

Outline

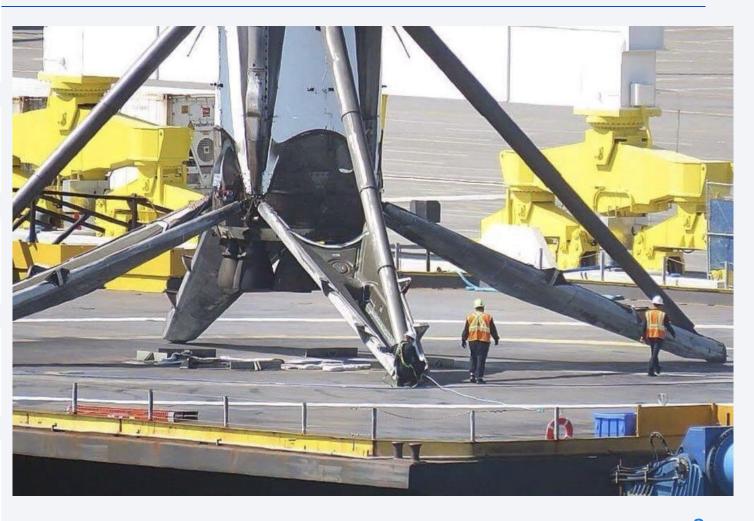
Executive Summary

Introduction

Methodology

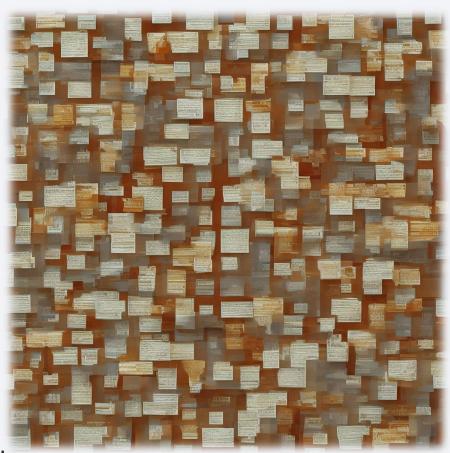
Results

Conclusion



Executive Summary

- Summary of methodologies
 - Data Collection through API
 - Data Collection with Web Scraping
 - Data Wrangling
 - Exploratory Data Analysis with SQL
 - Exploratory Data Analysis with Data Visualization
 - Interactive Visual Analytics with Folium
 - Machine Learning Prediction
- Summary of all results
 - Exploratory Data Analysis result
 - Interactive analytics in screenshots
 - Predictive Analytics result from Machine Learning Lab



Introduction

SpaceX has gained worldwide attention for a series of historic milestones. It is the only private company ever to return a spacecraft from low-earth orbit, which it first accomplished in December 2010. SpaceX advertises Falcon 9 rocket launches on its website with a cost of 62 million dollars whereas other providers cost upward of 165 million dollars each, much of the savings is because Space X can reuse the first stage. Therefore if we can determine if the first stage will land, we can determine the cost of a launch. To do this, we can use public data and machine learning models to predict whether SpaceX – or a competing company – can reuse the first stage.

The problems included:

- Identifying factors that influence the landing outcome
- The relationship between each factor and affection to the outcome
- Best predictive model for predicting if the first stage will land



Methodology

Executive Summary

- Data collection methodology:
 - SpaceX Launch Data was collected using SpaceX REST API and web scrapping from Wikipedia
- Perform data wrangling
 - SpaceX Launch Data was processed using one-hot encoding for categorical features,
 Wrangle data to create success/fail outcome variable
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
 - · How to build, tune, evaluate classification models

Data Collection - Data Sources

REST AP

- Request and parse SpaceX launch data.
- Get booster version, launch site, payload data, and core data.
- Filter and format data, including date conversion.
- Create lists for data storage.
- Apply functions to populate lists.
- Construct a dataset by combining data into a dictionary.
- Create a Pandas Dataframe from the dictionary.





Scraping

- ORequest the Falcon9 Launch Wiki page.
 - OCreate a BeautifulSoup object to parse the HTML.
 - oExtract column/variable names from the HTML table header.
 - OCreate a dictionary for data storage with keys from column names.
 - OPopulate the dictionary with launch records.
 - OCreate a Pandas DataFrame from the dictionary.

Data Collection – SpaceX API

Use Api Request Data

- GET request
- Decode Response as **json**
- Json to DF = json_normalize()
- => Obtained SpaceX Launch Data`

Filter Data

- Get **Detailed** Launch Info:
- Select **Relevant** Columns: Rocket, Payloads, Launchpad, Cores

getBoosterVersion(data)

getLaunchSite(data)

Data Collection

- Create Lists for Data Storage - Append Lists by
- apply functions: getBoosterVersion() getLaunchSite() getPayloadData() getCoreData()

BoosterVersion = []

Construct Dataset

- Combine Data into a Dictionary (launch_dict)

launch_dict = {'FlightNumber': list

'Date': list(data['date']),

DataFrame from launch dict

- Generate

Pandas Dataframe

Create

Create a data from launch dict df=pd.DataFrame(launch dict)

spacex url="https://api.spacexdata.c response = requests.get(spacex_url) data = pd.json normalize(response.js

#Global variables PavloadMass = []

Data Collection – Scraping - Falcon9 Launch

Request Wiki Page

- Userequests.get() tofetch the Falcon9Launch HTMLpage

use requests.get() metl
assign the response to
data = requests.get(stat

Parsed the data

- Use BeautifulSoup to parse the HTML response content

Use BeautifulSoup() to
soup = BeautifulSoup(data

Extract data

- collect all relevant column names from the HTML table header
- extract column name one by one

```
# Use the find_all function i
# Assign the result to a list
html tables = soup.find all('
```

```
for row in first_launch_t
  name = extract_column
  if (name != None and
      column_names.appe
```

Construct Dataset

 Create an empty dictionary with keys extracted name

launch dict= dict.fromkey

- Populate the dictionary

extracted row = 0

#Extract each table for table number,table in

get table row

for rows in table.fin

if rows.th:

#check to see if

```
df= pd.DataFrame({ key:pd
```

```
vith - Create a Pandas
```

DataFrame from the dictionary

Pandas Dataframe

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Create

Data Wrangling

Perform some Exploratory Data Analysis (EDA) to find some patterns in the data determine what would be the label for training supervised models

Creating a classification variable for landing outcomes.

