Satisfaction In Using Meta Social Media Platform

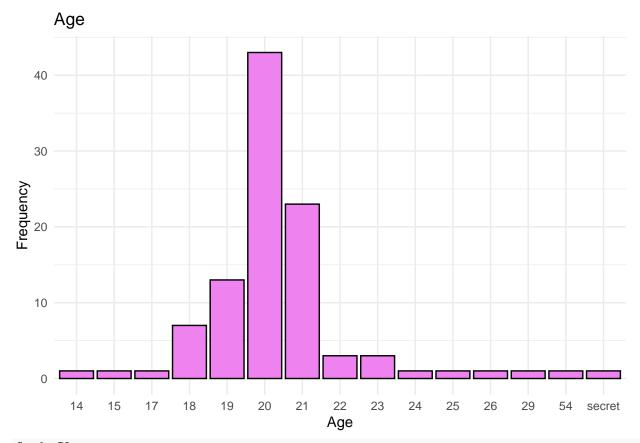
2024-04-18

#Members: Aguas, Laurence # Canonicato, Dianah Marie # De Guzman, Arjay install.packages("readr") install.packages("dplyr") install.packages("ggplot2")

```
library(readr)
library(dplyr)
## Attaching package: 'dplyr'
  The following objects are masked from 'package:stats':
##
##
       filter, lag
## The following objects are masked from 'package:base':
##
##
       intersect, setdiff, setequal, union
survey_data <- read.csv("100 Responses.csv")</pre>
# View the structure of the data frame
str(survey data)
## 'data.frame':
                    101 obs. of 45 variables:
##
   $ Timestamp
## $ Email.Address
## $ Name..Optional.
## $ Age
## $ Gender
## $ Address
## $ Contact.Number
## $ What.is.your.current.occupation.or.industry.
## $ if.you.are.a.student..please.indicate.your.school..Leave.blank.if.you.are.not.a.student.
## $ If.you.are.a.student..please.indicate.your.course.grade.and.section..Leave.blank.if.you.are.not.a
## $ What.Meta.Social.Media.platforms.do.you.commonly.use.
## $ How.much.time.do.you.spend.on.social.media.
## $ How.often.do.you.use.Social.Media.Platforms.
## $ Please.indicate.the.reasons.for.your.use.of.social.media.by.selecting.all.that.apply.from.the.fol
## $ Do.you.find.Meta.Social.Media.Platforms..useful..in.your.everyday..life.
##
   $ Does.Social.Media.Platforms.enables.you.to.accomplish.tasks.more.quickly.
## $ Does.Meta.Social.Media.Platforms..increase.your.productivity.
## $ If.you.use.Meta.Social.Media.Platforms..do.you.believe.it.will.increase.your.chances.of.academic.
   $ How.clear.and.understandable.is.your.interaction.with.Meta.Social.Media.Platforms..Rate.on.a.scal
   $ Do.you.find.it.easy.to.become.skillful.in.using.Meta.Social.Media.Platforms..Share.your.thoughts.
## $ Rate.how.easy.you.find.Meta.Social.Media.Platforms.to.use.on.a.scale.from.1.to.5
## $ Learning.to.operate.Meta.Social.Media.Platforms.is.easy.for.me..Please.rate.on.a.scale.from.1.to.
   $ Do.you.think.using.Meta.Social.Media.Platforms.is.a.good.idea.or.a.bad.idea..Choose.one.
```

\$ How.does.Meta.Social.Media.Platforms.impact.your.academic.or.work.tasks..Rate.on.a.scale.from.1.t

```
## $ Working.with.Meta.Social.Media.Platforms.is.fun..Please.share.your.opinion.on.a.scale.from.1.to.5
## $ Do.you.like.to.use.Meta.Social.Media.Platforms.
## $ Do.people.who.influence.your.behavior.think.that.you.should.use.Meta.Social.Media.Platforms..Choo
## $ How.important.is.it.to.you.that.people.you.consider.important.think.you.should.use.Meta.Social.Me
## $ Has.the.senior.management.of.your.academic.or.work.organization.been.helpful.in.the.use.of.Meta.S
## $ In.general..does.your.academic.or.work.organization.support.the.use.of.Meta.Social.Media.Platform
## $ Do.you.have.the.necessary.resources.to.use.Meta.Social.Media.Platforms..Choose.one.
## $ Rate.your.knowledge.about.using.Meta.Social.Media.Platforms.on.a.scale.from.1.to.5.
## $ Do.you.find.Meta.Social.Media.Platforms.not.compatible.with.other.systems.you.use.
## $ Is.there.a.specific.person.or.group.available.for.assistance.if.you.face.difficulties.with.Meta.S
## $ Could.you.complete.a.task.using.Meta.Social.Media.Platforms.if.no.one.is.around.to.guide.you..Cho
## $ How.likely.are.you.to.call.someone.for.help.if.you.get.stuck.while.using.Meta.Social.Media.Platfo
## $ If.you.had.a.lot.of.time.to.complete.a.task.using.Meta.Social.Media.Platforms..how.confident.are.
## $ How.often.do.you.use.the.built.in.help.facility.for.assistance.with.Meta.Social.Media.Platforms...
## $ Do.you.feel.apprehensive.uneasy.about.using.Meta.Social.Media.Platforms..Choose.one
## $ How.concerned.are.you.about.losing.information.by.hitting.the.wrong.key.on.Meta.Social.Media.Plat
## $ How.hesitant.are.you.to.use.Meta.Social.Media.Platforms.for.fear.of.making.mistakes.you.cannot.co
## $ ..Does.Meta.Social.Media.Platforms.seem.intimidating.to.you..Choose.one.
## $ Do.you.intend.to.use.Meta.Social.Media.Platforms.in.the.next..n..months..Choose.one.
## $ How.likely.are.you.to.use.Meta.Social.Media.Platforms.in.the.next..n..months..Rate.on.a.scale.from
## $ Do.you.plan.to.use.Meta.Social.Media.Platforms.in.the.next..n..months..Choose.one.
# Clean each column
Survey <- survey_data
# Replacing of empty Data to NA
Survey[Survey == ""] <- NA
Survey[Survey == "N/A"] <- NA
#View(CleanSurvey)
#Plotting of Age and Gender and
library(readr)
library(dplyr)
library(ggplot2)
#Plotting of Age
AgePlot <- ggplot(Survey, aes(x = Age)) +
  geom_bar(fill = "violet", color = "black") +
  labs(title = "Age", x = "Age", y = "Frequency") +
  theme_minimal()
#Plotting of Gender
GenderPlot <- ggplot(Survey, aes(x = Gender)) +</pre>
  geom_bar(fill = "violet", color = "black") +
  labs(title = "Gender", x = "Gender", y = "Frequency") +
  theme_minimal()
AgePlot
```



