LAURA IUGA



FRONTEND DEVELOPER & CREATIVE PROFESSIONAL

With a background in Intermedia Arts, I possess a unique blend of skills in graphic design, frontend development, and UX design. My expertise includes creating visually compelling and user-centric designs, managing projects. Proficient in design tools such as Figma, Adobe, I excel in developing complex web-based and mobile applications. My experience in marketing and NGO project coordination further enhances my ability to navigate diverse tasks and collaborate effectively with various stakeholders.



EXPERIENCE

FRONTEND DEVELOPER & UI DESIGNER & VIDEO EDITOR

<u>Digital Public Goods</u> | Sept 2024 - Present

I am contributing to the new front-end implementation of the DPGA site, ensuring a smooth and responsive user experience. Stack: Figma | React, Next.js, NextUI, Tailwind.

ModernTéka | Apr 2024 - June 2024

Co-Developed the ModernTéka's architectural application based on given Figma design, also redesigned some needed assets. Implemented MapBox GL JS to display the featured buildings, there will be visualised some guided tours as well. Built using MapBox, React, Next.js, Hygraph, Vercel and Tailwind.

Nyksund-Berlin Artistic Archive | Nov 2023 - June 2024

Collaborated and managed the archive structure planning, designed the responsive web UX&UI and implemented the application. Stack: Miro, Figma | React, Next.js, Hygraph, Vercel, Tailwind.

Radioship.org | March 2023 - Aug 2023

Contributed to the open-source Speech-to-Text and Searchable Audio Archive project. Designed UX & <u>UI in Figma</u> and implemented <u>Civil Radio Archive</u> (beta) app using React, Next.js, Tailwind, and TypeScript. Edited the <u>Radioship Toolkit video</u> presentation.

<u>Acacia Hostel</u> & <u>Pesto Hostel</u> | June 2023 - July 2023

Participated in the development of the responsive booking web application for hostels. Utilized templates to attain optimal layouts across various screen sizes and resolutions.

DIGITAL MARKETING MANAGER

HRP Europe Kft. | Dec 2019 - Aug 2021

Coded with HTML B2B newsletters, created content and design for it, reaching 5,000 partners. Redesigned and coded newsletter template for automated Outlook letters. Also served as the content author for the company's specialized website's. Ex.: <u>SmartHome</u>

DIGITAL ARCHIVIST

Forum Hungaricum Non-profit Ltd. | Sept 2018 - Dec 2019

Digitised and archived historical documents using ABBYY, ensuring accurate OCR of textual records, and uploaded them to the public database of the <u>Hungarian National Digital Archive</u>.

MOTION PICTURE AND ANIMATION TEACHER

Szinapszis School | 2015 March – 2015 Aug

Instructed adults in basic animation and motion picture techniques, covering object animation, paper-cut, and stop-motion animation.

PROJECT COORDINATOR, ANIMATOR, GRAPHIC DESIGNER

Lemma Cultural Association | 2013 & 2014

Conceptualized the <u>Island of Delights</u> and <u>Time Capsule</u> projects at Sziget Festival, involving 108 participants in 2013 and 240 in 2014.

CREATIVE FREELANCER & CO-WORKER

Produced YouTube videos and crafted web pages, and visuals for diverse clients since 2009.

SKILLS

Frontend Coding: HTML, CSS, Styled-components, Tailwind, JavaScript, Typescript.

Frameworks and technologies: ReactJs, NextJs, Hygraph, Github.

Tools: VsCode, Adobe, Figma, Canva, Slack, Miro.

Design Thinking: wireframing, problem solving, visualising ideas.

Soft skills: Strong communication and collaboration skills, empathy and critical thinking.

EDUCATION

Codecool

Junior Frontend Developer Aug 2021 - Jan 2022

Hungarian University of Fine Arts

Intermedia Artist Master Oct 2001 – Jun 2007

LANGUAGES

Hungarian - Mother tongue English - Intermediate Romanian - Advanced French - Conversational

CONTACT

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(web)

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