

# NURATARI

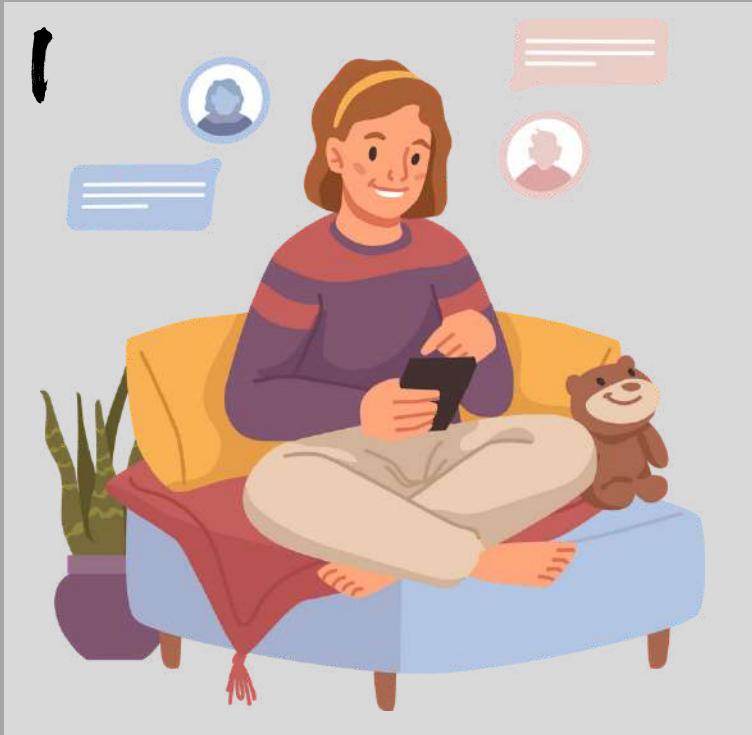
Nusantara Lestari



# WHAT IS NURUTARI?

NuraTari, a groundbreaking application, emerges at the intersection of Indonesia's rich cultural heritage and the pressing need for environmental stewardship. Stands as a beacon addressing the nation's pressing ecological challenges, bridging heritage and sustainability.





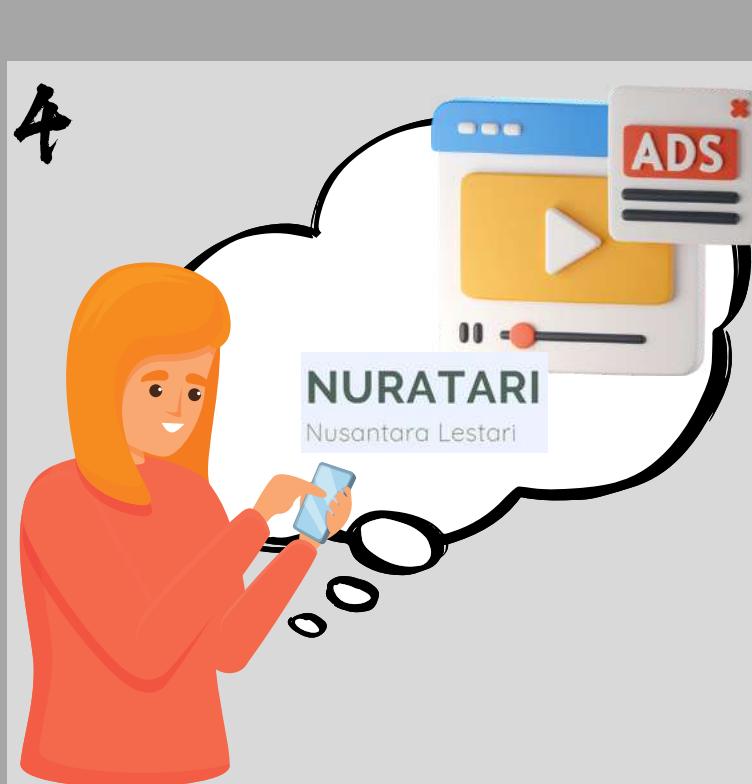
1  
Dina sedang melihat-lihat informasi di media sosial. Dia pun tertarik dengan sebuah poster kampanye.