Gender 40 30 10 Female Female Male Gender

```
library(readr)
library(gpplot2)

#Plotting of Questions and being adjusted to be more readable since sometimes the questions are long ch

#if you are a student, please indicate your school.

School <- (Survey$if.you.are.a.student..please.indicate.your.school..Leave.blank.if.you.are.not.a.student

ggplot(Survey, aes(x = School)) +

geom_bar(fill = "violet", color = "black") +

labs(title = "School",

x = "if you are a student, please indicate your school.",

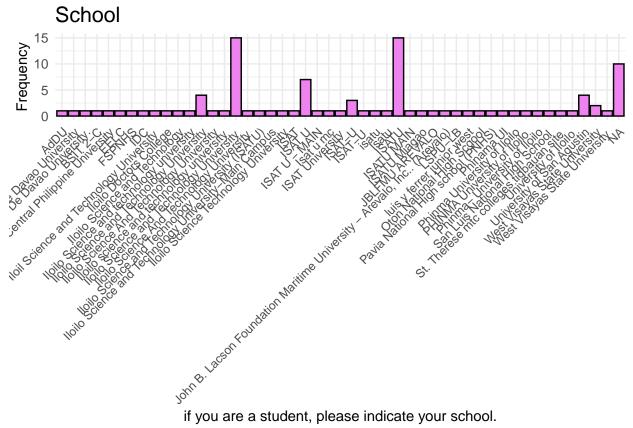
y = "Frequency") +

theme_minimal() +

theme(axis.text.x = element_text(angle = 45, hjust = 1),

axis.text.y = element_text(size = 10),</pre>
```

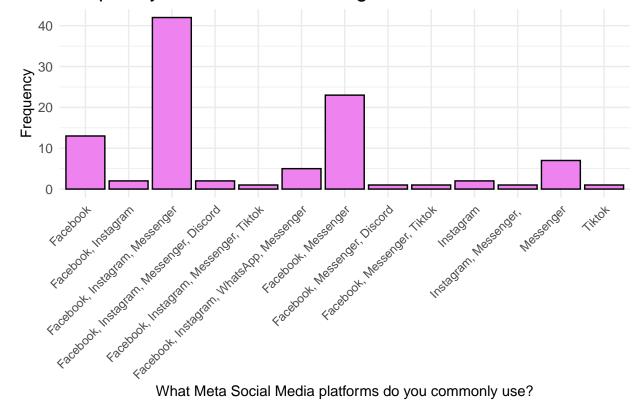
plot.title = element_text(size = 16))



if you are a student, please indicate your school.

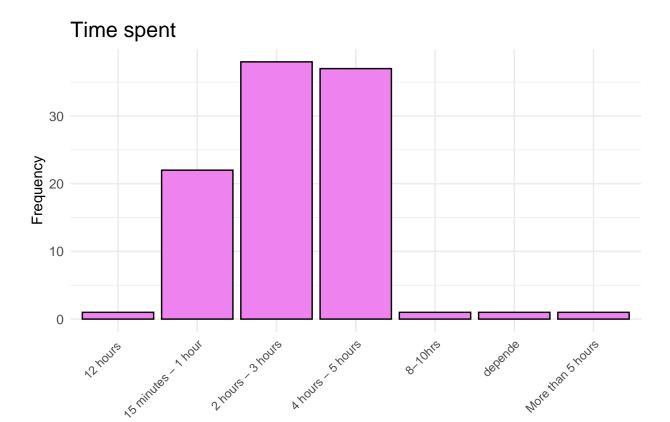
```
#What Meta Social Media platforms do you commonly use?
Platform <- (Survey$What.Meta.Social.Media.platforms.do.you.commonly.use.)
ggplot(Survey, aes(x = Platform)) +
  geom_bar(fill = "violet", color = "black") +
  labs(title = "Frequency of Social Media Usage",
       x = "What Meta Social Media platforms do you commonly use?",
       y = "Frequency") +
  theme_minimal() +
  theme(axis.text.x = element_text(angle = 45, hjust = 1),
        axis.text.y = element_text(size = 10),
        plot.title = element_text(size = 16))
```

Frequency of Social Media Usage



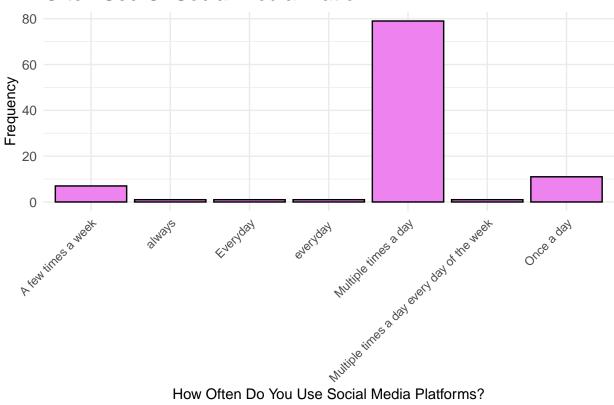
What Meta Social Media platforms do you commonly use?

```
#How much time do you spend on social media?
TimeOnSocialMedia <- Survey$How.much.time.do.you.spend.on.social.media.
ggplot(Survey, aes(x = TimeOnSocialMedia)) +
  geom_bar(fill = "violet", color = "black") +
  labs(title = "Time spent",
      x = "How Often Do You Use Social Media Platforms?",
      y = "Frequency") +
  theme_minimal() +
  theme(axis.text.x = element_text(angle = 45, hjust = 1),
       axis.text.y = element_text(size = 10),
        plot.title = element_text(size = 16))
```



How Often Do You Use Social Media Platforms?

Often Use Of Social Media Platform

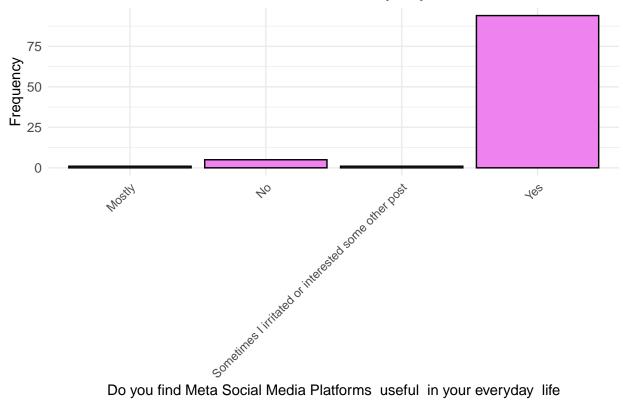


How Often Do You Use Social Media Platforms?

```
#Please indicate the reasons for your use of social media by selecting all that apply from the followin
Reasons <- Survey$Please.indicate.the.reasons.for.your.use.of.social.media.by.selecting.all.that.apply.
ggplot(Survey, aes(x = Reasons)) +
 geom_bar(fill = "violet", color = "black") +
 labs(title = "Reasons",
      x = "Reasons For Your Use of Social Media",
      y = "Frequency") +
 theme_minimal() +
  theme(axis.text.x = element_text(angle = 45, hjust = 1),
       axis.text.y = element_text(size = 10),
       plot.title = element_text(size = 16))
```

```
Doyou find Meta Social Mades Proposition of the Control of the Con
```

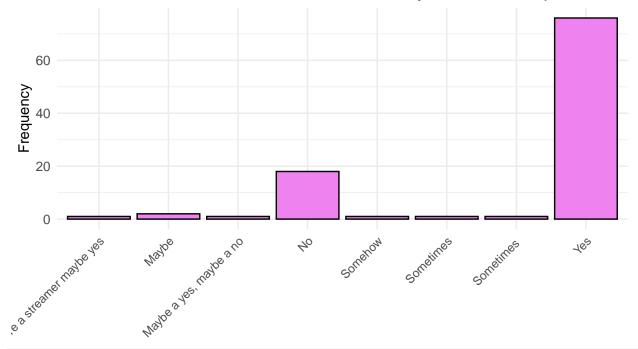
Is Meta Social Media Useful in Everyday Life?



