ERGM Assignment: Looking at Networks in BoJack Horseman

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I. Introduction

This assignment provides a glimpse into the social network of the show BoJack Horseman through exploratory visual analysis of networks, network analysis of actor prominence, and analysis of the networks through ERGMs (exponential random graph models).

BoJack Horseman is a psychological comedy-drama animated television show centered around the main character, BoJack (BJH). BJH is an old 90's sitcom star living in current-day Hollywood trying to become relevant once again. However, BJH's journey is all but easy as he suffers from various mental illnesses, including substance use disorder and borderline personality disorder (BPD). The show focuses on BJH's attempts to get back into the entertainment industry and the various relationships he makes along the way.

This assignment provides an overall analysis of the total perceived friendship and total economic exchange networks in the show. We see throughout the show how much of an impact working in the entertainment industry has on the characters lives and relationships. Therefore, with this assignment we want to analyze these aspects via social network analysis.

For the analysis, I focused on perceived friendship and economic relationships. I measured perceived friendship based on how I interpreted how the characters viewed each other (i.e., who thought who was their friend) and economic relationships by who worked with whom in a job. As for nodes, any character that was deemed a main or reoccurring character was considered a node.

For part of this project we are specifically looking at how character type and occupation effect the networks. We categorized character type by human or animal and occupation by entertainment industry, actor/actress, written media, other (non-entertainment jobs), N/A.

II. Exploratory Visualizations of the Network:

Perceived Friendship

To begin, we will explore the perceived friendship network of the show, starting off looking at the total perceived friendship relationships throughout the entire show.

As a side note, after data visualization assignment one, more nodes were added to the network, and nodal characteristics were redefined to consolidate categories. Therefore, for this assignment we will look at the redefined networks, but in the same way we would have in the previous data assignments.

Figure 1: Total Perceived Friendships Over Time

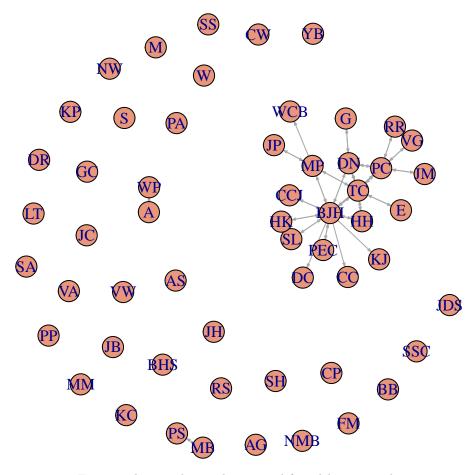


Figure 1 depicts the total perceived friendship network.

From this figure we can see that the network appears to be centered around the nodes of PC, DN, BJH, TC, and MP. BJH seems to have the highest amount of ties and may act as a bridge between higher density regions. This analysis makes sense in regards to the show as PC, DN, BJH, TC, and MP are the main characters, with the show being centered around BJH.

Next we will look at the same network, but nodes are categorized by color according to the occupation they have.

Figure 2: Total Perceived Friendships Over Time - Occupation

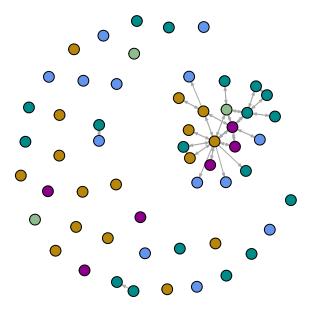


Figure 2 depicts total perceived friendship colored by occupation.

Teal = Entertainment

 ${\it Green} = {\it Written} \ {\it Media}$

Gold = Actor/Actress

Purple = N/A

Blue = Other

When looking at Figure 2, there does appear to be a small clustering of entertainment nodes in the network, but nothing else stands out.

Again we will look at the same network, but nodes are categorized by color according to their character type they have.

Figure 3: Total Perceived Friendships Over Time - Character Type

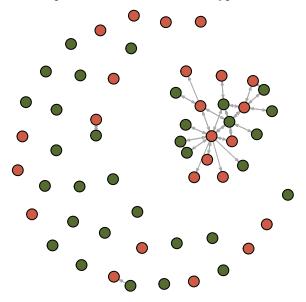


Figure 3 depicts total perceived friendship colored by character type.

Orange = Animal

Green = Human

From Figure 3, we can see that there appears to be an equal amount of humans and animals. From observation alone, it looks as though if a node is an animal, it is more likely to have a tie with another animal, but this is pure speculation.

Overall, our total perceived friendship network does appear to be centralized around the main characters, but not much more can be said at this point until further analysis is done.

III. Actor Prominence: Perceived Friendship

Next, we will look at actor prominence/centrality of the total perceived friendship network. Centrality is useful to understand who may have power, influence, and prestige in a group. We most commonly measure centrality by either degree, closeness, or betweenness. We can also look at the centralization of the friendship network. The more centralized a network, the more the structure of the network is one in which more central positions are dominated by few powerful or influential actors. We can look at the centralization for all modes of centrality.

For this network, we will look centrality by degree, which is the number of nodes to which each node is adjacent. Specifically, we will look at the in-degree, which is the number of nodes one receives from, because we are interested in the perception of friendship. Therefore, if someone sends a tie, but does not receive it, they should have a lesser degree of centrality in the network.

For this analysis, we will get rid of isolates and dyads so they do not effect the centrality of the network.

Figure 4: Total Perceived Friendships Over Time - No Isolates

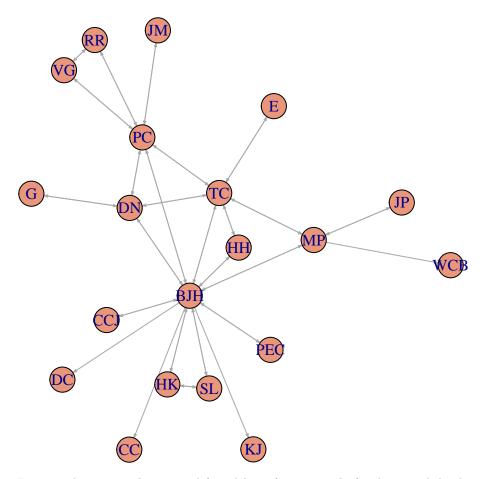


Figure 4 depicts total perceived friendship after removal of isolates and dyads.

Okay, now let's look at degree centrality.

Figure 5: Degree Centrality Total Perceived Friendship

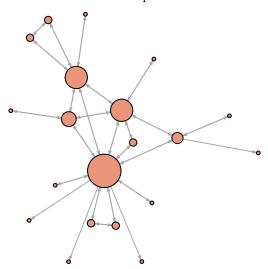


Figure 5 depicts the degree centrality of the total perceived friendships over the entire show the (nodes were scaled by 3x for better visualization).

[1] 0.3473684

From the figure, we can see the degree of centrality of the actors. Larger nodes equate to a greater degree of centrality. From this we see BJH, overall, has the highest degree of centrality followed by PC, TC, DN, and then MP. This is expected for the show as BJH is the main character, and the four other actors are the main supporting roles, so their stories are followed more closely than other characters.

Degree Distribution of Total Perceived Friendship

10.0

7.5

5.0

2.5

0.0

0.0

7.5

degree

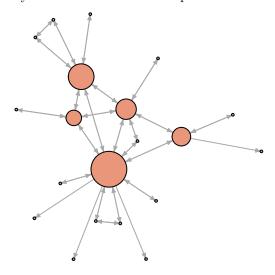
Figure 6: Degree Distribution Total Perceived Friendship

Figure 6 depicts the degree distribution of total perceived friendship.

Figure 6 shows that degree distributions tend to be right-skewed, meaning only a few of the nodes in the network have most of the ties, which is illustrated in Figure 5. Therefore, regarding degree distributions, the total perceived friendship network is highly centralized.

Next, we can look at betweenness, which is the proportion of shortest paths a node is on. Thus, the larger the node, the higher the betweenness, and the greater the proportion of shortest paths it is on.





[1] 0.4644506

Figure 7 depicts the betweenness centrality of the total perceived friendships over the entire show. Nodes are scaled by the square root divided by 0.2.

Figure 7 shows that BJH, PC, TC, DN, and MP have the highest betweenness centrality. Again, these are the main characters, so it makes sense that they are central to the network. Now, looking at centralization regarding betweenness:

Distribution of Betweenness Centrality of Total Perceived Friendship

Figure 8: Betweenness Distribution Total Perceived Friendship

Figure 8 depicts the betweenness distribution of total perceived friendship.

Figure 8 shows the betweenness distribution is more right-skewed. Therefore, the total perceived friendship network is highly centralized, which makes sense based on Figure 7.

So far, we have seen that our perceived friendship network is highly centralized around our main character and the supporting characters as we would expect it to be. We also suspect that their may be some clustering occurring based on occupation and tie formation based on character type. However, to see if that is the case, we will have to run some more analyses.

Before we get to that, we are going to explore one more relationship type, economic exchange.

IV. Exploratory Visualizations of the Network: Economic Exchange

Let's begin by looking at the total economic exchange network.

Figure 9: Total Economic Exchange Over Time

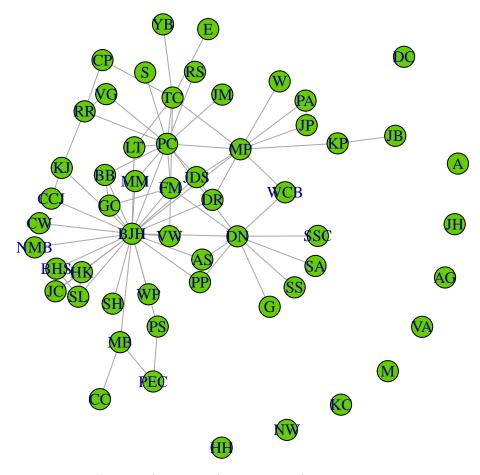


Figure 7 depicts total economic exchange overtime.