Perform some Exploratory Data Analysis (EDA)

Create a Landing
Outcome Label

Number of Launches on Each Site

- CCAFS SLC 40: 55

- KSC LC 39A : 22

- VAFB SLC 4E : 13

Each launch aims
 to an dedicated
 orbit

No and occurrence of each orbit

- Top 3 count:

GTO: 27

ISS: 21

VLEO: 14

-

the number of landing_outcomes

- Various mission outcomes
- Bad outcomes=
 'False ASDS', 'False
 Ocean', 'False RTLS',
 'None ASDS', 'None
 None'

Determine Label

- Create a list of outcomes
- Assigning 0 for bad outcomesand 1 for other
- Create a new column'Class' with thelanding_class values
- 0: the 1st stage fail land
- 1: the 1st stage success land

EDA with Data Visualization

Explore and visualize the relationships between various factors and their influence on the success or failure of SpaceX launches. The insights gained can inform future analyses and predictions.

Charts

- Scatterplot Flight Number vs. Payload Mass (kg) with Launch Outcome Overlay
- Scatterplot Flight Number vs. Launch Site with Launch Outcome Overlay
- Scatterplot Payload Mass (kg) vs. Launch Site with Launch Outcome Overlay
- Bar Chart Success Rate by Orbit Type
- Scatterplot Flight Number vs. Orbit Type with Launch Outcome Overlay
- Scatterplot Payload Mass (kg) vs. Orbit Type with Launch Outcome Overlay
- Line Chart Launch Success Yearly Trend

EDA with SQL

Summarized SQL queries performed

- Select distinct launch sites from the table SPACEXTBL
- Select launch sites begin with 'CCA', limit to 5 records.
- Calculate total payload mass carried by boosters
 Find the names of booster versions with the launched by NASA (CRS)
- Calculate average payload mass carried by booster version F9 v1.1
- Find the date of the first successful landing outcome on a ground pad

- List booster names with successful drone ship landings and payload mass 4000-6000 kg
- Count the total number of successful and failure mission outcomes
- maximum payload
- List records with month, failure landing outcomes on a drone ship, booster versions, and launch sites for the months in the year 2015
- Rank the count of landing outcomes between specific dates in descending order

Build an Interactive Map with Folium

The following map objects are created and added to a Folium map:

- Markers: are created for launch sites, each launch record, and various points of interest (e.g., coastline, city, railway, highway). Markers for launch sites indicate the specific locations from which rockets are launched. Markers for launch records show the success or failure of each launch.
- Circles: circles around launch sites illustrate their general area of influence. Circles help highlight and visualize the proximity of launch sites to significant locations such as coastlines.
- Lines (Polylines): are used to connect launch sites to their proximities, such as coastlines, cities, railways, and highways. These lines visually display the distances between these locations, providing insights into the site's geographic relationships.
- Marker Clusters: help organize and group markers that share the same coordinates, making it easier to visualize and interpret the data.
- => provide visual representation and insights into SpaceX launch data and the geographic characteristics of launch sites.

Build a Dashboard with Plotly Dash

SpaceX dashboard app was build to provide insights and enable users to explore SpaceX launch records

Dropdown List

Launch Site Selection

• Allow users to **select** a specific launch site or view data for all sites. Users can **focus** on launches from specific sites or analyze launches collectively for all site

Pie Chart

Total success launch by Site

• Visually represents the total successful launch count. When a specific launch site is selected, it displays the **success-to-failure ratio** for that site, allows users to quickly understand the success rates and make comparisons between different launch sites.

Slider

Payload Range Slider

• Enables users to specify a payload range in kg, allows users to filter the data on payload mass

Scatter Chart

Correlation between payload mass & launch success

• It uses the payload range selected via the slider and displays data points for each launch. Users can explore how payload mass relates to launch success and identify potential trends.

Predictive Analysis (Classification)

Built, evaluated, improved the Classification Models

Data Preprocessing

Logistic Regression

Support Vector Machine (SVM)

Decision Tree

K-Nearest Neighbors (KNN)

Model Comparison and Selection

- Load the Data into variable X, Y
- Standardized by

StandardScaler

Split data into training and test sets using

train_test_split

- Create model
- Perform GridSearchCV cross-validated hyperparameter tuning with a 10fold cross-validation
- Find The best hyperparameters
- Calculate the accuracy of the model on the test data
- Plot a confusion matrix to evaluate the performance of model

- Compare the accuracy scores of all 4 models
- Determine The best-performing model and its
 hyperparameters