Do you find Meta Social Media Platforms useful in your everyday life

```
YesCount <- sum(Survey$Do.you.find.Meta.Social.Media.Platforms..useful..in.your.everyday..life. == "Yes
# Count "No" votes
NoCount <- sum(Survey$Do.you.find.Meta.Social.Media.Platforms..useful..in.your.everyday..life. == "No")
print(YesCount)
## [1] 94
print(NoCount)
## [1] 5
#Does Social Media Platforms enables you to accomplish tasks more quickly?
DoesSocialMediaPlatformsEnablesYoutoAccomplishTasksMoreQuickly <- Survey$Does.Social.Media.Platforms.en
ggplot(Survey, aes(x = DoesSocialMediaPlatformsEnablesYoutoAccomplishTasksMoreQuickly)) +
  geom_bar(fill = "violet", color = "black") +
 labs(title = "Does Social Media Platforms enables you to accomplish tasks more quickly?",
      y = "Frequency") +
 theme_minimal() +
  theme(axis.text.x = element_text(angle = 45, hjust = 1),
       axis.text.y = element_text(size = 10),
       plot.title = element_text(size = 16))
```

Does Social Media Platforms enables you to accomplish task:

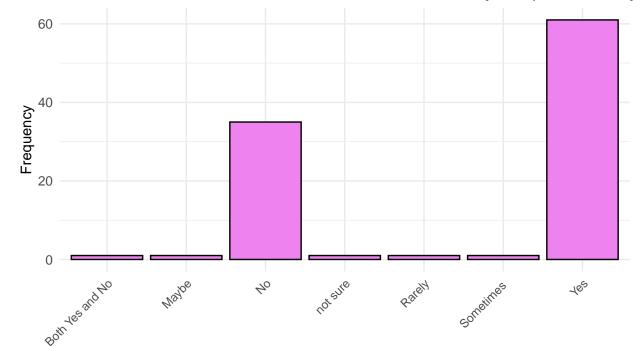


```
#Does Meta Social Media Platforms increase your productivity?
Productivity <- Survey$Does.Meta.Social.Media.Platforms..increase.your.productivity.

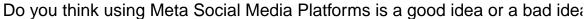
ggplot(Survey, aes(x = Productivity)) +
    geom_bar(fill = "violet", color = "black") +
    labs(title = "Does Meta Social Media Platforms increase your productivity?",
        x = "

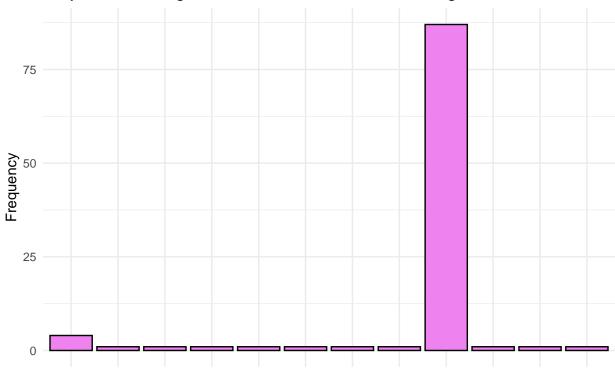
",
    y = "Frequency") +
    theme_minimal() +
    theme(axis.text.x = element_text(angle = 45, hjust = 1),
        axis.text.y = element_text(size = 10),
        plot.title = element_text(size = 16))</pre>
```

Does Meta Social Media Platforms increase your productivity



#Do you think using Meta Social Media Platforms is a good idea or a bad idea? Choose one.
BadOrGoodWhenUsingMeta<- Survey\$Do.you.think.using.Meta.Social.Media.Platforms.is.a.good.idea.or.a.bad.
ggplot(Survey, aes(x = BadOrGoodWhenUsingMeta)) +
 geom_bar(fill = "violet", color = "black") +
 labs(title = "Do you think using Meta Social Media Platforms is a good idea or a bad idea? Choose one
 x = "",y = "Frequency") +
 theme_minimal()</pre>



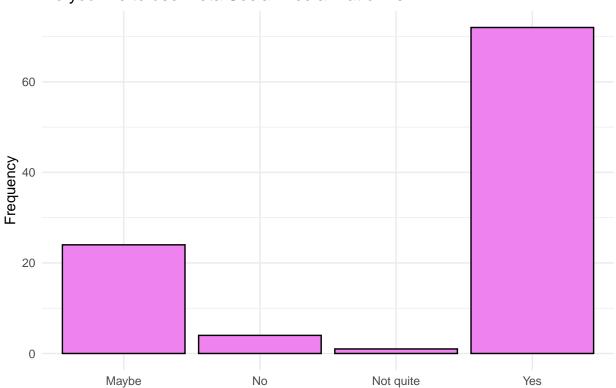


Bad ideaBetween Bollotcan Booting poolisipula julandibreegalministraty (phonolitriacy) sheinistration in the statement of the properties o

```
#Do you like to use Meta Social Media Platforms?
LikingToUseSocialMedia<- Survey$Do.you.like.to.use.Meta.Social.Media.Platforms.

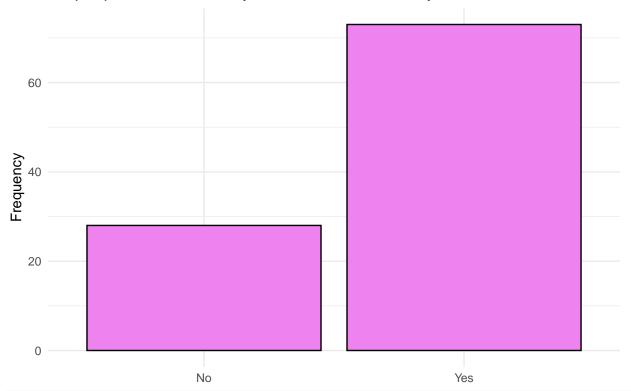
ggplot(Survey, aes(x = LikingToUseSocialMedia)) +
   geom_bar(fill = "violet", color = "black") +
   labs(title = "Do you like to use Meta Social Media Platforms? ",
        x = "",y = "Frequency") +
   theme_minimal()</pre>
```

Do you like to use Meta Social Media Platforms?



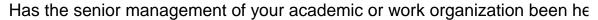
#Do people who influence your behavior think that you should use Meta Social Media Platforms? Choose on InfluenceBehavior - Survey\$Do.people.who.influence.your.behavior.think.that.you.should.use.Meta.Social.

