

Lauren Wilson

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Qualifications Summary

Ambitious data worker and issue resolution professional with a decade of experience and a record of success in retail business operations, administration, and workforce training.

Relevant Coursework

- Data Wrangling and Analysis
- Database Management
- Time Series Analysis and Forecasting
- Machine Learning
- Systems Analysis and Design
- Project Management

Skills

Event Management

- Drafted event schedules and resolved scheduling conflicts for 20 facilities and 50 entertainers
- Coordinated events with local sponsors and parent groups, led to 20% participation increase
- Communicated updated schedules and information on future events via mass outreach, led to 10% fewer cancellations

Leadership

- Evaluated customer financial and demographic data points to make final decision on loan approval
- Selected as team leader for 6 employees to promote and organize entertainment campaigns
- Prepared and delivered weekly public speaking presentations to parents and sponsors
- Completed daily tasks while concurrently finding innovative business solutions, analyzing competition events, and attending think tank meetings for the creation of business plans

Administration

- Led team of 10+ cohorts to configure a highly accurate computer vision model within a 10-week deadline
- Developed verbal and written business correspondence for 20+ customers, grew participation 25%

Technology

- Utilized Microsoft Excel and Word applications for filing and archiving documents (**INDEX/MATCH**, **Pivot Tables**, **XLOOKUP**)
- Able to statistically analyze and visualize in multiple programming languages using BI software/IDEs (**Tableau**, **Python**, **R**, **SAS**)
- Launched Virtual Environments for the use of alternative platforms (**Power BI**, **SQL Server**)
- Experienced in local and cloud-based SQL development (**MySQL**, **RDS**, **MySQL Server**)
- Targeted deep learning techniques towards business problems (**Computer Vision**, **Keras**, **TensorFlow**)
- Implemented advanced data cleaning and analysis techniques (**Pandas**, **NumPy**, **SciKitLearn**, **Tidyverse**)

Employment History

09/2021 – <i>PRESENT</i>	UTSA CPE, San Antonio, TX: Data Analytics Tutor
10/2009—12/2012	Stone Oak Athletics, San Antonio, TX: Administrative Assistant
01/2008 – 05/2009	Check-Into-Cash, San Antonio, TX: Loan Officer

Education

<i>Bachelor of Business Administration in Management Information Systems,</i> University of Texas at San Antonio, San Antonio, TX	Graduate: Aug 2020, 3.0+ GPA
<i>Master of Science in Data Analytics,</i> University of Texas at San Antonio, San Antonio, TX	Graduate: Aug 2021, 3.9+ GPA

Certifications and Awards

- AWS Certified Cloud Practitioner
- Dean's List, President's List