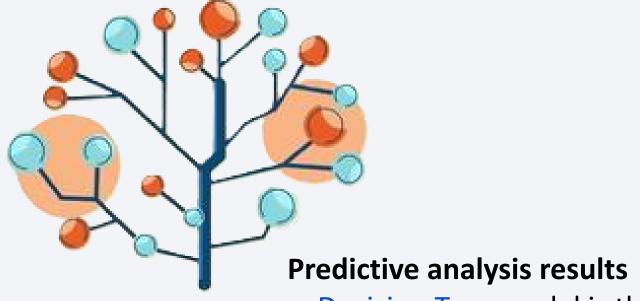
Best model is **Decision Tree** with a score of 0.875

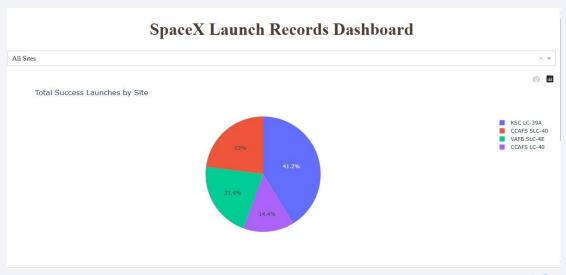
Results

Exploratory Data Analysis

- Payloads: Launches with low-weight perform better than heavier
- Launch success has improved over time
- KSC LC-39A has the highest success
- The SSO orbit exhibits exceptional success

Interactive analytics demo



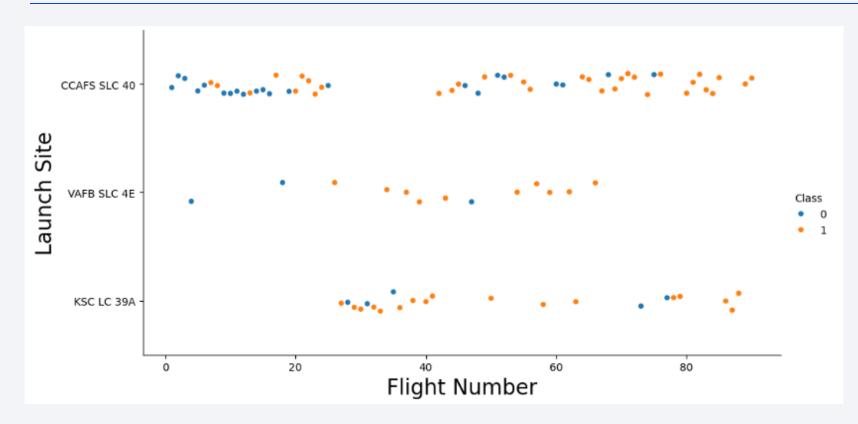


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DECISION TREE • Decision Tree model is the best predictive model for the dataset



Flight Number vs. Launch Site



blue = fail
orange = success

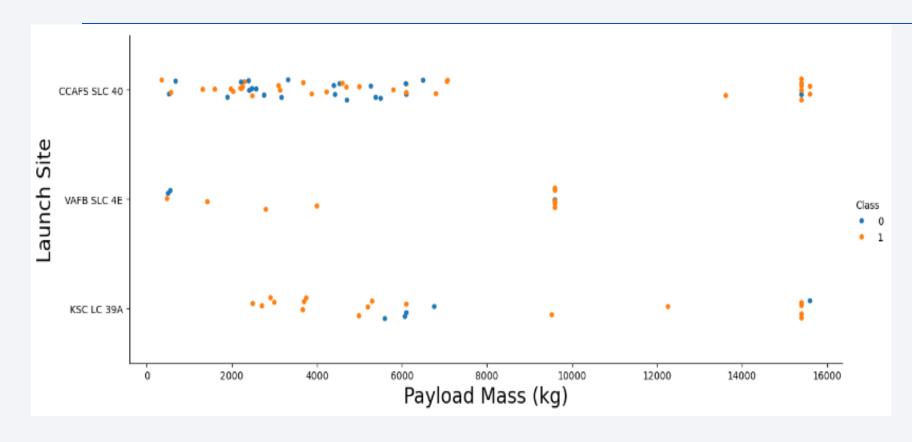
Trend: As we move towards higher Flight Numbers, success rate become higher (the color shifts to orange)
Distribution: ~1/2 launches are at the CCAFS SLC 40 launch site
Launch site success rates:

VAFB SLC 4E and KSC LC 39A exhibit a notably higher success rate

SpaceX's more recent launches tend to have a higher success rate.

=> expectation of continuous improvement and learning from earlier launch experiences

Payload vs. Launch Site



Successful High-Payload
Launches: ~Most launches
with a payload >7,000 kg
outcome success
KSC LC 39A: stands out with
100% success rate for
launches with payload
<5,500 kg

VAFB SLC 4E Payload Limit: there are no rockets launched for heavypayload mass(>10.000kg)

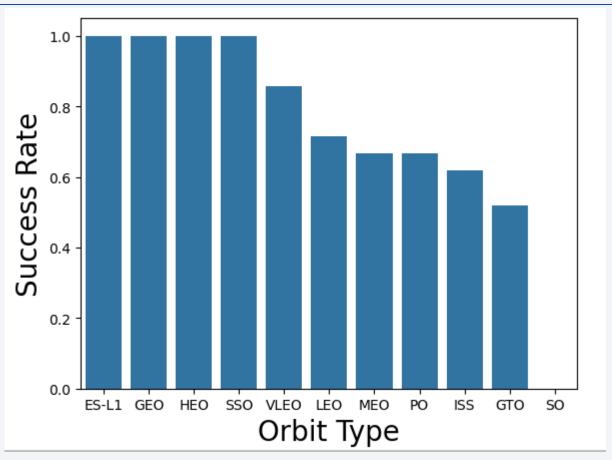
The data suggests a positive correlation between the payload mass (measured in kilograms) and the launch success rate.

