

# Final Evaluations plan

## Concept & Evaluation

The Evaluation Plan for final concept it is structured in two sections that will be outlined in the next page. The plan for them is slightly different in terms of selected participant and task requested.

Design goal	Interaction qualities	Design elements
<b>Target group</b> <ul style="list-style-type: none"><li>• Pedestrian with the phone</li><li>• Random pedestrian</li></ul>	Predictable	Fidget mechanism
<b>Intended effect</b> Implicit communication between pedestrians	Engaging	Lights feedback
<b>Context</b> Crowded environment	Create consciousness	Visible colors
	Communicative	Challenge
	Playful	

## What I want to use to evaluate my Interaction?

The final prototypes that allow me to collect evidences that help to test the assessment criteria

- HIGH-FI final prototype, the technology used and the functionality is very close to the final concept
- Short term & task specific
- In the actual context