

Creating Pitches

The Future of Magic in Presentations.



Welcome to the Era of the Magical Presentation

*What if you only had the time it takes to cast an Accio spell to convince someone to hire you for your dream job? In this guide, I'll show you how **Harry Potter** prepared to deliver his Elevator Pitch and land a position as an Auror at the Ministry of Magic.*

In the Muggle world, an Elevator Pitch is a quick presentation that sums up who you are, what you do, and why you're the right choice. In the wizarding world... it's practically an *Expecto Patronum* against bad interviews.

Harry had a clear goal: to convince the recruiters at the Auror Department that he was the perfect candidate – all in under a minute.



The Structure of an Irresistible Pitch

A good pitch is like a spell: it needs intention, the right words, and flawless execution.

1 The Opening Charm

Start with something that grabs attention:

"I'm Harry Potter, graduated in Defense Against the Dark Arts and, modestly speaking, a two-time survivor of the Dark Lord."



2 The Problem Potion

Explain the challenge you can help solve:

"The wizarding world continues to face dark threats, and we need more Aurors ready to take action."

3 The Solution Spell

Show why you're the answer:

"I have real-world experience in combat, team leadership, and protecting magical communities."

4 The Map to Victory

Point the way forward:

"I want to join the Auror team to keep protecting the wizarding world with strategy, courage, and teamwork."

Key Elements for Success

Just like every ingredient in a potion has its purpose, each element in your pitch contributes to the final result.

Captivating Narrative

Tell your story as if it were featured in the *Daily Prophet*: engaging, clear, and memorable.



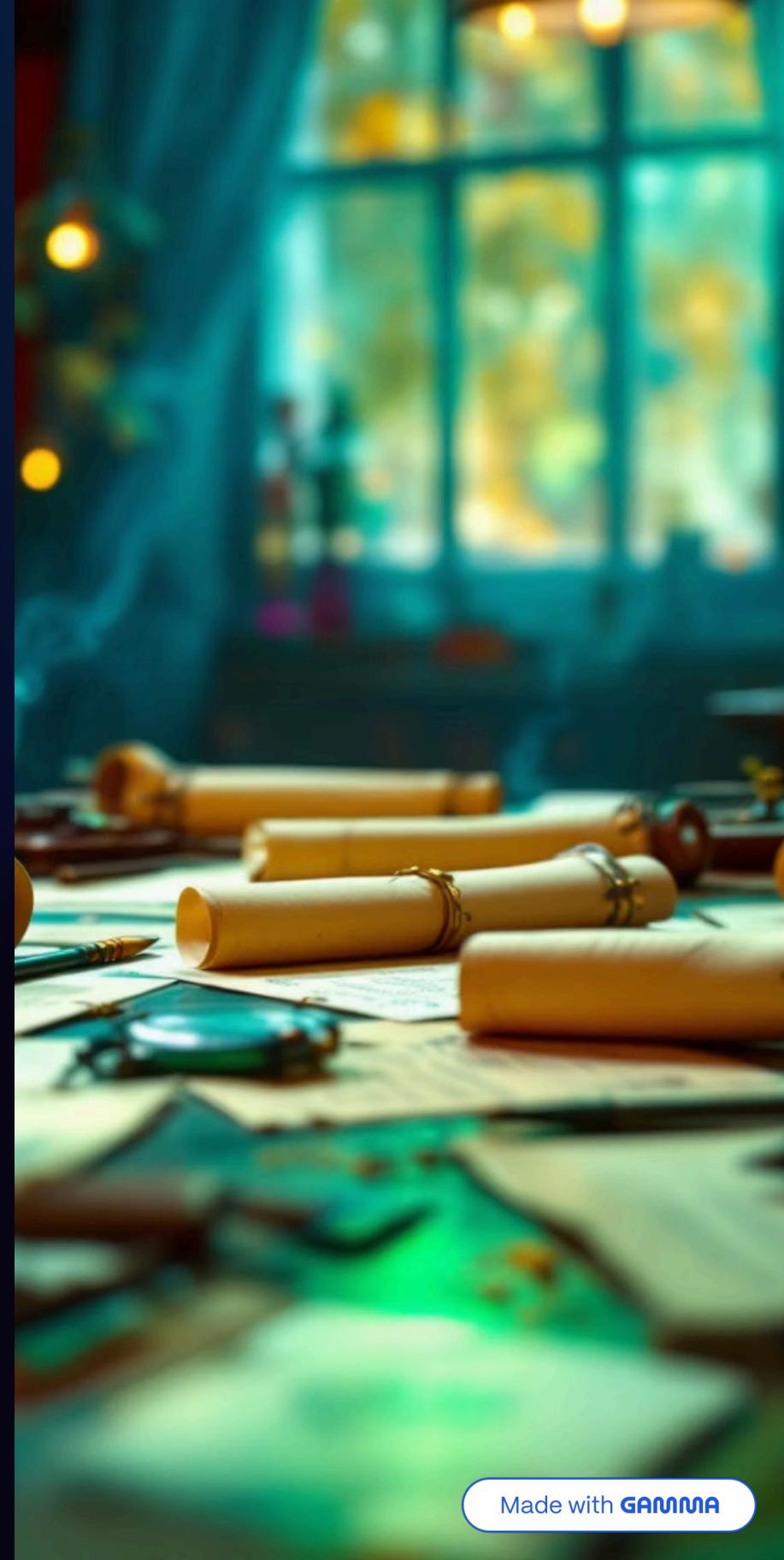
Impactful Visualization

Bring in numbers or concrete examples – like the reduction in attacks, the number of successful missions, or emergency response times.



Clear Call to Action

Say exactly what you want: "*I want to join the Auror team to protect the wizarding world with strategy, courage, and teamwork.*"



The Final Pitch: A Practical Example

- "I'm Harry Potter, specialized in Defense Against the Dark Arts, with a proven track record in fighting dark forces and protecting magical communities. By leading teams in critical moments, I've learned to act under pressure and with responsibility. I want to join the Auror team to continue defending the wizarding world with courage, strategy, and dedication."



The combination of a **clear narrative**, **concrete examples**, and a **direct request** ensures your message is heard, remembered, and taken seriously – even in a conversation that lasts only a few seconds.

The Future Is Now: Transform Your Pitch

A great Elevator Pitch is like a well-cast spell , it can open doors, portals, and unexpected opportunities. With a story that's clear, focused, and inspiring, you can enchant recruiters and land your dream job, whether in the wizarding world or the Muggle one.



✨ Thank you for Joining the Journey!

This material was created based on an original eBook about Elevator Pitch, creatively adapted to the magical universe of Harry Potter. The goal was to show that clear, concise, and impactful communication concepts can be taught in a fun and engaging way, whether in the wizarding world or the Muggle one.

🔮 Tools Used:

- **ChatGPT** – for creative adaptation
- **Gamma.app** – for content presentation
- **MidJourney** – for illustrative image generation

📁 Project Code & Files

[My GitHub Repository](#)

Contact: [Linkedin](#)

