

## STANDARD FORMET FOR SCRIPT WRITING OF PRODUCTS THAT BOOST SALES

### 1. Salad chopper:

HOOK: Tired of spending too much time chopping vegetables?

BENEFIT: Introducing the Salad Cutter Bowl, your ultimate kitchen helper!

BENEFIT: This bowl slices, dices, and chops everything perfectly in seconds without any hassle!

SOLUTION/BENEFIT: Save time and effort while making delicious, healthy meals effortlessly!

QUESTION: Want to make meal prep easier and quicker?

OFFER: Then grab your Salad Chopper today with a 50% discount!

CALL TO ACTION: Click on the link below!