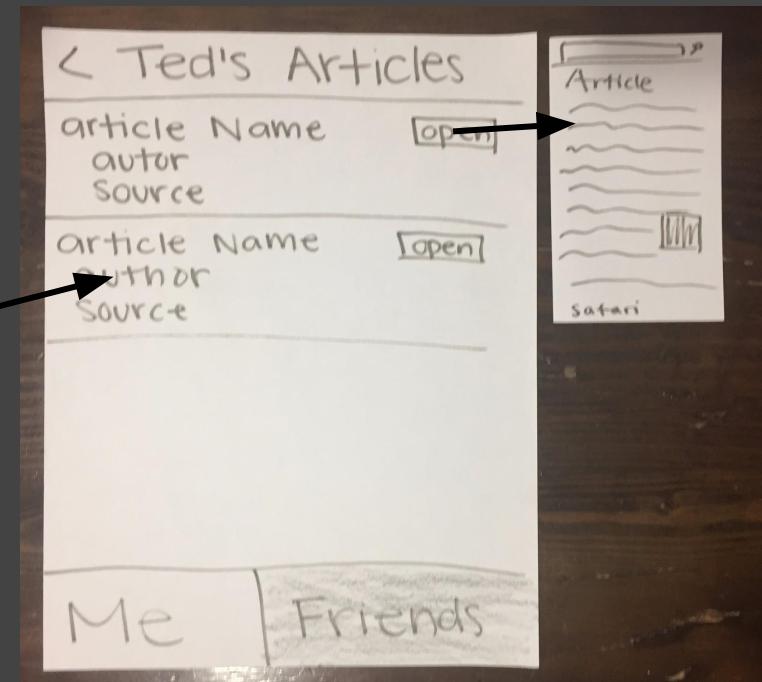
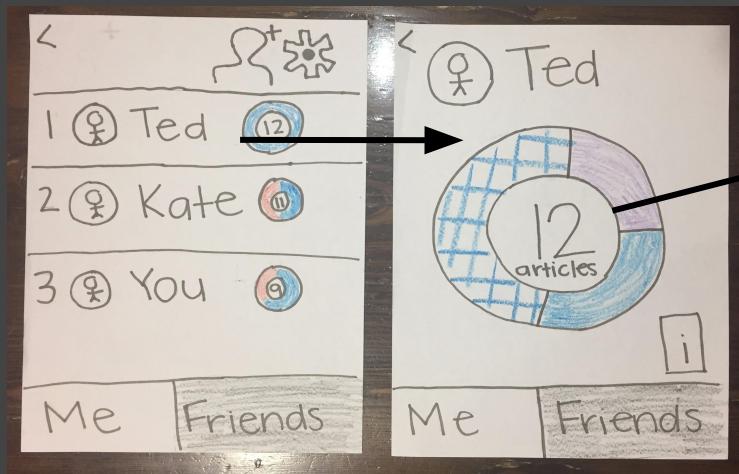
# UI Change #1:

View Friends'  
Articles



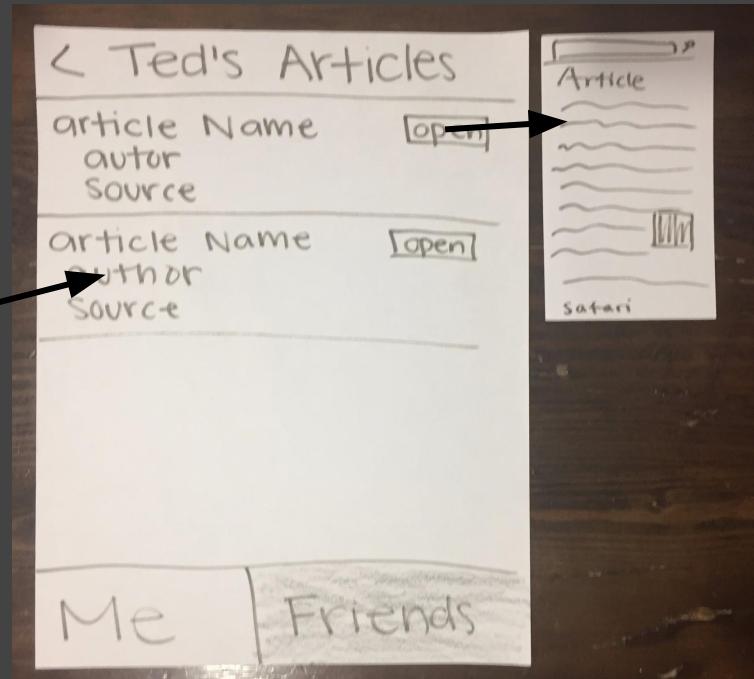
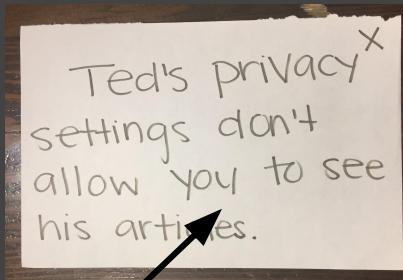
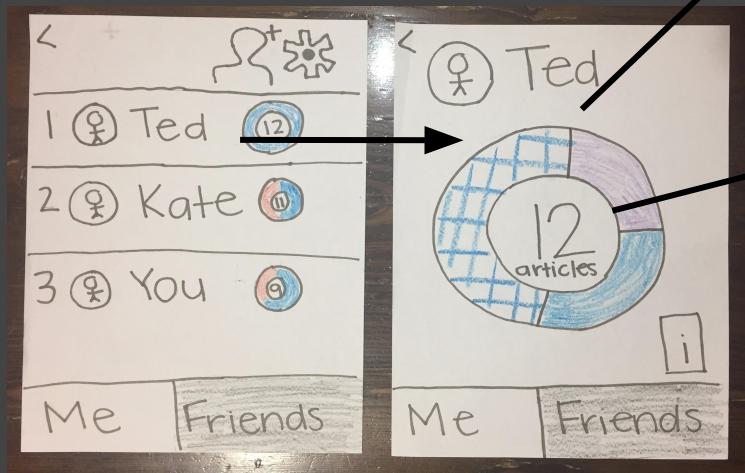
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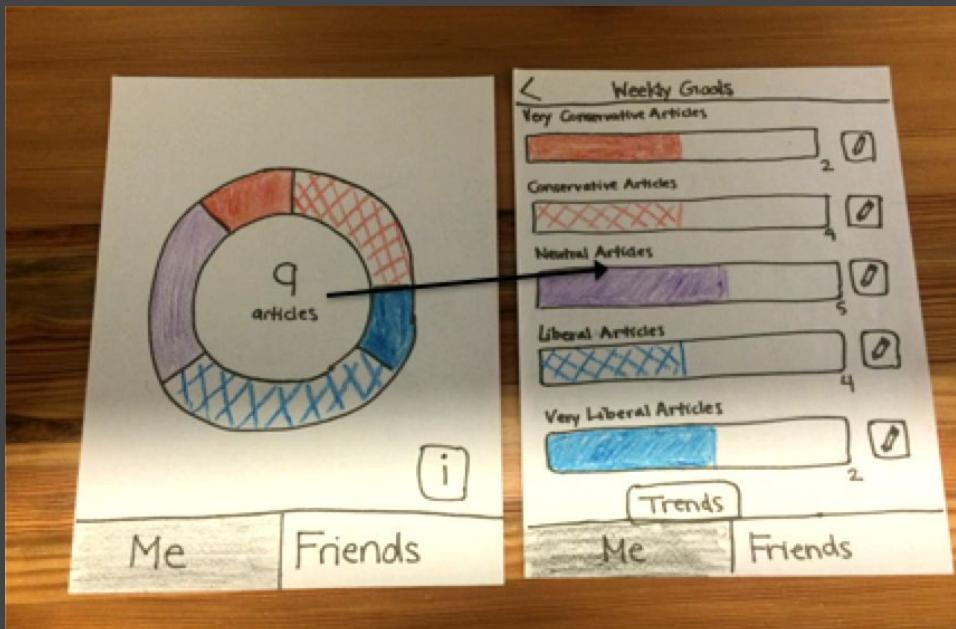
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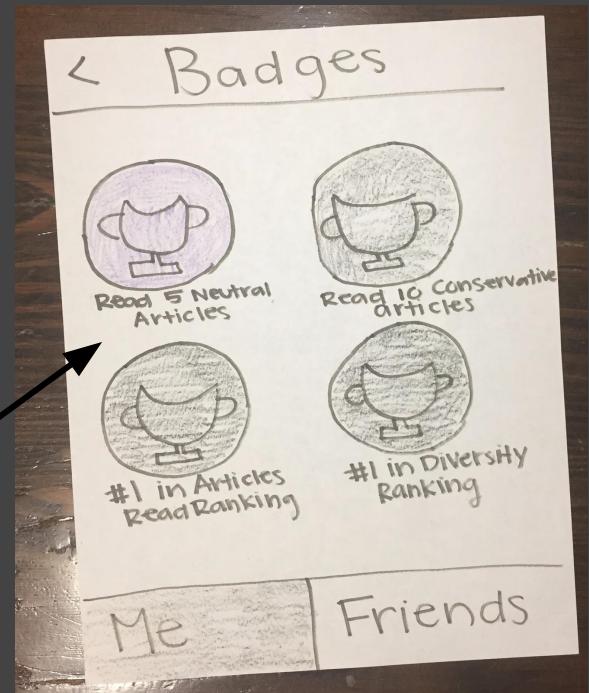
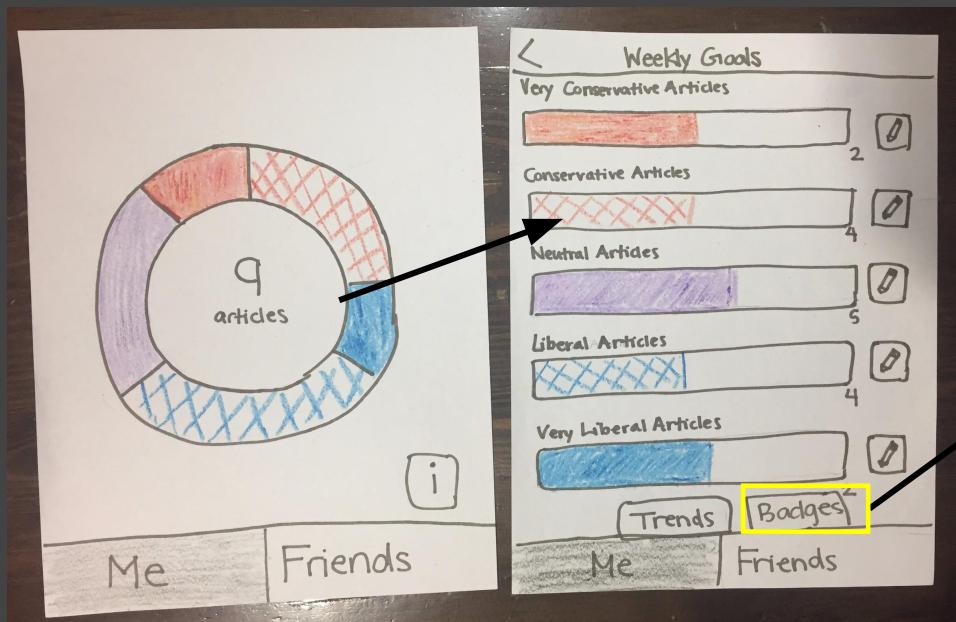
# UI Change #2