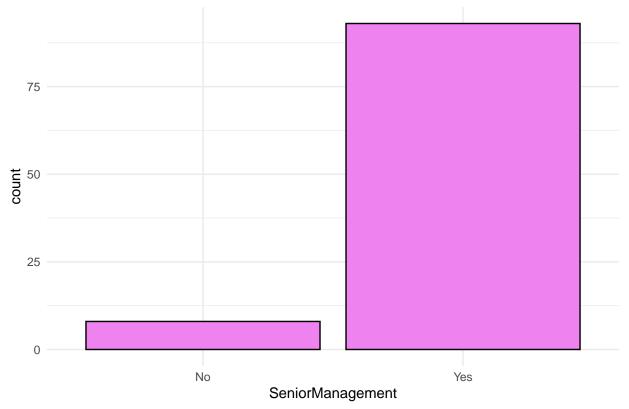
Do people who influence your behavior think that you should use Meta Socia



#Has the senior management of your academic or work organization been helpful in the use of Meta Social
SeniorManagement<- Survey\$Has.the.senior.management.of.your.academic.or.work.organization.been.helpful.

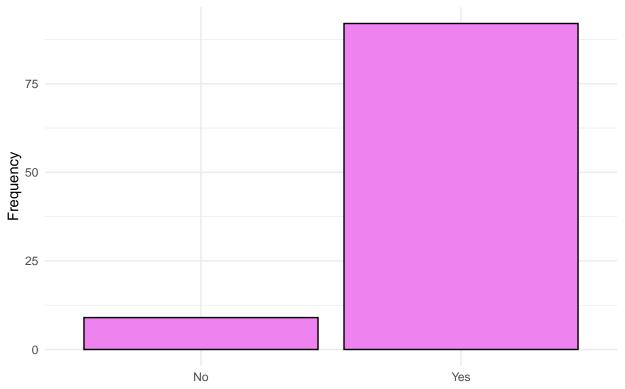
ggplot(Survey, aes(x = SeniorManagement)) +
 geom_bar(fill = "violet", color = "black") +
 labs(title = "Has the senior management of your academic or work organization been helpful in the use
 theme_minimal()</pre>





#In general, does your academic or work organization support the use of Meta Social Media Platforms? Ch
SupportOfUsingMeta<- Survey\$In.general..does.your.academic.or.work.organization.support.the.use.of.Meta
ggplot(Survey, aes(x = SupportOfUsingMeta)) +
 geom_bar(fill = "violet", color = "black") +
 labs(title = "In general, does your academic or work organization support the use of Meta Social Medi
 x = "",y = "Frequency") +
 theme_minimal()</pre>

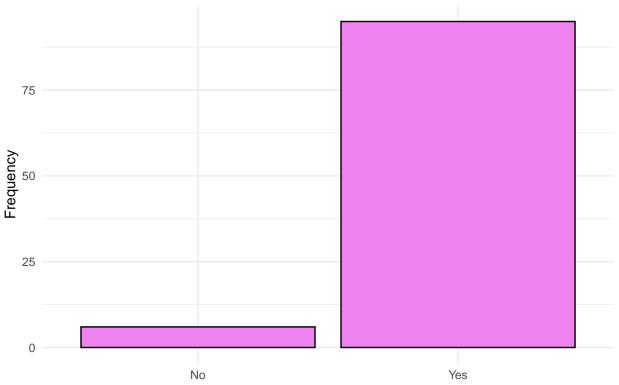




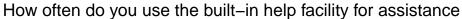
```
#Do you have the necessary resources to use Meta Social Media Platforms? Choose one.
NecessaryResources<- Survey$Do.you.have.the.necessary.resources.to.use.Meta.Social.Media.Platforms..Cho

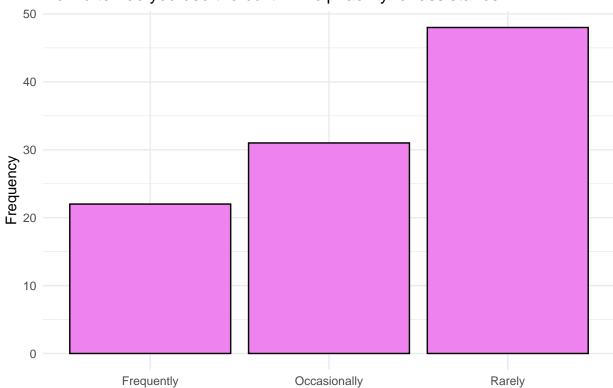
ggplot(Survey, aes(x = NecessaryResources)) +
    geom_bar(fill = "violet", color = "black") +
    labs(title = "In general, does your academic or work organization support the use of Meta Social Medi
        x = "",y = "Frequency") +
    theme_minimal()</pre>
```





#How often do you use the built-in help facility for assistance with Meta Social Media Platforms? Choos
BuiltIn<- Survey\$How.often.do.you.use.the.built.in.help.facility.for.assistance.with.Meta.Social.Media...
ggplot(Survey, aes(x = BuiltIn)) +
 geom_bar(fill = "violet", color = "black") +
 labs(title = "How often do you use the built-in help facility for assistance",
 x = "",y = "Frequency") +
 theme_minimal()</pre>

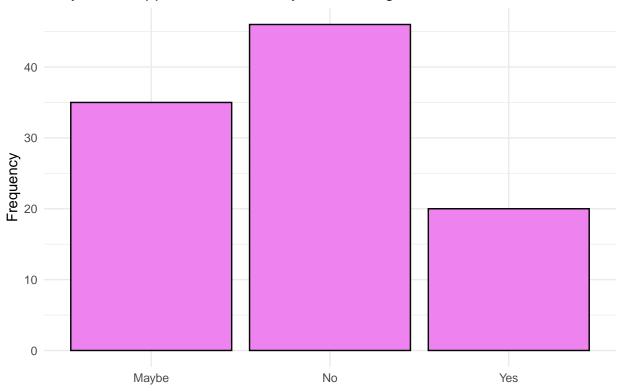




#Do you feel apprehensive/uneasy about using Meta Social Media Platforms? Choose one

ApprehensiveOrUneasy<- Survey\$Do.you.feel.apprehensive.uneasy.about.using.Meta.Social.Media.Platforms..

Do you feel apprehensive/uneasy about using Meta Social Media Platforms

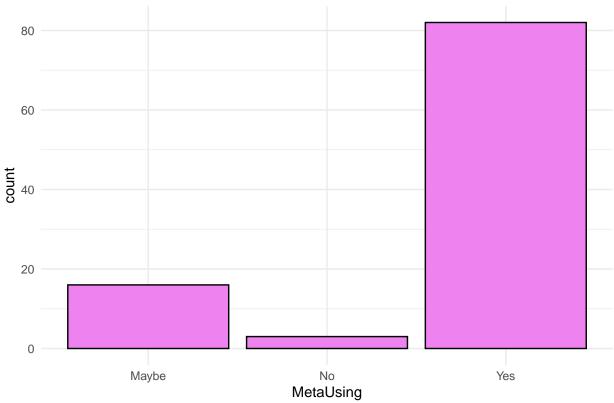


#Do you intend to use Meta Social Media Platforms in the next [n] months? Choose one.

