

GRAPHIC STANDARDS

FILE FORMATS

Logo is supplied in a variety of file formats.

.eps

for use in high res printing (newspaper and magazine ads, brochures, signage)

.png .jpg

for use on the web

TYPOGRAPHY

LOGO FONT: Goudy Black

2016 CAMPAIGN FONTS:

Headlines:

Knockout HTF-48

Featherweight

Museo Sans 700

Body copy:

Museo Sans 300

COLOUR LOGO



GRAYSCALE LOGO



BLACK LOGO



GRAPHIC STANDARDS

LOGO COLOURS

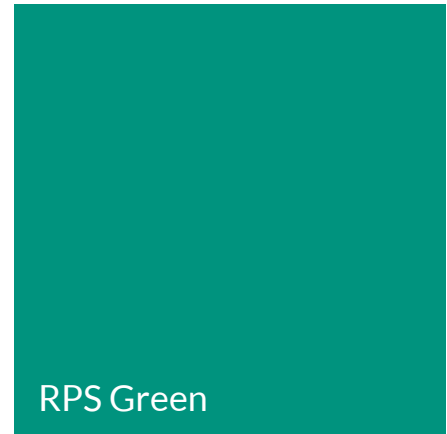


RPS Red

C 0 M 76 Y 76 K 60

R 123 G 45 B 25

Hex #7B2D19



RPS Green

C 94 M 0 Y 56 K 18

R 0 G 147 B 126

Hex #66937E

SECONDARY COLOURS

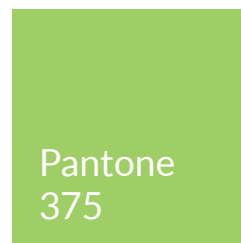


Pantone
311

C 63 M 0 Y 12 K 0

R 66 G 196 B 221

Hex #42C4DD



Pantone
375

C 41 M 0 Y 78 K 0

R 160 G 207 B 103

Hex #A0CF67



RPS
Gold

C 0 M 30 Y 100 K 0

R 253 G 185 B 19

Hex #FD8913