



LAURA TODD

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TORONTO ONTARIO M5V 1C3

EDUCATION

GUELPH-HUMBER UNIVERSITY APRIL 2017 (EXPECTED)

Honours Bachelor of Applied
Arts in Media Studies

Diploma in Media
Communications

Academic Merit Scholarship
2014-2016

SKILLS

Photoshop | InDesign
Illustrator | Dreamweaver
Digital and Film Photography
Videography | Final Cut Pro
HTML5 | CSS
jQuery | Javascript
Microsoft Word, Excel and
Powerpoint

FAVOURITE THINGS

Photography
Graphic Design
Interior Design
Travel
Hot yoga
Cycling
Cooking

REFERENCES

Available upon request

EXPERIENCE

MOKSHA YOGA DOWNTOWN

Graphic Designer

JUNE 2015 - PRESENT

Working on a wide range of projects including print advertisements, corporate sales presentations, business cards and promotional postcards. Given creative freedom to take independent initiative in creating and implementing designs.

GUELPH-HUMBER UNIVERSITY

Student Recruitment and Resource Team Leader

MAY 2014 - JANUARY 2015

Student ambassador responsible for recruitment of prospective students. Media Studies representative for the student body through on-campus and off-campus events (Ontario Universities Fair, Program Orientation, Program Preview Days).

GUELPH-HUMBER UNIVERSITY

Research Assistant

JULY 2014 - APRIL 2015

Responsible for searching news databases, compiling/archiving research and developing a bibliographic database of results. Data analysis and drafting the early stages of an academic article with Dr. Natalie Evans PhD.

GUELPH-HUMBER UNIVERSITY

INTERNATIONAL BUSINESS SOCIETY MARCH 2015

Videographer, editor, graphic designer and social media coordinator specializing in marketing.

GUELPH-HUMBER UNIVERSITY

GUHU MEDIA SOCIETY

SEPTEMBER 2014

Promoted and hosted a documentary screening of *MissRepresentation* to raise awareness about gender misconceptions in the media.

LAURA TODD
photography + design