MetaUsing<- Survey\$Do.you.intend.to.use.Meta.Social.Media.Platforms.in.the.next..n..months..Choose.one.

ggplot(Survey, aes(x = MetaUsing)) +
 geom_bar(fill = "violet", color = "black") +
 labs(title = "Do you intend to use Meta Social Media Platforms in the next [n] months?") +
 theme_minimal()</pre>

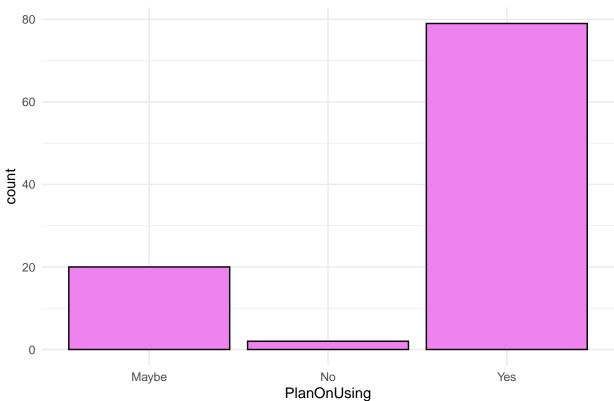
Do you intend to use Meta Social Media Platforms in the next [n] months?



#Do you plan to use Meta Social Media Platforms in the next [n] months? Choose one.
PlanOnUsing<- Survey\$Do.you.plan.to.use.Meta.Social.Media.Platforms.in.the.next..n..months..Choose.one.

ggplot(Survey, aes(x = PlanOnUsing)) +
 geom_bar(fill = "violet", color = "black") +
 labs(title = "Do you intend to use Meta Social Media Platforms in the next [n] months?") +
 theme_minimal()</pre>





```
library(dplyr)

#Barplot and Mean and Standard Deviation of every questions with number answers

#If you use Meta Social Media Platforms, do you believe it will increase your chances of academic succe

IfYouUseMetaSocialMediaPlatformsDoYouBelieveItWillIncreaseYourChancesOfAcademicSuccess <- Survey$If.you

ggplot(Survey, aes(x = IfYouUseMetaSocialMediaPlatformsDoYouBelieveItWillIncreaseYourChancesOfAcademicS

geom_bar(fill = "violet", color = "black") +

labs(title = "Frequency of Social Media Usage",

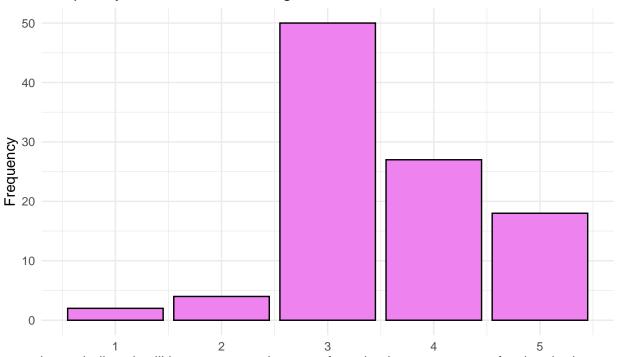
x = "If you use Meta Social Media Platforms, do you believe it will increase your chances of academic

",

y = "Frequency") +

theme_minimal()
```

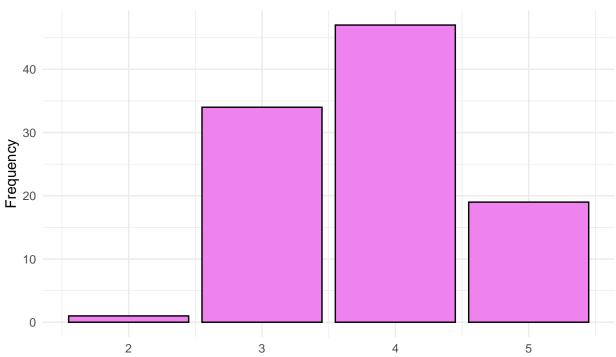




orms, do you believe it will increase your chances of academic success or professional advancen

```
IfYouUseMetaSocialMediaPlatformsDoYouBelieveItWillIncreaseYourChancesOfAcademicSuccessMean <- Survey$If
# Calculate mean
mean_value1 <- mean(Survey$If.you.use.Meta.Social.Media.Platforms..do.you.believe.it.will.increase.your
# Calculate standard deviation
sd_value1 <- sd(Survey$If.you.use.Meta.Social.Media.Platforms..do.you.believe.it.will.increase.your.cha
# Print the mean and standard deviation
print(paste("Mean:", mean_value1))
## [1] "Mean: 3.54455445544554"
print(paste("Standard Deviation:", sd_value1))
## [1] "Standard Deviation: 0.900274985493294"
#How clear and understandable is your interaction with Meta Social Media Platforms? Rate on a scale fro
HowClearAndUnderstandableInteraction <- Survey$How.clear.and.understandable.is.your.interaction.with.Me
ggplot(Survey, aes(x = HowClearAndUnderstandableInteraction)) +
 geom_bar(fill = "violet", color = "black") +
  labs(title = "How Clear And Understandable Interaction",
       x = "If you use Meta Social Media Platforms, do you believe it will increase your chances of aca
      y = "Frequency") +
 theme_minimal()
```

How Clear And Understandable Interaction



orms, do you believe it will increase your chances of academic success or professional advancen

HowClearAndUnderstandableInteractionMean <- mean(Survey\$If.you.use.Meta.Social.Media.Platforms..do.you. print(HowClearAndUnderstandableInteractionMean)

```
## [1] 3.544554
```

IfYouUseMetaSocialMediaPlatformsDoYouBelieveItWillIncreaseYourChancesOfAcademicSuccessMean <- Survey\$If # Calculate mean mean_value2 <- mean(Survey\$If.you.use.Meta.Social.Media.Platforms..do.you.believe.it.will.increase.your # Calculate standard deviation sd_value2 <- sd(Survey\$If.you.use.Meta.Social.Media.Platforms..do.you.believe.it.will.increase.your.cha # Print the mean and standard deviation print(paste("Mean:", mean_value2)) ## [1] "Mean: 3.54455445544554"

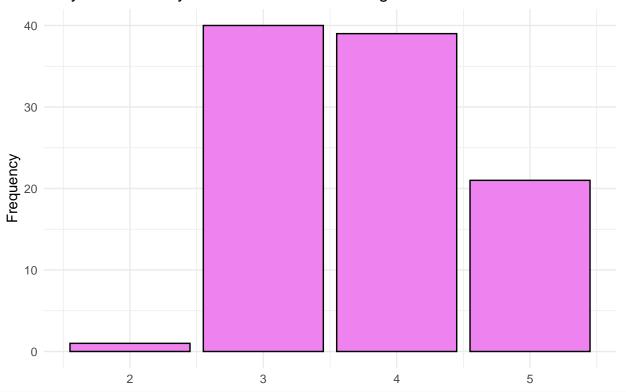
#Do you find it easy to become skillful in using Meta Social Media Platforms? Share your thoughts on a

print(paste("Standard Deviation:", sd_value2))

