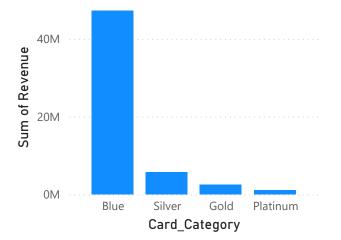
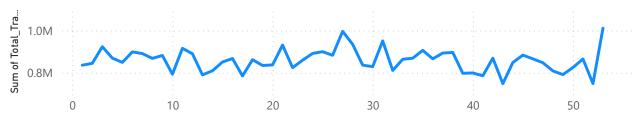
Sum of Revenue by Card_Category



Week_Num2 ▼	Previous_week_Revenue	Current_week_Revenue	WOW_Revenue
53	933134	1201601	28.8%
52	1070439	933134	-12.8%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
49	1008777	980152	-2.8%

Sum of Total_Trans_Amt by Week_Num2



Delinquent_Acc %GT Count of Delinquent_Acc

0	93.94%
1	6.06%
Total	100.00%

Activation_30_Days %GT Count of Activation_30_Days

Total	100.00%
1	57.46%
0	42.54%

Credit Card Transaction Report

Card Category Sum of Revenue Sum of Interest Earned Sum of Total Trans Amt

66,14,173

3,84,755

1,61,629

8,21,923

79,82,480

Total Revenue

57M

Blue

Gold

Platinum

Silver

Total

Transaction Amount

46M

4,71,88,612

25,33,682

11,35,608

56,59,109

5,65,17,011

Total Interest

8M

Transaction Count

Q4

10M

0M

667K

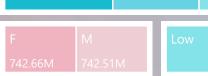
3,78,40,749

20,91,362

9,53,314

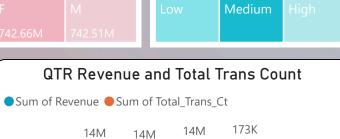
46,47,596

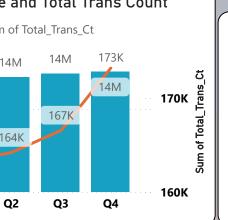
4,55,33,021



Q1

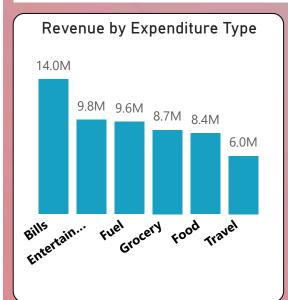
Q3

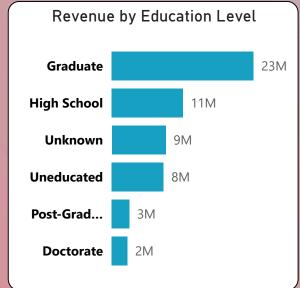


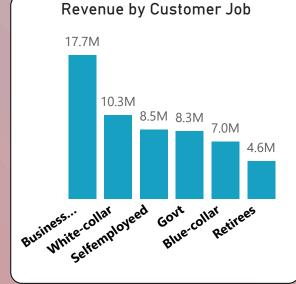


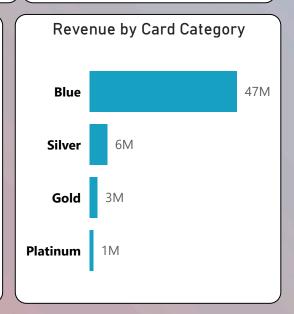












Credit Card Customer Report

Revenue Vs Gender

0.69M

Jul 2023

Q4 Q3 Q2 Q1

M



Revenue 57M

Gender ● F ● M

0.8M

0.6M

0.2M

Jan 2023

Sum of Revenue

Income 588M

Apr 2023

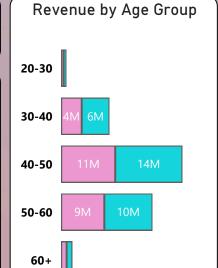
0.72M

Total Interest 8M

0.67M

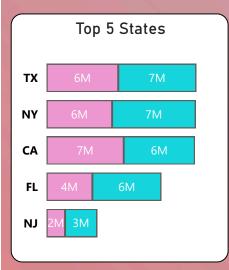
CSS

3.19



31M	26M	Gold	Silver	Blue	Platinu.
Customer_Job	Sum of Revenue	Sum of Interest_Earned		Sum of Income	
Retirees	46,17,448		6,41,692	4,96	,19,308
Blue-collar	70,40,606		9,67,751	7,35	,16,911
Selfemployeed	85,42,826		11,41,510	7,76	,59,931
Govt	83,35,534		11,82,231	9,08	,34,727
White-collar	1,02,83,124	14,64,691		10,56,18,475	
Total	5,65,17,011	-	79,82,480	58,75,	99,783

Swipe





Oct 2023