From this figure, we can see that the economic network in the show is much more dense than the perceived friendship network. There seems to be multiple regions of high density, with BJH having the most influence in the network as he appears to have the highest amount of ties. However, further analysis needs to be done to actually see if this is what we are observing.

Next we will look at the same network, but nodes are categorized by color according to the occupation they have

Figure 10: Total Economic Exchange Over Time - Occupation

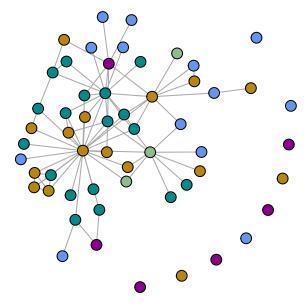


Figure 8 depicts total economic exchange overtime colored by occupation.

Cyan = Entertainment

 ${\it Green} = {\it Written} \ {\it Media}$

Gold = Actor/Actress

Purple = N/A

Blue = Other

Based solely on observation, it looks as though nodes who have jobs in entertainment or acting are more central to the network, but more analysis is needed to prove this.

Again we will look at the same network, but nodes are categorized by color according to their character type.

Figure 11: Total Economic Exchange Over Time - Character Type

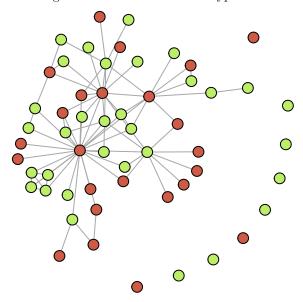


Figure 9 depicts total economic exchange overtime colored by character type

Orange = AnimalGreen = Human In figure 11 there appears to be an even distribution of nodes for animals and people, so nothing appears to be very significant.

Overall, our total economic exchange network does appears to be centralized, but not much more can be said at this point until further analysis is done.

V. Actor Prominence: Economic Exchange

Like in the other network, we will look at actor prominence/centrality of the economic network using degree and betweenness.

Again, we will get rid of isolates and dyads so they do not effect the centrality of the network.

Figure 12: Total Economic Exchange Over Time - No Isolates

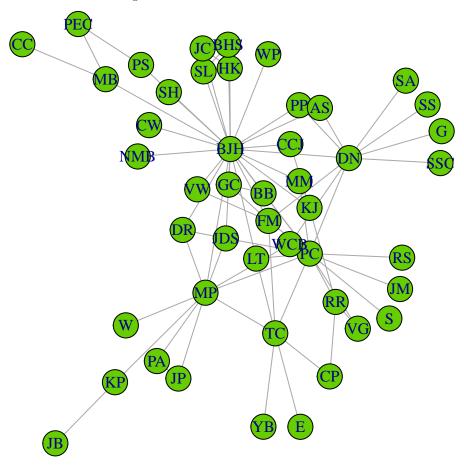
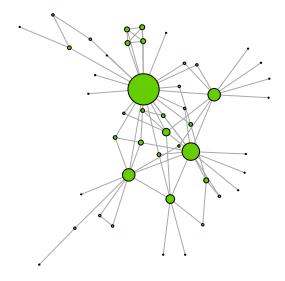


Figure 12 depicts total economic exchange without isolates

Looking at degree centrality.

Figure 13: Degree Centrality Total Economic Exchange



[1] 0.4713228

Figure 13 depicts the degree centrality of the total economic exchange over the entire show.

From this we see BJH, overall has the highest degree of centrality followed by PC, MP, TC, DN. This is expected for the show as BJH is the main character, and the other four are the main supporting roles.

Looking at the centralization:

Figure 14: Degree Distribution Total Economic Exchange

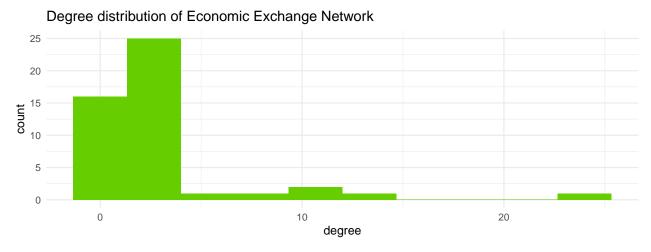
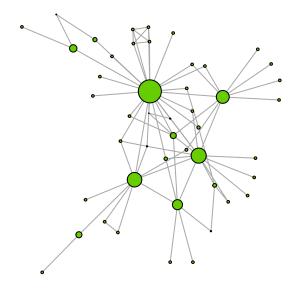


Figure 14 depicts the degree distribution of total economic exchange.

Figure 14 shows the degree distributions tend to be right-skewed. Therefore, regarding degree distributions, the total perceived economic exchange network is highly centralized, so it is dependent on a few powerful nodes.

Now let's look at betweenness centrality.

Figure 15: Betweenness Centrality Total Economic Exchange



[1] 0.5935966

Figure 15 depicts total economic exchange overtime colored by character type From this, we see that the main characters are the most centralized in the network again. Now, looking at centralization regarding betweenness.

Figure 16: Betweenness Distribution Total Economic Exchange

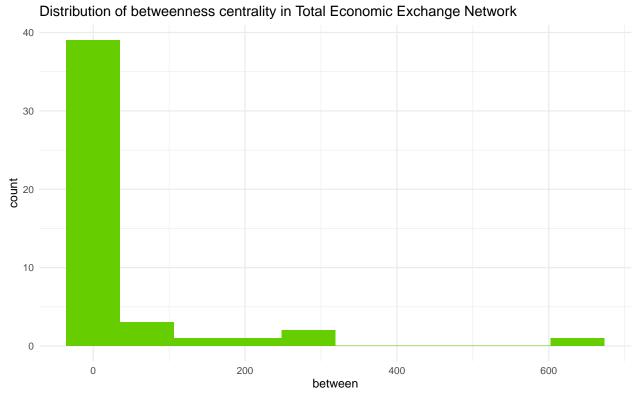


Figure 16 depicts the betweenness distribution of total economic exchange.

Figure 16 shows the betweenness distributions tend to be very right-skewed. Therefore, regarding betweenness

distributions, the total economic exchange network is highly centralized, which makes sense considering the five main characters are the most consistent actors throughout the show, so they interact with more actors.

With this, we see that our economic exchange network is also highly centralized around the main character and our supporting characters as it is expected to be. However, we still need further analysis to get a better understanding of if this network is random or some other factor/factors may be affecting tie formation.

Finally, we can take a look at that now!

VI. ERGMs: Perceived Friendship.

Looking at the total perceived friendship network again, since BJH is an actor, much of the show is centered around life in the entertainment industry. Thus, I am curious in understanding if there is evidence of sociality and selective mixing based on occupation, as the entertainment industry depicted is demanding, with characters having to spend a lot of time working. Therefore, I would suspect that characters with the same occupation are more likely to become friends and that characters with an entertainment occupation have more ties than other non-entertainment occupations.

Another interesting aspect of the show is that characters can either be animals or humans. Producers of the show decided to make some characters animals instead of humans because they believed it would be easier for an audience member to connect with an animal character rather than a human as the animals tend to be more universal in comparison to someone trying to imagine themselves as a specific person. With this, many of the animal characters deal with deeper issues that the producers want the audience to connect with, such as mental illness, personality issues, new motherhood, etc, while most of the human characters are one-dimensional. Thus, I am curious to see if there is evidence of sociality among character type because I would predict that characters with more dimension (animals) would have more friendships than one-dimensional characters (mostly humans).

For this network, there are a lot of isolates, and, unfortunately, after many attempts, I was unable to look at how degree of 0 impacts the ERGM as the model failed to run. Therefore, for this network, I have removed all isolates in an attempt to get better results with the hopes of fixing this issue in the near future.

Figure 17: Total Perceived Friendships Over Time ERGM Model Results

	Model 1	Model 2	Model 3	Model 4
edges	0.145***	1.025	0.667	0.105***
	(0.022)	(0.470)	(0.324)	(0.065)
nodefactor.Animal.Human	, ,	0.444**	0.416**	0.600*
		(0.118)	(0.116)	(0.140)
nodefactor.Occupation.Entertainment		0.462**	0.456**	0.688+
		(0.137)	(0.124)	(0.140)
nodefactor.Occupation.N/A		0.624	0.749	0.953
		(0.219)	(0.263)	(0.254)
nodefactor.Occupation.Other		0.093***	0.124***	0.343*
		(0.049)	(0.063)	(0.166)
nodefactor.Occupation.Writen Media		1.677	2.675+	2.061+
		(0.831)	(1.414)	(0.845)
nodematch.Occupation		,	3.273**	2.963**
			(1.295)	(1.019)
gwesp.OTP.fixed.0.25			` ,	2.504***
				(0.664)
Num.Obs.	380	380	380	380
AIC	290.3	262.4	255.6	246.6
BIC	294.2	286.1	283.2	278.1
	* . 0.001			

+ p < 0.1, * p < 0.05, ** p < 0.01, *** p < 0.001

Figure 17 is the model summary of 4 different ERGM models for total perceived friendship.

Okay, let's go through each model to understand what this means:

Model 1: This is just a baseline that we can use for comparison.

Model 2: In this model we are looking at sociality based on character type (animal vs. human) and occupation. When thinking about sociality, we may also say, "do members of group A tend to have more ties then members of group B?".

Based on this model, we see that human characters are about 44% as likely to form a perceived friendship tie.

We can also observe that characters who have an occupation in entertainment are about 46% as likely to form a perceived friendship tie compared to the baseline occupation, actor/actress.

Characters with the occupation of other are around 10% as likely to form a perceived friendship tie compared to an actor/actress.