Success Rate vs. Orbit Type

The relationship between success rate of each orbit type:

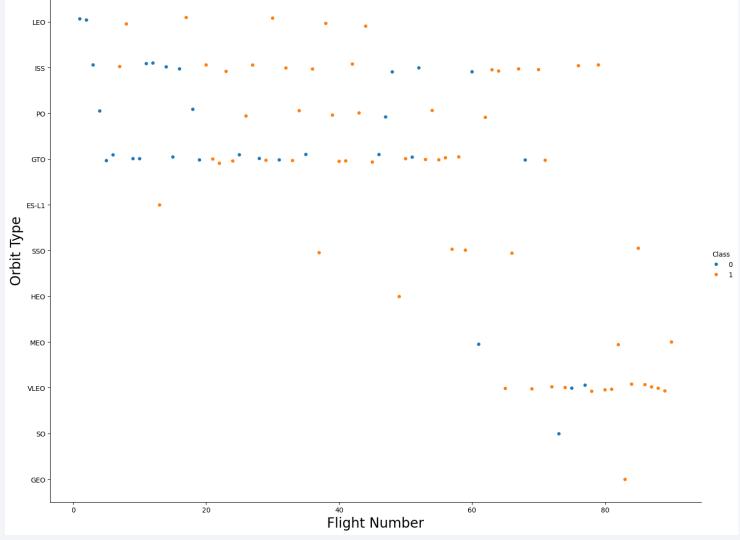
- 100% Success Rate: ES-L1, GEO, HEO and SSO
- 50%-90% Success Rate: VLEO, LEO, MEO, PO, ISS, GTO
- 0% Success Rate: SO

The choice of orbit plays a pivotal role in mission success, and SpaceX's strategic selection of orbits has led to impressive results in certain categories.



Insights from this data can guide future mission planning and emphasize the importance of orbitspecific considerations.

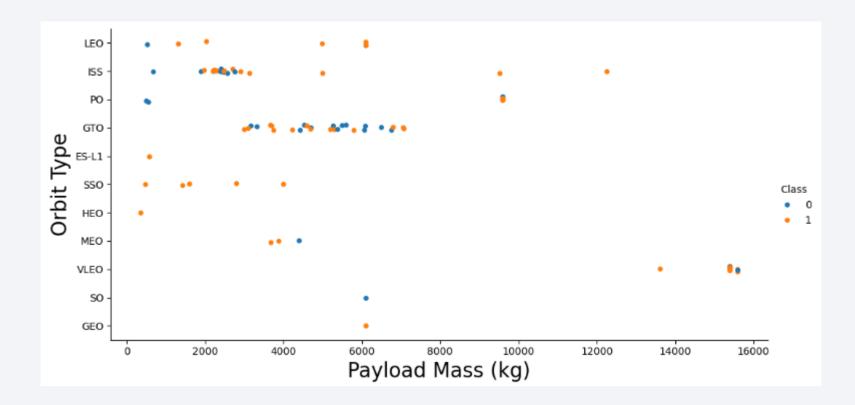
Flight Number vs. Orbit Type



- General Trend: Across various orbits, the success rate tends to increase with the number of flights.
- Highlighting LEO Orbit: This relationship is highly apparent for the LEO orbit, where more flights are associated with a higher success rate.
- GTO Orbit Discrepancy: In contrast, the GTO orbit deviates from this pattern, showing no strong correlation between between both attributes.

These insights provide valuable guidance for mission planning and emphasize the importance of understanding the dynamics of different orbits

Payload vs. Orbit Type



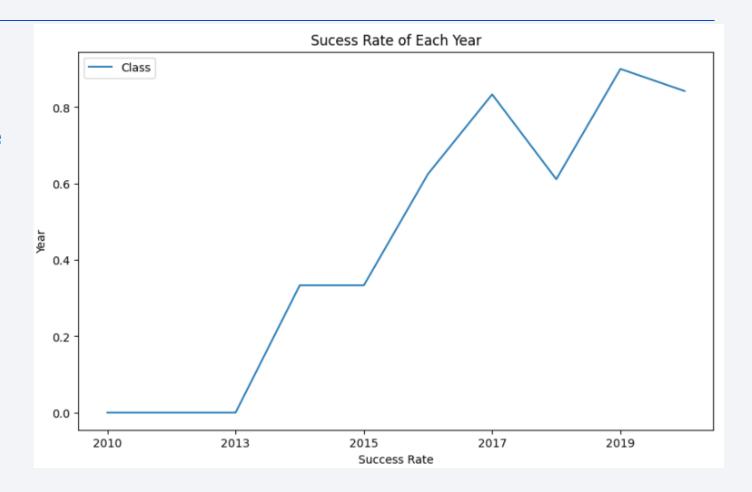
Payloads>4.000kg tend to have higher success rates in in LEO, SSO orbits

Heavier payloads: positive landing rate are more for ISS orbits.

Payload selection should align with the target orbit for optimal mission success. Further analysis of GTO missions with heavy payloads is needed to improve success rates.

Launch Success Yearly Trend

- The success rate exhibited increased in 2013-2017.
- However, there was a decline in success in 2017-2018 and 2019-2020.
- Overall Outlook: Despite fluctuations, the overall success rate has shown improvement since 2013, indicating positive advancements in SpaceX missions.