## Badges Screen



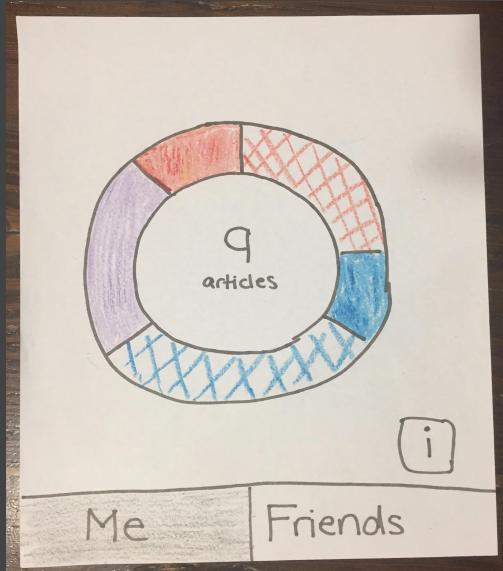
# UI Change #2

## Badges Screen



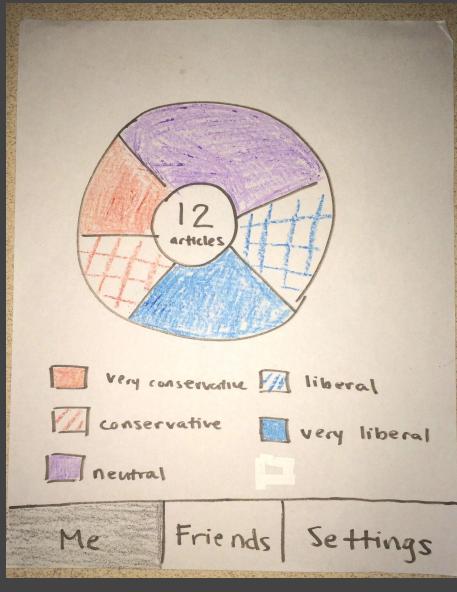
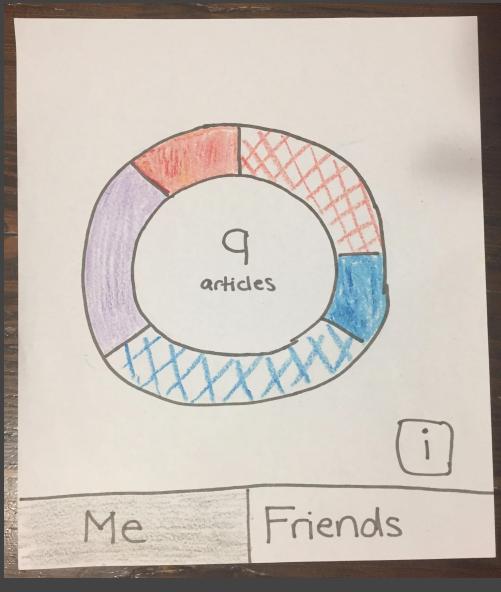
# UI Change #3

