

# SALES TRACKING

Revenue

\$558,4 Mi

Tax

\$267,5 Mil

Number of Orders

18,8 Mil

Customers

1746

Average Rating

3,99

Purchase Date

30/04/2016

19/04/2020

Category

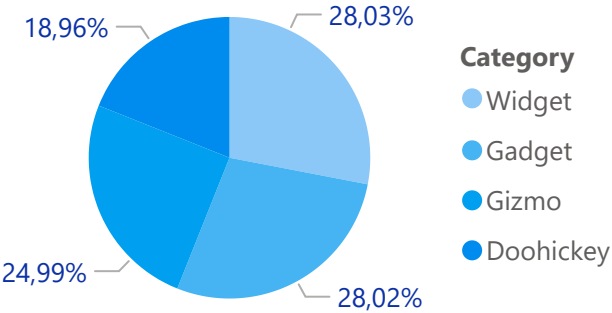
Doohickey

Gadget

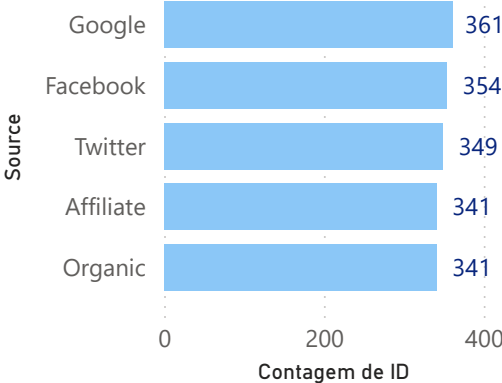
Gizmo

Widget

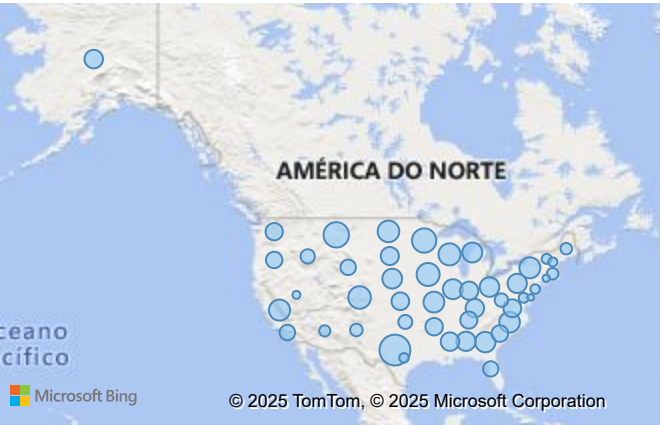
Revenue by Category



Number of Customers by Source



Customers by State



Rating

1

2

3

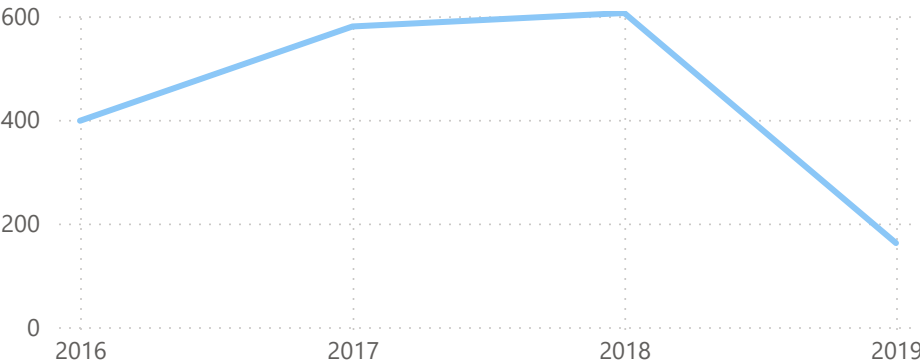
4

Customer Purchase Date

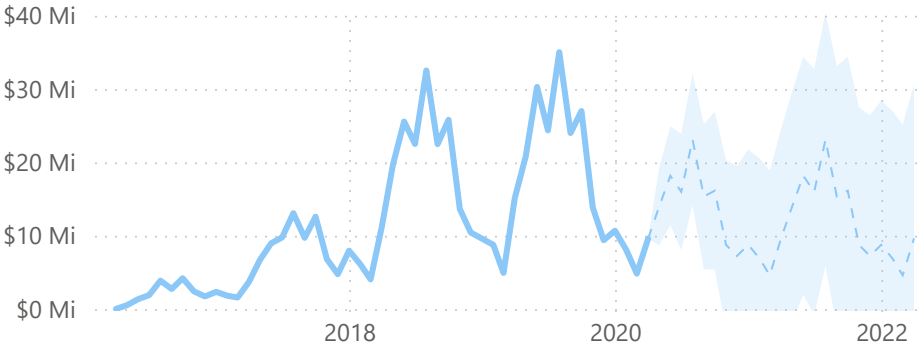
19/04/2016

19/04/2019

Customers by Date



Revenue by Date





# Analysis of Best and Worst Products

30/04/2016 19/04/2020

## Top 10 - Best in Revenue

Product	Category	Quantity	Revenue
Ergonomic Silk Coat	Gadget	498	\$6.714.909,00
Sleek Steel Table	Widget	483	\$6.286.039,00
Awesome Steel Toucan	Widget	428	\$6.175.562,00
Enormous Marble Wallet	Gadget	494	\$6.014.013,00
Rustic Paper Bench	Widget	406	\$5.697.760,00
Synergistic Wool Coat	Gadget	434	\$5.541.863,00
Gorgeous Concrete Chair	Gizmo	435	\$5.462.309,00
Small Marble Knife	Gizmo	364	\$5.259.040,00
Durable Cotton Bench	Gadget	396	\$5.094.185,00
Ergonomic Cotton Bag	Gadget	416	\$5.073.261,00

## Top 10 - Best Rated

Product	Category	Rating	Customers
Ergonomic Wool Bag	Doohickey	5,00	1
Incredible Concrete Watch	Gadget	5,00	1