[1] "Standard Deviation: 0.900274985493294"

DoYouFindItEasyToBecomeSkillful <- Survey\$Do.you.find.it.easy.to.become.skillful.in.using.Meta.Social.M ggplot(Survey, aes(x = DoYouFindItEasyToBecomeSkillful)) + geom_bar(fill = "violet", color = "black") + labs(title = "Do you find it easy to become skillful in using Meta Social Media Platforms?", x = "", y = "Frequency") +theme_minimal()





```
# Calculate mean
mean_value3 <- mean(Survey$Do.you.find.it.easy.to.become.skillful.in.using.Meta.Social.Media.Platforms.
# Calculate standard deviation</pre>
```

sd_value3 <- sd(Survey\$Do.you.find.it.easy.to.become.skillful.in.using.Meta.Social.Media.Platforms..Sha

Print the mean and standard deviation
print(paste("Mean:", mean_value3))

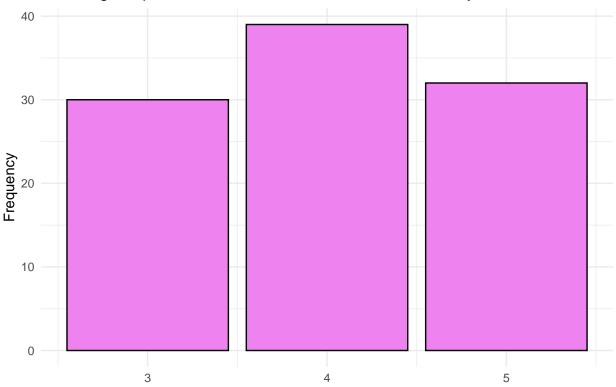
```
## [1] "Mean: 3.79207920792079"
print(paste("Standard Deviation:", sd_value3))
```

[1] "Standard Deviation: 0.778676205918331"

#Learning to operate Meta Social Media Platforms is easy for me. Please rate on a scale from 1 to 5.

LearningToOperateMeta <-Survey\$Learning.to.operate.Meta.Social.Media.Platforms.is.easy.for.me..Please.r

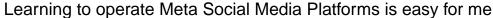


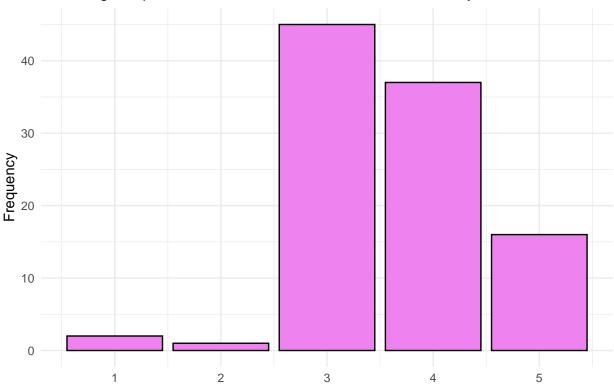


```
# Calculate mean
mean_value4 <- mean(Survey$Learning.to.operate.Meta.Social.Media.Platforms.is.easy.for.me..Please.rate.
# Calculate standard deviation
sd_value4 <- sd(Survey$Learning.to.operate.Meta.Social.Media.Platforms.is.easy.for.me..Please.rate.on.a
# Print the mean and standard deviation
print(paste("Mean:", mean_value4))
## [1] "Mean: 4.01980198019802"
print(paste("Standard Deviation: 0.787149261827793"
#How does Meta Social Media Platforms impact your academic or work tasks? Rate on a scale from 1 to 5.
HowMetaImpactsAcademic <-Survey$How.does.Meta.Social.Media.Platforms.impact.your.academic.or.work.tasks
ggplot(Survey, aes(x = HowMetaImpactsAcademic)) +geom_bar(fill = "violet", color = "black") +
labs(title = "Learning to operate Meta Social Media Platforms is easy for me",</pre>
```

x = "", y = "Frequency") +

theme_minimal()





```
# Calculate mean
```

mean_value5 <- mean(Survey\$How.does.Meta.Social.Media.Platforms.impact.your.academic.or.work.tasks..Rate

${\it \# Calculate standard deviation}$

sd_value5 <- sd(Survey\$How.does.Meta.Social.Media.Platforms.impact.your.academic.or.work.tasks..Rate.on

Print the mean and standard deviation
print(paste("Mean:", mean_value5))

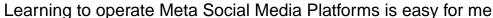
[1] "Mean: 3.63366336633663"

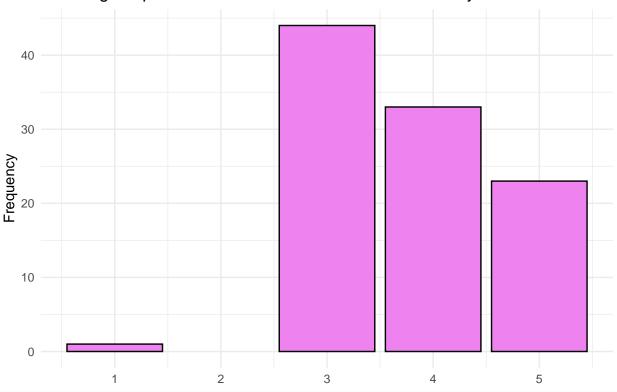
print(paste("Standard Deviation:", sd_value5))

[1] "Standard Deviation: 0.833339933967258"

#Working with Meta Social Media Platforms is fun. Please share your opinion on a scale from 1 to 5.
WorkingWithMetaPlatformIsFun <-Survey\$Working.with.Meta.Social.Media.Platforms.is.fun..Please.share.you

ggplot(Survey, aes(x = WorkingWithMetaPlatformIsFun)) +geom_bar(fill = "violet", color = "black") +
 labs(title = "Learning to operate Meta Social Media Platforms is easy for me",
 x = "",y = "Frequency") +
 theme_minimal()





```
# Calculate mean
mean_value6 <- mean(Survey$Working.with.Meta.Social.Media.Platforms.is.fun..Please.share.your.opinion.or
# Calculate standard deviation
sd_value6 <- sd(Survey$Working.with.Meta.Social.Media.Platforms.is.fun..Please.share.your.opinion.on.a.
# Print the mean and standard deviation
print(paste("Mean:", mean_value6))</pre>
```

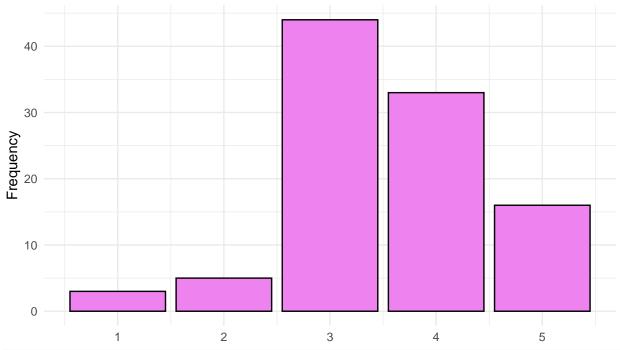
#How important is it to you that people you consider important think you should use Meta Social Media P

```
## [1] "Mean: 3.76237623762376"
print(paste("Standard Deviation:", sd_value6))
```

