GOVERNMENT ARTS COLLEGE FOR WOMEN, SALEM-08

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BUILD AN EVENT MANAGEMENT SYSTEM USING SALESFORCE

1. INTRODUCTION

1.1 Overview

Event management is the application to manage and development of a festivals, events and conferences. Proposed work Involves study of identifying the target of budget, cost and analysis. This is an online event management system, software project and serves the functionality of an event manager. The project provides most of the basic functionality required for an event. It allows the user to select from list of event types. Event Management System is very helpful for events.

This application begin as a platform to know the events, to apply for the events. Event organizer is an application under project management for managing festivals or social events like gathering, colleges, event, conference etc. By this application user can register the students, after registering, user can login, after login, event details including name, contact, address, venue of the event, date, event conducting time, cost of event etc.
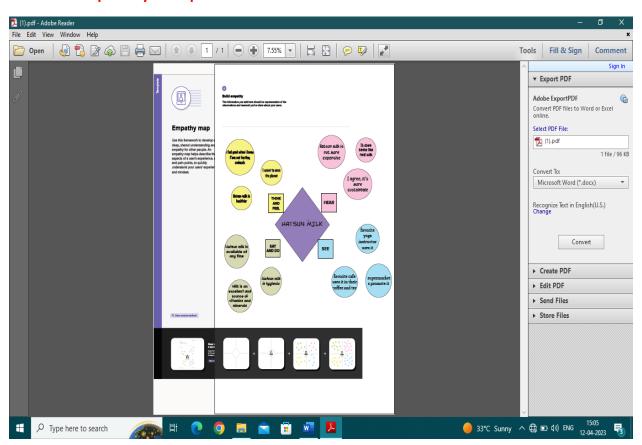
1.2 Purpose

From a business perspective, event management is of great importants. Creating events occasionally provide incredible opportunity

to promote one's business. The more popular a brand is, the lesser hesitant people will be for trying out new protect launched by that brand.
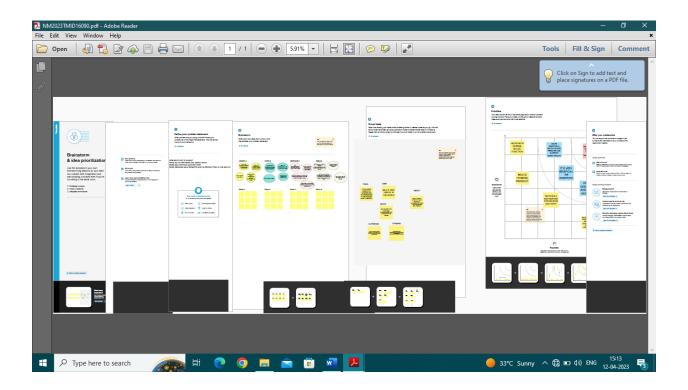
Event management skills are, therefore, necessary for the company to get the require exposure and build a positive image of the overall company as well as any brand in particular. They not only serve as a chance for a well - established company to regain its importance by attracting an increasing number of prospective customer but also enable a budding company cultivate a sense of interest in the common people about the products and services they offer.

1. Problem Definition And Design Thinking

2.1 Empathy Map

2.2 Ideation And Brainstorming Map

3.Result

3.1 Data Model
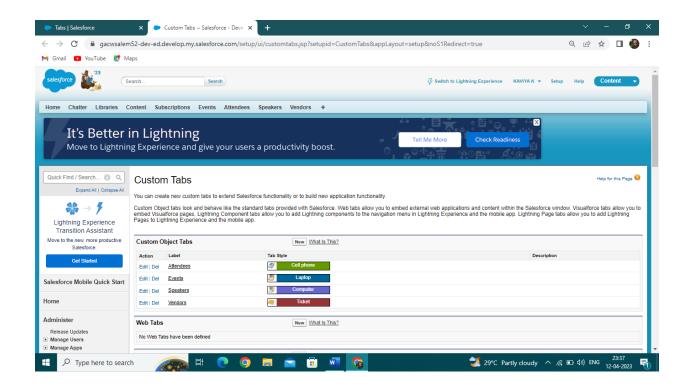
Object name	Fields in the Object

Event	Field label	Data type
	City	Checkbox

Attendee	Field label	Data type
	Email	Email
	Id	Auto Number
	Phone	Phone

Speaker	Field label	Data type
	bio	Text Area(255)
	Event	Lookup (Event)

