



November 14, 2015

To Whom It May Concern:

It is my great pleasure to recommend Lauren Slyman for an internship position with your company. I have known Lauren's family my entire life, and have been very proud and impressed to watch Lauren's accomplishments in both the music industry, as a self-managed singer songwriter, and in the technology industry, working towards a combined Bachelor's and Master's degree in Information Systems at the Hough Graduate School of Business at the University of Florida.

Having started and built a number of technology companies over the past 30 years, I have found that there are only a select few people who have the combination of creative and technical of skills, the strength of character, the natural leadership, the business acumen, and the natural self-initiative that Lauren has. In addition to her work in music and technology, this unique set of skills can be seen through the internships, boards, and organizations that Lauren has taken the initiative to participate in.

I believe that the most special people are the ones that can bring a spark to an organization, that can provide a special type of wisdom and insight that combine creative, technical, business, and leadership skills. I believe Lauren is this unique type of individual, and I strongly feel that she would be a tremendous asset to your company.

Please feel free to contact me if you would like any additional information, or if I can be of any further assistance.

Sincerely,

Edward LaHood

CEO, MagicTags LLC

Partner, G2T3V Venture Capital

Edward@LaHood.com

312.262.5703