LAVANYA SIDDACHARI

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EDUCATION

Jyoti Nivas College   **2021**
*BSc-MECs – **CGPA-6.4***

Jyoti Nivas College   **2016**
*PCMB – **56%***

Bluebell Public School   **2014**
*SSLC – **84.64%***

COURSEWORK / SKILLS

- Power BI
- SQL
- MS Excel
- Python
- Data Visualization
- Data Cleaning
- Data Modeling
- Power Query

PROJECTS

Sales Insights – Brick & motor business [Power BI | SQL]   **March 2024**
- Designed a Power BI dashboard to understand AtliQ hardware goods sales trend.
- The final dashboard was effective at displaying the sales trend of AtliQ hardware, allowing users to understand the data and make informed decisions.
- This dashboard could help in increasing the revenue at least by 7% in the next quarter.

Revenue insights in hospitality domain - [Power BI | Excel]   **Jan 2024**
- AtliQ Grands noticed a loss in their market share and revenue over a few months. To understand the cause of this loss, they needed a way to analyze this. I created a dashboard in Power BI using three months of data.
- With the created dashboard, Revenue team of AtliQ Grands were able to gain insight about their revenue trend. This could help in regaining their revenue and market share by 20% in the next month.

INTERNSHIP

PWC Switzerland Power BI Job Simulation on Forage   **March 2024**
Data Analyst
- Demonstrated expertise in data visualization through the creation of Power BI dashboards that effectively conveyed KPIs, showcasing the ability to respond to client request with well-designed solutions.

Accenture North America Data Analytics Job Simulation on Forage   **March 2024**
Data Analyst
- Cleaned, modeled and analyzed 7 datasets to uncover insights into content trends to inform strategic decisions.
- Prepared a PowerPoint deck and video presentation to communicate key insights for the client and internal stakeholders.

CERTIFICATIONS

- Accenture
- PWC
- Power BI - Udemy
- SQL for Data Science
- Data Visualization with Power BI