Vendor	Field label	Data type
	e-mail	Email
	Event	Lookup(Event)
	Phone	Phone

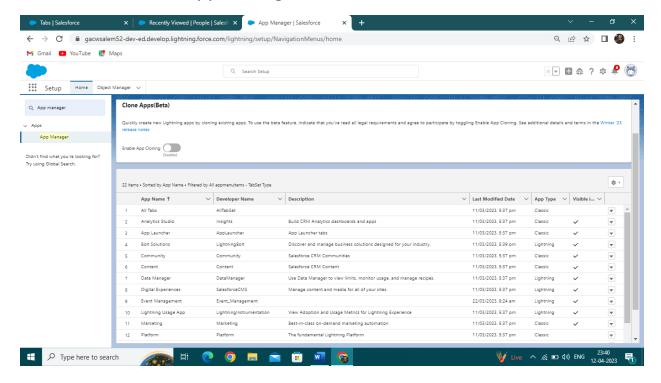|	Field label	Data type
Student	Event	Master-Detail(Event)
	Tickets	Picklist

3.2 Activity & Screenshot

Milestone 2-Tab:

> ➢ Click on home tab, enter taps in Quick find and select tabs
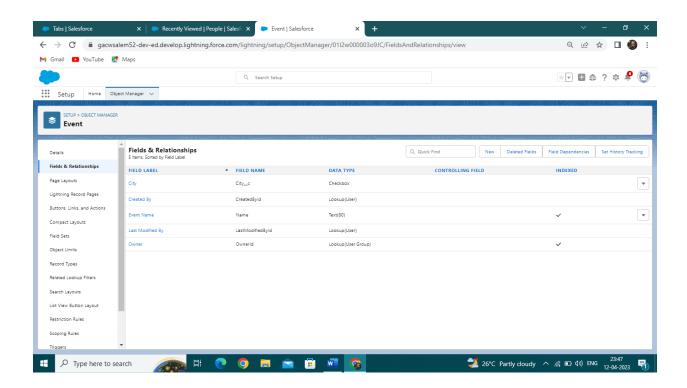
Milestone 3-Application:

➢ From setup, enter App Manager in the Quick find and select App Manager.
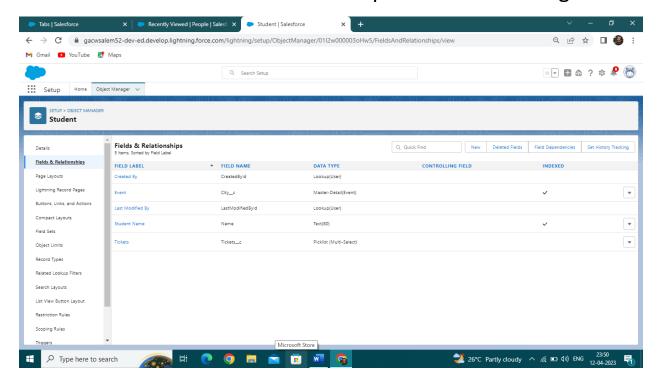
Milestone 4-Fields:

➢ Click the object management tab next to home.

➢ Select event.