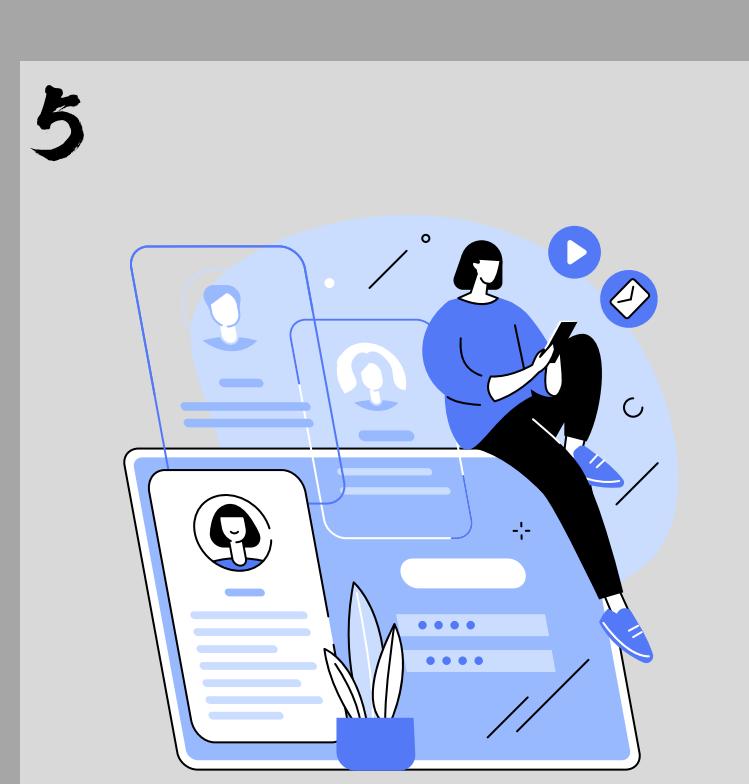
2  
Dina kesulitan untuk memastikan apakah kampanye yang beredar di media sosialnya apakah kredibel atau tidak.



3  
Dina berharap terdapat aplikasi terpercaya yang dapat memberikan informasi tentang kampanye yang kredibel dan dirinya bisa mendaftar melalui aplikasi tersebut. Dia juga berharap dapat membaca artikel, membeli barang, berdiskusi melalui aplikasi tersebut.



4  
Melalui iklan yang dirinya lihat di media sosial. Akhirnya Dian mencoba melakukan registrasi akun untuk aplikasi tersebut.



5  
Dina berhasil membuat akun dan terdaftar sebagai pengguna.



6  
Dina berhasil menjadi volunteer di Kampanye yang dia inginkan. Dia juga mendapat beberapa teman online baru karena sering berdiskusi

# CURRENT PROBLEMS

We aim to tackle Indonesia's environmental challenges by merging cultural heritage with conservation through NuraTari. Our goal is to inspire positive action and raise awareness about issues like climate change and habitat loss. Through our platform, we want to encourage sustainable living practices for a healthier future.