Updated home screen with new key  
and settings page



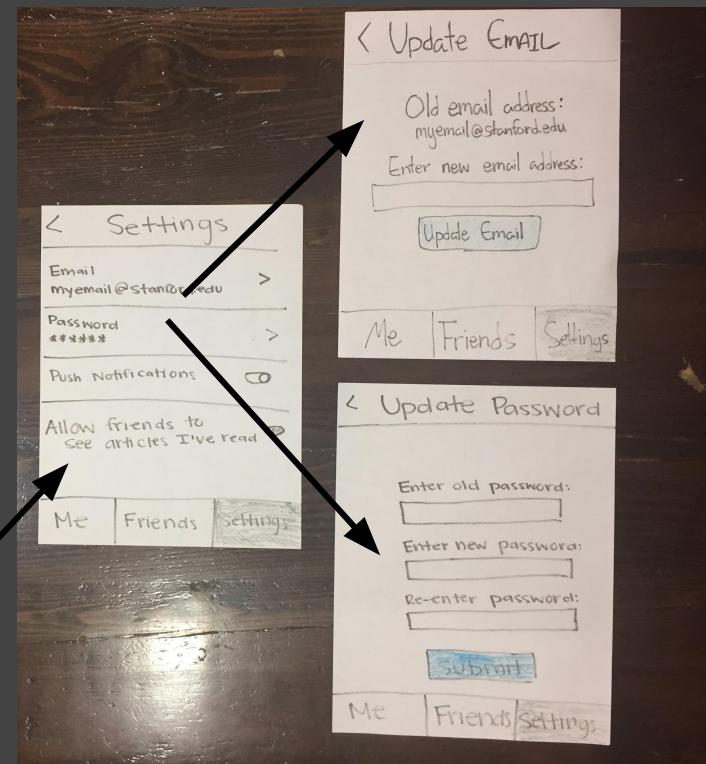
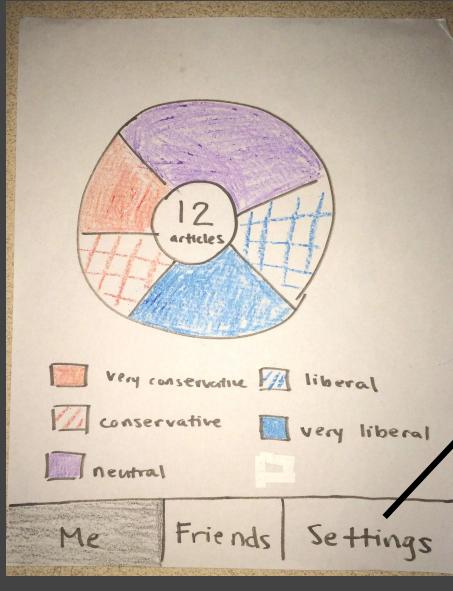
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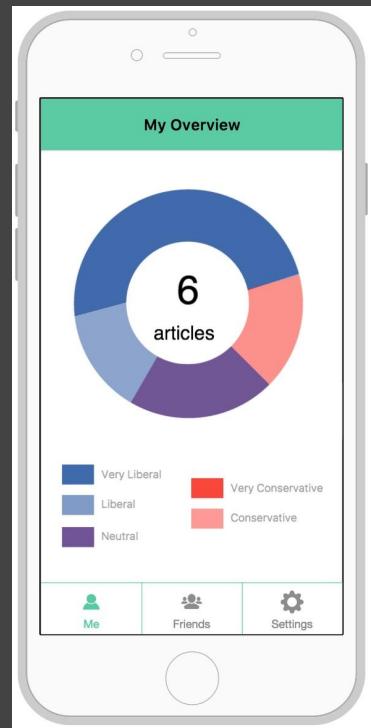
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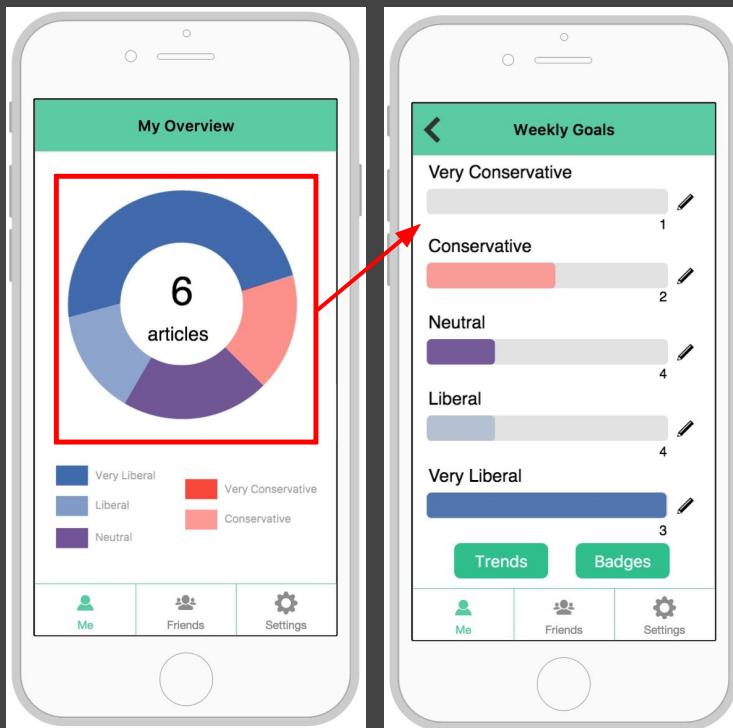
# Medium-Fi Task Flow