[1] "Standard Deviation: 0.838433239458994"

```
ImportantToTinkToUseMeta <-Survey$How.important.is.it.to.you.that.people.you.consider.important.think.y
ggplot(Survey, aes(x = ImportantToTinkToUseMeta)) +geom_bar(fill = "violet", color = "black") +
    labs(title = "How important is it to you that people
        consider important think you
        should use Meta",
        x = "",y = "Frequency") +
    theme_minimal()</pre>
```

How important is it to you that people consider important think you should use Meta

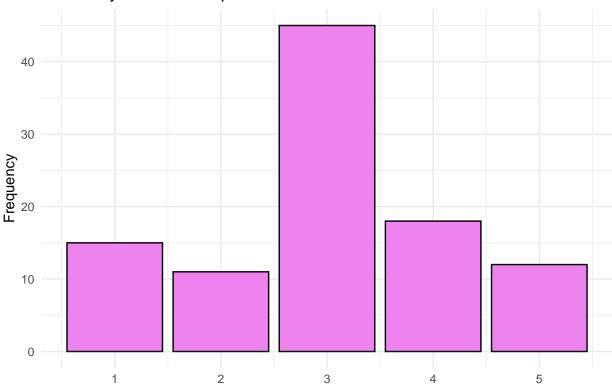


```
# Calculate mean
mean_value7 <- mean(Survey$How.important.is.it.to.you.that.people.you.consider.important.think.you.shou
# Calculate standard deviation
sd_value7 <- sd(Survey$How.important.is.it.to.you.that.people.you.consider.important.think.you.should.u
# Print the mean and standard deviation
print(paste("Mean:", mean_value7))
## [1] "Mean: 3.53465346534653"
print(paste("Standard Deviation:", sd_value7))</pre>
```

```
## [1] "Standard Deviation: 0.922652225225123"
```

theme_minimal()

How likely to call for help



```
# Calculate mean
```

mean_value8 <- mean(Survey\$How.likely.are.you.to.call.someone.for.help.if.you.get.stuck.while.using.Met

Calculate standard deviation
sd_value8 <- sd(Survey\$How.likely.are.you.to.call.someone.for.help.if.you.get.stuck.while.using.Meta.So

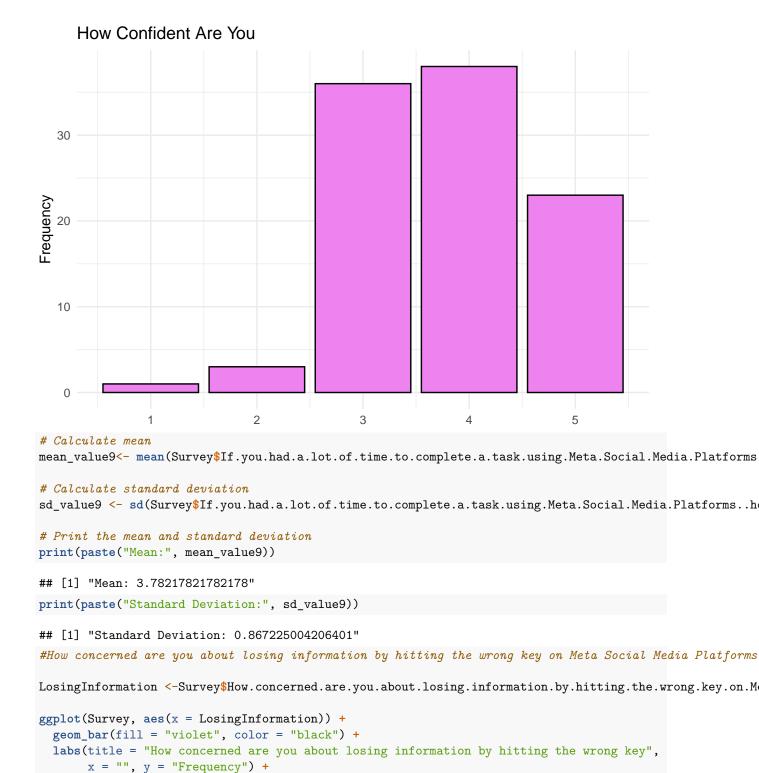
Print the mean and standard deviation
print(paste("Mean:", mean_value8))</pre>

[1] "Mean: 3.00990099009901"

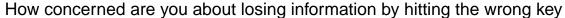
print(paste("Standard Deviation:", sd_value8))

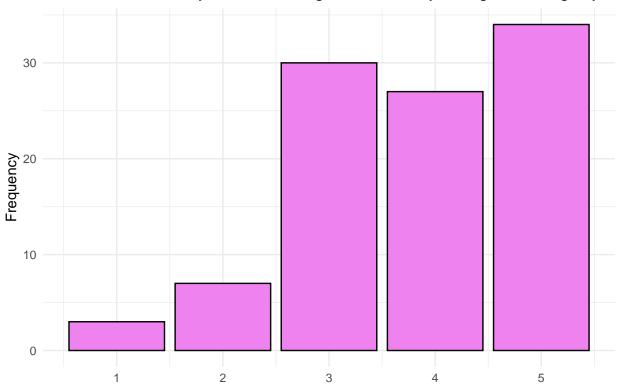
[1] "Standard Deviation: 1.17042769537422"

#If you had a lot of time to complete a task using Meta Social Media Platforms, how confident are you i
ConfidentCompleting <-Survey\$If.you.had.a.lot.of.time.to.complete.a.task.using.Meta.Social.Media.Platforms



theme_minimal()





Calculate mean

mean_value10<- mean(Survey\$If.you.had.a.lot.of.time.to.complete.a.task.using.Meta.Social.Media.Platform

Calculate standard deviation

sd_value10 <- sd(Survey\$If.you.had.a.lot.of.time.to.complete.a.task.using.Meta.Social.Media.Platforms...

