

NAME

⋮ Sarah ↺ ✎



⋮ Demographic

♀ Female ⚙ 35 ⬆ ⬆ years

📍 California

Marketing manager

⋮ Background

Sarah is a marketing manager and has a hectic work schedule.
Sarah values convenience and efficiency.

⋮ Goals

“
Sarah needs a health care app that allows her to easily book appointments with her preferred health care provider without disrupting her busy schedule.
She appreciates reminders for upcoming appointments.

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⋮ Challenges

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Sarah struggles to find time for healthcare appointments amidst her work commitments.
She often forgets about appointments due to busy schedule.