

Lauren Wilson

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Qualifications Summary: Ambitious data worker and issue resolution professional with a decade of experience and a record of success in retail business operations, administration, and workforce training.

Relevant Coursework

- Data Wrangling and Analysis
- Database Management
- Time Series Analysis and Forecasting
- Machine Learning
- Systems Analysis and Design (SDLC, Agile Workflows)
- Project Management (GAP Analysis)

Skills

Technology

- Utilized Microsoft Excel and Word applications for filing and archiving documents (**INDEX/MATCH, Pivot Tables, XLOOKUP**)
- Able to statistically analyze, visualize, and present findings to cross-functional audiences, in multiple programming languages using BI software/IDEs (**Tableau, Python, R, SAS**)
- Launched Virtual Environments for the use of alternative platforms (**Power BI, SQL Server**)
- Experienced in local and cloud-based SQL development (**MySQL, RDS, MySQL Server**)
- Targeted deep learning techniques towards business problems (**Computer Vision, Keras, TensorFlow**)
- Implemented advanced data cleaning and analysis techniques (**Pandas, NumPy, SciKitLearn, Tidyverse**)
- Documentation of shared code and version control in a team setting (**GitHub, Google Drive, Microsoft Teams**)

Leadership

- Evaluated customer financial and demographic data points to make final decision on loan approval
- Selected as team leader for 6 employees to promote and organize entertainment campaigns
- Prepared and delivered weekly public speaking presentations to parents and sponsors
- Completed daily tasks while concurrently finding innovative business solutions, analyzing competition events, and attending think tank meetings for the creation of business plans

Event Management

- Drafted event schedules and resolved scheduling conflicts for 20 facilities and 50 entertainers
- Coordinated events with local sponsors and parent groups, led to 20% participation increase
- Communicated updated schedules and information on future events via mass outreach, led to 10% fewer cancellations

Administration

- Led team of 10+ cohorts to configure a highly accurate computer vision model within a 10-week deadline
- Developed verbal and written business correspondence for 20+ customers, grew participation 25%

Employment History

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| 09/2021 – <i>PRESENT</i> | UTSA CPE, San Antonio, TX: Data Analytics Tutor |
| 10/2009—12/2012 | Stone Oak Athletics, San Antonio, TX: Administrative Assistant |
| 01/2008 – 05/2009 | Check-Into-Cash, San Antonio, TX: Loan Officer |

Education

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| <i>Bachelor of Business Administration in Management Information Systems,</i> University of Texas at San Antonio, San Antonio, TX | Graduate: Aug 2020, 3.0+ GPA |
| <i>Master of Science in Data Analytics</i> University of Texas at San Antonio, San Antonio, TX | Graduate: Aug 2021, 3.9+ GPA |

Certifications and Awards

- AWS Certified Cloud Practitioner
- Dean's List, President's List