

NAME

⌵ Sarah ⌵



⌵ Demographic

♀ Female 35 ⬆ ⬆ years

📍 California

Marketing manager

⌵ Background

Sarah is a marketing manager and has a hectic work schedule.
Sarah values convenience and efficiency.

⌵ Goals

“ Sarah needs a health care app that allows her to easily book appointments with her preferred health care provider without disrupting her busy schedule.
She appreciates reminders for upcoming appointments.

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⌵ Challenges

Sarah struggles to find time for healthcare appointments amidst her work commitments.
She often forgets about appointments due to busy schedule.

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