

Laura Moyano

[Portfolio](#) | [Linkedin](#) | [Vimeo](#)

Career Objective

A passionate Multimedia Specialist, from Billy Blue College of Design, with scriptwriting, video editing, content creating for social media and web design experience. Dedicated and detail-oriented professional, with problem-solving skills, collaborative teamwork abilities, and excellent communication skills. With previous internship experience, an innovative and creative mind was proven through storytelling, graphic design and editing tasks. Looking for work in a dynamic organisation where I can make a valuable contribution.

Technical Skills

Computer Software/Languages:

- Maya
- MotionBuilder
- Directing
- Scriptwriting
- Editing (After Effects, Premiere Pro, Audition)
- HTML, CSS, PHP, jQuery

Key Skills:

- Expert knowledge of Adobe Creative Suite.
- Proficient in creating and editing audio and visual presentations.
- Excellent designer of multimedia productions.
- Great communicator and mediator in working relationships with team members and stakeholders.
- Managed a multimedia team to produce specific audio and visual multimedia presentations in various formats.
- Experience in creating websites through university

Education

Professional Year / IT

Feb 2021- Present

ACS Accredited.

Performance Education, Sydney.

Key Subjects: Australian Business Culture and Environment, Achieving Career Success, Australian Workplace Skills and Professional Business Communication

Bachelor Degree

May 2017- May 2020

Digital Media, Major in Film and Video Design.

Billy Blue College of Design, Sydney

Key Achievements: Participated in 2019 and 2020 INTRO exhibition.

Presented 2 projects in each event.

Diploma Course

Mar 2015 - Mar 2017

Digital Media Technologies

Kent Institute, Sydney

Projects

Vodafone. Be Yourself and Belong (Promotional Video)

Apr - May 2018

Billy Blue College of Design. Sydney

Live-action production for Vodafone in which we promoted recruiting staff. Be Yourself and Belong is about Rhett's story when he started working for Vodafone 11 years ago in sales and now is in a high administrative charge.

Objective: Produced a video promoting Vodafone hiring a wide selection of people, delivering the LGBTQ+ message in the industry.

Duties: Primary director: Motivate the protagonist to provide his best performance. Ensure the quality of the final product. Interpret the script story and narrative style. Working with the editor to create the final video. Set the tone and style of the video.

Result: Obtained Distinction for this project.

Project Link: [Vimeo](#)

Electric Eel Festival (Website Development)

Oct - Dec 2019

Billy Blue College of Design. Sydney

Objective: Delivered a website that promotes a music festival, presenting the description of music artists, prices and discounts, displaying venues, and provides a booking system.

Duties: Web Designer: UX and UI research and application. Blend the project requirements into a web design. Create engaging landing pages. Design webpage layout. Digital retouching and image editing for the website.

Result: Develop new skills and acknowledge.

Personal Projects

Son K by Monotonic Band promotional (Music video)

February 2021 - Present

Project for Bogota, Colombia. Made in Sydney.

Objective: Create a promotional video for the song "Son K" from Monotonic Band. Explore different animation techniques and discover new methods of music video design. Creation of a unique story that resembles the life path of a musician living in his dream.

Duties: Scriptwriter, Storyboard artist, Illustration, animator, editor, Direction: Based on the song lyrics, I created the script to present to the Monotonic Band, once this was approved, I proceed to storyboard and illustration which was incorporated into the animation of the music video.

Result: To this degree, the project is continuously being developed.

Link: [Vimeo](#)

Laura Moyano brand Web Development

Currently, I am working on the design of my brand. Including all my portfolio which encompasses each area of work, I have done. This project is in the development stage.

Professional Experience

Content Creator - Internship

Jun - Oct 2020

Platute, Sydney

Effectively worked within a team of Designers, developing and planning social media content to promote Platute on various Social Media platforms.

Responsibilities:

- Managed a small multimedia team to produce visual multimedia.
- Created a monthly schedule for Instagram posts.
- Designed Mosaic for Instagram Posts used from June 2020 to January 2021.
- Production, Scriptwriting, design and direct short promotional videos for social media platforms.
- Researched topics linked with the company vision.
- Animated a video within a teamwork project for the company.
- Illustrated assets used for animation and Instagram posts.

Achievements:

- Increased followers and interactions on Instagram and Facebook profiles.
- Designed and created a new process and schedule for each month's posts, blogs and interactions, which supported a more consistent social media presence.

Employment History

Carer**Jan 2015 - Present**

Elderly Home Care Solutions. Sydney

Responsibilities:

- Assist clients with daily tasks at their homes, allowing them to live an independent life.
- Working with a team, leading or supporting.
- Acting quickly and efficiently when presented with a difficult or unforeseen situation.
- Juggling between tasks and priorities.

Achievements:

- Increased customer satisfaction rate within the employment at the company.

Personal Attributes

- **Effective Communicator**, as demonstrated through 6 years of experience in direct contact with clients.
- **Adaptable**, thinking ahead of the situation and being able to change or modify practices to be **more efficient**.
- **Work efficiently** in **teamwork** when working as a director and producer of short films and promotional videos.
- **Problem-solving**, using **critical thinking** when a challenging situation arises, remaining eager to take the next best action achievable.
- Highly skilled in producing, scriptwriting, and editing promotional videos.

Hobbies and Interests

- Photography and filming enthusiastic: one of my strengths is my attention to detail, this has improved my ability to compose a greater picture.
- Scuba Diving: Provides the capability to work under pressure while improving communication skills in an environment where words can be difficult to be said underwater, problem-solving and a rapid response when a situation presents itself, working with a team effectively.

References

Available upon request