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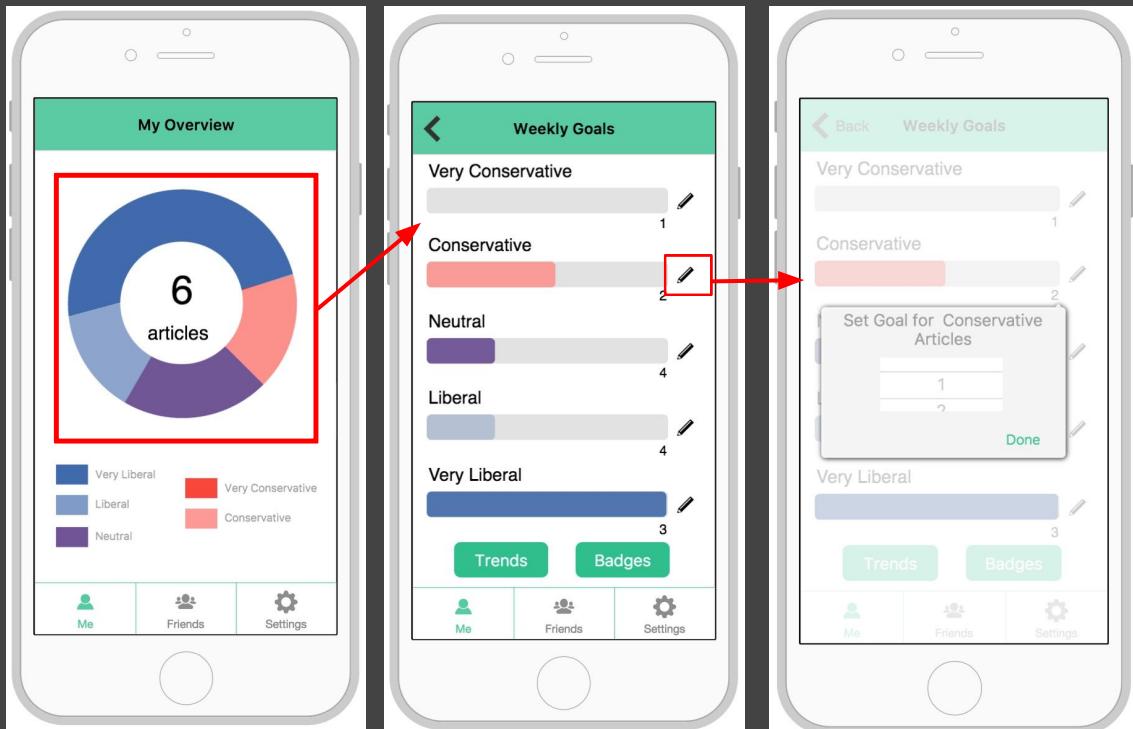
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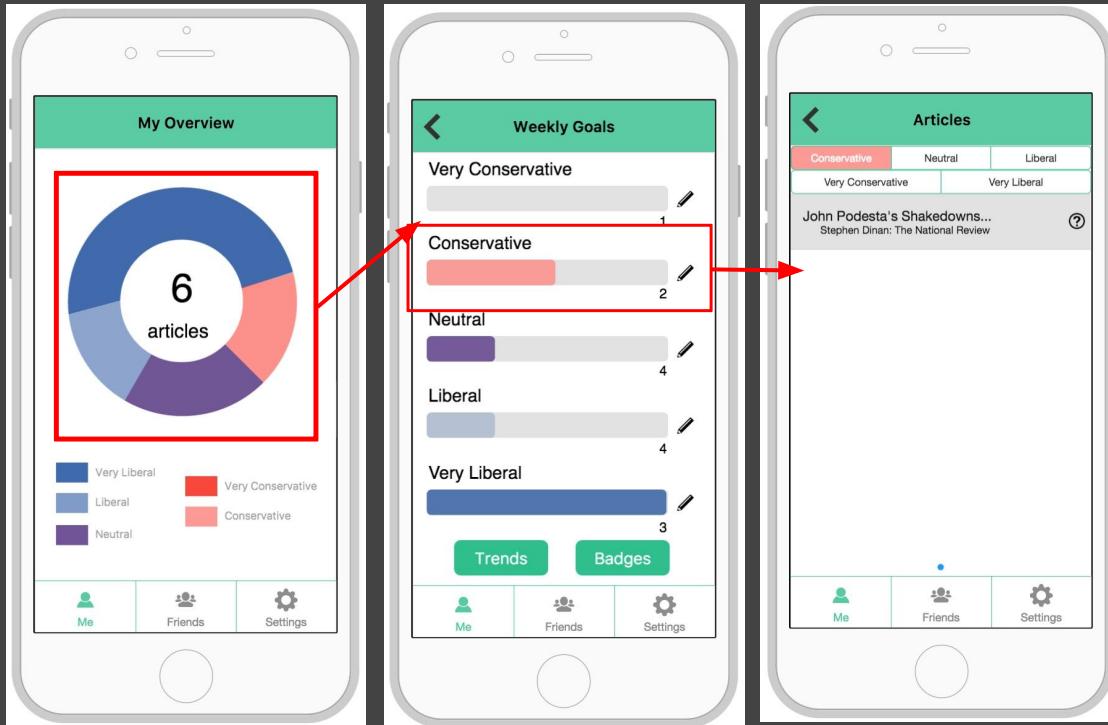
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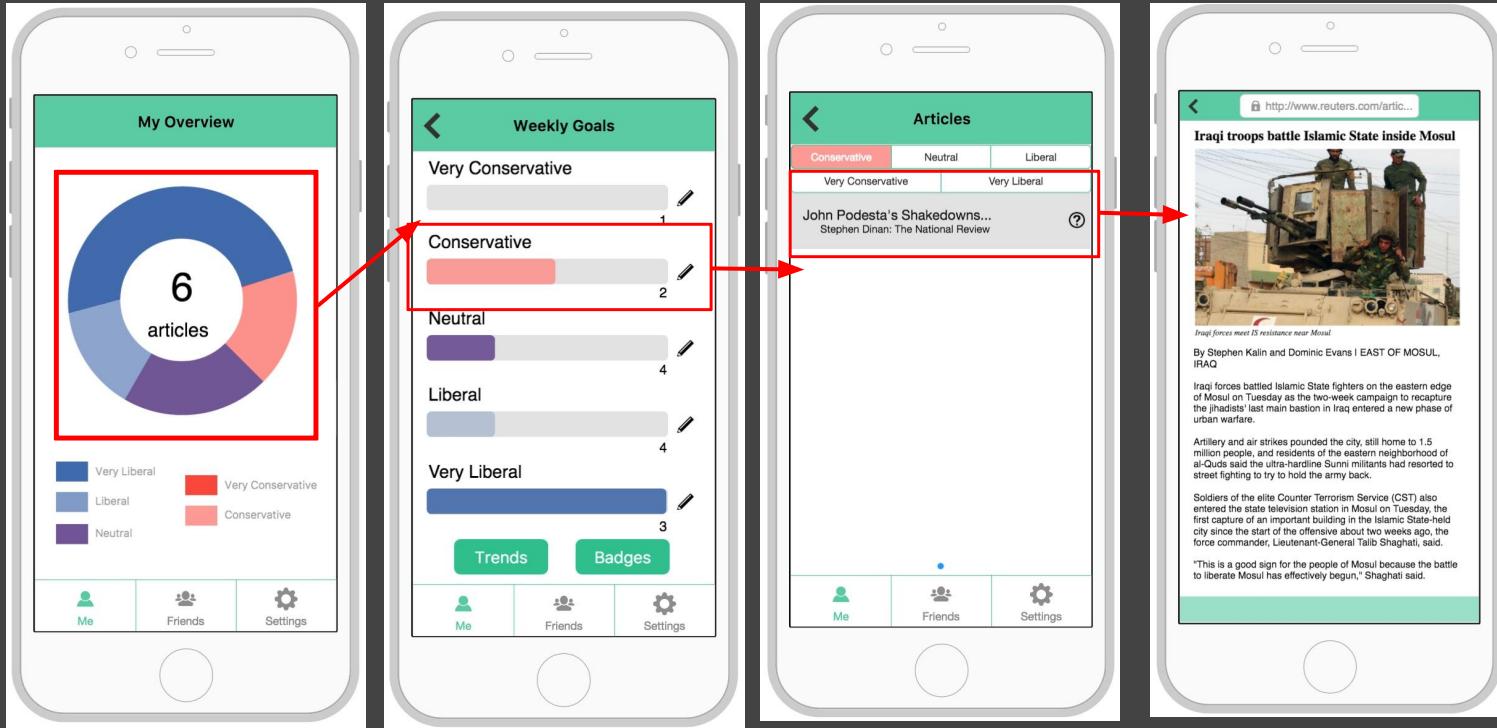
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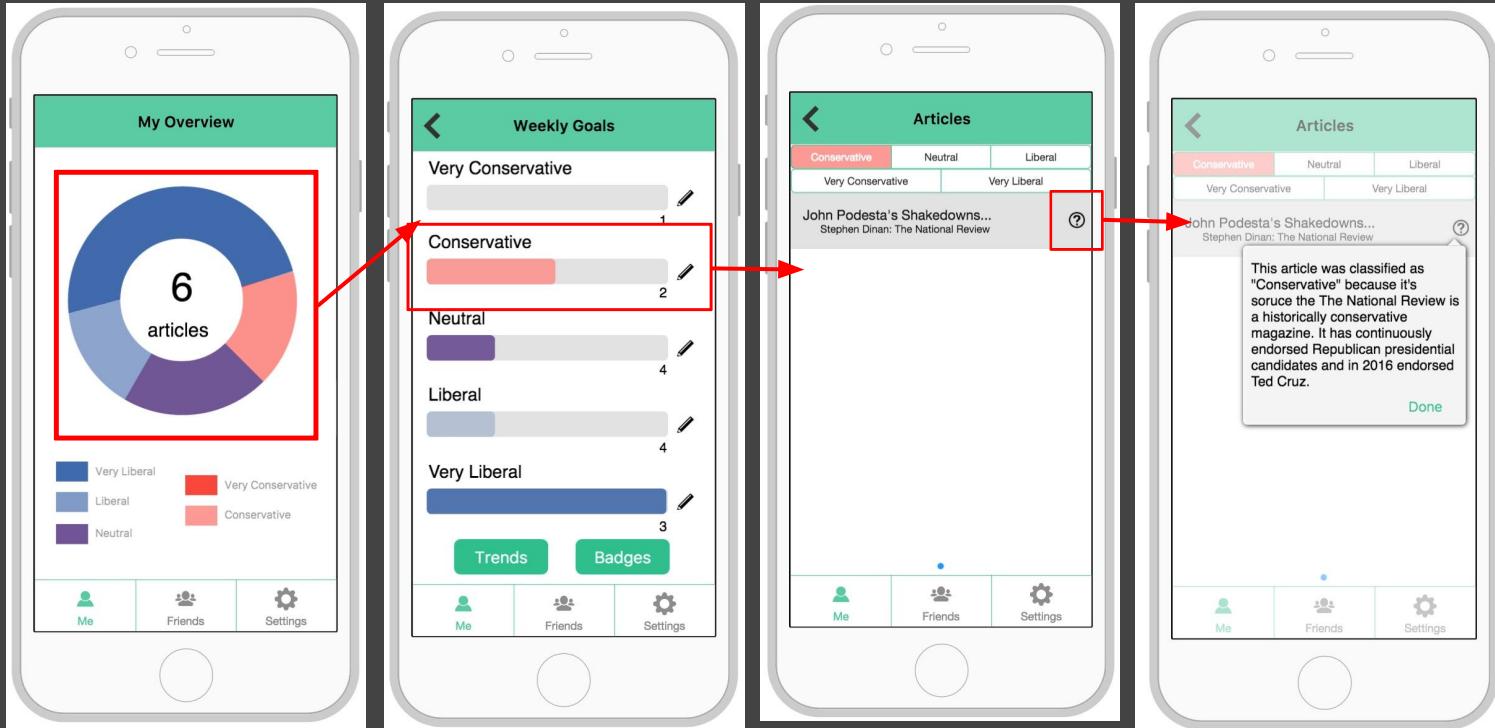
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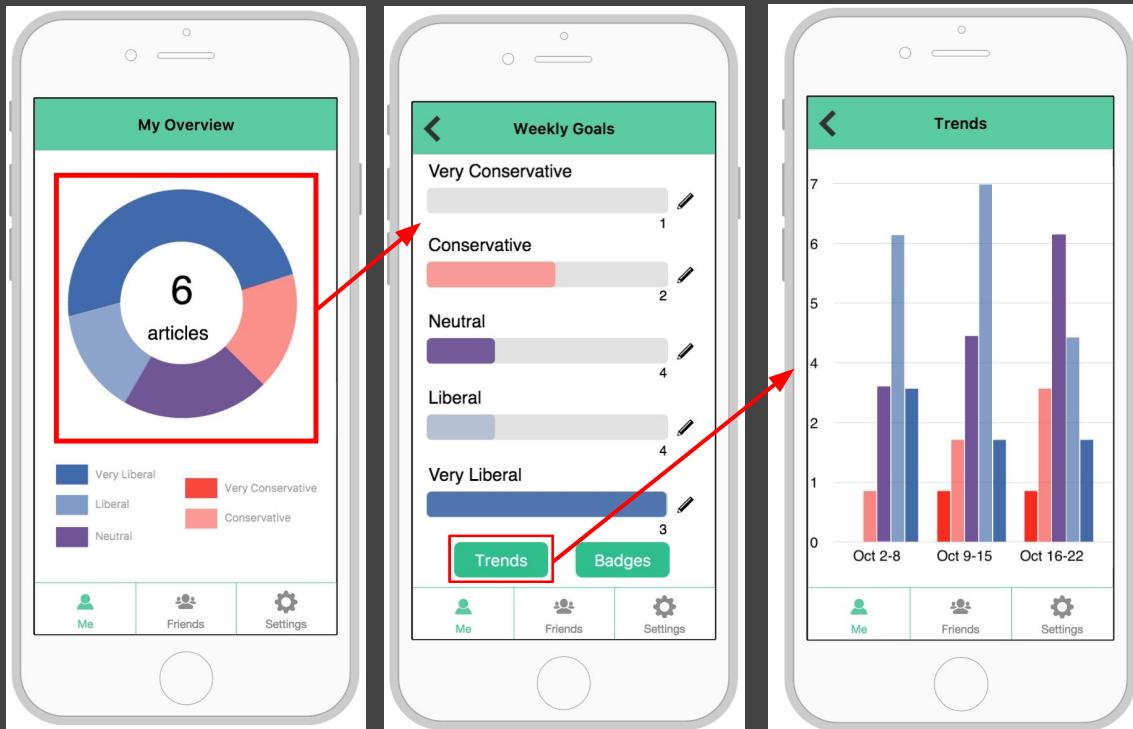