All Launch Site Names

Execute SQL queries to get name of the unique launch sites:

SELECT DISTINCT LAUNCH_SITE FROM SPACEXTBL;

Launch_Site

CCAFS LC-40

VAFB SLC-4E

KSC LC-39A

CCAFS SLC-40

- CCAFS LC-40 (Cape Canaveral Launch Complex 40)
- VAFB SLC-4E (Vandenberg Air Force Base Space Launch Complex 4E)
- KSC LC-39A (Kennedy Space Center Launch Complex 39A)
- CCAFS SLC-40 (Cape Canaveral Space Launch Complex 40)

Launch Site Names Begin with 'CCA'

Get 5 records where launch sites begin with `CCA` use SQL query:

SELECT * FROM SPACEXTBL WHERE LAUNCH_SITE LIKE 'CCA%' LIMIT 5;

Date	Time (UTC)	Booster_Version	Launch_Site	Payload	PAYLOAD_MASSKG_	Orbit	Customer	Mission_Outcome	Landing_Outcome
6/4/2010	18:45:00	F9 v1.0 B0003	CCAFS LC-40	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success	Failure (parachute)
12/8/2010	15:43:00	F9 v1.0 B0004	CCAFS LC-40	Dragon demo flight C1, two CubeSats, barrel of Brouere cheese	0	LEO (ISS)	NASA (COTS) NRO	Success	Failure (parachute)
22/05/2012	7:44:00	F9 v1.0 B0005	CCAFS LC-40	Dragon demo flight C2	525	LEO (ISS)	NASA (COTS)	Success	No attempt
10/8/2012	0:35:00	F9 v1.0 B0006	CCAFS LC-40	SpaceX CRS-1	500	LEO (ISS)	NASA (CRS)	Success	No attempt
3/1/2013	15:10:00	F9 v1.0 B0007	CCAFS LC-40	SpaceX CRS-2	677	LEO (ISS)	NASA (CRS)	Success	No attempt

Total Payload Mass

Calculate the total payload carried by boosters from NASA use SQL query:

```
SELECT Customer, SUM(PAYLOAD_MASS__KG_)
FROM SPACEXTBL
WHERE Customer = 'NASA (CRS)';
```

Customer	SUM(PAYLOAD_MASSKG_)
NASA (CRS)	45596

This query provides insights into the cumulative payload mass transported by boosters in missions conducted for NASA (CRS). Understanding the total payload is crucial for mission planning and resource allocation.

Average Payload Mass by F9 v1.1

Average payload mass carried by booster version F9 v1.1 use SQL query:

```
SELECT Booster_Version, AVG(PAYLOAD_MASS__KG_)
FROM SPACEXTBL
WHERE Booster_Version LIKE 'F9 v1.0%';
```

Booster_Version	AVG(PAYLOAD_MASS_	_KG_)
F9 v1.0 B0003		340.4

The query provides insights into the average payload mass carried by boosters of the specified version. This information is valuable for assessing the performance and capabilities of booster versions in handling payloads.

First Successful Ground Landing Date

The first successful landing outcome on ground pad use SQL query:

SELECT Landing_Outcome, date

FROM SPACEXTBL

WHERE Landing_Outcome = 'Success (ground pad)'

AND date2 = (SELECT MIN(date2) FROM SPACEXTBL

WHERE Landing_Outcome = 'Success (ground pad)');

Landing_Outcome	Date
Success (ground pad)	22/12/2015

The query's results indicate the historical milestone of the first successful landing of a rocket on a ground pad, providing valuable insights into SpaceX's achievements in reusable rocket technology.

Successful Drone Ship Landing with Payload between 4000 and 6000

List the names of boosters which have successfully landed on drone ship and had payload mass greater than 4000 but less than 6000 use SQL query:

SELECT BOOSTER_VERSION, PAYLOAD_MASS__KG_
FROM SPACEXTBL

WHERE LANDING_OUTCOME = 'Success (drone ship)'

AND 4000 < PAYLOAD MASS KG < 6000;

The query's results provide information about boosters that successfully landed on drone ships with specific payload mass ranges. This data is valuable for analyzing the performance of boosters under these conditions.

Booster_Version	PAYLOAD_MASSKG_
F9 FT B1021.1	3136
F9 FT B1022	4696
F9 FT B1023.1	3100
F9 FT B1026	4600
F9 FT B1029.1	9600
F9 FT B1021.2	5300
F9 FT B1029.2	3669
F9 FT B1036.1	9600
F9 FT B1038.1	475
F9 B4 B1041.1	9600
F9 FT B1031.2	5200
F9 B4 B1042.1	3500
F9 B4 B1045.1	362
F9 B5 B1046.1	3600

Total Number of Successful and Failure Mission Outcomes

Calculate the total number of successful and failure mission outcomes use SQL query:

SELECT MISSION_OUTCOME, COUNT(MISSION_OUTCOME) AS TOTAL_NUMBER

FROM SPACEXTBL

GROUP BY MISSION_OUTCOME;

Mission_Outcome	TOTAL_NUMBER
Failure (in flight)	1
Success	98
Success	1
Success (payload status unclear)	1

The query identified the total number of mission outcomes, including successes and failures. It provides insights into the distribution of different mission outcomes. The majority of missions resulted in success, with only a few instances of failures.

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Boosters Carried Maximum Payload

List the names of the booster which have carried the maximum payload mass use SQL query:

SELECT DISTINCT BOOSTER_VERSION as 'booster_versions carried the max payload mass'

FROM SPACEXTBL	booster_versions carried the max payload mass
WHERE PAYLOAD_MASSKG_ = (F9 B5 B1048.4
SELECT MAX(PAYLOAD MASS KG)	F9 B5 B1049.4
SELECT MAX(FATEOAD_MASSRG_)	F9 B5 B1051.3
FROM SPACEXTBL);	F9 B5 B1056.4
	F9 B5 B1048.5

The query reveals multiple booster versions that have achieved the maximum payload capacity.