Model 3: In this model we control for selective mixing. When we think about selective mixing we can say, "how much more likely is it for a tie to form between two individuals who hold the same occupation as compared to two individuals with different occupations?".

Firstly, we are seeing that our previous significant results mostly stay significant, a good sign! We can also observe that people in the same occupation are about 3x as likely to have form a perceived friendship tie.

Model 4 - In this model we account for triadic closure. Our significant result is evidence for triadic closure.

In this model, we may also want to note that our significant results from the other models are mostly taying significant. With the inclusion of triadic closure, sociality of characters with the occupation entertainment is no longer significant, and sociality of occupation other and character type human do become less significant, which may be important to note.

Now, the question is what model fits the best to the original network? First, we can look at the AIC and BIC scores from our table. For these terms, a lower number signifies a better fit, so model 4 is looking like the

best representation in regards to that. However, we can also measure the goodness of fit of each model. For this, we are looking to see if we have high p-values, as we do not want to reject the null hypothesis. When looking at the data, we can observe high p-values in model 4 and this model has the lowest AIC and BIC, so model 4 seems to be the best representation of our original network. To check this, we are going to run some MCMC Processes. When we do, we see some pretty fuzzy caterpillars... a sign that the models are bouncing around the same values aka a good sign!

Goodness of fit and MCMC data can be found in the appendix.

What we seen in our models is similar to what we predicted and makes sense in term of the show. Animal characters tend to have more friends compared to humans and characters with the occupation other are way less likely to form a perceived friendship tie. Plus, we also observe that characters with the same occupation are 3x more likely to have form a perceived friendship tie with another character in their occupation, which makes a lot of sense considering that the show highly emphasizes the character's work life balance.

VII. ERGMs: Economic Exchange

Finally, let's look at the economic exchange ERGMs. Again, I am curious in understanding if there is evidence of sociality and selective mixing based on occupation, and sociality based on character type. As the entertainment industry, specifically being an actor/actress, is essential to the show, I anticipate that these occupations will have more ties than other non entertainment occupations. depicted is demanding, with characters having to spend a lot of time working. As for selective mixing, I anticipate seeing characters from the same occupation tending to form more economic ties from other characters in their same occupation.

Also, as stated previously, many of the human roles are insignificant, so I anticipate seeing humans having less economic exchange ties compared to the animals.

Again there were some issues with degree so we are looking at the economic network without isolates.

Figure 19: Total Economic Exchange Over Time ERGM Model Results

	Model 1	${\rm Model}\ 2$	$\operatorname{Model} 3$	Model 4
edges	0.078***	0.415*	0.406*	0.094***
	(0.009)	(0.148)	(0.154)	(0.041)
nodefactor.Animal.Human	, ,	0.529***	0.528***	0.678 *
		(0.098)	(0.098)	(0.107)
nodefactor.Occupation.Entertainment		0.540**	0.541**	0.695*
		(0.111)	(0.111)	(0.117)
nodefactor.Occupation.N/A		0.810	0.824	0.900
		(0.317)	(0.333)	(0.281)
nodefactor.Occupation.Other		0.183***	0.186***	0.351**
		(0.061)	(0.064)	(0.112)
nodefactor.Occupation.Writen Media		0.864	0.878	0.923
		(0.286)	(0.302)	(0.251)
nodematch.Occupation			1.050	1.034
			(0.301)	(0.300)
gwesp.fixed. 0.25				2.272***
				(0.412)
Num.Obs.	1081	1081	1081	1081
AIC	562.3	534.4	536.4	513.4
BIC	567.3	564.4	571.3	553.3
0.1 * . 0.05 ** . 0.01 **	* . 0 001			

+ p < 0.1, * p < 0.05, ** p < 0.01, *** p < 0.001

Figure 19 is the model summary of 4 different ERGM models for total economic exchange.

Going through the models:

Model 1: This is just a baseline that we can use for comparison.

Model 2: In this model we are looking at sociality based on character type (animal vs. human) and occupation.

Based on this model, we see that human characters are about 53% as likely to form an economic exchange tie.

We can also observe that characters who have an occupation in entertainment are about 54% as likely to form an economic exchange tie compared to the baseline occupation, actor/actress.

Characters with the occupation of other are around 18% as likely to form an economic exchange tie compared to an actor/actress.

Model 3: In this model we control for selective mixing.

We are see that our previous significant results stay significant. But there is no significant evidence of selective mixing.

Model 4 - In this model we account for triadic closure. Our significant result is evidence for triadic closure.

In this model, we may also want to note that our significant results from the other models are staying significant. With the inclusion of triadic closure, sociality of characters with the occupation entertainment and sociality of character type do become a little less significant, which may be important to note, but the result is still significant.

Now, the question is what model fits the best to the original network? First, we can look at the AIC and BIC scores from our table. For these terms, a lower number signifies a better fit, so model 4 is looking like the best representation in regards to that. Looking at the goodness of fit for model 4, we see some consistently high p-values, so again model 4 seems to be the best representation of our original network. To check this, we are going to run some MCMC Processes. When we do, we see some more fuzzy caterpillars.

Goodness of fit and MCMC data can be found in the appendix.

What we seen in our models is similar to what we predicted and makes sense in term of the show. Animal characters tend to form economic exchange ties compared to humans and characters with the occupation other are way less likely to form economic ties. We do not see any evidence of selective mixing, which is interesting, but thinking more deeply about it, it would make sense that characters would form ties with various occupations with the way the categories were defined. Actors, entertainment, and written media occupations may need to form economic ties due to the many facets these jobs offer.

VIII. Conclusion

In conclusion, we have learned a lot of information about the social networks in BoJack Horseman. We see that the economic exchange network is much more dense and has many more ties in comparison to the friendship network, which is interesting to see as that means fewer characters are connected through friendship, but mostly economically. We also observe that the main characters are central to both networks. When thinking about the show, it begins BJH having one non-work related friend, and the other main characters become more important to the story through an economic encounter with BJH that leads to a friendship. As the show continues, we see these characters become more significant, which is seen in their centrality to both networks. Lastly, in regard to our ERGMs, our theory of humans mainly being one dimensional is proven in both cases as humans as less likely to form ties compared to animal characters. We also see that when it comes to friendship, characters from the same occupation are more likely to form ties.

With everything considered, I did not realize how much economics/work factors into this show when I watched it. I also did not realize that humans were not typically significant characters. Overall, it was very interesting to see the show through the lens of its social networks.

IX. Appendix

Perceived Friendship ERGMs:

