

BENEDICT REYMANN

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PROFILE

Young, motivated, and enthusiastic data nerd with a strong sense of responsibility looking to work in the creative sector. Passionate music producer/ sound designer, rock climber and home cook.

SKILLS

- Trilingual in English, German, and Italian
- Data programing: SQL & basic levels of Python (crash course on Python Coursera)
- Advanced skills with Ableton Live and other music production tools (6 years of self-taught music production and sound design, first 5 years all software based)
- Extensive use of multiple hardware & midi tools such as Akai APC, Akai MPD26, Beatstep Pro, Elektron Rytm MK1, Eurorack Modular.

RELEVANT EXPERIENCE

09/2021 - Present

Master Data Specialist - Berlin Germany, Magalooop - A digital marketplace, connecting global independent retail with FMCG'S - Berlin Germany

- Data imports of various external stakeholders via SQL & internal master data UI.
- Data imports prep via SQL (formatting, data matching, data new creation).
- Data cleanup via SQL (curating/ maintaining master database)
- Data analysis via SQL, sometimes Tableau (for visualization), in collaboration with marketing, product, and BI teams.
- Individual project work, topics: Internal team KPI overview (SQL & Tableau), reducing repetitive workload (SQL/ Python automations, reduced by 35%), Data outlier detection script (Python & SQL, standard deviation model).

Business Analytics - Berlin Germany, Magalooop

- Business Analytics with a focus on UX driven product development, data analytics, and strategy & growth.

09/2020 - 09/2021

- Quantitative & qualitative research on topics such as internationalization, external stakeholder expectation management, and market research.
- Bachelor Thesis with following topic: STAKEHOLDER ENGAGEMENT AND VALUE CREATION: With A Focus On Customer Experience Driven Business Model Innovation

Business Development Intern – Glasgow UK, Instruo Limited.

- Research internship with a focus on process optimization in the manufacturing supply chain and operational processes of the company through data flow & sharing optimization.
- Identification of suitable technological and structural improvement models/ frameworks, systems, and tools

10/2019 - 05/2020

2017 - 2019

Relevant Experiences

- Experience in sales, marketing, & leadgen at Bookya (NL) and Movinga (DE)
- Customer consultation & feedback sessions, including representation at Amsterdam Dance Event (ADE)

EDUCATION

9/2016-06/2019

International Business & Management Studies - Hanze University of Applied Sciences

- Relevant coursework: Finance, Business Administration, Entrepreneurship, Marketing and Supply Chain Management, Data Mining/Analytics