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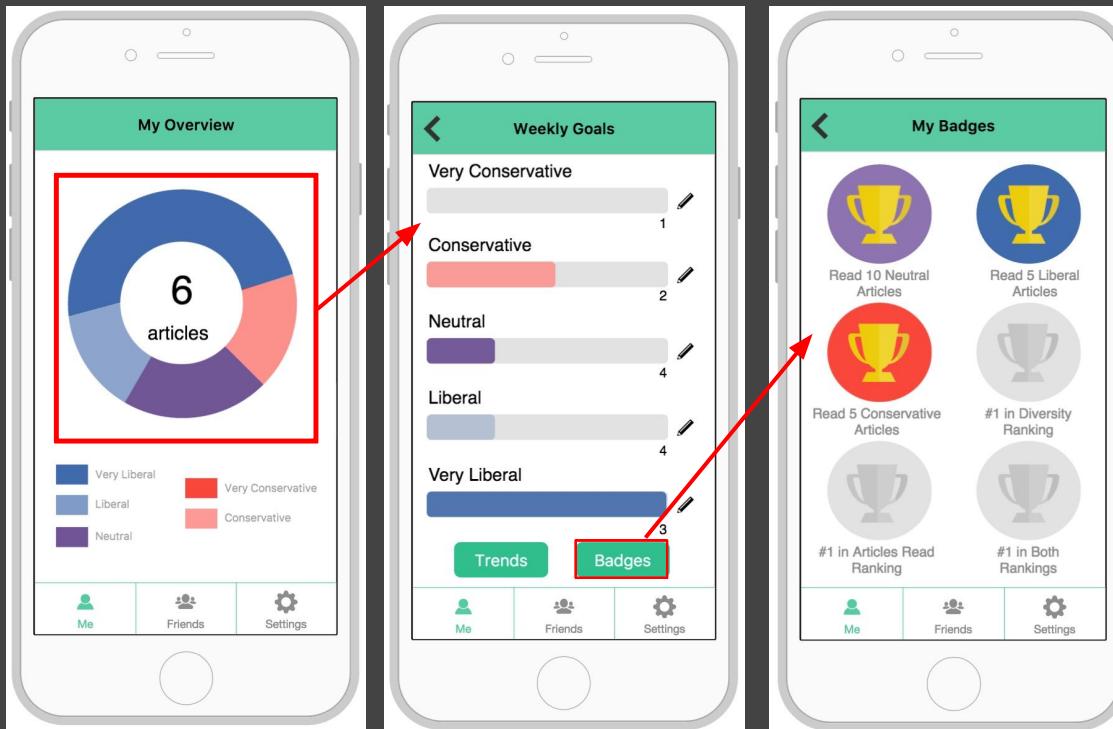
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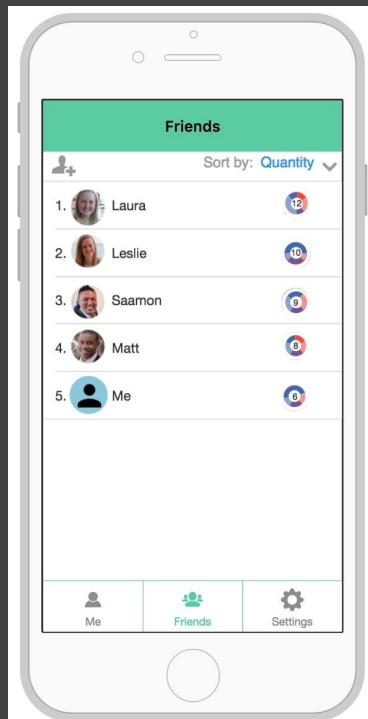
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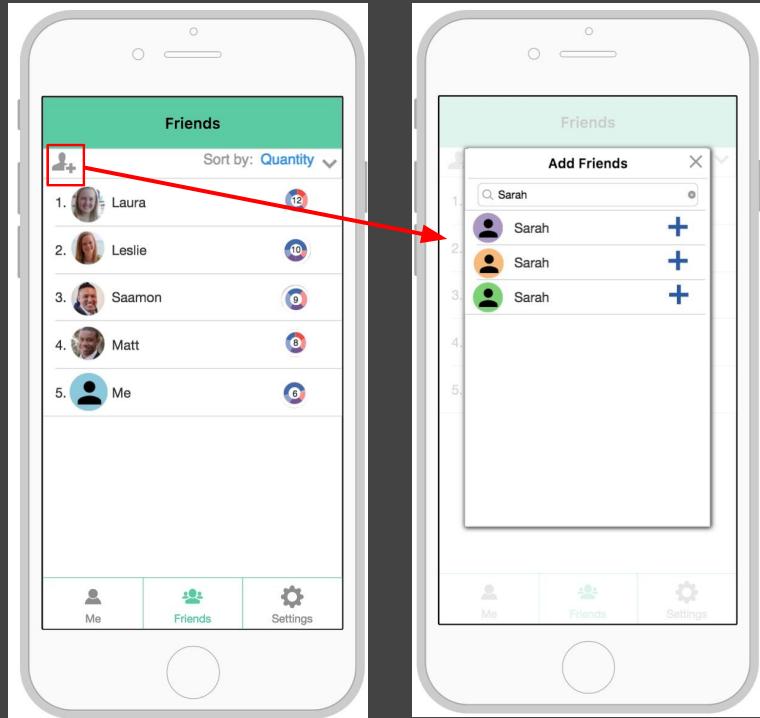
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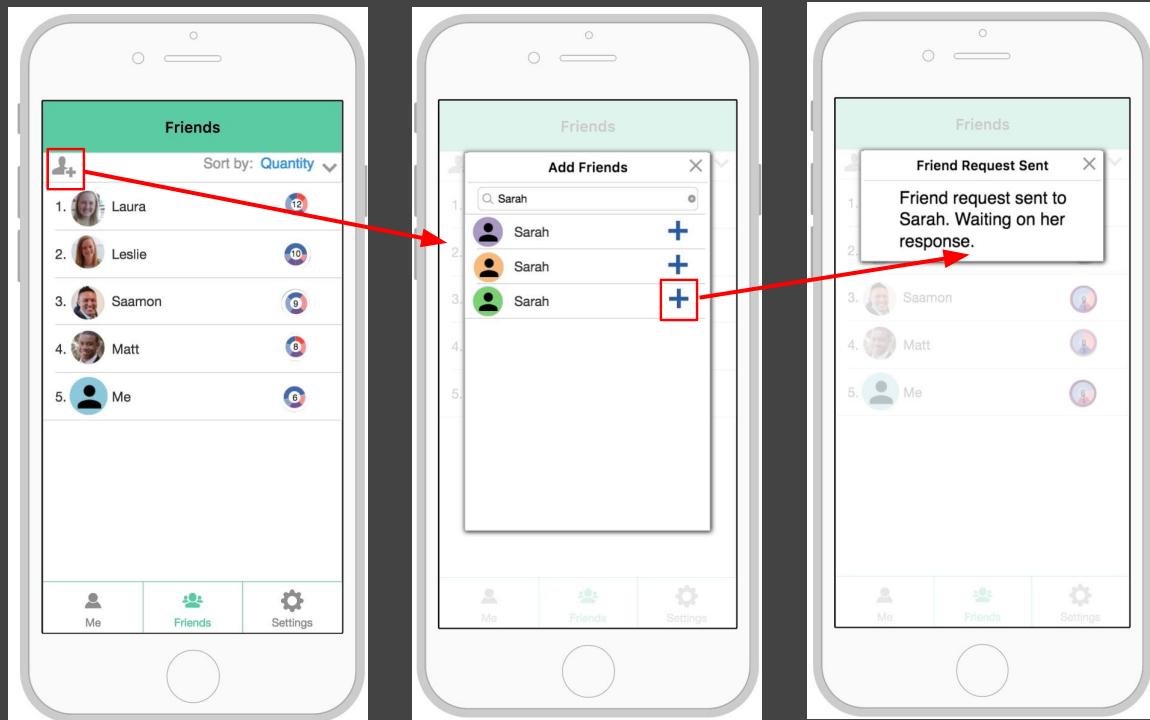
