



# Sofia López

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## PROFESSIONAL SUMMARY

Professional summary for a Lead Product Manager with over 8 years of experience in driving product strategy, development, and launch. Proven expertise in cross-functional team leadership, market analysis, and customer-centric product innovation.

## WORK EXPERIENCE

### Lead Product Manager | Apple

01/2015 - Present

Leading cross-functional teams to develop and launch innovative products. Responsible for product strategy, market analysis, and customer feedback integration. Successfully launched multiple high-impact products, resulting in increased market share and revenue growth.

### Senior Product Manager | Tesla

06/2010 - 12/2014

Managed product development lifecycle for automotive software features. Collaborated with engineering, design, and marketing teams to deliver cutting-edge solutions. Contributed to the successful launch of autonomous driving features, enhancing user experience and safety.

## EDUCATION

### PhD in Product Management | Computer Science

Stanford University | 2013

### Master of Business Administration (MBA) | Business Administration

Harvard University | 2009

### Bachelor of Science in Computer Engineering | Computer Engineering

Massachusetts Institute of Technology (MIT) | 2007

## SKILLS

Product Strategy • Cross-functional Leadership • Market Analysis • Agile Methodologies • Customer-centric Design

## LANGUAGES

**English:** Fluent | **Spanish:** Native

## CERTIFICATIONS

Certified Scrum Product Owner (CSPO) • Professional Product Manager (PPM)