



Medicinal Plants

By Sunita Singh & Subhalaxmi

2013. Hardcover. Condition: New. 260 India is very rich in biodiversity, housing, around 6-12 per cent of world's total species of plants. This mega-diversity is intricately related to the socio-cultural practices of the country. This book makes an in-depth study of the market potential of medicinal plants in India. Outlining the need of medicinal plants, it describes in detail types and importance of plants of medicinal and aromatic significance. Taking a close look at the consumer behaviour on Indian environment, it highlights the necessity of continued and integrated research on sustaining the natural production of medicinal plants and tapping their marketing potential in India and abroad. It also puts emphasis on scientific ways of exploring, studying and applying the research-based information about these natural offerings for the sake of their medicinal and commercial use in the pharmaceutical sector. Contents:- Contents, Foreword 7, Preface 9, Introduction 10, 1. Need of Medicinal Plants 11, 2. Types of Medicinal Plants in India 21, 3. Market Potential of Medicinal Plants 105, 4. Consumer Behaviour on Indian Environment : 207, A General Study, Index 249 The Title 'Medicinal Plants written/authored/edited by Sunita Singh & Subhalaxmi', published in the year 2013. The ISBN 9788178359861 is assigned...



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