Lightweight Linen Hat	Gadget	5,00	1
Mediocre Marble Lamp	Widget	4,88	8
Aerodynamic Concrete Lamp	Gizmo	4,67	6
Ergonomic Linen Toucan	Widget	4,67	3
Mediocre Wool Toucan	Doohickey	4,67	6
Rustic Paper Wallet	Gizmo	4,63	8
Rustic Rubber Knife	Gizmo	4,57	7
Small Cotton Chair	Doohickey	4,56	9

## Top 10 - Worst in Revenue

Product	Category	Quantity	Revenue
Mediocre Paper Car	Gizmo	357	\$797.678,00
Aerodynamic Cotton Lamp	Widget	261	\$841.940,00
Heavy-Duty Copper Gloves	Gadget	373	\$1.000.365,00
Synergistic Copper Computer	Doohickey	319	\$1.053.163,00
Awesome Rubber Wallet	Widget	290	\$1.053.798,00
Enormous Marble Shoes	Gizmo	373	\$1.073.181,00
Aerodynamic Granite Bottle	Gizmo	270	\$1.107.144,00
Ergonomic Leather Pants	Widget	364	\$1.126.422,00
Intelligent Wooden Gloves	Gizmo	320	\$1.135.192,00
Sleek Marble Table	Gadget	332	\$1.168.463,00

## Top 10 - Worst Rated

Product	Category	Rating	Customers
Awesome Aluminum Table	Gadget	2,00	1
Mediocre Wooden Bench	Gizmo	2,00	1
Aerodynamic Copper Knife	Gizmo	2,50	2
Sleek Wool Wallet	Doohickey	2,71	7
Small Plastic Computer	Doohickey	2,75	4
Enormous Aluminum Shirt	Doohickey	3,00	5
Gorgeous Paper Bag	Doohickey	3,00	4
Intelligent Granite Hat	Widget	3,00	2
Synergistic Rubber Shoes	Gadget	3,17	6
Incredible Plastic Chair	Gizmo	3,20	5
Lightweight Steel Watch	Doohickey	3,20	5