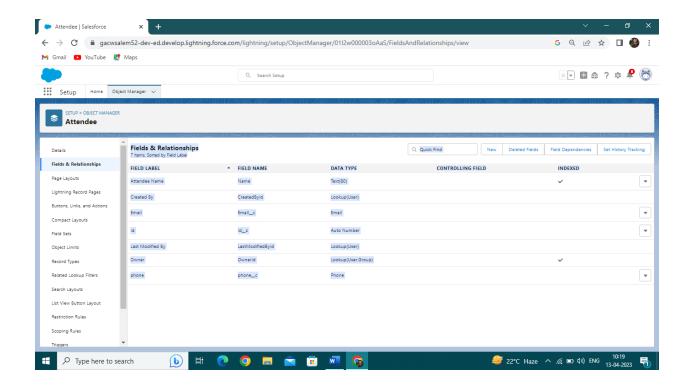➢ Select Field & Relationship from the left navigation.

Event

Student

➢ Click the object management tab next to home.
➢ Select Student.
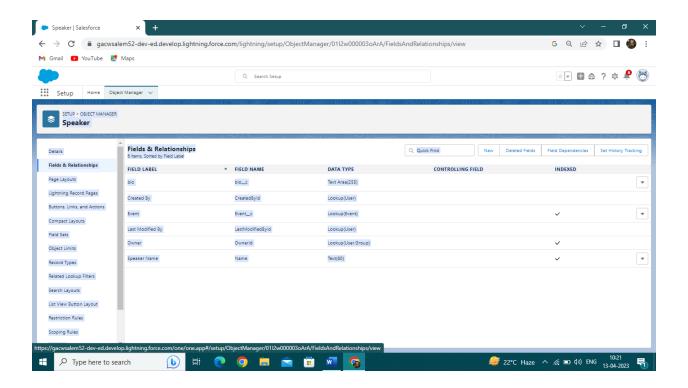➢ Select Field & Relationship from the left navigation

Attendee

- ➢ Click the object management tab next to home.
- ➢ Select Attendee.
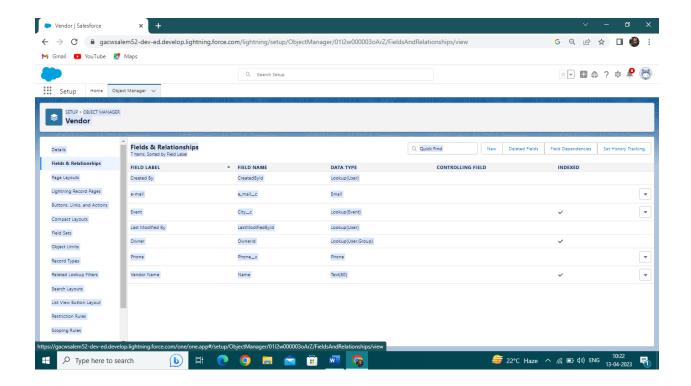- ➢ Select Field & Relationship from the left navigation.

Speaker

- ➢ Click the object management tab next to home.
- ➢ Select Speaker.
- ➢ Select Field & Relationship from the left navigation.
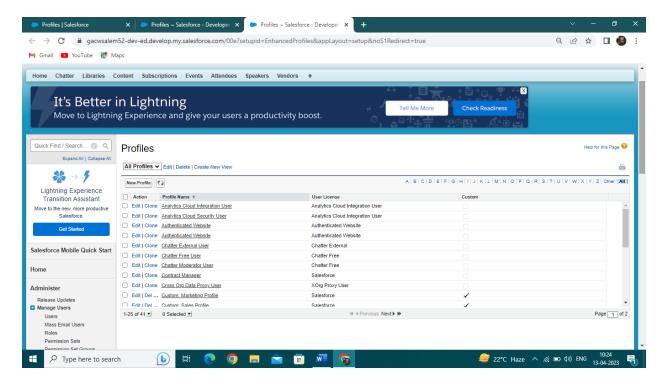
Vendor

