Project Brief

Building Film Festival website

1. Summary

The company "Brooklyn Outdoor Film Festival" just got the approval to show movies at Brooklyn Bridge Park, and need a website to publicize this event. The website need to display information about the festival, the films to be shown, and regularly published news or announcements about the festival. There should also be links to client's social media platforms.

2. Stakeholders

Client – Jennifer Viala: responsible for project overview and budget controls.

Web developer – Laurynas Pakalnis: responsible for coding and designing the website.

Design consultant – Joshua Fluke: responsible for consulting on various web design elements.

3. Goals

- To build the website that meet clients requirement to publicize the event and to show that films can appeal to audiences of all ages.

- To provide links to social media platforms and local community websites
- To create the pre-register form, so the client can monitor and ensure that the amount of people will not exceed the venue 's capacity.
- To display the information about the festival, the films to be shown, and regulary published news or announcement about the festival.
- Provide .com domain for the client.

4. Budget

Budget control	
Item	**Cost**
Programing the website in HTML and CSS with Bootstrap	$2,200.00
Design consultations	$1,200.00
Domain name BOFF.COM and hosting for a year	$69.99
Total	$3,469.99

4. Timeline

Steps	Sub steps	Duration	Date
Website design	**Agreeing requirements with the client**	**40hrs**	**04/05/18**
	Consultations with design consultant and draft version using the Photoshop	**80hrs**	**18/05/18**
	Making changes and agreing final design	**40hrs**	**25/05/18**
Programming the website in HTML and CSS With Bootstrap from scratch without using any templates in order to meet better client's requirements	**Creating Bootstrap Navbar and Menu**	**8hrs**	**07/06/18**
	Creating and styling landing section	**4hrs**	
	Creating and styling "About" section	**4hrs**	
	Creating links to local news websites and social media	**4hrs**	
	Creating and stiling movie list using Bootstrap Carousel	**16hrs**	
	Linking movies to IMDB website form more information	**4hrs**	
	Creating and styling "News and information" section	**4hrs**	
	Creating and styling "Pre-register" form using Bootstrap and CSS	**8hrs**	
	Testing	**20hrs**	
Presentation to the client and launching the website online		**8hrs**	**08/06/18**