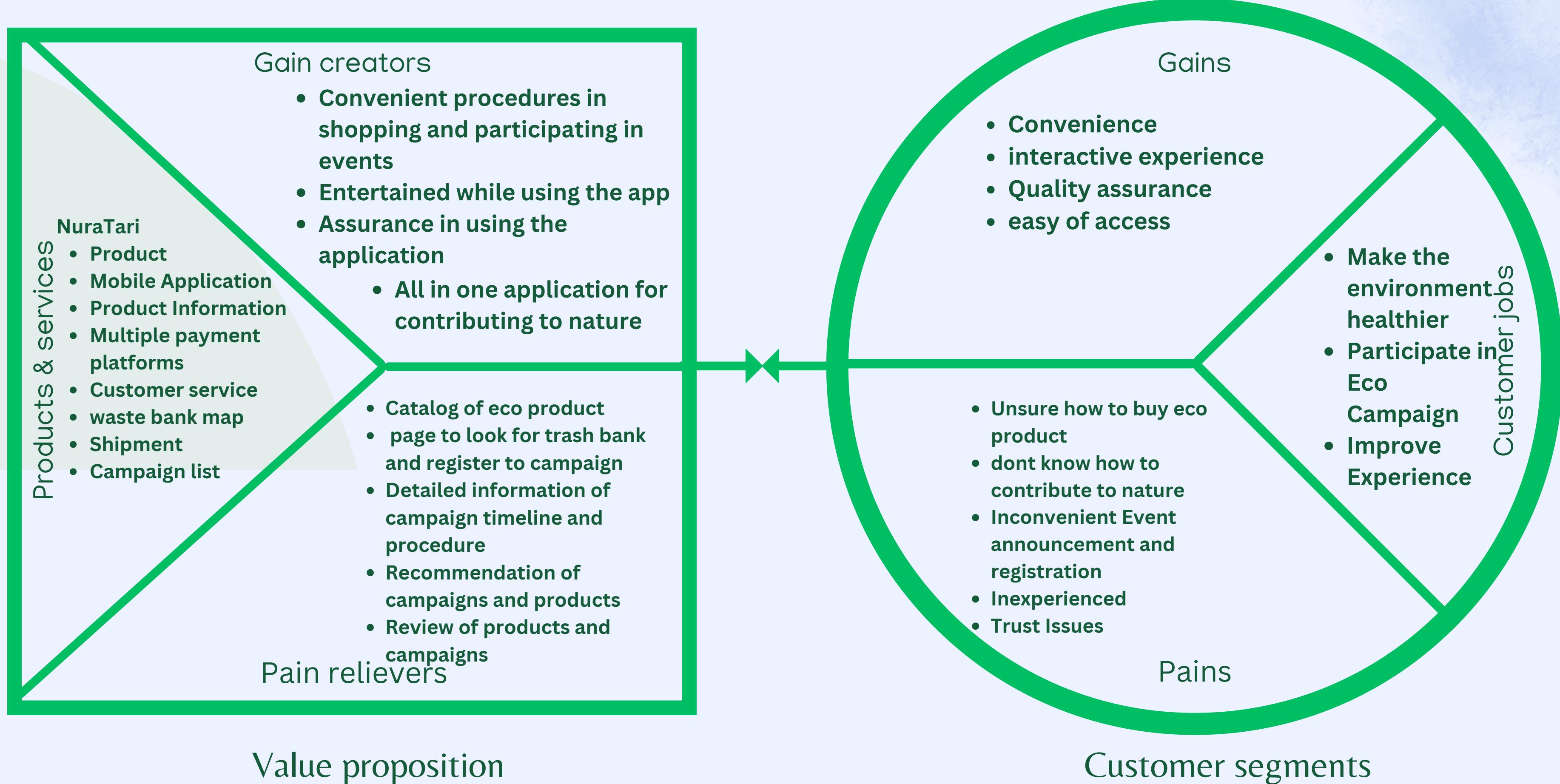


# WHY WE EXIST

NuraTari exists to address a common challenge in Indonesia— the difficulty in finding volunteering events and the lack of experience when individuals want to contribute to nature



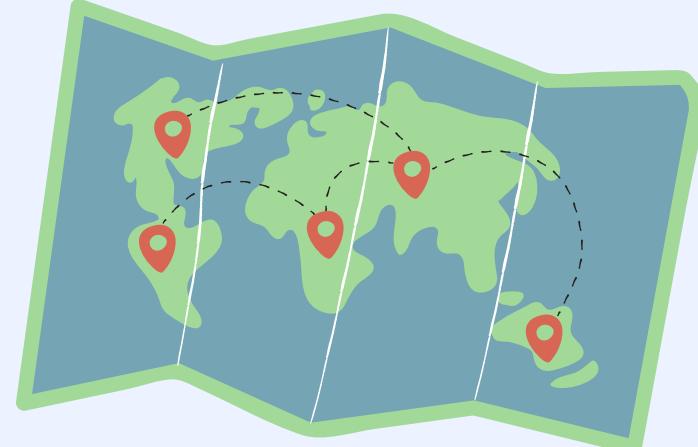
# Value Proposition Canvas



# PRODUCTS



Belanja Peduli



Peta Lingkungan



Kampanye  
Pelestarian



# BELANJA PEDULI

Through "**Belanja Peduli**," users can explore and purchase products that contribute to sustainability, fostering a conscious and responsible approach to consumer choices within the NuraTari ecosystem.

