LAURA **IUGA**

FRONT-END DEVELOPER & CREATIVE PROFESSIONAL

With a background in Intermedia Arts, I possess a unique blend of skills in graphic design, front-end development, and UX design. My expertise includes creating visually compelling and user-centric designs, managing projects. Proficient in design tools such as Figma, Adobe, I excel in developing complex web-based and mobile applications. My experience in marketing and NGO project coordination further enhances my ability to navigate diverse tasks and collaborate effectively with various stakeholders.

EXPERIENCE

FRONT-END DEVELOPER & UI DESIGNER & VIDEO EDITOR

ModernTéka | _Apr 2024 - June 2024_
Co-Developed the ModernTéka's architectural application based on given Figma design, also redesigned some needed assets. Implemented MapBox GL JS to display the featured buildings, there will be visualised some guided tours as well. Built using MapBox, React, Next.js, Hygraph, Vercel and Tailwind.

Nyksund-Berlin Artistic Archive | _Nov 2023 - June 2024_
Collaborated and managed the archive structure planning, designed the responsive web UX&UI and implemented the application. Stack: Miro, Figma | React, Next.js, Hygraph, Vercel, Tailwind.

Radioship.org | _March 2023 - Aug 2023_
Contributed to the open-source Speech-to-Text and Searchable Audio Archive project. Designed UX & UI in Figma and implemented Civil Radio Archive app using React, Next.js, Tailwind, and TypeScript. Edited the Radioship Toolkit video presentation.

Acacia Hostel & _Pesto Hostel_ | _June 2023 - July 2023_
Participated in the development of the responsive booking web application for hostels. Utilized templates to attain optimal layouts across various screen sizes and resolutions, ensuring fixed designs and content optimization.

DIGITAL MARKETING MANAGER

HRP Europe Kft. | _Dec 2019 - Aug 2021_
Coded with HTML B2B newsletters, created content and design for it, reaching 5,000 partners. Redesigned and coded newsletter template for automated Outlook letters. Also served as the content author for the company's specialized website's. Ex.: SmartHome

DIGITAL ARCHIVIST

Forum Hungaricum Nonprofit Kft. | _Sept 2018 – Dec 2019_
Digitized and archived historical documents useing ABBYY, ensuring accurate OCR for text records, and uploaded them to the public database MaNDA.

MOTION PICTURE AND ANIMATION TEACHER

Szinapszis School | _2015 March – 2015 Aug_
Instructed adults in basic animation and motion picture techniques, covering object animation, paper-cut, and stop-motion animation.

PROJECT COORDINATOR, ANIMATOR, GRAPHIC DESIGNER

Lemma Cultural Association | _2013 & 2014_
Conceptualized the Island of Delights and Time Capsule projects at Sziget Festival, involving 108 participants in 2013 and 240 in 2014.

FREELANCER & CO-WORKER

Produced YouTube videos and crafted web pages, and visuals for diverse clients since 2009.

SKILLS

Front-End Coding: HTML, CSS, Styled-components, Tailwind, JavaScript, Typescript.

Frameworks and technologies: ReactJs, NextJs, Hygraph, Github.

Tools: VsCode, Adobe, Figma, Canva, Slack, Miro.

Design Thinking: wireframing, problem solving, visualising ideas.

Soft skills: Strong communication and collaboration skills, empathy and critical thinking.

EDUCATION

Codecool
Junior Front-End Developer
Aug 2021 - Jan 2022

Hungarian University of Fine Arts
Intermedia Artist Master
Oct 2001 – Jun 2007

LANGUAGES

Hungarian - Mother tongue
English - Intermediate
Romanian - Advanced
French - Conversational

CONTACT

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