

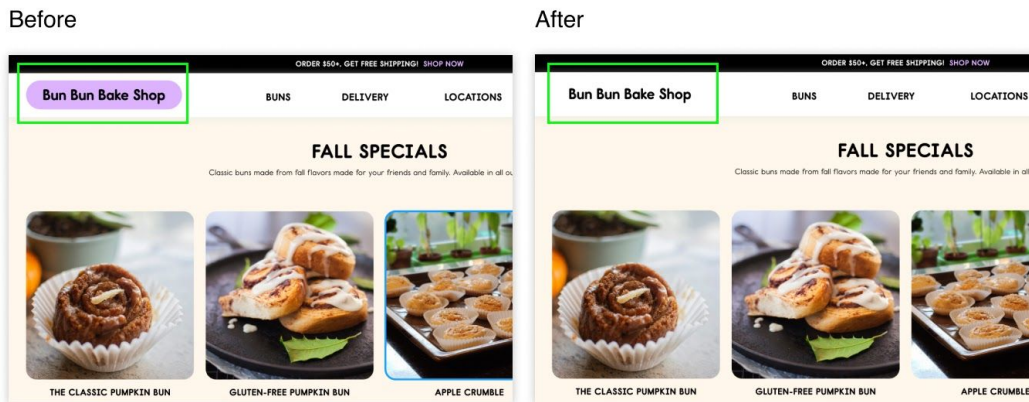
HW 5 | HTML CSS | Reflection

Site: https://laurenhungcode.github.io/homework_5/

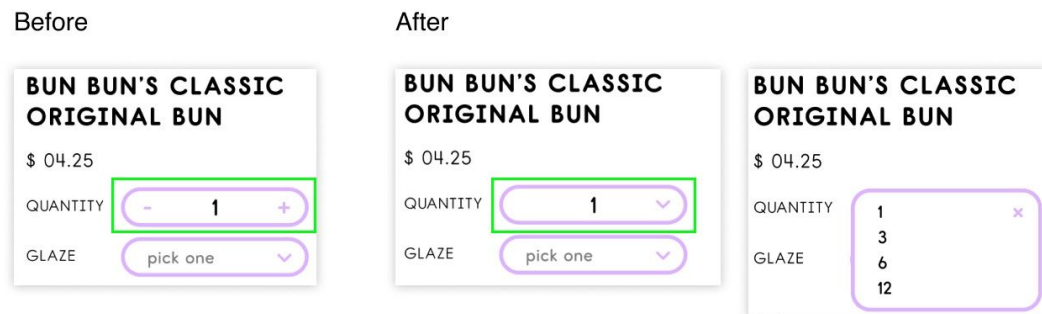
Repository: <https://github.com/LaurenHungCode/laurenhungcode.github.io>

Heuristic evaluation

1. Consistency and standards: The logotype on the top left hand corner looks like a call-to-action button, but the other menu items in the nav bar don't follow the same conventions. I changed the design of the logo so that it is consistent.



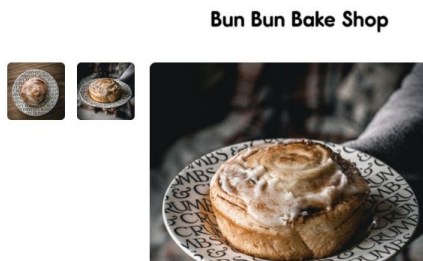
2. Consistency and standards: The logotype on the top left hand corner is not used to return to the main page, per expectation by convention in modern web pages. This is fixed in the prototype interaction.
3. User control and freedom/Visibility of system status: In the product detail page, the quantity selector jumps from 1 to 3 when the + button is pushed, which may be confusing for the user. I fixed the issue by changing it to a dropdown menu which allows the user to choose from a list of set quantities.



Challenges

My design relies heavily on the use of grids so one of the challenges I encountered was figuring out how to manage grids. The image below shows an example of what I struggled with: how to align items in a grid vertically instead of horizontally. I also learned to use the “fr” unit to help me space images evenly.

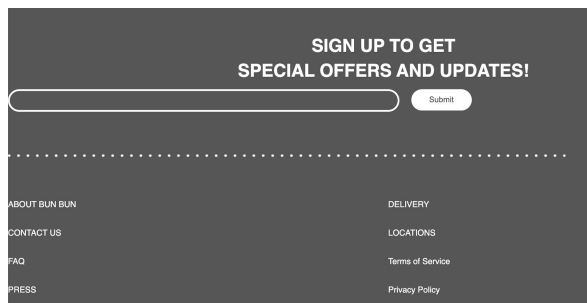
Before



After



Another challenge I struggled with was how and when to use “div” to group items. I learned to group items with the same direction of alignment in the same div because it allows me to align them using flex boxes. I also learned how to organize classes in the css file so that I can find them quickly. I found that numbering classes of the same category allows me to quickly find them in the css file through the “command-f” method. One bug that I have yet to resolve is how to align the input text field in the footer as shown below.



Design choices

Bun Bun Bake Shop’s vibrant, fresh and accessible brand is reflected through many aspects of my design including typography, color, image layout and the tone of texts on the site. The website uses a geometric sans-serif typeface with rounded ends that favors temperate readability and provides a clean and fresh look. On top of that , a pastel color scheme is applied to convey a friendly and vibrant tone. The layout is designed in a way that provides a lot of real estate to high quality photos of bake shop products so that the customers can see clearly what

they are buying. Images and forms are treated with rounded corners to match the soft geometry of the typeface and to convey a sense of playful friendliness. Overall, this design of the Bun Bun Bake Shop website aims to attract customers of all ages across the US by presenting Bun Bun Bake Shop's available products and shop locations in a clear and vibrant layout. The design aims to convey that Bun Bun Bake Shop is a fun, fresh and innovative company that produces high quality products accessible to everyone.