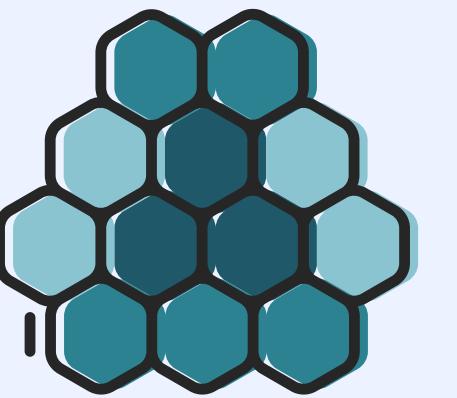
# PETA LINGKUNGAN



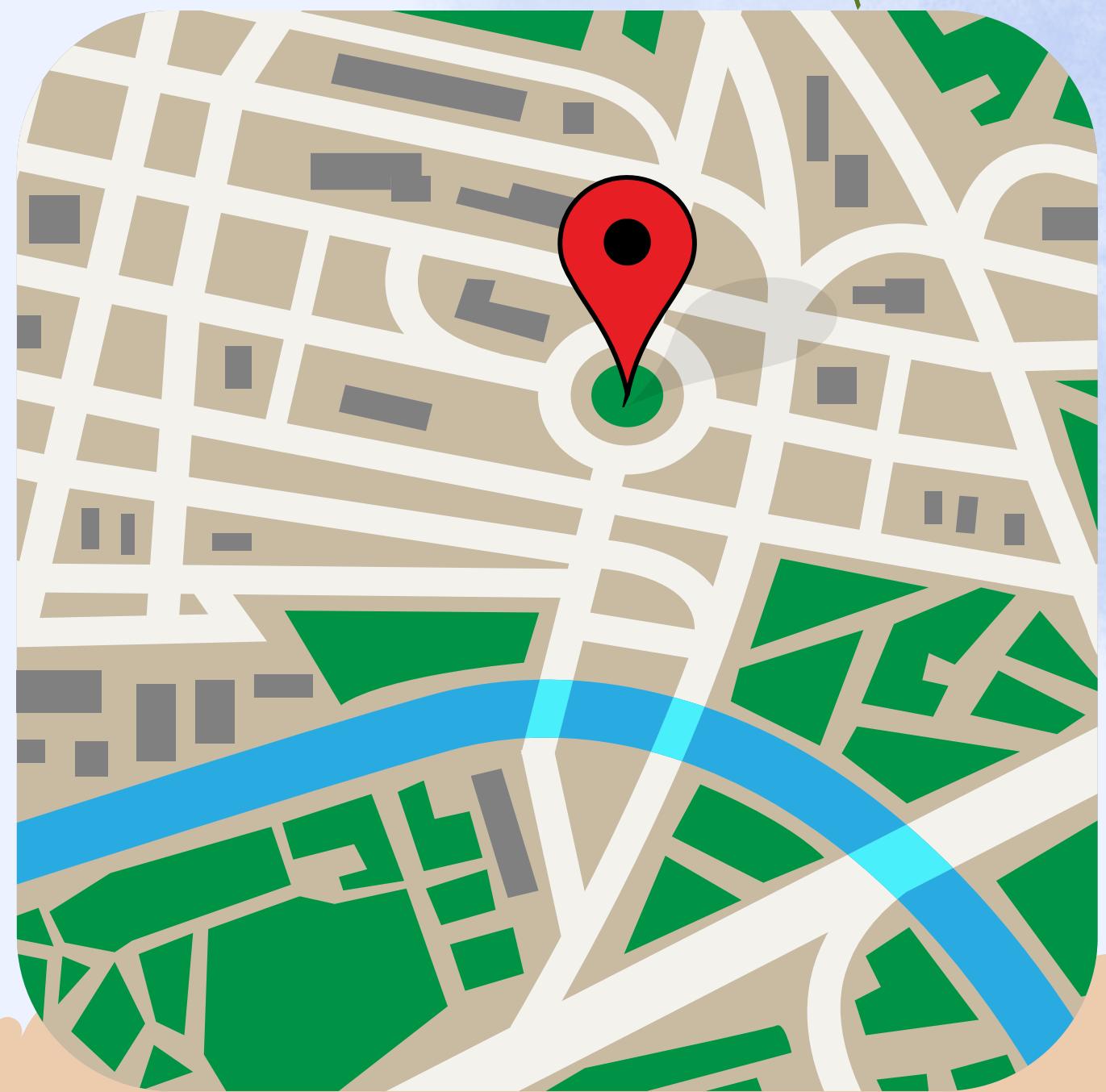
DONASI BAJU



BANK SAMPAH



ECO BRICK



# KAMPANYE PELESTARIAN

"Kampanye Pelestarian" in NuraTari is a feature highlighting ongoing conservation campaigns. Users can explore, volunteer, and actively contribute to environmental causes, fostering a sense of responsibility and advocacy within the NuraTari community.



# A PLACE TO FIND FOOD

Another benefit of the environment is a place to find food. All kinds of living things need food to survive. Within the environment are producers, and these producers provide food.



