

Profit & Growth Intelligence Dashboard

2014

2015

2016

2017

2.30M

Total Sales

286.40K

Total Profit

10K

Total Orders

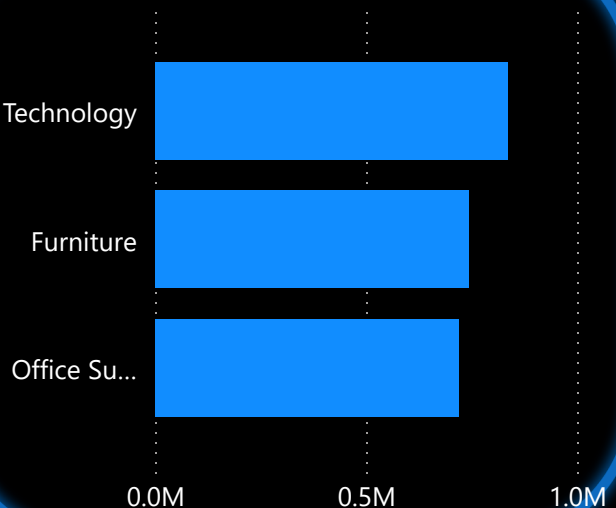
46.88%

Sales YoY %

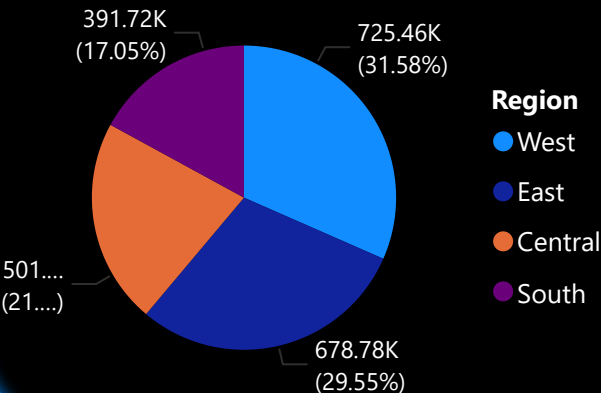
12.47%

Profit Margin %

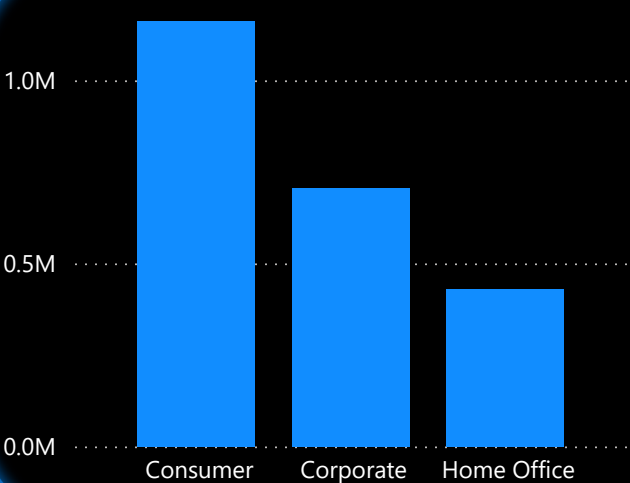
Total Sales by Category



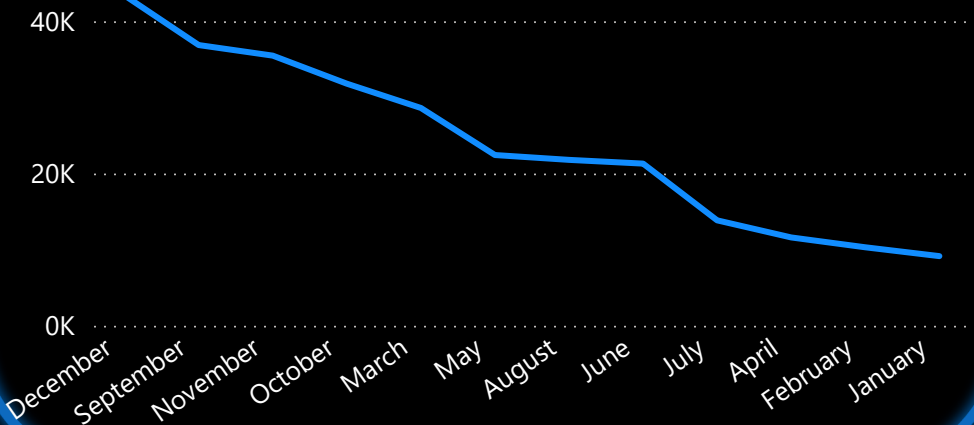
Total Sales by Region



Total Sales by Segment



Total Profit by month name



Product Name

"While you Were Out" Message Book, One Form per Page

#10- 4 1/8" x 9 1/2" Recycled Envelopes

#10- 4 1/8" x 9 1/2" Security-Tint Envelopes

#10 Gummed Flap White Envelopes, 100/Box

#10 Self-Seal White Envelopes

#10 White Business Envelopes, 4 1/8 x 9 1/2

#10-4 1/8" x 9 1/2" Premium Diagonal Seam Envelopes

#6 3/4 Gummed Flap White Envelopes

1.7 Cubic Foot Compact "Cube" Office Refrigerators

1/4 Fold Party Design Invitations & White Envelopes, 24 8-1/2" X 11" Cards, 25 Env./Pack

Total