Various booster versions have demonstrated the ability to carry the maximum payload mass, highlighting their significance in space missions.

 ian payroad mass
F9 B5 B1048.4
F9 B5 B1049.4
F9 B5 B1051.3
F9 B5 B1056.4
F9 B5 B1048.5
F9 B5 B1051.4
F9 B5 B1049.5
F9 B5 B1060.2
F9 B5 B1058.3
F9 B5 B1051.6
F9 B5 B1060.3
F9 B5 B1049.7

2015 Launch Records

List the failed landing outcomes in drone ship, their booster versions, and launch site names for in year 2015 use SQL query:

SELECT substr(Date2,6,2) as Month, substr(Date2,0,5) as Year,

Landing_Outcome, BOOSTER_VERSION, LAUNCH_SITE

FROM SPACEXTBL

where Landing_Outcome = 'Failure (drone ship)' and Year='2015';

Mon	th	Year	Landing_Outcome	Booster_Version	Launch_Site
	01	2015	Failure (drone ship)	F9 v1.1 B1012	CCAFS LC-40
	04	2015	Failure (drone ship)	F9 v1.1 B1015	CCAFS LC-40

In 2015, there were 2 recorded cases of failed drone ship landings, providing valuable data for further analysis. This information can be used to study the causes and improvements needed for successful drone ship landings, ensuring the safety and success of space missions.

Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending orderuse SQL query:

SELECT LANDING_OUTCOME, COUNT(*) AS TOTAL_NUMBER

FROM SPACEXTBL

WHERE DATE2 BETWEEN '2010-06-04' and '2017-03-20'

GROUP BY LANDING_OUTCOME

ORDER BY TOTAL_NUMBER DESC;

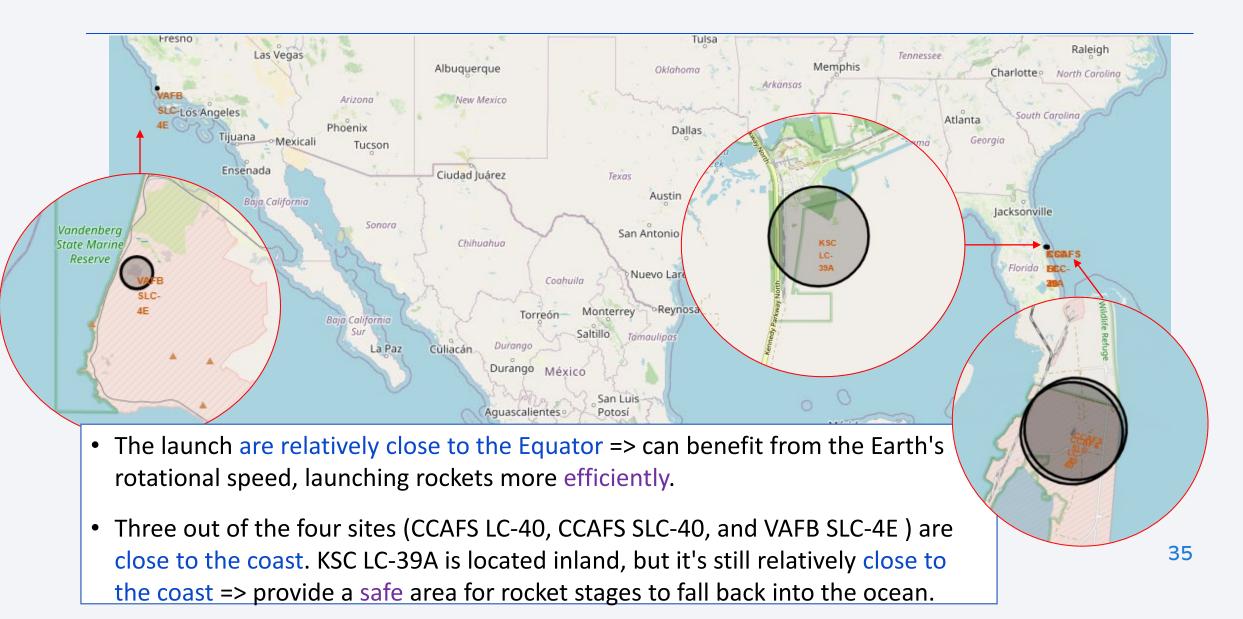
The query provides a ranked list of landing outcomes within the specified date range.

This ranking can help identify trends in landing outcomes over time and guide improvements in space missions for safer and more successful landings.