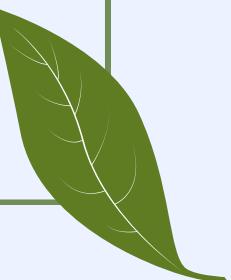
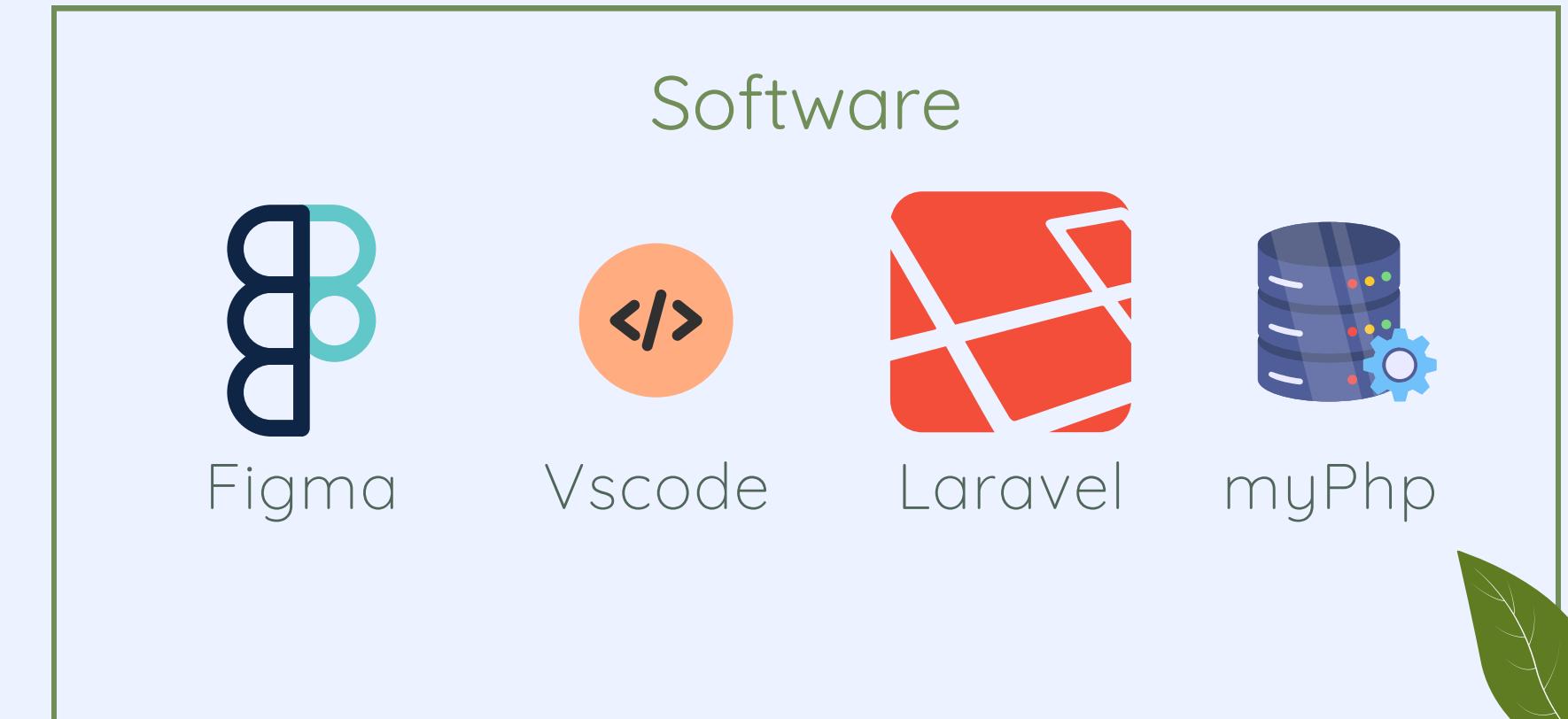


THEN WHAT HAPPENS  
IF THE ENVIRONMENT  
IN WHICH WE LIVE IS  
NOT PROPERLY  
MAINTAINED?

Let's continue to the next slide..!



# MATERIALS





# KEY RESOURCES

## FINANCE

Web Development 5000 \$



Maintanence 20% x 5000 \$

10\$ / tahun (Nama Domain)

Hosting 50\$ / bulan

## COPYRIGHT

4.000.000,-

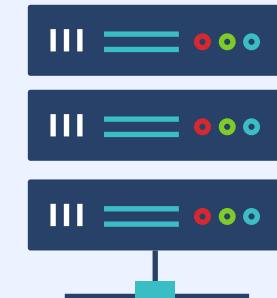
## ASET



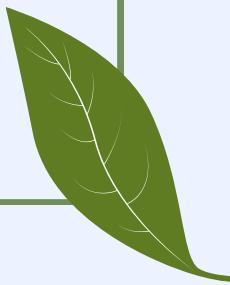
Storage



Company Logo



Server



## HUMAN RESOURCE



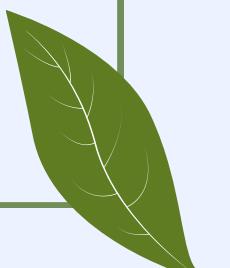
Admin



Web Developer



Staff



# THANK YOU

