

USABILITY TEST PLAN DASHBOARD

AUTHOR

CONTACT DETAILS

FINAL DATE FOR COMMENTS

PRODUCT UNDER TEST

What's being tested? What are the business and experience goals of the product?

TEST OBJECTIVES

What are the goals of the usability test? What specific questions will be answered? What hypotheses will be tested?

Are the functionality and logic of the site's category navigation clear enough that users can quickly understand and use it to achieve their goals?

Is theater activities information complete and abundant for users?

Are the users able to easily grasp the booking and payment steps?

PARTICIPANTS

How many participants will be recruited? What are their key characteristics?

5 participants in 20-25 years old age cohort;
All must be familiar with internet and computer using;
A mix of male and female;
A mix of students and workers;
Spend between ¥ 20- ¥ 400 per month on theatre.

EQUIPMENT

What equipment is required?
How will you record the data?

TEST TASKS

What are the test tasks?

RESPONSIBILITIES

Who is involved in the test and what are their responsibilities?

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LOCATION & DATES

Where and when will the test take place? When and how will the results be shared?

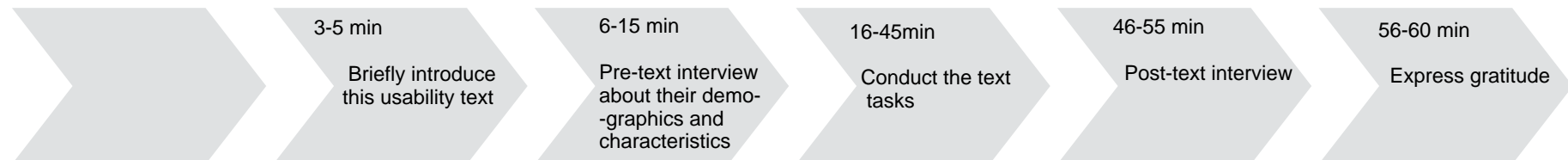
BUSINESS CASE

Why are we doing this test? What are the benefits? What are the risks of not testing?

Find out the most important features for users with different needs when they use the website, to which the design team will pay attention to. Falling to figure out these aspects may cause user churn.

PROCEDURE

What are the main steps in the test procedure?



USERFOCUS



Dr David Travis @userfocus

THANKS FOR BEING PART OF THE USERFOCUS COMMUNITY

I love creating articles, resources and eBooks for the user experience community.

But it's my consulting and training work that pays the bills.

If you want to support the work that I do, here are some ideas.

ATTEND A WORKSHOP

Attend a public training courses. You'll find an up-to-date schedule here:

<https://www.userfocus.co.uk/training/index.html>

INVITE ME IN

I can bring my workshops to you and run them for a fixed all-inclusive fee no matter where you are. You'll find more information on in-house training here:

<https://www.userfocus.co.uk/training/in-house-training.html>

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<https://www.udemy.com/user/davidtravis/>

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<https://www.userfocus.co.uk/consultancy/index.html>