Lauren Ofman
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Link to Portfolio: **https://laurenofman.wixsite.com/portfolio**

Education
- The George Washington University; School of Media and Public Affairs (Fall 2018 - present) 3.86 GPA, deToledo High School (2014 - 2018) 4.2 GPA
- AP Psychology, AP Literature and Composition, AP European History, AP Language and Composition, AP US History, AP Government and Politics
- National Honor Society and Dean's List (2015-2018), Dean's List (2019-2021)

Work Experience
- Public Relations Intern at The Brand Guild (2021). Facilitated communications with accredited clients, organized press outreach and developed relationships with journalists.
- Style Advisor at Aritzia (2020-present). Style customers with top notch customer service techniques to reach weekly goals.
- Public Relations Associate at Goodworld (2020). Engage with journalists and curate content - written and digital. Work closely with the CEO to create a network of publications and partners who will help spread our message.
- Stylist and Keyholder at LF Sportswear Inc. (2019). Opened and closed the store. Managed social media accounts. Set up styling sessions with clients. Coordinated marketing and influencer outreach efforts.
- Social Media and Communications Intern at Loop Abroad (2018). Helped organize data and manage social media accounts.
- Social Media Brand Ambassador for Breezy Swimwear (2018). Helped promote new collections and curate posts.
- The Worthy Project creator (2016 - 2017). Create inclusive programming for camps.
- ASL Intro Course creator (2016 - 2017). Free ASL course for camps and schools with lesson plans. Free online individual course.

Publications and Journalism
- Editor in Chief of The GW Local (blog). Created and spearheaded GWU's official student life blog. Edit and write weekly blog posts and run day-to-day operations within the organization.
- Her Campus (blog) Feature Writer. Write monthly blog posts for every beat on Her Campus's national blog.
- GW Fashion and Business Association (blog): Assistant Editor for weekly blog - Ran and organized backstage operations for GW FBA's annual fashion show.
- The GW Hatchet (newspaper): Culture reporter (2018): https://www.gwhatchet.com/author/lauren-ofman
- Grown and Flown: What this Senior Wants You to Know about the Last Year of High School; 10 Ways to Help your High School Freshman
- Faze Magazine: How Can a White Teenager Help the BLM Movement?
- Teen Ink: How You Can Fight for the Rights of People with Disabilities (*Editor's Choice; voted #1 and moved to the front page of Opinion → Discrimination; *Selected for publication in *Teen*

Ink print magazine with 500,000 readers); [What to Consider When Picking a College](#) (*Voted #1 and moved to front page of Nonfiction → Academic)

- Raising Teens: [What Your Teen is Doing on Social Media](#)
- American Camp Association: [Why I Still Choose Camp](#)
- The Mighty (Research Contributor): Wheelchair Accessible Summer Travel Programs
- Teen Travel Writers: Seeing the Moose (*Winner, Domestic Travel Category)
- The Prowler (newspaper). Founding class; staff writer; editor and creator of student advice column

Leadership and Service Experience

- Second Tier finalist in GWU's [Pitch George Competition](#) for new ventures, Co-founder of Each&Every, a gender neutral clothing line (2021)
- GW Student Admissions Representative (2019 - present). On campus tour guide and confidant for prospective students and their families.
- Student Council (2014 - 2018). VP sophomore class. President junior class. President senior class. Planned events, ran donation drives, and organized speakers.
- Peer Mentor (2017). Mentor Freshman in the high school community.
- Student Ambassador (2015 - 2018). Represent class at school events.
- Presidential Volunteer Service Award (2017)

Special Skills

- Languages: Hebrew (beginner reading). ASL (fluent)
- Software: Instagram, Twitter, Facebook, YouTube, Pinterest, Wordpress, Wix, Weebly, Premier Pro, Microsoft Office, Google Office Suite,