Goodness of fit Model 1:

```
##
##
  Goodness-of-fit for in-degree
##
##
             obs min mean max MC p-value
## idegree0
               0
                   0 1.52
                             6
                                      0.40
                                      0.00
              10
                    1 4.21
                             9
## idegree1
## idegree2
               5
                   1 5.39
                             9
                                      0.98
## idegree3
                   1 4.51
                             9
                                      0.06
## idegree4
                   0 2.66
                             8
                                      0.42
               1
## idegree5
               0
                   0 1.07
                             4
                                      0.70
               2
                   0 0.42
                             2
## idegree6
                                      0.14
## idegree7
                   0 0.19
                             2
                                      1.00
## idegree8
               0
                   0 0.02
                             1
                                      1.00
##
   idegree9
                   0 0.01
                             1
                                      0.02
##
##
  Goodness-of-fit for out-degree
##
              obs min mean max MC p-value
##
## odegree0
                     0 1.51
                               5
                                       0.12
                                       0.44
## odegree1
                6
                     1 4.14
                               9
## odegree2
                                       0.98
                5
                     0 5.59
                             11
## odegree3
                0
                     0 4.31
                               8
                                       0.02
## odegree4
                     0 2.57
                               6
                                       0.96
```

```
## odegree5
                    0 1.34
               0
                                      0.46
## odegree6
               2
                    0 0.43
                             3
                                      0.16
## odegree7
                    0 0.09
                             2
                                      1.00
## odegree8
                    0 0.01
                                      1.00
               0
                             1
## odegree9
                0
                    0 0.01
                             1
                                      1.00
## odegree12
                    0 0.00
                             0
                                      0.00
                1
## Goodness-of-fit for edgewise shared partner
##
##
            obs min mean max MC p-value
## esp.OTPO
             16
                  26 35.69
                            44
## esp.OTP1
                                      0.08
             20
                   4 11.11
                            22
## esp.OTP2
                                      0.00
             10
                   0
                      1.70
                             9
## esp.OTP3
                                      1.00
              0
                   0
                      0.11
                             1
## esp.OTP4
              2
                   0
                      0.00
                             0
                                      0.00
##
## Goodness-of-fit for minimum geodesic distance
##
##
       obs min mean max MC p-value
## 1
        48
            36 48.61
                       66
## 2
       132
            48 84.56 137
                                 0.08
## 3
       112
            35 84.65 128
                                 0.20
            14 50.07
## 4
        12
                       77
                                 0.00
## 5
         0
             2 21.43
                       54
                                 0.00
## 6
               7.50
                       27
                                 0.28
         0
             0
## 7
         0
                2.76
                       21
                                 0.96
## 8
         0
             0 1.07
                       22
                                 1.00
## 9
         0
             0 0.28
                       15
                                 1.00
## 10
         0
             0 0.05
                        5
                                 1.00
        76
             0 79.02 244
                                 0.84
## Inf
##
## Goodness-of-fit for model statistics
##
##
                                             max MC p-value
          obs
                      min
                                mean
##
        48.00
                    36.00
                                48.61
                                           66.00
                                                        1.00
Goodness of fit Model 2:
##
## Goodness-of-fit for in-degree
##
##
             obs min mean max MC p-value
## idegree0
               0
                    0 3.47
                             7
                                      0.02
## idegree1
              10
                    0 4.30
                            10
                                      0.02
## idegree2
               5
                    0 4.06
                             9
                                      0.78
## idegree3
                    0 3.24
                             8
                                      0.34
               1
## idegree4
                    0 2.22
                             6
                                      0.62
                1
## idegree5
                    0 1.40
                                      0.52
               0
                             6
## idegree6
               2
                    0 0.79
                             3
                                      0.34
## idegree7
               0
                    0 0.33
                             3
                                      1.00
## idegree8
                             2
               0
                    0 0.14
                                      1.00
## idegree9
                    0 0.02
                                      0.04
                1
                             1
## idegree10
                    0 0.01
                                      1.00
               0
                             1
## idegree11
                0
                    0 0.01
                             1
                                      1.00
## idegree12
                    0 0.01
                0
                                      1.00
```

```
##
## Goodness-of-fit for out-degree
##
##
             obs min mean max MC p-value
## odegree0
                    0 3.50
                             8
                                      1.00
## odegree1
               6
                    1 4.40
                             9
                                      0.52
## odegree2
               5
                    1 3.86
                             8
                                      0.76
                    0 3.12
                                      0.04
## odegree3
               0
                             6
## odegree4
                2
                    0 2.45
                             6
                                      1.00
               0
                    0 1.38
                             5
                                      0.40
## odegree5
## odegree6
                2
                    0 0.79
                             3
                                      0.34
                             2
## odegree7
                0
                    0 0.32
                                      1.00
                             2
## odegree8
                0
                    0 0.12
                                      1.00
## odegree9
                    0 0.03
                0
                             1
                                      1.00
## odegree10
                0
                    0 0.02
                                      1.00
                             1
## odegree11
                0
                    0 0.01
                             1
                                      1.00
## odegree12
                1
                    0 0.00
                             0
                                      0.00
##
## Goodness-of-fit for edgewise shared partner
##
##
            obs min mean max MC p-value
## esp.OTPO
             16
                 19 26.98
                            36
## esp.OTP1
             20
                   3 14.10
                                      0.30
                            27
## esp.OTP2
             10
                   0
                     4.46
                            16
                                      0.12
                   0
                      0.96
                                      1.00
## esp.OTP3
              0
                            11
  esp.OTP4
               2
                   0
                      0.15
                             5
                                      0.06
##
  esp.OTP5
              0
                   0
                      0.05
                             2
                                      1.00
## Goodness-of-fit for minimum geodesic distance
##
##
       obs min
                 mean max MC p-value
## 1
        48
            31
                46.70
                       68
                                  0.88
## 2
                85.17 147
                                  0.04
       132
            39
## 3
       112
            35
                70.12 113
                                 0.02
## 4
        12
             6
                29.97
                        71
                                 0.12
## 5
         0
             0
                  8.88
                       48
                                 0.30
## 6
         0
             0
                  2.11
                        16
                                 1.00
## 7
         0
             0
                  0.54
                         9
                                 1.00
## 8
         0
             0
                  0.13
                         5
                                  1.00
## 9
                                  1.00
         0
             0
                  0.02
                         2
## 10
         0
                  0.01
                                  1.00
## Inf
        76
            38 136.35 234
                                 0.22
## Goodness-of-fit for model statistics
##
##
                                         obs min mean max MC p-value
                                              31 46.70
                                                                   0.88
## edges
                                          48
                                                         68
## nodefactor.Animal.Human
                                               26 39.88
                                                         57
                                                                   0.90
                                          41
## nodefactor.Occupation.Entertainment
                                          29
                                               14 28.06
                                                         39
                                                                   1.00
## nodefactor.Occupation.N/A
                                                         25
                                          18
                                               5 17.09
                                                                   0.92
## nodefactor.Occupation.Other
                                           5
                                                   4.87
                                                                   0.90
                                               1
                                                         11
## nodefactor.Occupation.Writen Media
                                           8
                                               3 8.13
                                                        15
                                                                   1.00
```

Goodness of fit Model 3:

```
##
## Goodness-of-fit for in-degree
##
##
            obs min mean max MC p-value
## idegree0
                   1 3.32
                            7
                                     0.00
## idegree1
             10
                   0 3.95
                            8
                                     0.00
## idegree2
                   0 3.83
                            9
                                     0.60
## idegree3
                   1 3.41
                                     0.28
              1
                            8
## idegree4
              1
                   0 2.50
                            6
                                     0.46
## idegree5
                  0 1.43
                            4
                                     0.48
              0
## idegree6
              2
                   0 1.01
                            4
                                     0.52
                   0 0.41
                            2
                                     1.00
## idegree7
              0
                   0 0.12
## idegree8
                                     1.00
              0
                            1
## idegree9
                   0 0.02
                                     0.04
                            1
##
## Goodness-of-fit for out-degree
##
##
             obs min mean max MC p-value
## odegree0
                    0 3.02
                                      0.60
                             7
## odegree1
                    1 4.05
                                      0.40
               6
                             9
## odegree2
               5
                   0 4.07
                             9
                                      0.86
## odegree3
               0
                    0 3.45
                                      0.06
## odegree4
                   0 2.76
                             7
                                      0.90
               2
## odegree5
               0
                    0 1.27
                             4
                                      0.52
## odegree6
               2
                   0 0.77
                             3
                                      0.34
## odegree7
               0
                    0 0.41
                             2
                                      1.00
## odegree8
               0
                    0 0.17
                             2
                                      1.00
## odegree9
                0
                    0 0.02
                                      1.00
                             1
                    0 0.01
                                      1.00
## odegree10
                0
                             1
                    0 0.00
                                      0.00
## odegree12
                1
##
## Goodness-of-fit for edgewise shared partner
##
##
            obs min mean max MC p-value
## esp.OTPO
             16
                 18 27.50
                            39
                                      0.00
## esp.OTP1
             20
                  5 15.50
                            32
                                      0.32
## esp.OTP2
             10
                   0
                      4.83
                            15
                                      0.16
## esp.OTP3
              0
                   0
                      1.06
                             6
                                      0.88
## esp.OTP4
              2
                   0
                      0.16
                             2
                                      0.02
## esp.OTP5
                      0.01
                                      1.00
              0
                   0
##
## Goodness-of-fit for minimum geodesic distance
##
                  mean max MC p-value
       obs min
## 1
        48
            34
                49.06 64
                                  0.90
                                  0.00
## 2
       132
            51
                89.80 124
## 3
       112
            39
                73.88 106
                                 0.00
## 4
        12
            11
                32.18 63
                                 0.04
## 5
                                 0.06
         0
             0
                  9.62 34
## 6
                  2.29 21
                                 0.88
         0
             0
## 7
         0
             0
                  0.53
                         9
                                 1.00
## 8
         0
             0
                  0.09
                                 1.00
                         4
## 9
         0
             0
                  0.01
                         1
                                 1.00
## Inf 76 55 122.54 195
                                 0.40
```

```
##
## Goodness-of-fit for model statistics
##
##
                                        obs min mean max MC p-value
## edges
                                            34 49.06
                                                        64
                                                                 0.90
## nodefactor.Animal.Human
                                         41
                                             25 42.32
                                                        58
                                                                 0.88
## nodefactor.Occupation.Entertainment 29
                                             18 30.29
                                                        46
                                                                 0.92
## nodefactor.Occupation.N/A
                                              8 18.28
                                                        28
                                                                 1.00
                                         18
## nodefactor.Occupation.Other
                                          5
                                              0 5.32 13
                                                                 1.00
## nodefactor.Occupation.Writen Media
                                          8
                                              2 8.20
                                                                 1.00
                                                       16
## nodematch.Occupation
                                         18 10 18.38
                                                        28
                                                                 1.00
Goodness of fit Model 4:
##
## Goodness-of-fit for in-degree
##
##
             obs min mean max MC p-value
## idegree0
                   1 4.59
                                     0.00
## idegree1
                   0 3.74
                             9
                                     0.00
              10
                             7
                                     0.36
## idegree2
               5
                   0 3.08
## idegree3
               1
                   0 2.71
                             8
                                     0.40
## idegree4
               1
                   0 2.53
                                     0.52
## idegree5
                                     0.42
               0
                   0 1.57
                             6
## idegree6
               2
                   0 0.84
                             5
                                     0.42
## idegree7
               0
                   0 0.53
                                     1.00
## idegree8
               0
                   0 0.24
                             2
                                     1.00
                   0 0.11
## idegree9
               1
                                     0.22
                             1
## idegree10
                   0 0.03
                                     1.00
                             1
                   0 0.03
## idegree11
                                     1.00
##
## Goodness-of-fit for out-degree
##
##
             obs min mean max MC p-value
## odegree0
                   0 4.67
                                     0.88
                            11
                   0 3.33
## odegree1
               6
                                     0.12
## odegree2
               5
                   0 3.18
                            7
                                     0.42
## odegree3
               0
                   0 3.09
                             7
                                     0.02
## odegree4
               2
                   0 2.39
                             6
                                     1.00
## odegree5
               0
                   0 1.58
                             5
                                     0.38
               2
                   0 0.94
## odegree6
                             4
                                     0.42
## odegree7
                   0 0.49
                                     1.00
## odegree8
               0
                   0 0.20
                             2
                                     1.00
## odegree9
               0
                   0 0.11
                                     1.00
                             1
               0
                   0 0.01
                                     1.00
## odegree10
                             1
## odegree11
               0
                   0 0.01
                                     1.00
                             1
## odegree12
                   0 0.00
                                     0.00
               1
## Goodness-of-fit for edgewise shared partner
##
##
            obs min mean max MC p-value
                  7 15.68
## esp.OTPO
                            25
                                     1.00
             16
## esp.OTP1
                                     0.96
             20
                  1 20.18
                            34
## esp.OTP2
             10
                  0 9.25
                            24
                                     0.88
```