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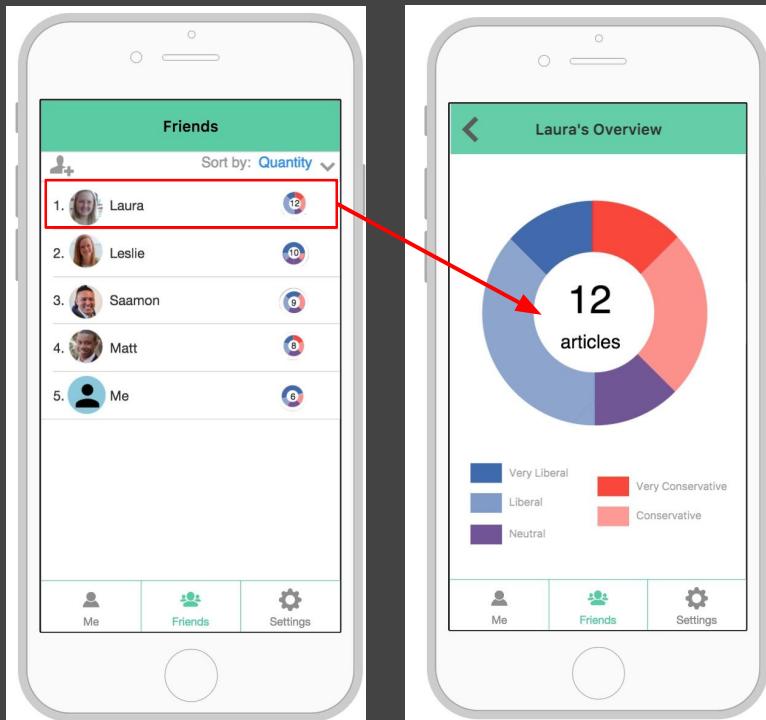
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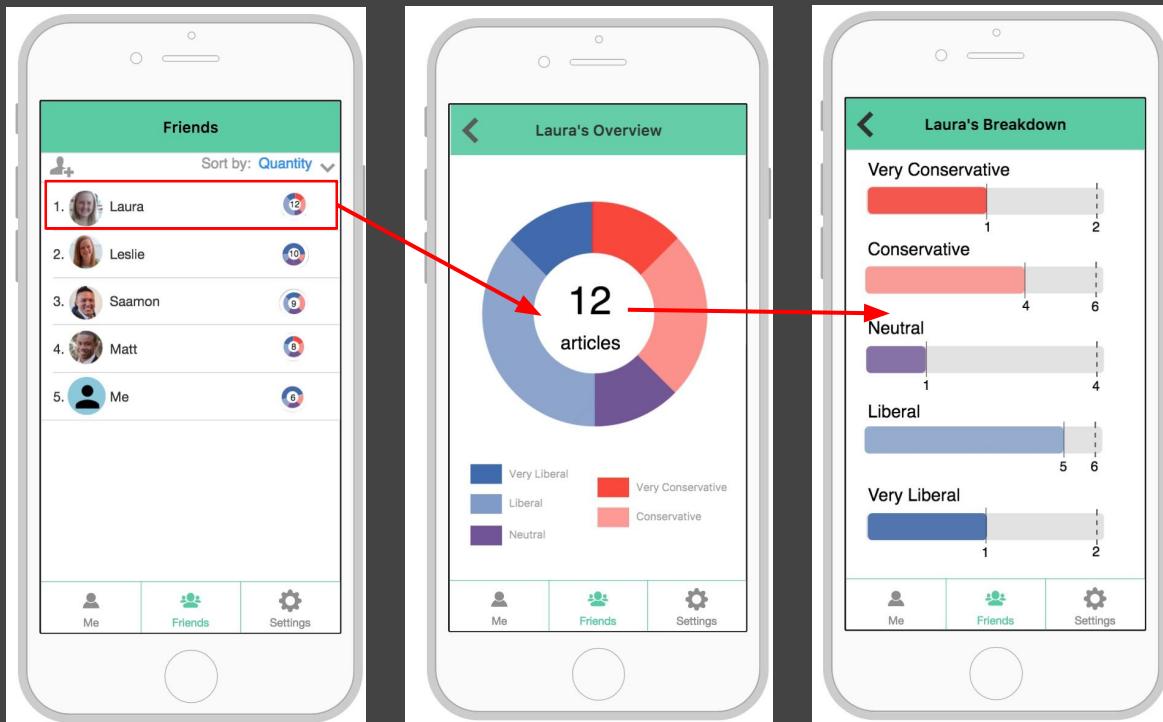
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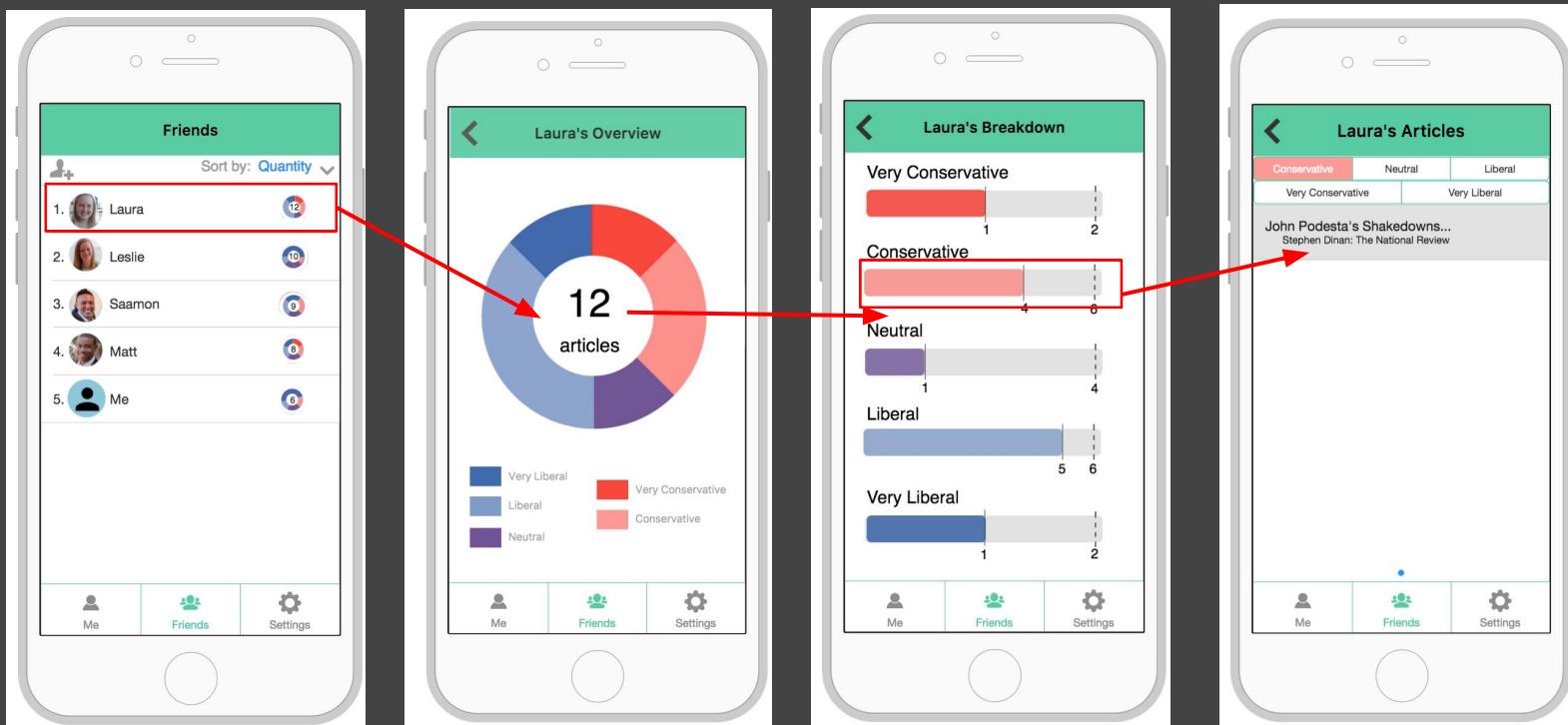
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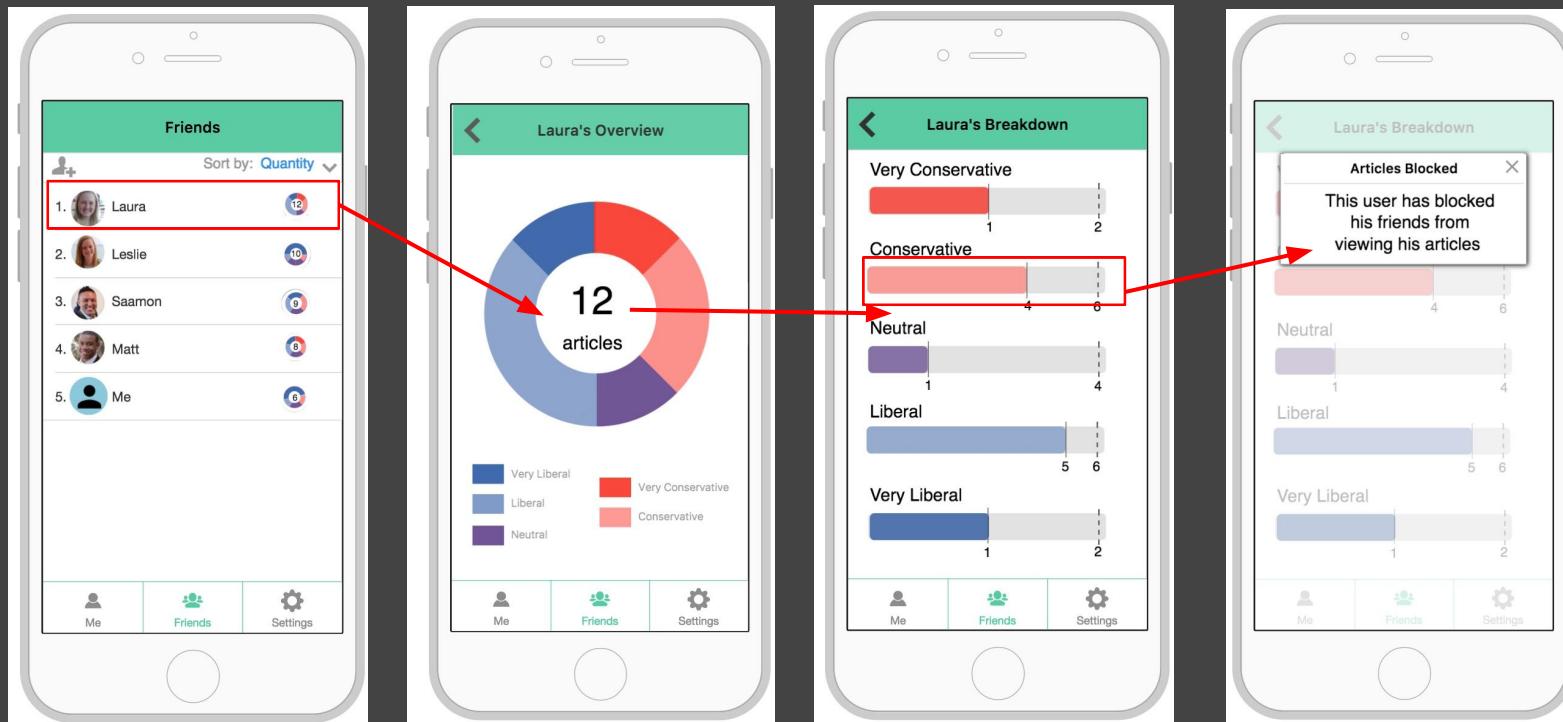
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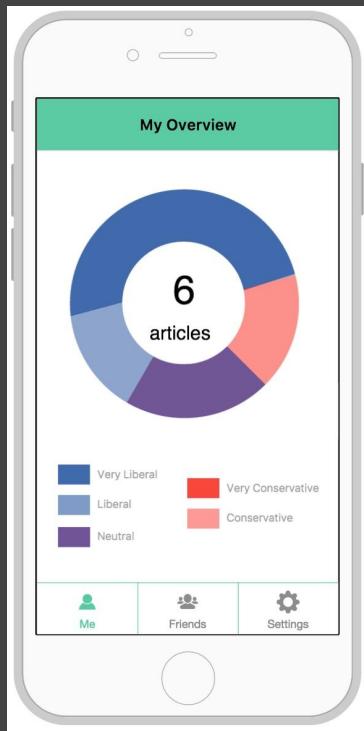