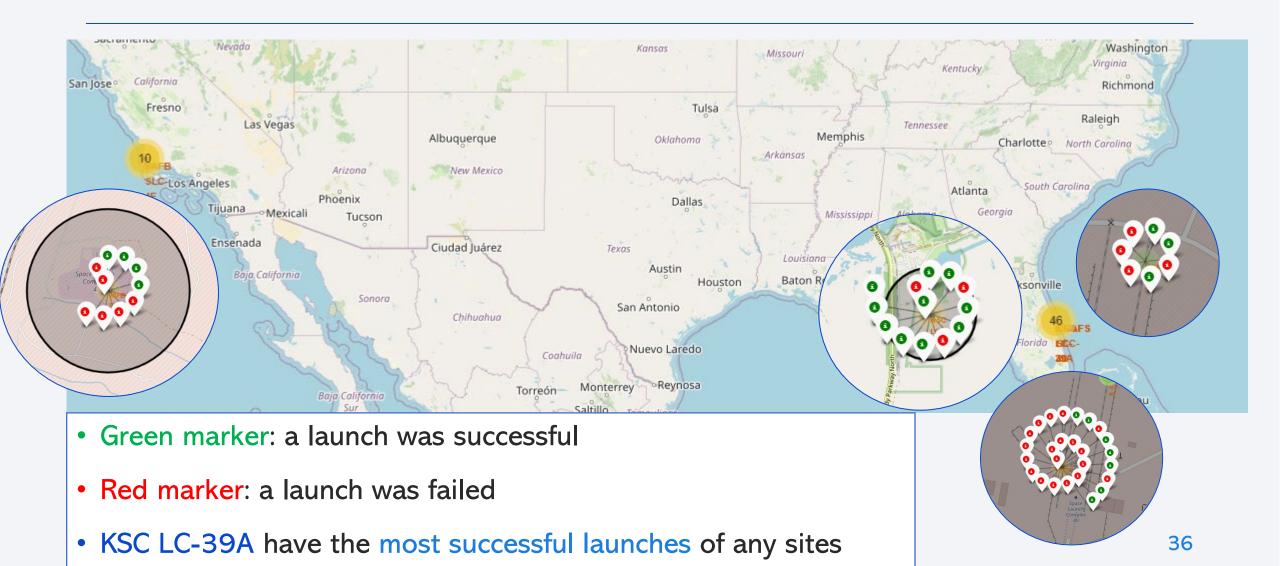
Landing_Outcome	TOTAL_NUMBER
No attempt	10
Success (drone ship)	5
Failure (drone ship)	5
Success (ground pad)	3
Controlled (ocean)	3
Uncontrolled (ocean)	2
Failure (parachute)	2
Precluded (drone ship)	1



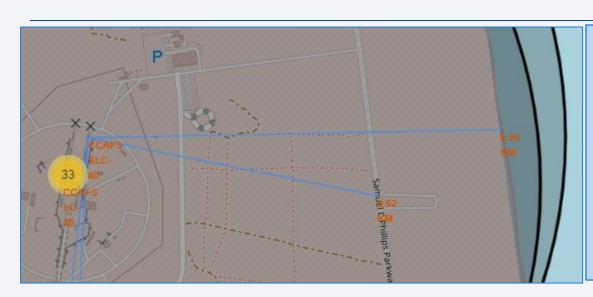
All launch sites' location



Launch outcomes for each site

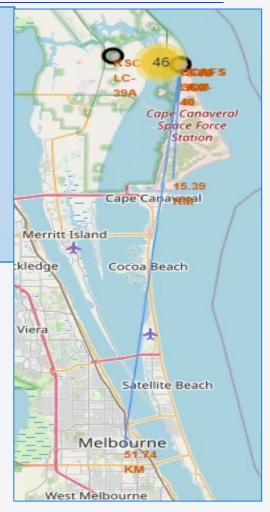


The distance from launch site to Proximities



- Railways: 15.39 km
- **Highways:** 0.62 km
- Coastline: 0.86 km
- Cities: 51.74 km

- Launch sites may be close to railways and highways, potentially in proximity to the coastline.
- However, they consistently maintain a considerable distance from cities, aligning with safety and risk mitigation practices.

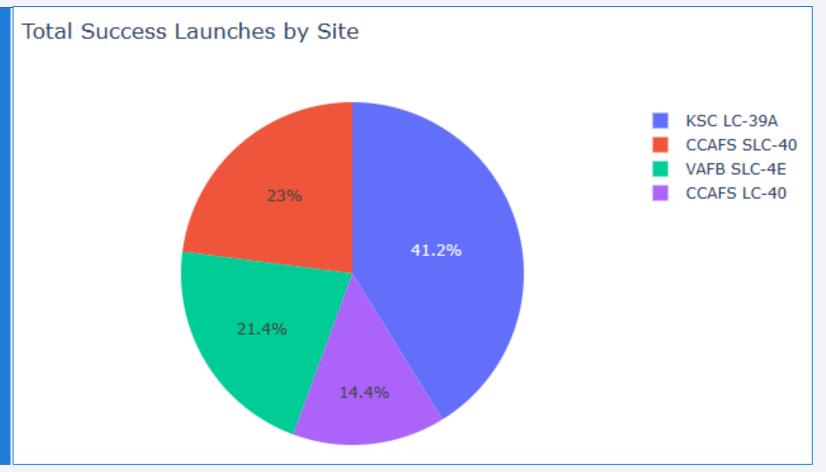




Launch Success by Site

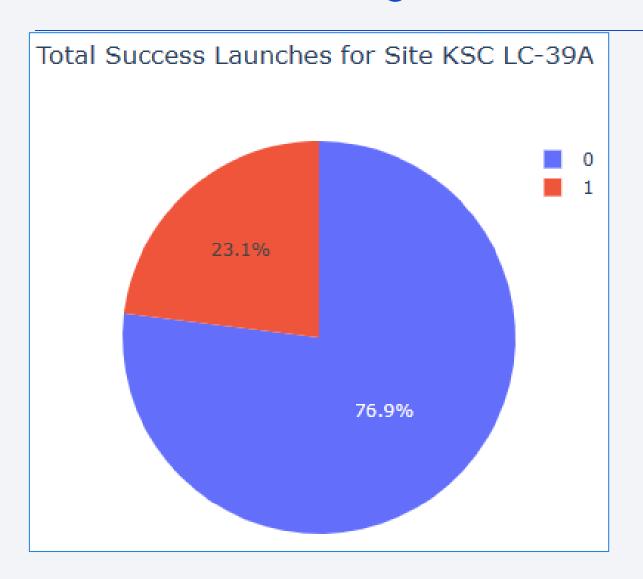


- KSC LC-39A: 41.2%
- CCAFS SLC-40: 23%
- VAFB SLC-4E: 21.4%
- CCAFS LC-40: 14.4%



KSC LC-39A has the most successful launches amongst all launch sites

KSC LC-39A - highest launch success ratio



KSC LC-39A:

