

USABILITY TEST PLAN DASHBOARD

AUTHOR

CONTACT DETAILS

FINAL DATE FOR COMMENTS

PRODUCT UNDER TEST

What's being tested? What are the business and experience goals of the product?

TEST OBJECTIVES

What are the goals of the usability test? What specific questions will be answered? What hypotheses will be tested?

Are the functionality and logic of different sections of the website clear enough for users to understand?

Is the information on theatre abundant and structured enough for users to make a decision?

PARTICIPANTS

How many participants will be recruited? What are their key characteristics?

5 participants in 20-25 years old age cohort;
All must be familiar with inter-net and computer using;
A mix of male and female;
A mix of students and workers;
Spend between ¥ 20- ¥ 400 per month on theatre.

TEST TASKS

What are the test tasks?

RESPONSIBILITIES

Who is involved in the test and what are their responsibilities?

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BUSINESS CASE

Why are we doing this test? What are the benefits? What are the risks of not testing?

Find out that what features should be improved on the website and the missed requirements that should be met.

Falling to figure out these problems may cause user churn.

Can users achieve their goals easily and relatively quickly during the process they browse the website?

EQUIPMENT

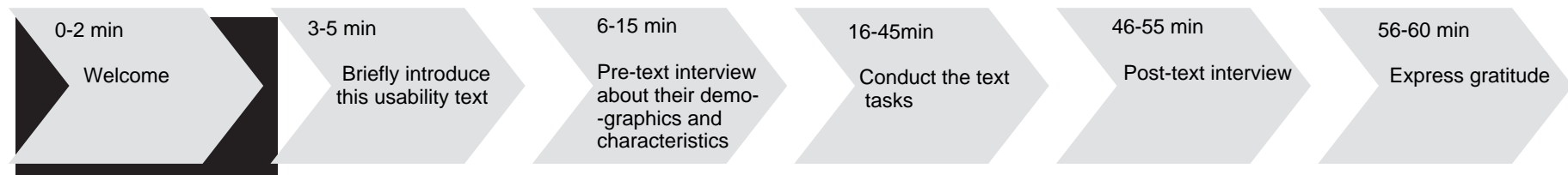
What equipment is required? How will you record the data?

LOCATION & DATES

Where and when will the test take place? When and how will the results be shared?

PROCEDURE

What are the main steps in the test procedure?



USERFOCUS



Dr David Travis @userfocus

THANKS FOR BEING PART OF THE USERFOCUS COMMUNITY

I love creating articles, resources and eBooks for the user experience community.

But it's my consulting and training work that pays the bills.

If you want to support the work that I do, here are some ideas.

ATTEND A WORKSHOP

Attend a public training courses. You'll find an up-to-date schedule here:

<https://www.userfocus.co.uk/training/index.html>

INVITE ME IN

I can bring my workshops to you and run them for a fixed all-inclusive fee no matter where you are. You'll find more information on in-house training here:

<https://www.userfocus.co.uk/training/in-house-training.html>

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<https://www.udemy.com/user/davidtravis/>

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<https://www.userfocus.co.uk/consultancy/index.html>