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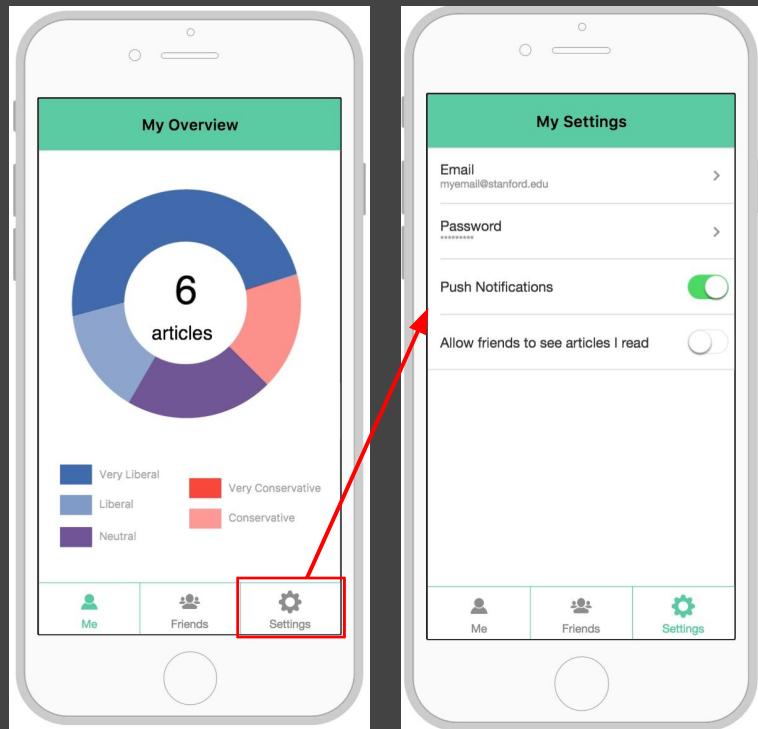
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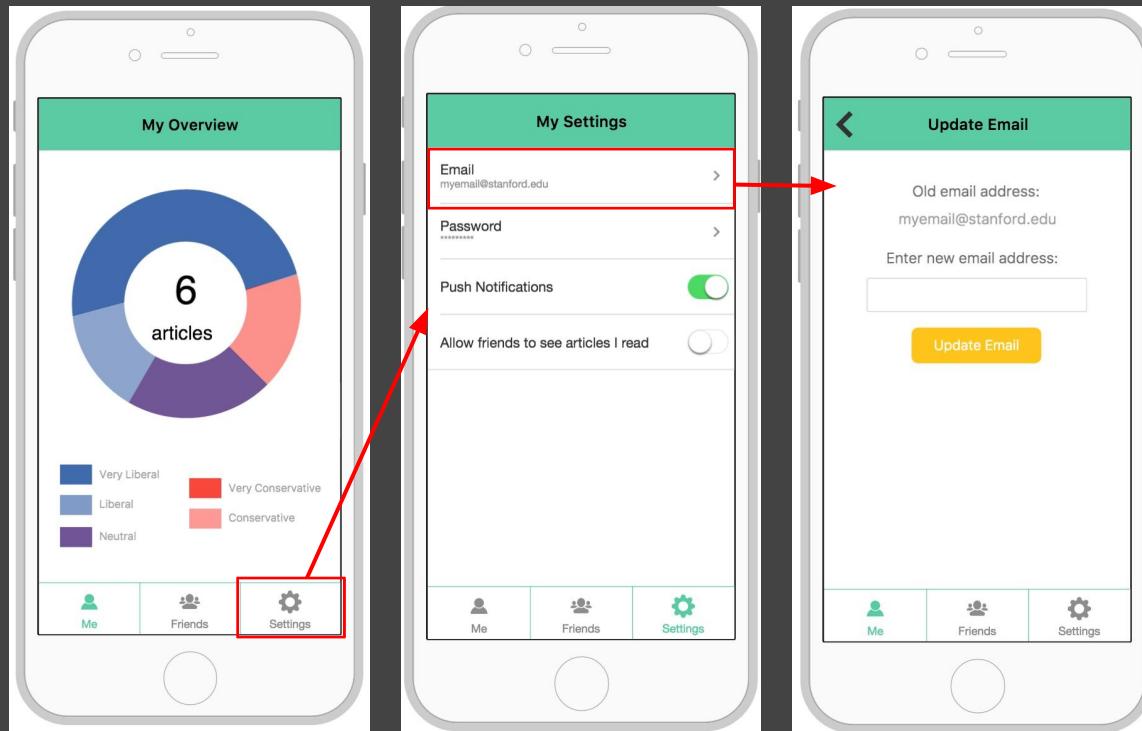
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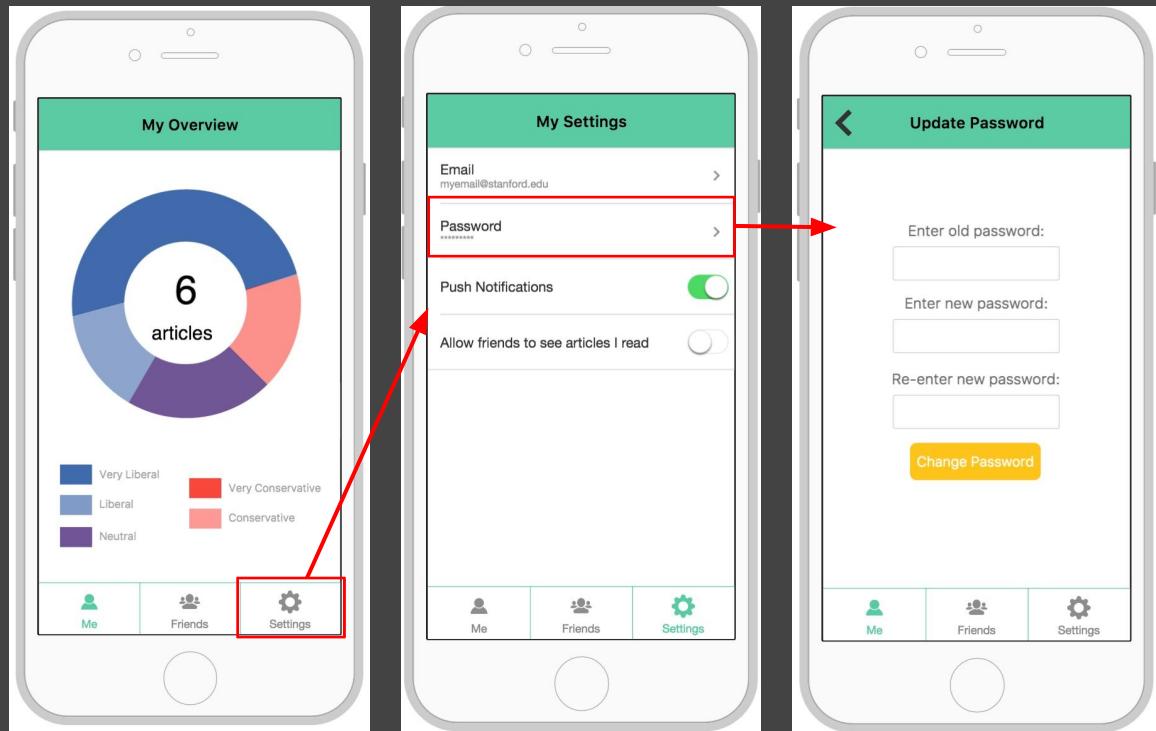
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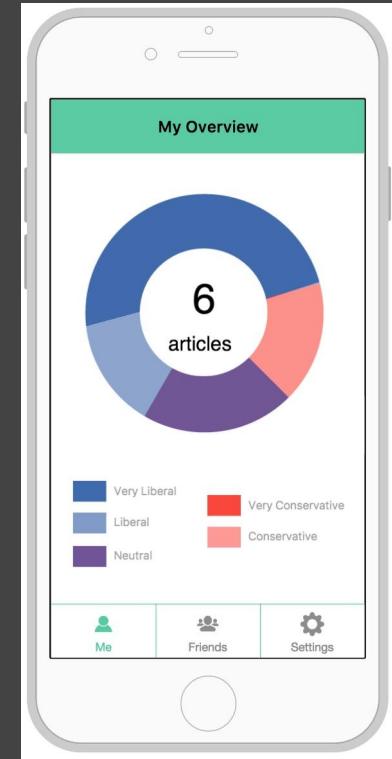
# Medium-Fi Task Flow



