

# Community aspect

## Concept & Evaluation

During the research activity and the interviews I iterated I realized how being part of a certain group make the difference in the evaluation of the product.

*“If I would know that this product exist on the market than I would get the meaning and the function of it straight away”*

This is one of the most mentioned sentences during the different evaluations sessions. It is then clear that to reach a successful interaction not only the direct user need to know that functionality of the product but also the stakeholders need to have some knowledge.

It is important to be aware that some aspects need to be taken into consideration

- 1 Common and shared values within a community
- 2 Group of people with the same needs
- 3 Need to raise awareness on the topic
- 4 Need to contextualize the product