esp.OTP3

0 2.44

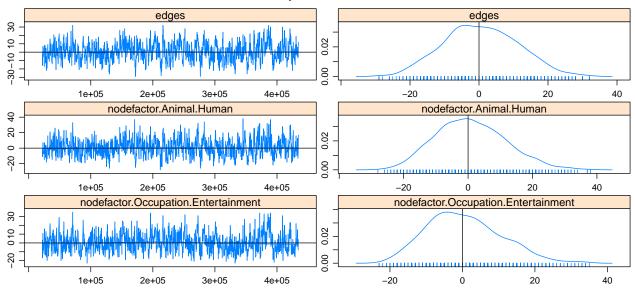
0

0.46

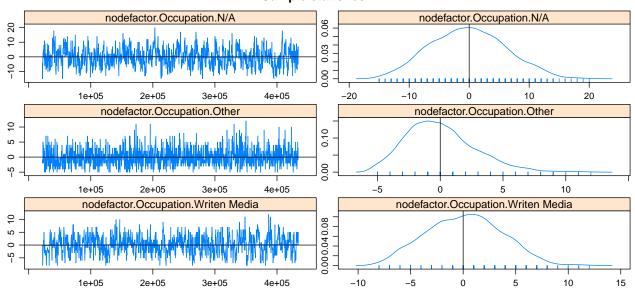
```
## esp.OTP4
                                      0.16
                      0.59
                                      1.00
## esp.OTP5
              0
                   0
                      0.14
                             3
  esp.OTP6
                                      1.00
                      0.01
##
##
   Goodness-of-fit for minimum geodesic distance
##
##
       obs min
                  mean max MC p-value
## 1
        48
            20
                48.29 72
                                  1.00
                                  0.00
##
       132
            14
                78.12 131
##
       112
                49.71
                        93
                                  0.00
        12
                18.13
                        57
                                  0.70
         0
                  5.35
                        28
                                  0.46
## 5
             0
         0
                  1.34
                                  1.00
##
   6
             0
                        11
##
         0
             0
                  0.34
                         9
                                  1.00
## 8
         0
             0
                  0.12
                         8
                                  1.00
                  0.07
## 9
         0
             0
                         7
                                  1.00
##
  10
         0
             0
                  0.02
                         2
                                  1.00
        76
            55 178.51 328
                                  0.04
##
   Inf
##
## Goodness-of-fit for model statistics
##
##
                                              obs min
                                                           mean
                                                                      max MC p-value
## edges
                                         48.00000
                                                    20 48.29000 72.00000
                                                                                1.00
## nodefactor.Animal.Human
                                         41.00000
                                                    16 40.89000 64.00000
                                                                                0.98
## nodefactor.Occupation.Entertainment 29.00000
                                                    11 30.34000 56.00000
                                                                                0.98
## nodefactor.Occupation.N/A
                                         18.00000
                                                     4 18.41000 35.00000
                                                                                0.94
## nodefactor.Occupation.Other
                                          5.00000
                                                        4.80000 13.00000
                                                                                0.92
## nodefactor.Occupation.Writen Media
                                          8.00000
                                                        7.58000 17.00000
                                                                                0.96
## nodematch.Occupation
                                         18.00000
                                                     3 18.65000 31.00000
                                                                                0.92
## gwesp.OTP.fixed.0.25
                                         34.77389
                                                     1 35.52347 68.11423
                                                                                0.88
```

MCM Data:

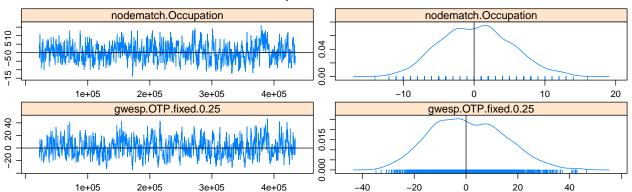
Sample statistics



Sample statistics



Sample statistics



```
## Sample statistics summary:
##
```

Iterations = 22016:434432

Thinning interval = 256

Number of chains = 1

Sample size per chain = 1612

##

##

1. Empirical mean and standard deviation for each variable,
plus standard error of the mean:

##		Mean	SD	Naive SE	Time-series SE
##	edges	0.584988	10.706	0.26666	0.65110
##	nodefactor.Animal.Human	0.898263	10.920	0.27199	0.59653
##	${\tt nodefactor.Occupation.Entertainment}$	0.535360	10.248	0.25526	0.58538
##	nodefactor.Occupation.N/A	-0.168114	6.217	0.15485	0.37031
##	nodefactor.Occupation.Other	0.009926	2.751	0.06851	0.08404
##	nodefactor.Occupation.Writen Media	0.120347	3.541	0.08818	0.19412
##	nodematch.Occupation	0.299007	4.986	0.12419	0.30222
##	gwesp.OTP.fixed.0.25	0.683791	14.275	0.35555	0.89597