Product Profitable & Performance Drivers

Overview

Product Analysis

Regional Performance

2K

Total Products

12.47%

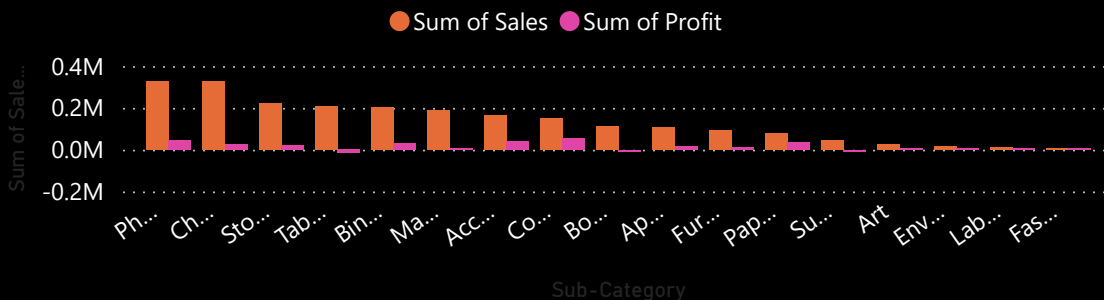
Profit Margin %

Furniture

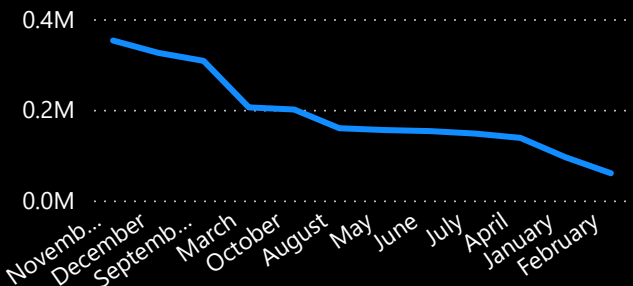
Office Su...

Technolo...

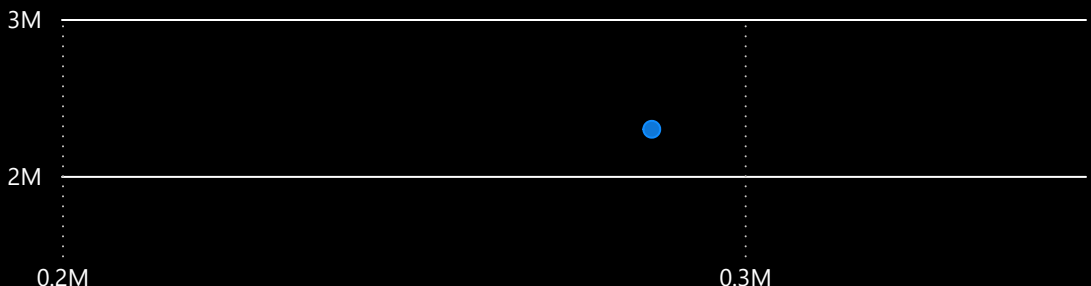
Sum of Sales and Sum of Profit by Sub-Category



Sum of Sales by month name



Sum of Profit and Sum of Sales



Product Name	Sum of Sales	Sum of Profit	Profit Margin %	Total Orders
"While you Were Out" Message Book, One Form per Page	25.23	10.39	41.18%	3
#10- 4 1/8" x 9 1/2" Recycled Envelopes	286.67	115.28	40.21%	10
#10- 4 1/8" x 9 1/2" Security-Tint Envelopes	146.69	64.86	44.22%	8
#10 Gummed Flap White Envelopes, 100/Box	41.30	16.77	40.60%	4
#10 Self-Seal White Envelopes	108.68	52.12	47.96%	4
#10 White Business Envelopes, 4 1/8 x 9 1/2	488.90	223.14	45.64%	7
#10-4 1/8" x 9 1/2" Premium Diagonal Seam Envelopes	176.29	63.75	36.16%	2
Total	2,297,200.86	286,397.02	12.47%	9994

