

Final Evaluations plan

Concept & Evaluation

Evaluation 1

Participants

- 1 Pedestrian with the phone
- Crowd of pedestrian both with and without phone

Materials

Phone in use + Prototype

Requested task

The participant will be asked to walk from point A to point B in a selected area of the market while using the phone and the Prototype

Context

Crowded environment, in the actual context

Expected duration

5 minutes test + 15 minutes evaluation and interview

Test assessment

- In-situ observations
- Interviews
- Rating from participants

N. of session

2 session - 2 participants

Evaluation 2

Participants

- 1 Pedestrian with the phone
- 1 Pedestrian without the phone

Materials

Phone in use + Prototype

Requested task

The participants will be asked to walk in the context while one of them use the prototype and the other one act as the pedestrian without the phone. Then the role will be switched

Context

Crowded environment, in the actual context

Expected duration

5 minutes test + 25 minutes evaluation and interview

Test assessment

- In-situ observations
- Interviews
- Rating from participants

N. of session

4 session - 8 participants

See appendix p. 101 for details about plan, test procedure