##

```
## 2. Quantiles for each variable:
##
                                          2.5% 25%
##
                                                        50%
                                                              75% 97.5%
                                       -19.000 -7
                                                    0.0000 8.00 21.00
## edges
## nodefactor.Animal.Human
                                       -18.000
                                                -7
                                                    0.0000 8.00 23.00
## nodefactor.Occupation.Entertainment -17.000
                                               -7
                                                    0.0000 7.00 22.00
## nodefactor.Occupation.N/A
                                       -12.000
                                                   0.0000 4.00 12.00
                                               -5
                                        -4.725 -2 0.0000 2.00 6.00
## nodefactor.Occupation.Other
## nodefactor.Occupation.Writen Media
                                        -6.000 -2 0.0000
                                                             3.00 7.00
## nodematch.Occupation
                                        -9.000 -3 0.0000 4.00 10.72
## gwesp.OTP.fixed.0.25
                                       -25.331 -10 -0.2515 10.81 29.73
##
##
## Are sample statistics significantly different from observed?
##
                  edges nodefactor.Animal.Human
## diff.
              0.5849876
                                      0.8982630
## test stat. 0.8984624
                                      1.5058067
## P-val.
              0.3689391
                                      0.1321168
##
              nodefactor.Occupation.Entertainment nodefactor.Occupation.N/A
## diff.
                                        0.5353598
                                                                  -0.1681141
## test stat.
                                        0.9145563
                                                                  -0.4539819
## P-val.
                                        0.3604246
                                                                   0.6498418
              nodefactor.Occupation.Other nodefactor.Occupation.Writen Media
##
                              0.009925558
## diff.
                                                                    0.1203474
                              0.118100919
## test stat.
                                                                    0.6199708
## P-val.
                              0.905987695
                                                                    0.5352770
##
              nodematch.Occupation gwesp.OTP.fixed.0.25
                                                            (Omni)
                         0.2990074
                                              0.6837909
## diff.
                         0.9893596
                                              0.7631864 5.7745319
## test stat.
                                              0.4453522 0.6801768
                         0.3224872
## P-val.
##
## Sample statistics cross-correlations:
##
                                            edges nodefactor.Animal.Human
                                       1.0000000
                                                                0.8763934
## edges
## nodefactor.Animal.Human
                                       0.8763934
                                                                1.0000000
                                                                0.6723646
## nodefactor.Occupation.Entertainment 0.7874830
## nodefactor.Occupation.N/A
                                       0.6379182
                                                                0.4474230
## nodefactor.Occupation.Other
                                       0.2779962
                                                                0.1820464
## nodefactor.Occupation.Writen Media 0.5483485
                                                                0.5975400
## nodematch.Occupation
                                       0.7197312
                                                                0.6747549
## gwesp.OTP.fixed.0.25
                                       0.9444756
                                                                0.8079872
##
                                       nodefactor.Occupation.Entertainment
## edges
                                                                 0.78748302
## nodefactor.Animal.Human
                                                                 0.67236460
## nodefactor.Occupation.Entertainment
                                                                 1.00000000
## nodefactor.Occupation.N/A
                                                                 0.32455163
## nodefactor.Occupation.Other
                                                                 0.09786128
## nodefactor.Occupation.Writen Media
                                                                 0.33466770
## nodematch.Occupation
                                                                 0.66962281
## gwesp.OTP.fixed.0.25
                                                                 0.69984006
##
                                       nodefactor.Occupation.N/A
## edges
                                                        0.6379182
## nodefactor.Animal.Human
                                                        0.4474230
## nodefactor.Occupation.Entertainment
                                                        0.3245516
```

```
## nodefactor.Occupation.N/A
                                                        1.0000000
## nodefactor.Occupation.Other
                                                        0.0970453
## nodefactor.Occupation.Writen Media
                                                        0.3016412
## nodematch.Occupation
                                                        0.3189030
## gwesp.OTP.fixed.0.25
                                                        0.6147730
##
                                       nodefactor.Occupation.Other
## edges
                                                         0.27799620
## nodefactor.Animal.Human
                                                         0.18204639
## nodefactor.Occupation.Entertainment
                                                         0.09786128
## nodefactor.Occupation.N/A
                                                         0.09704530
## nodefactor.Occupation.Other
                                                         1.0000000
## nodefactor.Occupation.Writen Media
                                                         0.13002558
## nodematch.Occupation
                                                         0.11428469
## gwesp.OTP.fixed.0.25
                                                         0.14180386
##
                                       nodefactor.Occupation.Writen Media
## edges
                                                                 0.5483485
## nodefactor.Animal.Human
                                                                 0.5975400
## nodefactor.Occupation.Entertainment
                                                                 0.3346677
## nodefactor.Occupation.N/A
                                                                 0.3016412
## nodefactor.Occupation.Other
                                                                 0.1300256
## nodefactor.Occupation.Writen Media
                                                                 1.0000000
## nodematch.Occupation
                                                                 0.1676509
## gwesp.OTP.fixed.0.25
                                                                 0.5648863
##
                                       nodematch.Occupation gwesp.OTP.fixed.0.25
## edges
                                                  0.7197312
                                                                        0.9444756
## nodefactor.Animal.Human
                                                   0.6747549
                                                                        0.8079872
## nodefactor.Occupation.Entertainment
                                                   0.6696228
                                                                        0.6998401
## nodefactor.Occupation.N/A
                                                   0.3189030
                                                                        0.6147730
## nodefactor.Occupation.Other
                                                  0.1142847
                                                                        0.1418039
## nodefactor.Occupation.Writen Media
                                                  0.1676509
                                                                        0.5648863
## nodematch.Occupation
                                                   1.0000000
                                                                        0.6655000
## gwesp.OTP.fixed.0.25
                                                   0.6655000
                                                                        1.000000
##
## Sample statistics auto-correlation:
## Chain 1
                edges nodefactor.Animal.Human nodefactor.Occupation.Entertainment
## Lag 0
            1.0000000
                                    1.0000000
                                                                         1.0000000
## Lag 256 0.6649787
                                    0.5853012
                                                                         0.5983597
## Lag 512 0.4839927
                                    0.4173789
                                                                         0.4036629
## Lag 768 0.3773128
                                    0.2908560
                                                                         0.3098002
## Lag 1024 0.2649806
                                    0.1798230
                                                                         0.2310673
## Lag 1280 0.1957873
                                    0.1320699
                                                                         0.1701486
            nodefactor.Occupation.N/A nodefactor.Occupation.Other
## Lag 0
                            1.0000000
                                                        1.00000000
## Lag 256
                            0.6387067
                                                        0.20122092
## Lag 512
                            0.4384425
                                                        0.05642984
## Lag 768
                            0.3359095
                                                        0.02640483
## Lag 1024
                            0.2513010
                                                       -0.01789599
## Lag 1280
                            0.1916002
                                                       -0.03158779
            nodefactor.Occupation.Writen Media nodematch.Occupation
## Lag 0
                                     1.0000000
                                                           1.0000000
## Lag 256
                                     0.6315652
                                                           0.6195386
## Lag 512
                                     0.4255515
                                                           0.4429806
## Lag 768
                                     0.3020605
                                                           0.3489503
```

```
## Lag 1024
                                      0.2028949
                                                           0.2574966
## Lag 1280
                                      0.1587914
                                                           0.1805766
##
            gwesp.OTP.fixed.0.25
## Lag 0
                       1.0000000
## Lag 256
                       0.6940649
## Lag 512
                       0.5168428
## Lag 768
                       0.3920760
## Lag 1024
                       0.2836026
## Lag 1280
                       0.2071302
##
## Sample statistics burn-in diagnostic (Geweke):
## Chain 1
## Fraction in 1st window = 0.1
## Fraction in 2nd window = 0.5
##
##
                                                    nodefactor.Animal.Human
                                  edges
##
                            0.05642383
                                                                -0.25931470
## nodefactor.Occupation.Entertainment
                                                  nodefactor.Occupation.N/A
##
                           -0.21631938
                                                                  1.38045983
##
           nodefactor.Occupation.Other nodefactor.Occupation.Writen Media
##
                           -2.60208285
                                                                 -0.91705595
##
                  nodematch.Occupation
                                                       gwesp.OTP.fixed.0.25
##
                             1.00507403
                                                                  0.32468673
##
## Individual P-values (lower = worse):
##
                                  edges
                                                    nodefactor.Animal.Human
                           0.955004173
                                                                 0.795392441
## nodefactor.Occupation.Entertainment
                                                  nodefactor.Occupation.N/A
##
                           0.828738803
                                                                 0.167445109
##
           nodefactor.Occupation.Other nodefactor.Occupation.Writen Media
##
                           0.009265946
                                                                 0.359113322
##
                                                       gwesp.OTP.fixed.0.25
                  nodematch.Occupation
##
                           0.314861206
                                                                0.745418182
##
  Joint P-value (lower = worse): 0.06026234
## Note: MCMC diagnostics shown here are from the last round of
##
     simulation, prior to computation of final parameter estimates.
##
     Because the final estimates are refinements of those used for this
     simulation run, these diagnostics may understate model performance.
##
##
     To directly assess the performance of the final model on in-model
##
     statistics, please use the GOF command: gof(ergmFitObject,
     GOF=~model).
Economic Exchange ERGM:
Goodness of fit Model 1:
##
## Goodness-of-fit for degree
##
            obs min mean max MC p-value
                  0 1.46
                                     0.62
## degree0
                            5
              0
## degree1
                  0 5.20 11
                                     0.00
             16
## degree2
                                     0.30
             13
                  3 9.31 17
```

```
## degree3
                  3 11.07
                                     0.16
                            20
                  3 8.86
## degree4
                            14
                                     0.28
              6
                                     0.00
## degree5
                  1 5.75
                            11
## degree6
                  0 3.37
                                     0.38
                             8
              1
## degree7
              1
                  0
                     1.16
                             5
                                     1.00
## degree8
              0
                  0 0.60
                             4
                                     1.00
## degree9
              0
                  0 0.15
                                     1.00
## degree10
              2
                  0 0.04
                             2
                                     0.02
## degree11
              0
                  0
                     0.03
                             1
                                     1.00
## degree14
                  0
                    0.00
                             0
                                     0.00
              1
## degree25
              1
                     0.00
                                     0.00
##
## Goodness-of-fit for edgewise shared partner
##
##
        obs min mean max MC p-value
## esp0
        26
             44 61.40
                        80
                                 0.00
              0 14.74
                        34
                                 0.22
  esp1
         24
                                 0.02
   esp2
          9
                1.91
                        10
## esp3
              0 0.16
                                 0.00
         16
                        5
                                 0.00
## esp4
          2
              0 0.01
                         1
## esp7
          1
              0 0.00
                         0
                                 0.00
##
## Goodness-of-fit for minimum geodesic distance
##
##
                 mean max MC p-value
       obs min
## 1
        78 58 78.22 102
                                 1.00
## 2
       429 113 208.89 318
                                 0.00
## 3
       435 170 335.06 456
                                 0.06
## 4
       127 150 253.21 338
                                 0.00
## 5
               99.03 187
                                 0.00
        12
            16
                27.51 116
## 6
         0
             0
                                 0.06
## 7
         0
             0
                 6.36 73
                                 0.70
## 8
         0
                 1.49
                       36
                                 1.00
## 9
         0
             0
                 0.40 17
                                 1.00
                 0.08
## 10
         0
             0
                        4
                                 1.00
## 11
         0
             0
                 0.03
                         2
                                 1.00
## Inf
         0
               70.72 220
                                 0.60
##
## Goodness-of-fit for model statistics
##
##
          obs
                                            max MC p-value
                     min
                                mean
##
        78.00
                   58.00
                               78.22
                                         102.00
                                                       1.00
Goodness of fit Model 2:
##
## Goodness-of-fit for degree
##
##
            obs min mean max MC p-value
## degree0
              0
                  1 3.90
                            8
                                    0.00
## degree1
                  3 7.27 14
                                    0.00
             16
## degree2
             13
                  2 8.23 14
                                    0.12
## degree3
                  3 8.04 15
                                    0.56
              6
## degree4
              6
                  1 6.47 12
                                    1.00
## degree5
                  1 5.01 11
                                    0.00
```

```
0.24
## degree6
                   0 3.41
                            9
## degree7
                   0 2.22
                            7
                                     0.76
              1
                   0 1.16
## degree8
                            5
                                     0.62
                   0 0.57
                                     1.00
## degree9
                            3
              0
## degree10
              2
                   0 0.37
                            2
                                     0.04
## degree11
                   0 0.17
                            2
                                     1.00
              0
## degree12
              0
                   0 0.10
                                     1.00
                            1
## degree13
                   0 0.05
                                     1.00
              0
                            2
## degree14
              1
                   0 0.01
                            1
                                     0.02
                   0 0.01
                                     1.00
## degree15
                            1
## degree16
              0
                   0 0.01
                            1
                                     1.00
                   0 0.00
                                     0.00
## degree25
                            0
              1
##
## Goodness-of-fit for edgewise shared partner
##
##
        obs min mean max MC p-value
## esp0
             36 51.92
                       70
                                  0.00
         26
                                  0.58
   esp1
         24
              3 20.89
                        37
  esp2
                 4.68
                                  0.36
          9
              0
                        16
##
   esp3
         16
              0
                 0.87
                         7
                                  0.00
##
  esp4
          2
              0
                 0.14
                         2
                                 0.04
## esp5
          0
                 0.03
                         1
                                  1.00
                                  0.00
## esp7
              0
                 0.00
                         0
          1
##
## Goodness-of-fit for minimum geodesic distance
##
       obs min
                 mean max MC p-value
## 1
            62
                78.53
                        98
                                  1.00
        78
## 2
                                  0.00
       429 160 233.07 337
       435 227 324.09 414
                                  0.00
## 3
## 4
       127
            96 186.81 278
                                  0.12
## 5
        12
             7
                56.39 140
                                  0.06
## 6
                12.06
         0
                       55
                                  0.24
## 7
         0
                 2.33
                       40
                                 1.00
             0
## 8
         0
             0
                 0.63 44
                                  1.00
## 9
         0
             0
                 0.26 25
                                 1.00
## 10
         0
             0
                  0.14
                       14
                                  1.00
## Inf
         0
            46 186.69 340
                                  0.00
##
## Goodness-of-fit for model statistics
##
##
                                         obs min mean max MC p-value
## edges
                                              62 78.53
                                                                   1.00
                                          78
                                                         98
## nodefactor.Animal.Human
                                                                   1.00
                                          77
                                              55 77.70 106
## nodefactor.Occupation.Entertainment
                                          57
                                              38 57.38
                                                                  1.00
                                                         79
                                                                   1.00
## nodefactor.Occupation.N/A
                                           9
                                               3 8.96
                                                         15
                                                                   1.00
## nodefactor.Occupation.Other
                                          13
                                               4 13.03
                                                         20
## nodefactor.Occupation.Writen Media
                                               3 12.26
                                                                   0.84
                                          13
                                                         21
Goodness of fit Model 3:
##
## Goodness-of-fit for degree
##
            obs min mean max MC p-value
##
```

```
0 4.25
                                     0.02
## degree0
              0
                            8
                           13
## degree1
                   3 7.51
                                     0.00
             16
## degree2
             13
                   1 8.37
                           15
                                     0.10
                                     0.50
## degree3
              6
                   2 7.82
                           13
## degree4
                   2 6.29
                           12
                                     1.00
## degree5
              0
                   0 5.07
                                     0.02
                           12
## degree6
                   0 3.16
                            7
                                     0.32
## degree7
                   0 2.08
                            7
                                     0.74
               1
## degree8
              0
                   0 1.18
                            6
                                     0.74
                   0 0.69
                                     0.94
## degree9
              0
                            3
## degree10
               2
                   0 0.33
                            2
                                     0.08
## degree11
                   0 0.20
                            2
                                     1.00
              0
## degree12
              0
                   0 0.04
                            1
                                     1.00
## degree13
                   0 0.01
                                     1.00
               0
                            1
## degree14
                   0 0.00
                            0
                                     0.00
               1
## degree25
                   0 0.00
                            0
                                     0.00
##
## Goodness-of-fit for edgewise shared partner
##
##
        obs min mean max MC p-value
## esp0
        26
             36 51.61
                        69
                                  0.00
  esp1
         24
              5 19.43
                        35
                                  0.50
                                  0.32
## esp2
              0
                 4.57
          9
                        14
              0
                 0.95
                         6
                                  0.00
##
  esp3
         16
                                  0.06
   esp4
          2
               0
                 0.18
                         4
   esp5
          0
               0
                  0.01
                         1
                                  1.00
##
  esp7
              0
                 0.00
                         0
                                  0.00
          1
## Goodness-of-fit for minimum geodesic distance
##
##
       obs min
                  mean max MC p-value
## 1
        78
           59
               76.75
                        94
                                  0.96
                                  0.00
##
       429 141 222.75 312
## 3
       435 204 313.71 415
                                  0.00
## 4
       127 104 191.48 318
                                  0.14
## 5
        12
            16
               61.03 148
                                  0.00
## 6
         0
             0
                12.73
                       56
                                  0.32
## 7
         0
             0
                  2.01
                        26
                                  1.00
## 8
         0
             0
                  0.30
                        11
                                  1.00
## 9
                                  1.00
         0
                  0.03
             0
                         3
## Inf
             0 200.21 406
                                  0.02
##
## Goodness-of-fit for model statistics
##
##
                                         obs min mean max MC p-value
## edges
                                                                   0.96
                                          78
                                              59 76.75
                                                         94
## nodefactor.Animal.Human
                                                                   0.96
                                          77
                                               56 75.72 101
## nodefactor.Occupation.Entertainment
                                               37 55.23
                                                                   0.84
                                          57
                                                         79
## nodefactor.Occupation.N/A
                                           9
                                               3
                                                  8.98
                                                         17
                                                                   1.00
## nodefactor.Occupation.Other
                                          13
                                                         22
                                               5 12.72
                                                                   1.00
## nodefactor.Occupation.Writen Media
                                          13
                                               5 13.58
                                                         23
                                                                   1.00
                                          24
                                              11 23.70
                                                                   0.96
## nodematch.Occupation
                                                         36
```