REGIONAL PERFORMANCE

Central

East

South

West

286.40K

Total Profit

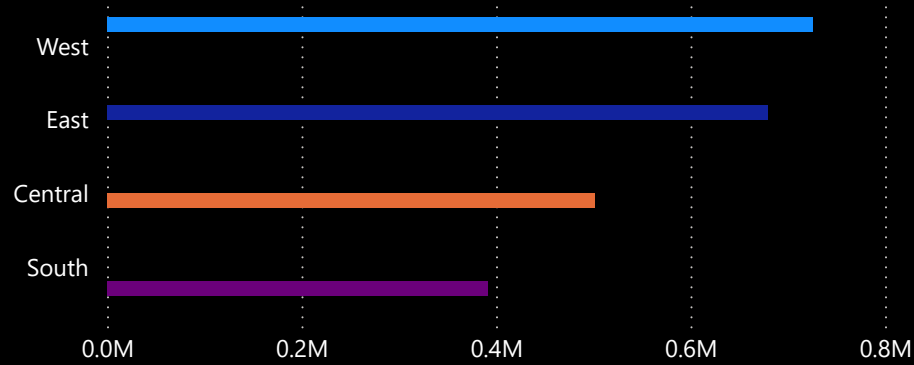
10K

Total Orders

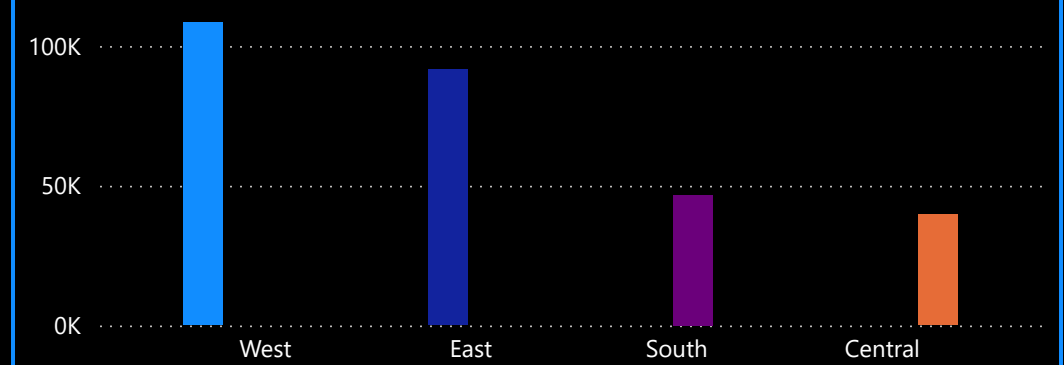
2.30M

Total Sales

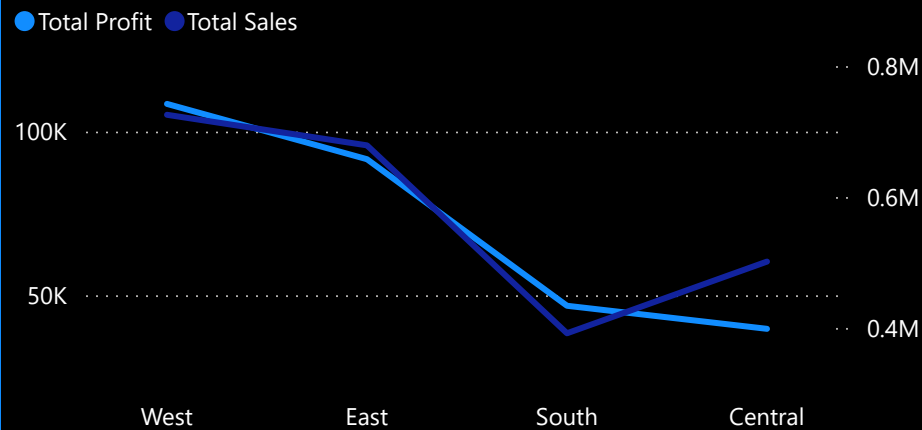
Total Sales by Region and Region



Total Profit by Region and Region



Total Profit and Total Sales by Region



Total Products by Region