Success Rate: 76.9%

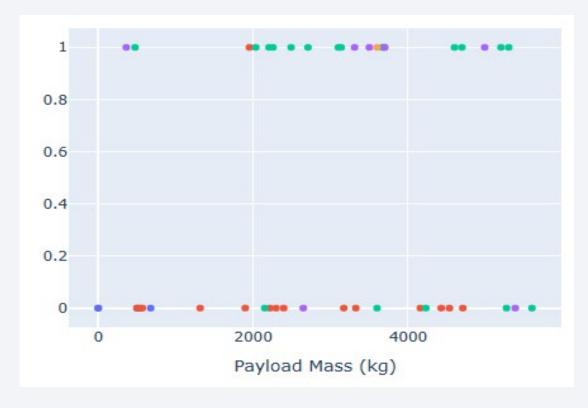
• Failure Rate: 23.1%

KSC LC-39A has a relatively high success rate(3.33:1), indicating its reliability for successful launches.

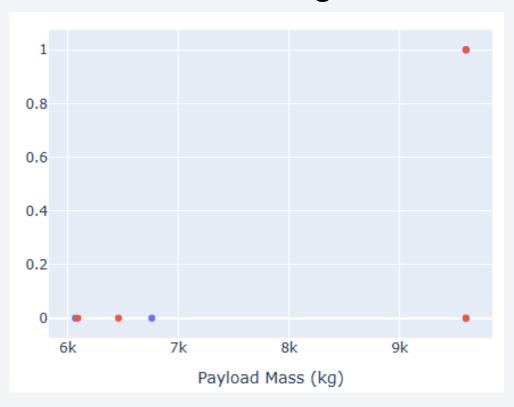
Analyzing the causes of failures can help further improve success rates and mission outcomes.

Payload vs Launch Outcome





6.000-10.000kg

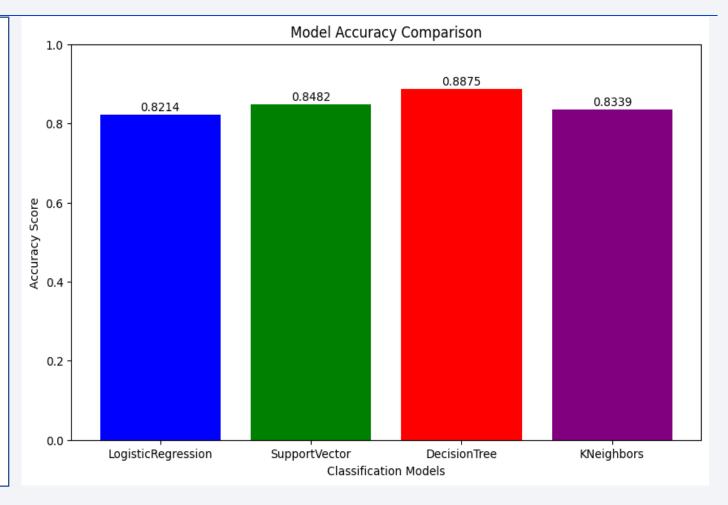


Success rate is higher with payload under 6000kg



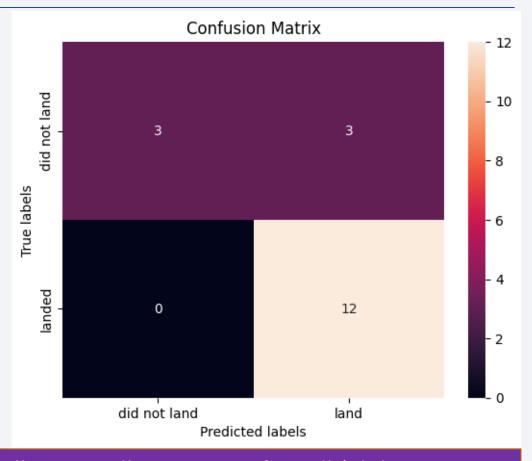
Classification Accuracy

Best params is: {'criterion': 'gini', 'max depth': 18, 'max_features': 'sqrt', 'min samples leaf': 2, 'min_samples_split': 10, 'splitter': 'best'}



Confusion Matrix

- 3 instances were correctly predicted as "Not Landed" (True Negative).
- 12 instances were correctly predicted as "Landed" (True Positive).
- 3 instances were falsely predicted as "Landed" when they were actually "Not Landed" (False Positive).
- 0 instances were falsely predicted as "Not Landed" when they were actually "Landed" (False Negative).



The **decision tree classifier** model seems to perform well, especially in terms of recall (ability to capture "Landed" instances). However, the specificity is lower, indicating that the model is less accurate in identifying "Not Landed" instances.

Conclusions

Optimal Algorithm: The Decision Tree Classifier Algorithm emerges as the most effective machine learning approach for this dataset.

Payload Weight Impact: Launches with low-weight payloads (defined as 4000kg and below) demonstrated superior performance compared to heavier payloads.

Success Rate Trend: From 2013 onward, SpaceX's launch success rate has shown a trend increase, suggesting a positive trajectory over the years. This trend indicates a potential for further improvements in future launches.

Top Launch Site: KSC LC-39A stands out with the highest success rate among all launch sites, boasting an impressive 76.9% success rate.

Orbit Excellence: The SSO orbit exhibits exceptional success, achieving a perfect 100% success rate with multiple occurrences, showcasing its reliability as a launch destination.

