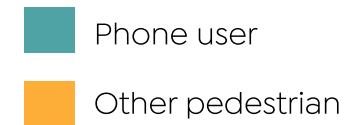
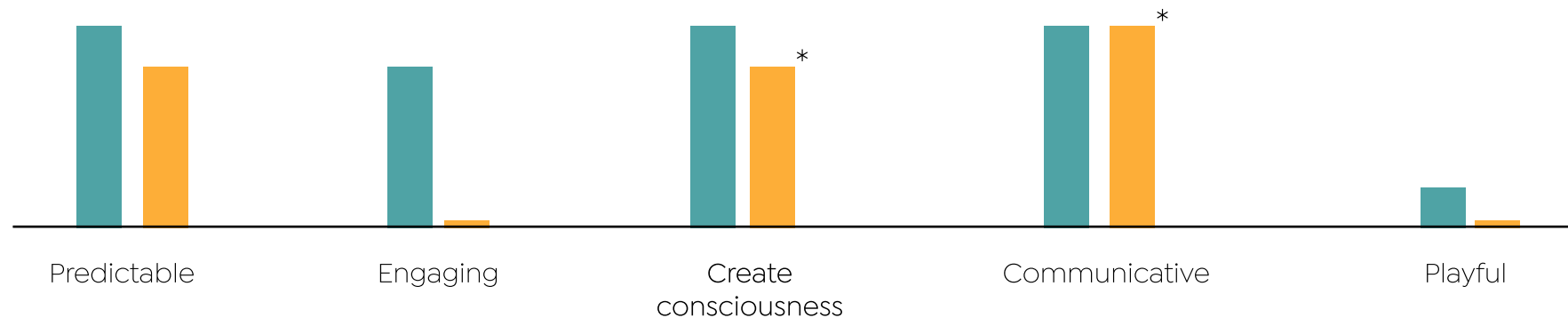


Evaluation 1



This test has been made by telling the pedestrian with the phone to move and engage with the mechanism while walking around and performing tasks on his phone. The phone's user have been told that his aim was to control the mechanism by moving it right or left depending on whether he was going to move or he had the perception that he was right or left, at the same time do tasks on his phone. While the pedestrian without the phone was not informed about what to expect from the test.

Direction prototype



*the score given by the other pedestrian was justified by this sentence "If i know the product then i would know what it does"

1. The fact that you control it yourself make it predictable
2. The arrow pointer made it predictable for the other pedestrian
3. For the phone user it was engaging but not completely. He wasn't sure he was doing it correctly
4. It wasn't engaging for the other pedestrian at all
5. It was creating a lot ow awareness in the phone user
6. The phone user had the perception that the device was communication more towards himself than to the others. He had no feedback about the other pedestrians understanding
7. A bit more playful then the other prototype