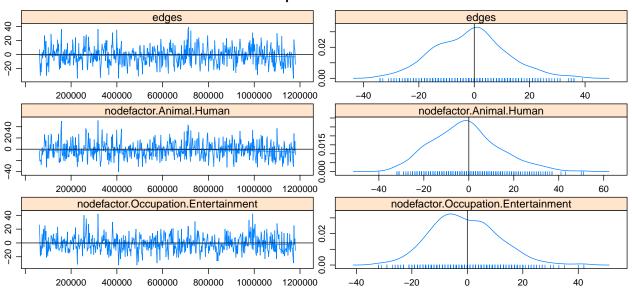
Goodness of fit Model 4:

```
##
## Goodness-of-fit for degree
##
##
            obs min mean max MC p-value
## degree0
              0
                   1 6.96 14
                                     0.00
## degree1
                   3 7.03 14
                                     0.00
             16
## degree2
             13
                   1 7.42
                                     0.08
                          15
                   2 6.49
                                     1.00
## degree3
              6
                           13
                  0 5.56
## degree4
              6
                           12
                                     1.00
                                     0.04
## degree5
              0
                   0 4.17
                            8
## degree6
              1
                   1 3.29
                            8
                                     0.40
                                     0.52
## degree7
                   0 2.40
              1
                            6
## degree8
              0
                  0 1.38
                            4
                                     0.52
                   0 0.94
                                     0.86
## degree9
              0
                            6
## degree10
              2
                   0 0.55
                            3
                                     0.16
## degree11
                   0 0.30
                            3
                                     1.00
## degree12
                   0 0.27
                            2
                                    1.00
              0
## degree13
                   0 0.11
                            1
                                    1.00
## degree14
                   0 0.09
                                    0.18
              1
                            1
## degree15
                   0 0.02
                            1
                                     1.00
## degree17
              0
                   0 0.01
                            1
                                     1.00
## degree19
                   0 0.01
                                     1.00
                            1
## degree25
                                     0.00
                   0 0.00
                            0
              1
##
## Goodness-of-fit for edgewise shared partner
##
##
        obs min mean max MC p-value
## esp0
                                 0.68
        26
              9 23.17
                        36
                                 0.18
   esp1
         24
             18 32.83
                        56
                                 0.34
  esp2
              4 15.91
                        29
          9
## esp3
         16
              0
                4.58
                        14
                                 0.00
##
  esp4
          2
              0 1.22
                         6
                                 0.60
                                 1.00
  esp5
              0 0.18
                         3
              0 0.03
                                 1.00
## esp6
          0
                         1
## esp7
              0
                 0.01
                                 0.02
          1
##
## Goodness-of-fit for minimum geodesic distance
##
##
       obs min
                 mean max MC p-value
## 1
        78 53 77.93 105
                                 1.00
       429 108 212.08 338
                                 0.00
## 3
       435 126 251.63 366
                                 0.00
## 4
            47 138.22 235
                                 0.92
       127
## 5
             2 50.46 156
                                 0.24
        12
## 6
         0
                15.50
                        80
                                 0.26
             0
## 7
                                 1.00
         0
             0
                 3.64
                        24
## 8
                                 1.00
         0
             0
                 0.68
                        12
## 9
         0
                 0.10
                                 1.00
                         5
## Inf
         0
            46 330.76 637
                                 0.00
##
## Goodness-of-fit for model statistics
##
##
                                              obs
                                                        min
                                                                mean
                                                                            max
                                         78.00000 53.00000 77.93000 105.00000
## edges
```

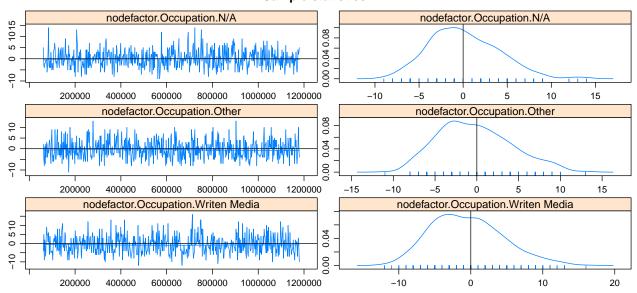
```
## nodefactor.Animal.Human
                                       77.00000 48.00000 75.47000 105.00000
## nodefactor.Occupation.Entertainment 57.00000 27.00000 56.71000
                                                                   81.00000
## nodefactor.Occupation.N/A
                                        9.00000 2.00000 8.66000
                                                                   21.00000
## nodefactor.Occupation.Other
                                       13.00000
                                                 2.00000 12.93000
                                                                   26.00000
## nodefactor.Occupation.Writen Media 13.00000 1.00000 13.08000
                                                                   26.00000
## nodematch.Occupation
                                       24.00000 13.00000 24.33000
                                                                   35.00000
  gwesp.fixed.0.25
                                       59.15874 30.05055 59.92159
                                                                   98.67843
##
                                       MC p-value
## edges
                                             1.00
## nodefactor.Animal.Human
                                             0.92
## nodefactor.Occupation.Entertainment
                                             1.00
## nodefactor.Occupation.N/A
                                             0.92
## nodefactor.Occupation.Other
                                             1.00
## nodefactor.Occupation.Writen Media
                                             1.00
## nodematch.Occupation
                                             1.00
## gwesp.fixed.0.25
                                             0.94
```

MCMC Data:

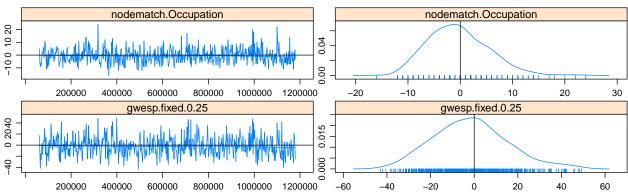
Sample statistics



Sample statistics



Sample statistics



```
## Sample statistics summary:
```

Iterations = 61440:1179648

Thinning interval = 2048

Number of chains = 1

Sample size per chain = 547

##

##

##

##

1. Empirical mean and standard deviation for each variable,
plus standard error of the mean:

##		Mean	SD	Naive SE	Time-series SE
##	edges	-1.3327	13.072	0.5589	0.6513
##	nodefactor.Animal.Human	-1.3894	15.052	0.6436	0.6223
##	${\tt nodefactor.Occupation.Entertainment}$	-0.9689	12.109	0.5177	0.6075
##	nodefactor.Occupation.N/A	0.1024	3.942	0.1685	0.1685
##	nodefactor.Occupation.Other	-0.2450	4.347	0.1858	0.1858
##	nodefactor.Occupation.Writen Media	-0.5046	4.940	0.2112	0.2747
##	nodematch.Occupation	-0.3784	5.841	0.2497	0.2720
##	gwesp.fixed.0.25	-1.5614	17.161	0.7337	0.8537

