

# Noel Tanner (Laurin Johnson)

age: 23

residence: New York City

education: BS Nursing

occupation: Travel Nurse

marital status: Single

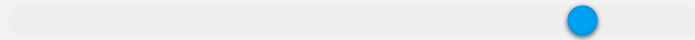


*"It's for the greater good."*

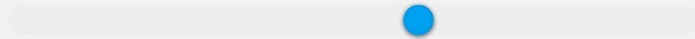
Noel works as a travel nurse, which causes her to move constantly. She wishes she had an easier way to manage potential houses for her to choose when she inevitably has to move again.

## Comfort With Technology

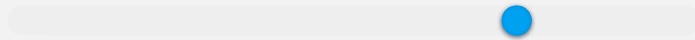
INTERNET



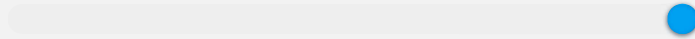
SOFTWARE



MOBILE APPS



SOCIAL NETWORK



## Criteria For Success:

A Quick and efficient organizer to manage potential houses and help choose one.

## Needs

- Ease of Use
- Specific Info
- Images of the Residence

## Values

- Neatness
- Conciseness

## Wants

- Personal Mortgage agent
- Contact info of the current owners
- Virtual tour videos

## Fears

- Getting scammed
- Losing a potential good choice
- Long Term condition of the residence
- Bad Neighbors