

UI Designer

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About Me

UI designer coming from a background in Fine Art and photography. This skill set combined, allows me to focus on both functionality, flow, and visual cohesiveness. As a graduate of the UI Design Bootcamp with Careerfoundry, I have collected a comprehensive array of tools to assist in bringing stakeholders vision's into form with focused attention to detail.

Skills

XD
HTML/CSS
JavaScript
Photoshop
Illustrator
Photography

Strengths

Product Branding
Visual Design
Competitor analysis
User Interviews
Data Analysis
User flows
Wireframing
Prototyping
Usability Tests
Style Guides

Achievements

“Yours Truly”	Mixed Media Archer Gallery - 2015
“Cycles Of Life”	Watercolor Phoenix - 2015
“The Beauty in Chaos”	Ceramics Phoenix - 2013 Archer Gallery Best in Show - 2013

Lauren Pucci

Education

CareerFoundry	UI Design Program	2020 - Present
Clark College	Associates of Fine Arts	Summer 2015

Recent Projects

“Good Spores”

Created responsive web application for the Android platform. Developed branding, designed logo, evaluated user-research and testing results. Planned user-flow, conceptualized wire-frames, procured photography and designed final product.

“Compose”

Built a native mobile journaling application for Android and iOS using Adobe XD. Analyzed competition and conducted interviews with potential users to assess needs and wants. Customized wire-frames to establish intended flow. Created design guide to set tone of aesthetic appeal. Tested app with a prototype to obtain feedback on final design.

“The Cutting Board”

This responsive application is similar to Food Networks Kitchen app. Prioritized comprehensive competitive analysis and user research. Developed a user-flow diagram by sketching thumbnails for all screens. Utilized sketches to build prototype and conducted usability-testing. Built wire-frames and reconciled functionality issues to fashion final design.

Professional Experience

Black Key Holdings	Retail Sales Assistant	June 2019 - Present
<ul style="list-style-type: none">Facilitated sales at a high volume retail store. Utilized extensive product knowledge to consistently upsell clientele to increase revenue.Resolved and satisfied product order issues to improve customer experience.Streamlined inventory audits with attention to detail to ensure accuracy of product availability and labeling.Supervised/directed employee shifts and delegated tasks acting as liaison to principals.		
International Graphics & Nameplate	Screen Printer	Jan 2019 - June 2019
<ul style="list-style-type: none">Developed acute eye for detail as quality control manager for product output improving productivity and reducing waste.Developed system to organize client projects in preparation for printing to produce the highest-quality color matching, delivering better than expected results.		
Wet Nose & Wagging Tails Doggie Daycare	Opening Manager	Dec 2017 - Dec 2018
<ul style="list-style-type: none">Administered a multiplicity of tasks for this start up enterprise, spearheaded social media presence and effectively increased clientele and sales.Utilized photography and design skills to promote new offerings and products.Oversaw administrative duties to include conducting behavior tests, booking appointments and providing comprehensive, high-quality pet care resulting in consistent client satisfaction.		