







## CONTACT & PORTFOLIO

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## EDUCATION

- NEW MEDIA DESIGN (MASTER)**  
Tilburg University, Tilburg  
2020-2021
- MULTIMEDIA & GRAPHIC DESIGN (BACHELOR)**  
ESNE Design School, Madrid  
2015-2019
- HIGH SCHOOL**  
IES La Estrella, Madrid  
2009-2015

## LANGUAGES



## INTERESTS



# LAURA BEAMUZ MINGOTE

Digital & Graphic Designer

## HELLO,

My name is Laura. I am a hard-working and resourceful designer with experience on both digital and graphic content creation. Highly interested in UX/UI design and with a UX/UI research educational background. Here is a quick introduction about me.

## WORK EXPERIENCE

### SYNERGYXR - GRAPHIC DESIGNER

12/2022-Currently | Århus

Currently I work as graphic designer at SynergyXR, where as part of the Marketing department my tasks include:

- Layout design of e-books, digital magazines, and brochures.
- Creating and planning of graphic content for paid and organic campaigns (Li).
- Creating graphic resources for the Sales department.
- Expanding the company's CVI with 3D graphics and video guidelines.
- Design printed materials such as foils for glass decoration at the office.

### DOT.VU - DIGITAL DESIGN INTERN

01/2022-06/2022 | Århus





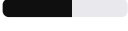


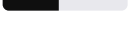
Full-time internship at the company Dot.vu. My tasks included: concept development, wireframing, and mockup design for Interactive Experiences; creating animated (GIFs and videos) and static graphics for SoMe; researching into different concepts to create new projects.

### DOLORES PROMESAS - GRAPHIC & MULTIMEDIA DESIGNER

02/2019-01/2020 | Madrid

I worked as a full-time graphic and multimedia designer at Dolores Promesas, a Spanish clothing brand. My job included: the creation and publication of content (videos, GIFs, posts) on SoMe, developing promotional campaigns, and internal brand design (catalogs, style guide, newsletters).

## SOFTWARES

- Adobe Illustrator 
- Adobe Photoshop 
- Adobe After Effects 
- Adobe InDesign 
- Shopify 
- Figma 
- HTML/CSS 
- 3DS Max/Blender 

## SKILLS / CAPABILITIES

- | PROFESSIONAL         | PERSONAL     |
|----------------------|--------------|
| Webstore Maintenance | Creativity   |
| UX Design & Research | Structured   |
| Logo & Branding      | Teamwork     |
| Social Post Design   | Fast Learner |
| Video Editing        | Resourceful  |
| Customer Service     | Open-minded  |
| Web Design           | Empathy      |