# SUSHMA CHOUDHARI

Power BI Developer | DAX & SQL

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## PROFILE SUMMARY

Analytical and detail oriented BI professional with 4 years of experience in Power BI, SQL, and Data modelling. Specialized in translating business requirements into functional BI Solutions and building interactive dashboards for banking and financial domains. Strong expertise in KPI reporting, data modelling, and ETL processes, with proven ability to collaborate with cross-functional and global teams in agile environments.

## TECHNICAL SKILLS

- BI & Visualization: Power BI, DAX,KPI Dashboards, Drill-throughs, Bookmarks, Custom Visuals, Power BI Service, Data Gateway setup, Workspace groups.
- Automation & Integration: PowerApps, Power Automate.
- MSBI Suite: SSIS (ETL workflows, Package development), SSAS (Tabular Models, Star Schema), SSRS(reporting & subscriptions)
- Data Modeling: Tabular Models, Star Schema, Relationships, Row-Level Security (RLS)
- Programming Languages: SQL, Python
- Platforms & Tools: Azure Fundamentals, MS SQL Server
- Soft Skills: Requirement Analysis, Functional Documentation, KPI Design, Cross-team Collaboration.

## WORK EXPERIENCE

**Infosys Limited,** *Senior Systems Engineer*                                             **Nov 2021 – Present**
- Designed and developed Power BI dashboards and reports for operational, financial, and executive insights.
- Built and Optimized data models (Star schema, SSAS tabular, RLS) and DAX measures to improve performance and scalability.
- Integrated Power BI with Power Automate to trigger report refresh notifications and workflow alerts.
- Designed and deployed multi-page dashboards with Custom Visuals, drill-down, and bookmark navigation for executive reporting.
- Migrated Informatica Data Quality (IDQ) rules into Databricks SQL/PySpark, implementing exception queries, whitelist checks, and cleansing rules for scalable data quality validation.
- Delivered validated datasets and governance-ready reports, ensuring consistency, lineage, and auditability.
- Collaborated with cross-functional teams and standardized data validation practices across projects.

## PROJECT EXPERIENCE

**Rabobank**
- Built multi -page Power BI Dashboards to track KPI's with drill-through and drill-down.
- Designed scalable semantic models with RLS, star schema, and optimized relationships.
- Automated Power BI data refreshes workspace management and publish Power BI service for governance and operational excellence.
- Delivered actionable insights that improved SLA adherence and sprint predictability.
- Conducted knowledge-sharing sessions to mentor peers on development practices and tools.

**Daimler's Automation**
- Developed SSIS packages to consolidate Excel-based projection and financial data into reporting layers.
- Created Operational dashboards in Power BI to monitor financial KPI's.
- Automated Power BI data refresh schedules and publish workflows in Power BI service for up-to-date dashboards.
- Partnered with finance and operations stakeholders align dashboards with business needs.

**Morgan Stanley Smith Barney**
- Supported and monitored existing Power BI dashboards, ensuring stability, timely refresh, and issue resolution.
- Performed root cause analysis and delivered fixes for recurring issues, maintaining SLA compliance.
- Collaborated with IT and business teams to improve dashboard reliability and availability.

## EDUCATION

**Visvesvaraya Technological University**                                                    **2017 – 2021**
*BE, Electronics &Communications Engineering*
8.5 CGPA

## CERTIFICATIONS

Microsoft Certified Power BI Data Analyst Associate (PL300)
Microsoft Certified Azure Fundamentals (AZ900)