32

```
## 2. Quantiles for each variable:
##
                                                              75% 97.5%
##
                                         2.5%
                                                  25%
                                                        50%
                                       -25.35 -11.00 -1.00 6.000 26.00
## edges
## nodefactor.Animal.Human
                                       -28.35 -12.00 -2.00 8.000 31.35
## nodefactor.Occupation.Entertainment -23.00 -9.00 -2.00 7.000 24.00
## nodefactor.Occupation.N/A
                                        -7.00 -3.00 0.00 3.000 8.00
## nodefactor.Occupation.Other
                                        -8.00 -3.00 -1.00 3.000 9.00
## nodefactor.Occupation.Writen Media
                                       -9.00 -4.00 -1.00 3.000 10.00
## nodematch.Occupation
                                       -10.00 -5.00 -1.00 3.000 12.00
## gwesp.fixed.0.25
                                       -31.50 -12.94 -1.58 9.115 36.13
##
##
## Are sample statistics significantly different from observed?
##
                    edges nodefactor.Animal.Human
## diff.
              -1.33272395
                                      -1.38939671
## test stat. -2.04628961
                                      -2.23270476
## P-val.
               0.04072788
                                       0.02556842
##
              nodefactor.Occupation.Entertainment nodefactor.Occupation.N/A
## diff.
                                       -0.9689214
                                                                   0.1023766
## test stat.
                                       -1.5948577
                                                                   0.6074122
## P-val.
                                        0.1107441
                                                                   0.5435774
              nodefactor.Occupation.Other nodefactor.Occupation.Writen Media
##
                               -0.2449726
## diff.
                                                                  -0.50457038
                               -1.3181632
## test stat.
                                                                  -1.83681721
## P-val.
                                0.1874490
                                                                   0.06623688
##
              nodematch.Occupation gwesp.fixed.0.25
                                                        (Omni)
                        -0.3784278
                                        -1.56137073
## diff.
## test stat.
                        -1.3911606
                                        -1.82899296 9.5712977
                         0.1641767
## P-val.
                                         0.06740066 0.3083683
##
## Sample statistics cross-correlations:
##
                                            edges nodefactor.Animal.Human
                                                                0.8782309
## edges
                                       1.000000
## nodefactor.Animal.Human
                                       0.8782309
                                                                1.0000000
## nodefactor.Occupation.Entertainment 0.8075893
                                                                0.6356322
## nodefactor.Occupation.N/A
                                       0.3710671
                                                                0.3297149
## nodefactor.Occupation.Other
                                                                0.2087452
                                       0.3770735
## nodefactor.Occupation.Writen Media 0.5272531
                                                                0.4855158
## nodematch.Occupation
                                       0.7048254
                                                                0.6497271
## gwesp.fixed.0.25
                                       0.9351867
                                                                0.8137790
##
                                       nodefactor.Occupation.Entertainment
## edges
                                                                  0.8075893
## nodefactor.Animal.Human
                                                                  0.6356322
## nodefactor.Occupation.Entertainment
                                                                  1.0000000
## nodefactor.Occupation.N/A
                                                                  0.1957799
## nodefactor.Occupation.Other
                                                                  0.2002775
## nodefactor.Occupation.Writen Media
                                                                  0.3048015
## nodematch.Occupation
                                                                  0.6621812
## gwesp.fixed.0.25
                                                                  0.7371469
##
                                       nodefactor.Occupation.N/A
## edges
                                                       0.37106713
## nodefactor.Animal.Human
                                                       0.32971487
## nodefactor.Occupation.Entertainment
                                                       0.19577986
```

```
## nodefactor.Occupation.N/A
                                                       1.00000000
## nodefactor.Occupation.Other
                                                       0.07233735
## nodefactor.Occupation.Writen Media
                                                       0.06265735
## nodematch.Occupation
                                                       0.09626230
## gwesp.fixed.0.25
                                                       0.34328362
##
                                       nodefactor.Occupation.Other
## edges
                                                         0.37707354
## nodefactor.Animal.Human
                                                         0.20874517
## nodefactor.Occupation.Entertainment
                                                         0.20027747
## nodefactor.Occupation.N/A
                                                         0.07233735
## nodefactor.Occupation.Other
                                                         1.0000000
## nodefactor.Occupation.Writen Media
                                                         0.15671139
## nodematch.Occupation
                                                         0.03536914
## gwesp.fixed.0.25
                                                         0.25154443
##
                                       nodefactor.Occupation.Writen Media
## edges
                                                                0.52725314
## nodefactor.Animal.Human
                                                                0.48551582
## nodefactor.Occupation.Entertainment
                                                                0.30480154
## nodefactor.Occupation.N/A
                                                                0.06265735
## nodefactor.Occupation.Other
                                                                0.15671139
## nodefactor.Occupation.Writen Media
                                                                1.00000000
## nodematch.Occupation
                                                                0.22286739
## gwesp.fixed.0.25
                                                                0.49730668
##
                                       nodematch.Occupation gwesp.fixed.0.25
## edges
                                                 0.70482543
                                                                    0.9351867
## nodefactor.Animal.Human
                                                 0.64972714
                                                                    0.8137790
## nodefactor.Occupation.Entertainment
                                                 0.66218117
                                                                    0.7371469
## nodefactor.Occupation.N/A
                                                  0.09626230
                                                                    0.3432836
## nodefactor.Occupation.Other
                                                                    0.2515444
                                                 0.03536914
## nodefactor.Occupation.Writen Media
                                                 0.22286739
                                                                    0.4973067
## nodematch.Occupation
                                                  1.00000000
                                                                    0.7034068
## gwesp.fixed.0.25
                                                  0.70340681
                                                                    1.000000
##
## Sample statistics auto-correlation:
## Chain 1
                   edges nodefactor.Animal.Human
## Lag 0
              1.00000000
                                    1.000000000
## Lag 2048
              0.15090018
                                     0.114734479
## Lag 4096
              0.03832586
                                     0.012193021
## Lag 6144 -0.03475667
                                    -0.055493464
## Lag 8192 -0.06464557
                                    -0.105070231
## Lag 10240 0.01778096
                                     0.001875461
             nodefactor.Occupation.Entertainment nodefactor.Occupation.N/A
## Lag 0
                                                               1.000000000
                                     1.000000000
## Lag 2048
                                                                0.055193949
                                     0.094912735
## Lag 4096
                                     0.071284048
                                                               -0.040513846
## Lag 6144
                                     0.008830506
                                                               -0.029695615
## Lag 8192
                                    -0.052520331
                                                                0.045407430
## Lag 10240
                                     0.030907844
                                                                0.003845236
             nodefactor.Occupation.Other nodefactor.Occupation.Writen Media
## Lag 0
                            1.000000000
                                                                 1.000000000
## Lag 2048
                            -0.034841526
                                                                 0.100290702
## Lag 4096
                            -0.001185781
                                                                -0.015811503
## Lag 6144
                            -0.078213079
                                                                 0.009383921
```

```
## Lag 8192
                             0.020907893
                                                                  0.055023873
## Lag 10240
                             0.048889456
                                                                  0.125393011
##
             nodematch.Occupation gwesp.fixed.0.25
                      1.000000000
                                        1.000000000
## Lag 0
## Lag 2048
                      0.084319802
                                        0.149356489
## Lag 4096
                      0.038026290
                                       -0.002306051
## Lag 6144
                      0.003819672
                                        0.006927365
## Lag 8192
                     -0.049626427
                                       -0.051395007
## Lag 10240
                      0.003358953
                                        0.033121976
##
## Sample statistics burn-in diagnostic (Geweke):
## Chain 1
## Fraction in 1st window = 0.1
## Fraction in 2nd window = 0.5
##
##
                                                    nodefactor.Animal.Human
                                  edges
##
                            0.19836881
                                                                 -0.01396833
##
  nodefactor.Occupation.Entertainment
                                                  nodefactor.Occupation.N/A
##
                             0.87703901
                                                                 -0.32262457
##
           nodefactor.Occupation.Other
                                        nodefactor.Occupation.Writen Media
##
                            0.03881205
                                                                  0.56480825
##
                  nodematch.Occupation
                                                            gwesp.fixed.0.25
##
                           -0.09922411
                                                                  0.20287911
##
  Individual P-values (lower = worse):
##
                                                    nodefactor.Animal.Human
                                  edges
                              0.8427565
                                                                   0.9888552
  nodefactor.Occupation.Entertainment
                                                  nodefactor.Occupation.N/A
##
                              0.3804655
                                                                   0.7469796
##
           nodefactor.Occupation.Other
                                         nodefactor.Occupation.Writen Media
##
                              0.9690402
                                                                   0.5722042
##
                  nodematch.Occupation
                                                           gwesp.fixed.0.25
##
                             0.9209603
                                                                   0.8392295
##
   Joint P-value (lower = worse): 0.9662755
##
## Note: MCMC diagnostics shown here are from the last round of
##
     simulation, prior to computation of final parameter estimates.
##
     Because the final estimates are refinements of those used for this
     simulation run, these diagnostics may understate model performance.
##
     To directly assess the performance of the final model on in-model
##
##
     statistics, please use the GOF command: gof(ergmFitObject,
     GOF=~model).
```

This project would not have been completed without the emotional support of Sam Haines.