➢ Click the object management tab next to home.
➢ Select Vendor.
➢ Select Field & Relationship from the left navigation.
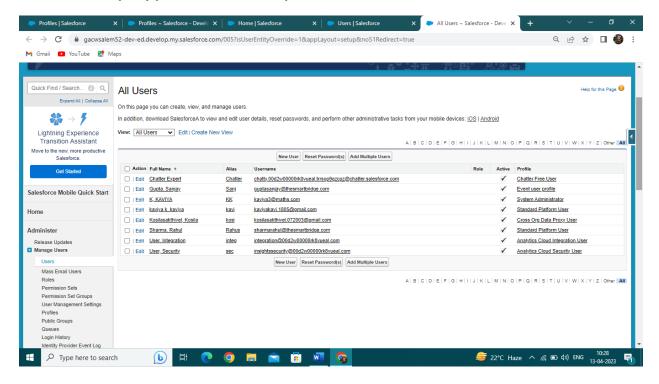
Milestone 5-Profile:

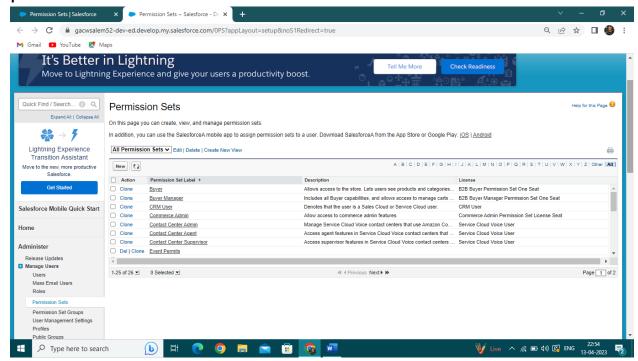- From setup enter profiles in the Quick Find box, and select Profiles.

Milestone 6-User:

From setup type"Users"in quick find and select users.

Milestone 7- Permission Set:

- From setup search "permission sets" in quick find select permission set

Milestone 8-Report

✓ Click the App Launcher. Search Report and click
Project name "Attendee with event" show the report
flow chart.

4 . Trailhead Profile Public URL

Team Lead - https://trailblazer.me/id/lanandhan1

Team Member 1 - https://trailblazer.me/id/kaviya1805

Team Member 2- https://trailblazer.me/id/keere8

Team Member 3- https://trailblazer.me/id/ksakthivel11

5. ADVANTAGES & DISADVANTAGE

ADVANTAGES:

- Reduce time for finding location.
- User Friendly GUI.
- This system is effective and provide best of the cost to user.
- Save Time In Communication.
- Efficiently Manager Multiple Events.

DISADVANTAGE:

- Cost: Event management systems can be expensive to develop and maintain. The costs can include hardware, software, and personnel costs. Small organizations may find it difficult to justify the cost of an event management system.

    Overall, while an event management system can bring many benefits, organizations should carefully consider the potential disadvantages before implementing such a system.

6. APPLICATIONS

➢ Define the requirements: Determine what the application needs to accomplish, what features and

functions it should have, and what platforms it needs to run on.

Overall, an event management system application can help streamline event planning and management, improve attendee engagement, and provide valuable insights for event organizers.

7. OBJECTIVE

- Improving attendee engagement:
  - An event management system can heip improve attendee engagement by providing a user-friendly interface for attendees to register, purchase tickets, and interact with event organizers.

Overall, the objective of an event management system is to simplify the process of event planning and management, improve attendee engagement and satisfaction, and provide valuable insights and data for future event planning.

8. CONCLUSION

In this project. We made attempt to effectively introduce the concept of event management systems already existing in the society. We then explain the concept of online event management systems which are

already present. We describe the proposed system and explain the features implemented by our proposed system. We also give a brief overview of the technologies used during the development of our proposed system. This project can be further refined and extended by introducing new and more innovative features.

9. FUTURE SCOPE

An event management system is a software solution that helps businesses and organizations plan and organize events, such as conferences, trade shows, product launches, and more.