Print the mean and standard deviation

print(paste("Mean:", mean_value10))

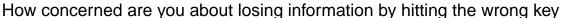
[1] "Mean: 3.78217821782178"

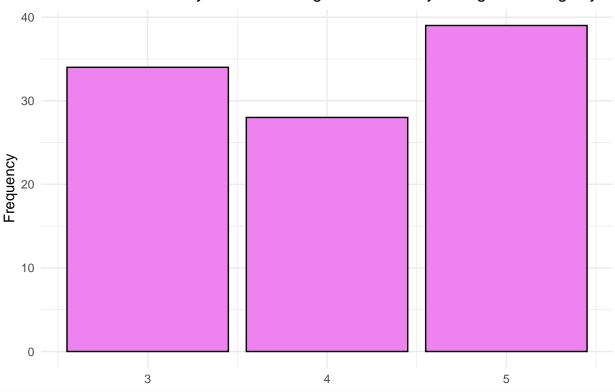
print(paste("Standard Deviation:", sd_value10))

[1] "Standard Deviation: 0.867225004206401"

#How likely are you to use Meta Social Media Platforms in the next [n] months? Rate on a scale from 1 t HowLikelyToUse <-Survey\$How.likely.are.you.to.use.Meta.Social.Media.Platforms.in.the.next..n..months..R

```
ggplot(Survey, aes(x = HowLikelyToUse)) +
  geom_bar(fill = "violet", color = "black") +
  labs(title = "How concerned are you about losing information by hitting the wrong key",
      x = "", y = "Frequency") +
 theme_minimal()
```





```
# Calculate mean
mean_value11<- mean(Survey$How.likely.are.you.to.use.Meta.Social.Media.Platforms.in.the.next..n..months
# Calculate standard deviation
sd_value11 <- sd(Survey$How.likely.are.you.to.use.Meta.Social.Media.Platforms.in.the.next..n..months..R
# Print the mean and standard deviation
print(paste("Mean:", mean_value11))
## [1] "Mean: 4.04950495049505"
print(paste("Standard Deviation:", sd_value11))
## [1] "Standard Deviation: 0.852950615496142"
```

```
library(dplyr)
# Calculate mean and standard deviation for each question
SummaryStats <- Survey %>%
  summarise(
   Mean_Q1 = mean(IfYouUseMetaSocialMediaPlatformsDoYouBelieveItWillIncreaseYourChancesOfAcademicSucce
   SD_Q1 = sd(IfYouUseMetaSocialMediaPlatformsDoYouBelieveItWillIncreaseYourChancesOfAcademicSuccess,
   Mean_Q2 = mean(HowClearAndUnderstandableInteraction, na.rm = TRUE),
```

```
SD_Q2 = sd(HowClearAndUnderstandableInteraction, na.rm = TRUE),
Mean_Q3 = mean(DoYouFindItEasyToBecomeSkillful, na.rm = TRUE),
SD_Q3 = sd(DoYouFindItEasyToBecomeSkillful, na.rm = TRUE),
Mean_Q4 = mean(LearningToOperateMeta, na.rm = TRUE),
SD_Q4 = sd(LearningToOperateMeta, na.rm = TRUE),
Mean_Q5 = mean(HowMetaImpactsAcademic, na.rm = TRUE),
SD_Q5 = sd(HowMetaImpactsAcademic, na.rm = TRUE),
```

```
Mean_Q6 = mean(WorkingWithMetaPlatformIsFun, na.rm = TRUE),
    SD Q6 = sd(WorkingWithMetaPlatformIsFun, na.rm = TRUE),
   Mean_Q7 = mean(ImportantToTinkToUseMeta, na.rm = TRUE),
    SD_Q7 = sd(ImportantToTinkToUseMeta, na.rm = TRUE),
   Mean_Q8 = mean(CallSomeone, na.rm = TRUE),
   SD_Q8 = sd(CallSomeone, na.rm = TRUE),
   Mean_Q9 = mean(ConfidentCompleting, na.rm = TRUE),
    SD Q9 = sd(ConfidentCompleting, na.rm = TRUE),
   Mean Q10 = mean(LosingInformation, na.rm = TRUE),
    SD_Q10 = sd(LosingInformation, na.rm = TRUE),
   Mean_Q11 = mean(HowLikelyToUse, na.rm = TRUE),
    SD_Q11 = sd(HowLikelyToUse, na.rm = TRUE)
  )
# Create a new dataframe with summary statistics
Summary <- data.frame(Question = c("Q1", "Q2", "Q3", "Q4", "Q5", "Q6", "Q7", "Q8", "Q9", "Q10", "Q11"),
                         Mean = c(SummaryStats$Mean_Q1, SummaryStats$Mean_Q2, SummaryStats$Mean_Q3,
                                   SummaryStats$Mean_Q4, SummaryStats$Mean_Q5, SummaryStats$Mean_Q6,
                                   SummaryStats$Mean_Q7, SummaryStats$Mean_Q8, SummaryStats$Mean_Q9,
                                   SummaryStats$Mean_Q10, SummaryStats$Mean_Q11),
                         SD = c(SummaryStats$SD_Q1, SummaryStats$SD_Q2, SummaryStats$SD_Q3,
                                SummaryStats$SD_Q4, SummaryStats$SD_Q5, SummaryStats$SD_Q6,
                                SummaryStats$SD_Q7, SummaryStats$SD_Q8, SummaryStats$SD_Q9,
                                SummaryStats$SD_Q10, SummaryStats$SD_Q11))
# Print the summary dataframe
print(Summary)
##
      Question
                   Mean
## 1
           Q1 3.544554 0.9002750
## 2
            Q2 3.831683 0.7357895
## 3
            Q3 3.792079 0.7786762
## 4
            Q4 4.019802 0.7871493
## 5
            Q5 3.633663 0.8333399
            Q6 3.762376 0.8384332
## 6
            Q7 3.534653 0.9226522
## 7
            Q8 3.009901 1.1704277
## 8
## 9
            Q9 3.782178 0.8672250
           Q10 3.811881 1.0743637
## 10
           Q11 4.049505 0.8529506
## 11
# Clean Age data
Survey$Age <- as.numeric(gsub("[^0-9]", "", Survey$Age))
Survey$Age[is.na(Survey$Age) | Survey$Age == ""] <- 0</pre>
# Clean Gender data and convert to lowercase
Survey$Gender <- tolower(trimws(Survey$Gender))</pre>
Survey$Gender[is.na(Survey$Gender) | Survey$Gender == ""] <- "Unknown"
Survey$Gender[Survey$Gender %in% c("m", "male")] <- "male"</pre>
Survey$Gender[Survey$Gender %in% c("f", "female")] <- "female"</pre>
# Selecting only Age and Gender columns
Cleaned <- Survey[, c("Age", "Gender")]</pre>
```

```
# Save cleaned dataframe to CSV
write.csv(Cleaned, "Cleaned Demographics.csv", row.names = FALSE)

## Clean Info Demographics

## Clean Timestamp data (assuming it's in a format that needs cleaning)
Survey$Timestamp <- gsub("[^0-9:-]", "", Survey$Timestamp) # Remove non-numeric characters except ":"
Survey$Timestamp[is.na(Survey$Timestamp) | Survey$Timestamp == ""] <- "1970-01-01 00:00:00"

# Clean Name data (if needed)
Survey$Name <- trimws(tolower(Survey$Name)) # Convert to lowercase and trim whitespace

# Clean Email Address data (if needed)
Survey$Email.Address <- tolower(Survey$Email.Address) # Convert email addresses to lowercase

# Select the cleaned columns (Timestamp, Name, Email Address)
cleaned_data <- Survey[, c("Timestamp", "Name", "Email.Address")]

# Save cleaned dataframe to CSV
write.csv(cleaned_data, "Cleaned Demographics2.csv", row.names = FALSE)
```