# Prototype Tools

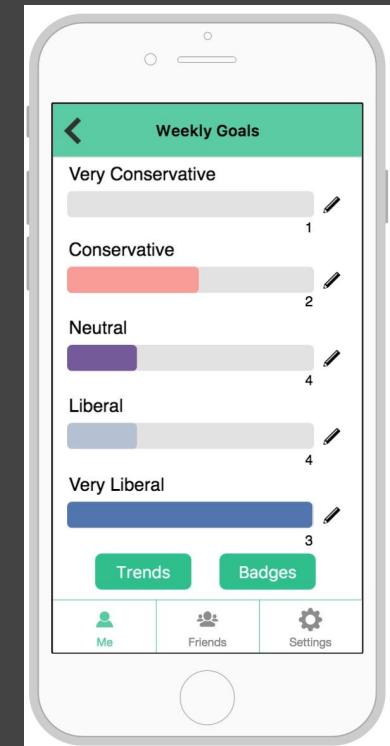
## Proto.io

- + Easy drag-drop interface
- + Predefined iOS tools
- Changes weren't consistent across screens
- Couldn't create your own elements



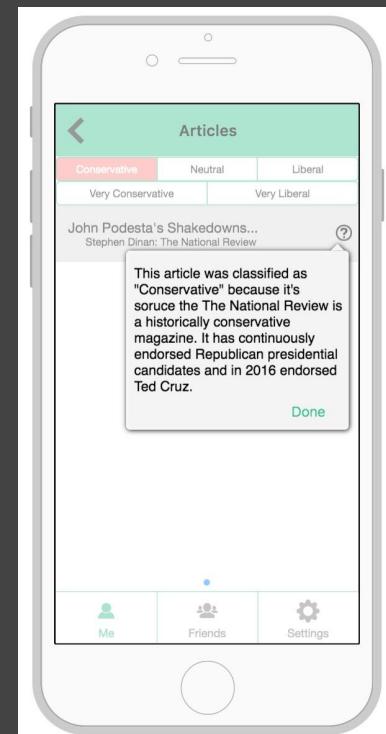
# Limitations/ Trade-offs

- Basic variable functionality
- No push notifications
- Not all articles have classification description
- No scrolling



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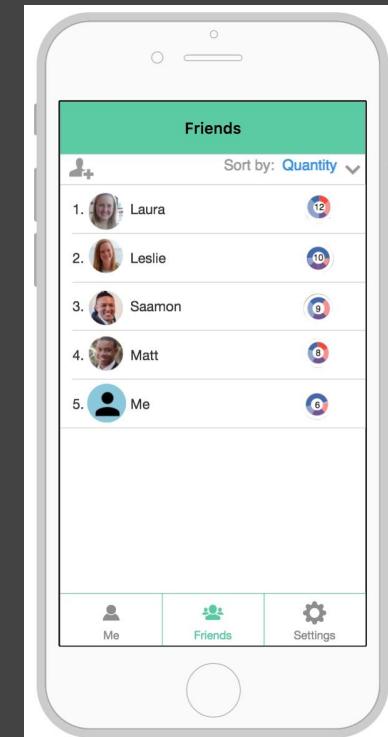
# Wizard-of-Oz/ Hard Code

## Wizard-of-Oz

- None

## Hard Code

- Specific articles/ distribution of articles
- Friends and friend's rankings
- Add friend feature



# Key Takeaways

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- Important to have a cohesive interface
- Sometimes things drawn on paper didn't look good in app-form
- Adding features should be intentional

# Appendix

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# Notes

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