

A FORCE TO BE RECKONED WITH?

OPEN + CO-OP



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<http://weareopen.coop> | <http://open.coop>

A LITTLE BACKGROUND

OPEN SOURCE USED TO BE...

- ▶ kind of crappy, alternative software for poor people
- ▶ a hobby for nerds
- ▶ a crazy dream

CO-OPS WERE

- ▶ kind of radical business form for people who wore sandals
- ▶ grocery stores that sold a lot of whole grain products
- ▶ a crazy dream



THE SOFTWARE INDUSTRY IS WORTH

300 BILLION

THE FUTURE OF OPEN SOURCE SURVEY RECEIVED OVER 1300 RESPONSES

PLATINUM COLLABORATORS



COLLABORATORS



ONLY 3% OF COMPANIES DON'T USE #FOSS AT ALL

78% OF COMPANIES RUN ON #FOSS TECHNOLOGIES

**INSERT STOCK PHOTO
OF PEOPLE HOLDING
HANDS OR A HIPPIE
OR SOMETHING FUNNY**

CO-OPS WORLDWIDE EMPLOY

250 MILLION

2014 THE WORLD CO- OPERATIVE MONITOR



Co-operative enterprises
build a better world

THE LARGEST 300 CO-OPERATIVES HAD A

2.2 TRILLION TURNOVER



#OPENCLOOP

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